

















Decision Analyst Global Economic Indices

April 2018

Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. Brazil increased by 11 points in the past 12 months, and Chile increased by 8 points. Colombia decreased by 7 points. In Europe, Germany increased by 8 points, and the U.K. increased by 7 points. Spain saw no change in the past 12 months. Both, Australia and India increased 2 points in the past 12 months.

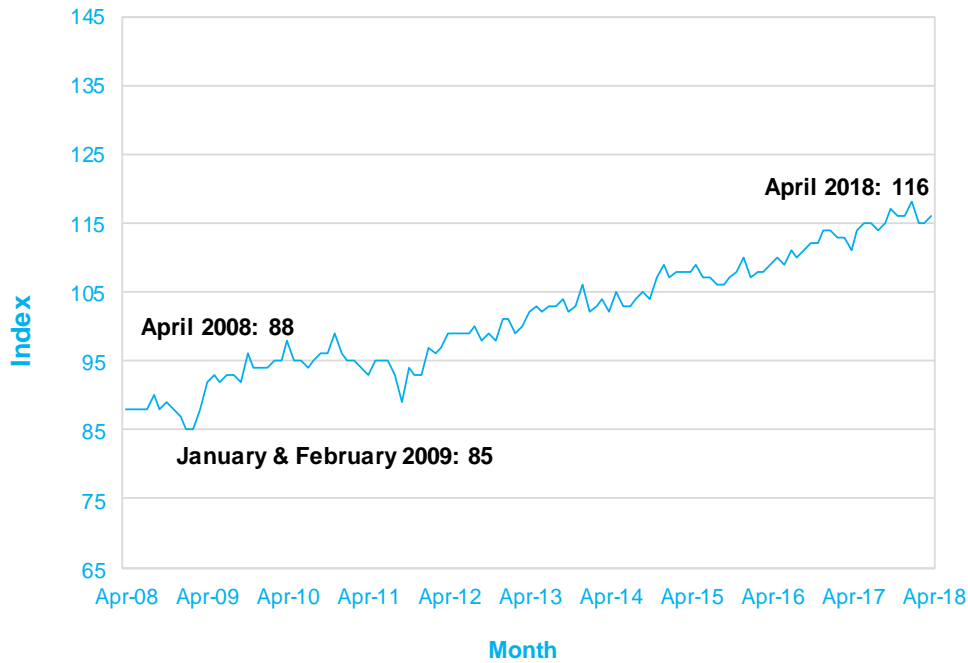
Global Economic Indices			April 2018	
		April 2018 Index	Past-12-Month Change (From Apr. 2017 to Apr. 2018)	
North America				
	United States	116	↑	+5
	Canada	93	↓	-2
	Mexico*	98	↑	+6
South America				
	Argentina*	87	↓	-4
	Brazil*	108	↑	+11
	Chile*	104	↑	+8
	Colombia*	96	↓	-7
	Peru*	108	↓	-1
Europe				
	France	93	↑	+1
	Germany	109	↑	+8
	Italy	99	↑	+1
	Russian Federation*	102	↑	+2
	Spain*	99	→	+/-0
	United Kingdom	104	↑	+7
Australia/Asia				
	Australia*	95	↑	+2
	India*	125	↑	+2

* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number is an average of the current month with the previous 2 months.

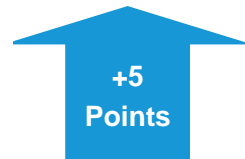
The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst’s econometric models that compute the Economic Indices for the different countries.

North America

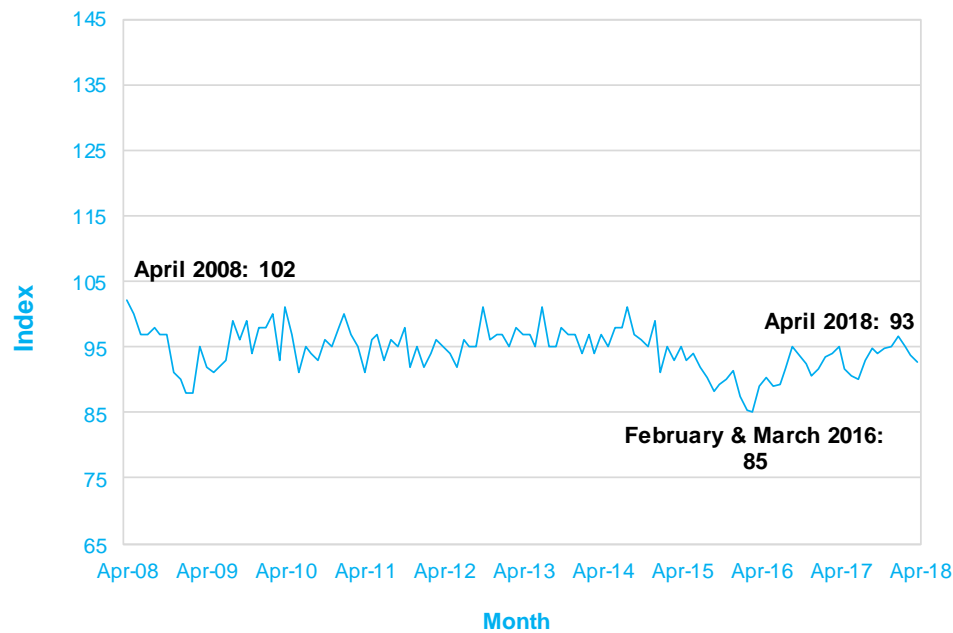
United States Economic Index April 2018



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)



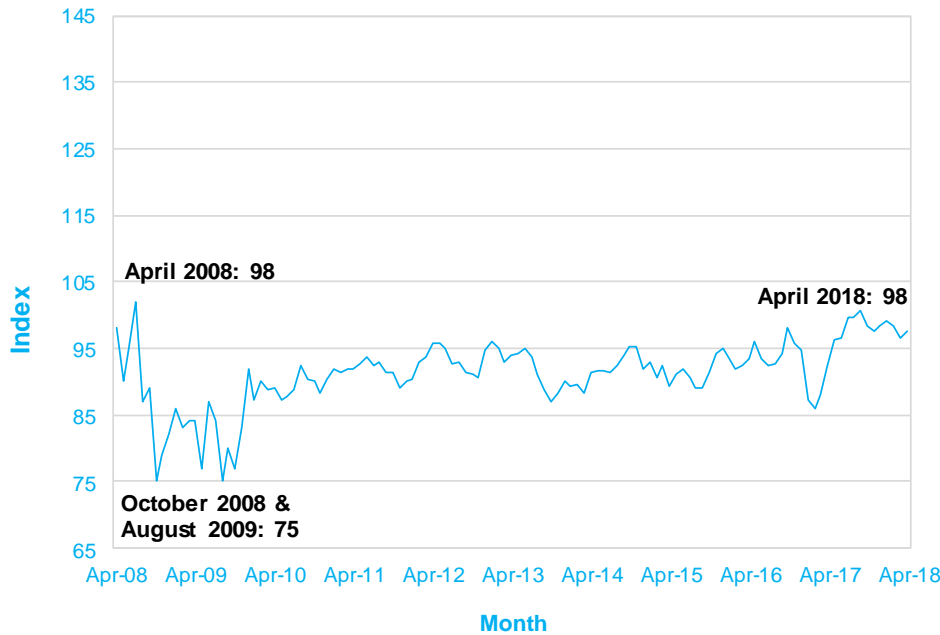
Canada Economic Index April 2018



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)



Mexico* Economic Index April 2018

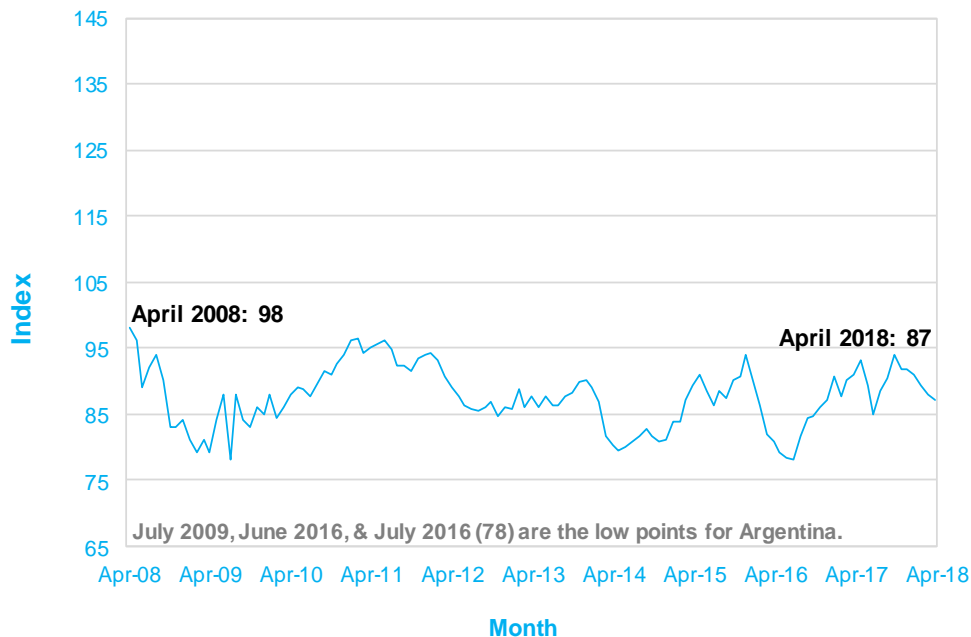


**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)

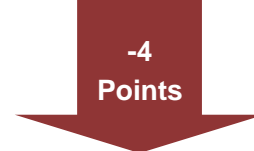


South America

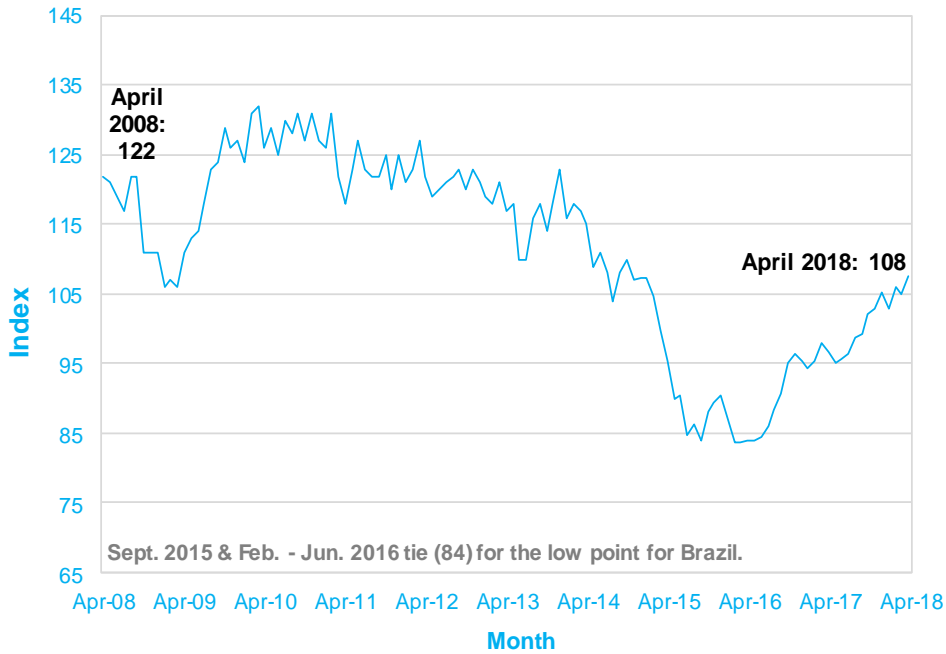
Argentina* Economic Index April 2018



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)



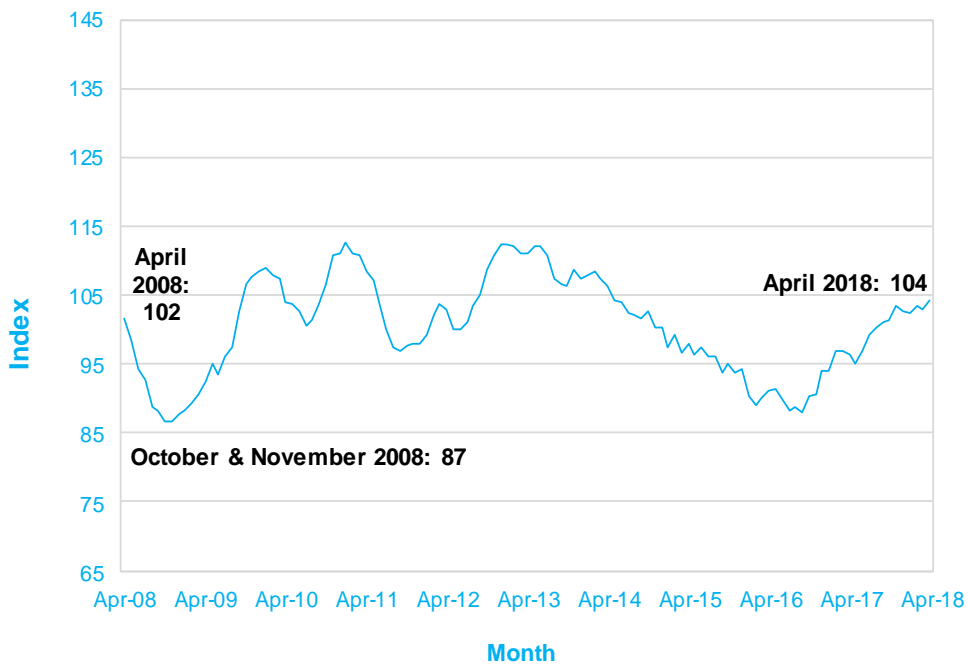
**Brazil* Economic Index
April 2018**



**Past-12-Month
Change
(From Apr. 2017 to
Apr. 2018)**

**+11
Points**

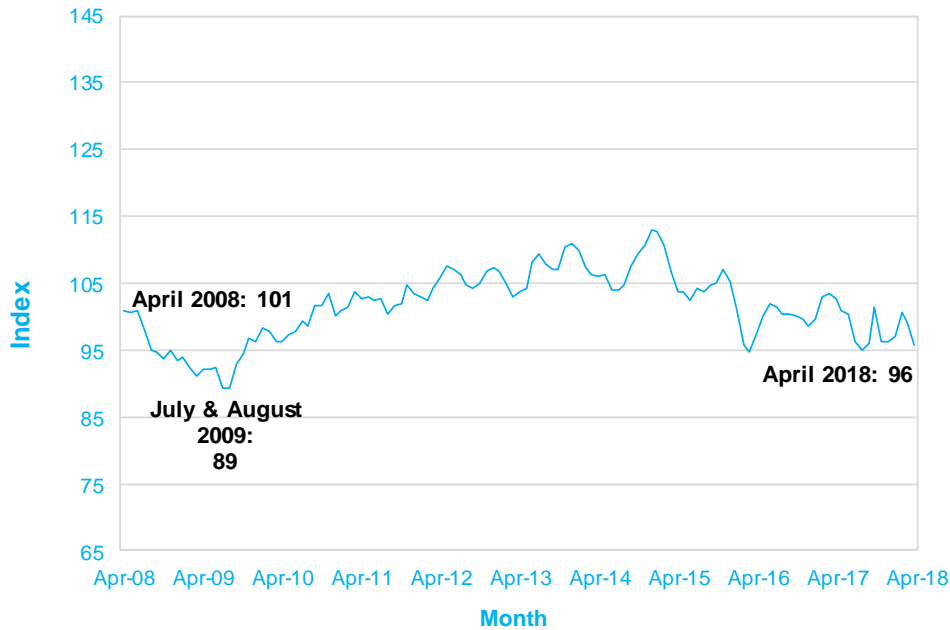
**Chile* Economic Index
April 2018**



**Past-12-Month
Change
(From Apr. 2017 to
Apr. 2018)**

**+8
Points**

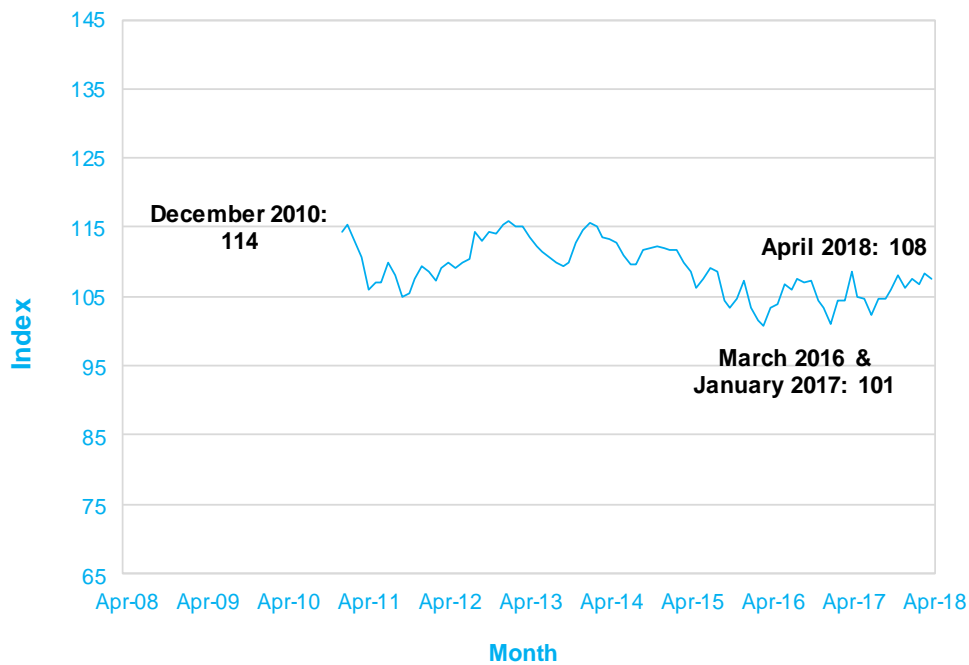
**Colombia* Economic Index
April 2018**



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)



**Peru* Economic Index
April 2018**



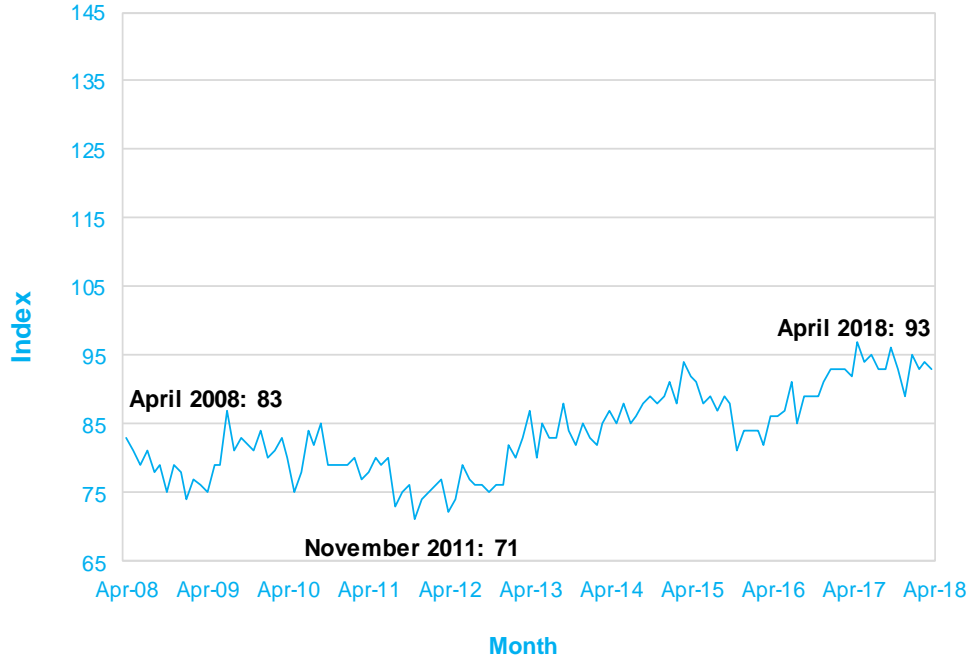
**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)



Data collection for
Peru began in
April 2010.

Europe

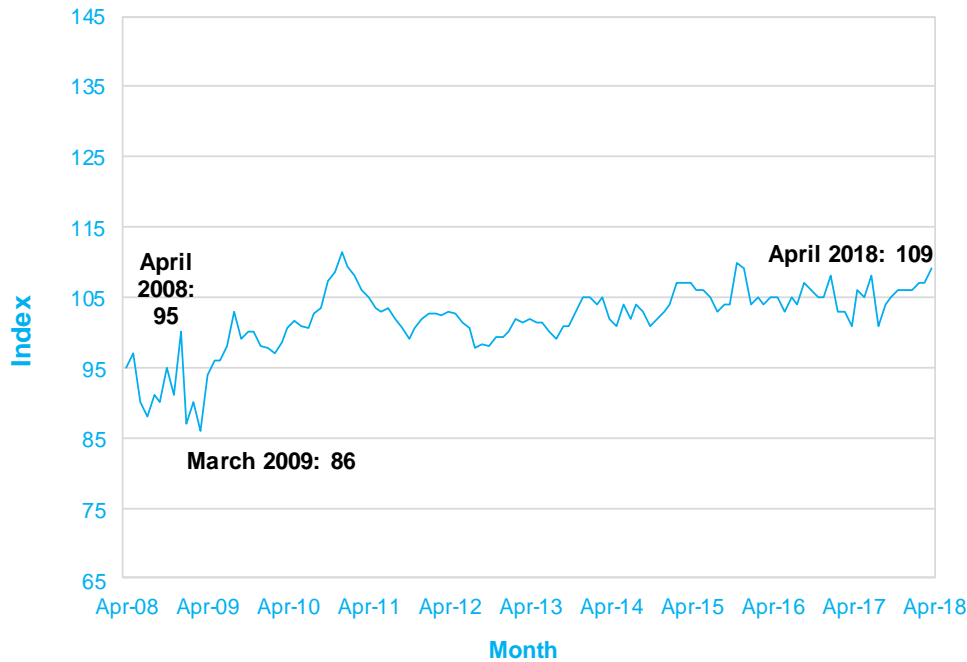
France Economic Index April 2018



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)

**+1
Point**

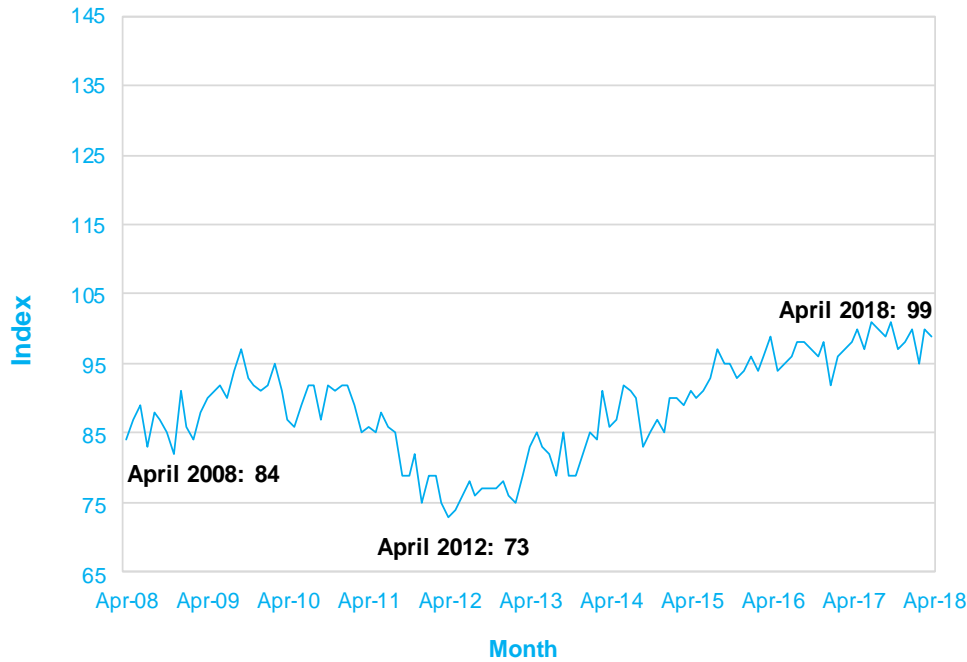
Germany Economic Index April 2018



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)

**+8
Points**

Italy Economic Index April 2018



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)

**+1
Point**

Russian Federation* Economic Index April 2018

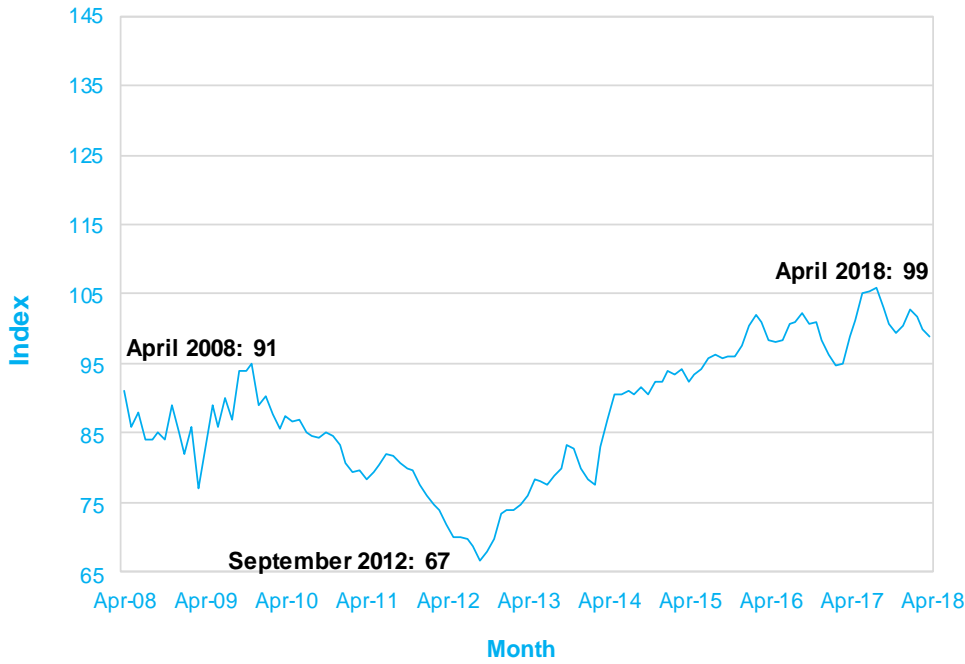


**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)

**+2
Points**

Data collection for
the Russian
Federation began in
April 2011.

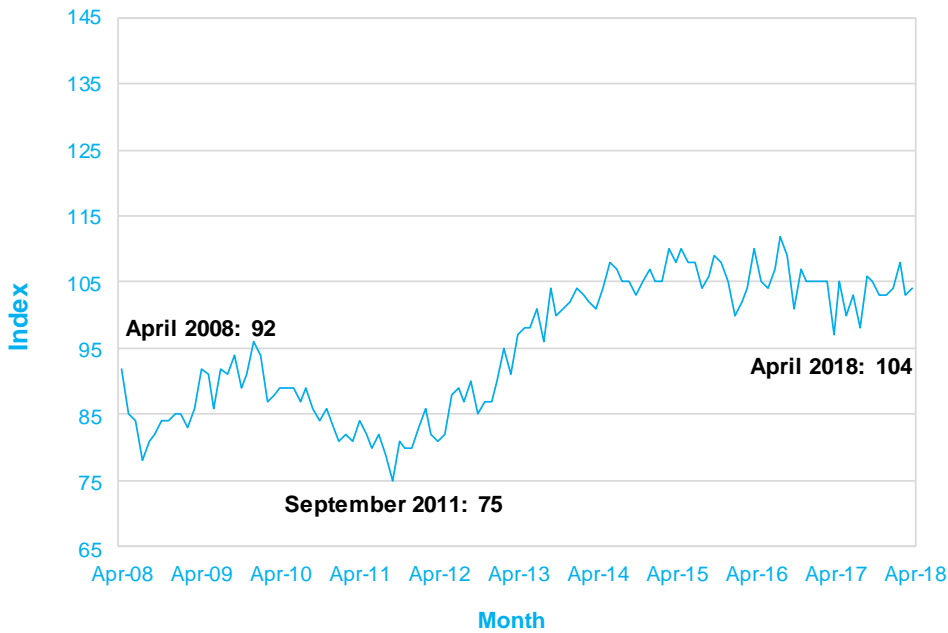
**Spain* Economic Index
April 2018**



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)



**United Kingdom Economic Index
April 2018**

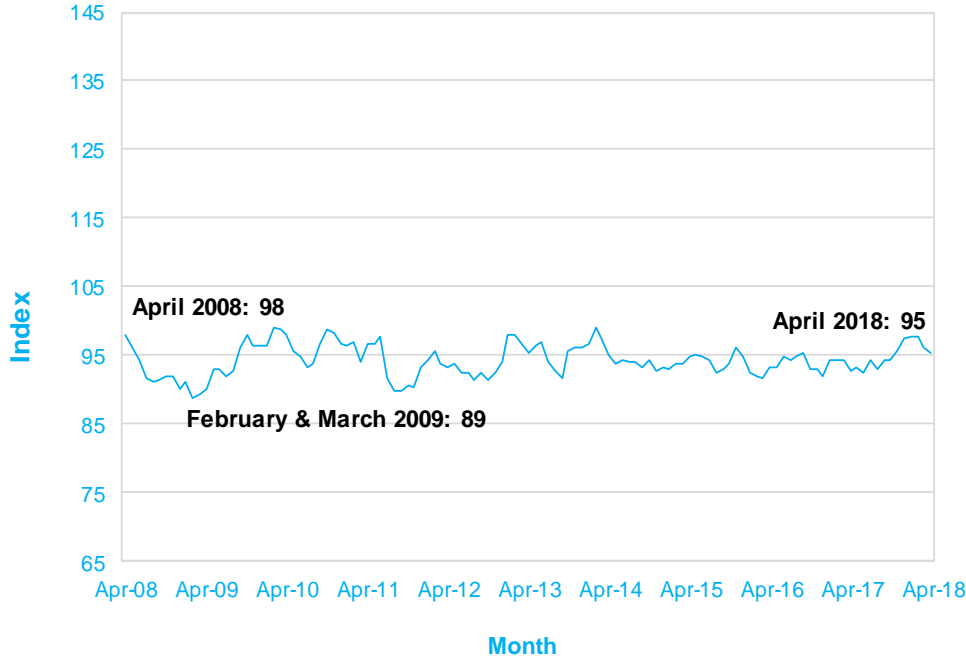


**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)



Australia/Asia

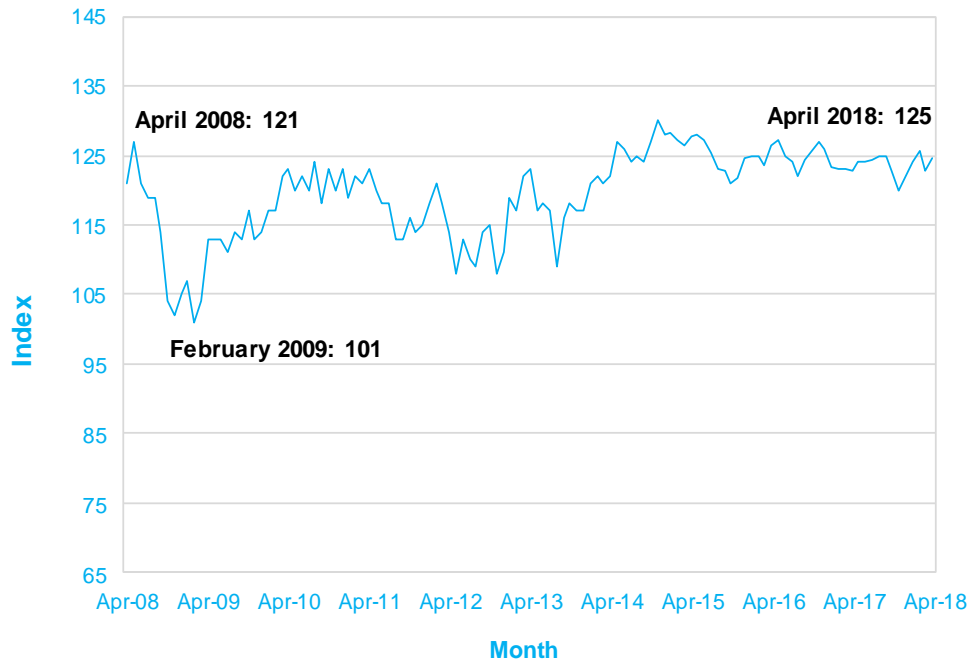
Australia* Economic Index April 2018



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)

**+2
Points**

India* Economic Index April 2018



**Past-12-Month
Change**
(From Apr. 2017 to
Apr. 2018)

**+2
Points**

*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.