Decision Analyst Global Economic Indices
April 2019

Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. In South America, Colombia increased the most, gaining 5 points in the past 12 months; meanwhile, Argentina declined 14 points, and Chile declined 8 points. In Europe, both Italy and Spain increased by 2 points each in the past 12 months, but the Russian Federation decreased 7 points, and France decreased 5 points. The major countries tracked by Decision Analyst are shown below.

Global Economic Indices April 2019		
North America	**Apr. 2019 Index**	**Past-12-Month Change** (From Apr. 2018 to Apr. 2019)
United States	115	↓ -1
Canada	94	↑ +1
Mexico*	98	→ +/-0
South America		
Argentina*	73	↓ -14
Brazil*	112	↑ +4
Chile*	96	↓ -8
Colombia*	101	↑ +5
Peru*	102	↓ -6
Europe		
France	88	↓ -5
Germany	108	↓ -1
Italy	101	↑ +2
Russian Federation*	95	↓ -7
Spain*	101	↑ +2
Asia		
India*	128	↑ +3

* The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number is an average of the current month with the previous 2 months.

Decision Analyst
strategic research ■ analytics ■ modeling ■ optimization

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The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

North America

United States Economic Index
April 2019
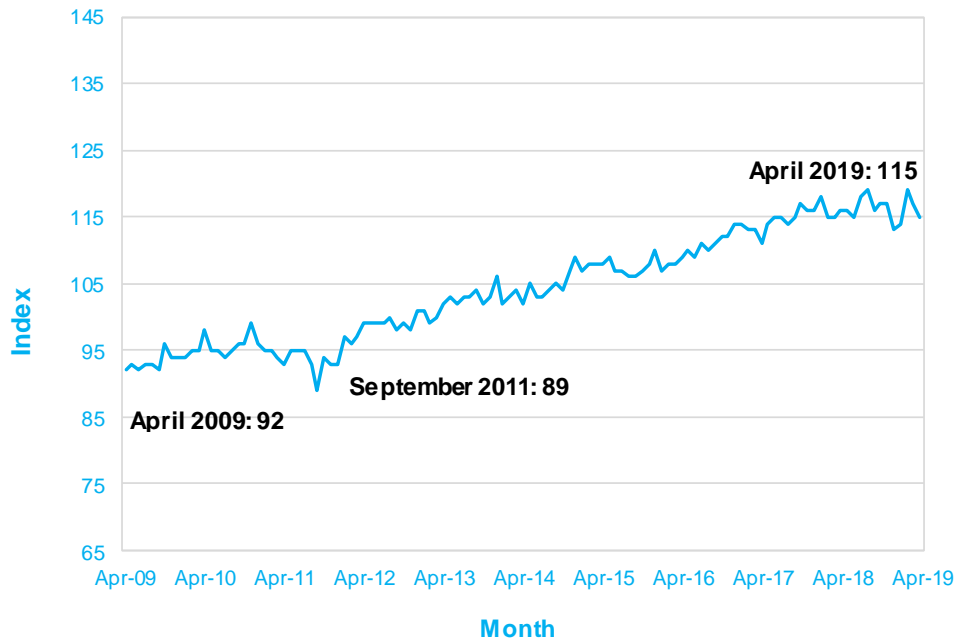
Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

-1 Point

April 2019: 115

September 2011: 89

April 2009: 92

Canada Economic Index
April 2019

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

+1 Point

April 2019: 94

April 2009: 92

February & March 2016: 85
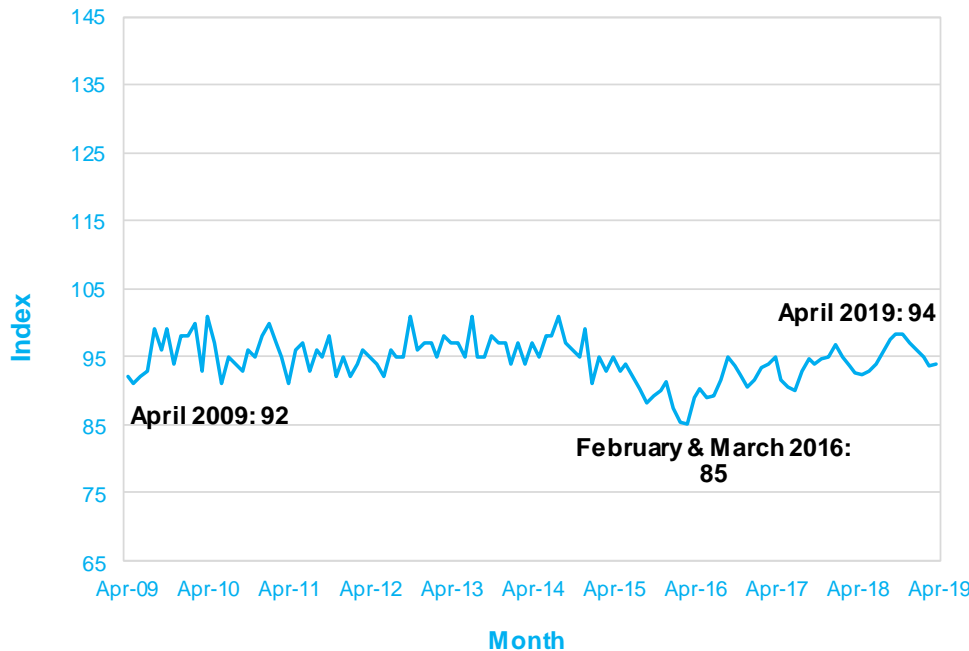
Mexico* Economic Index
April 2019

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

April 2019: 98

April 2009: 84

August 2009: 75
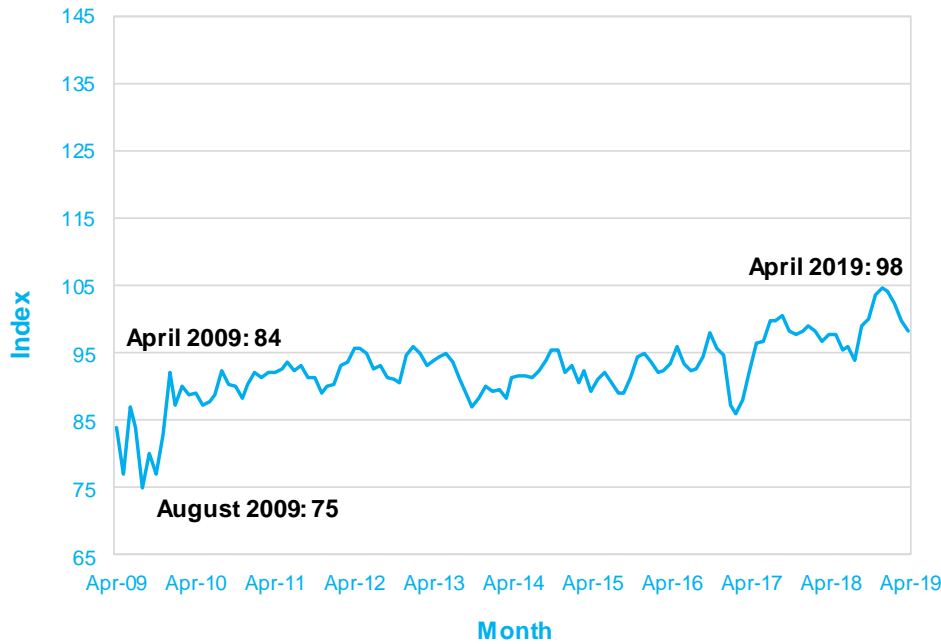
+/-0 Points

Index

Month

South America

Argentina* Economic Index
April 2019

Prior to August 2018, Argentina's scores in July 2009, June 2016, & July 2016 once tied for the lowest point, with a score of 78. Beginning in August 2018, Argentina's score dropped below 78.

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

-14 Points

April 2009: 79
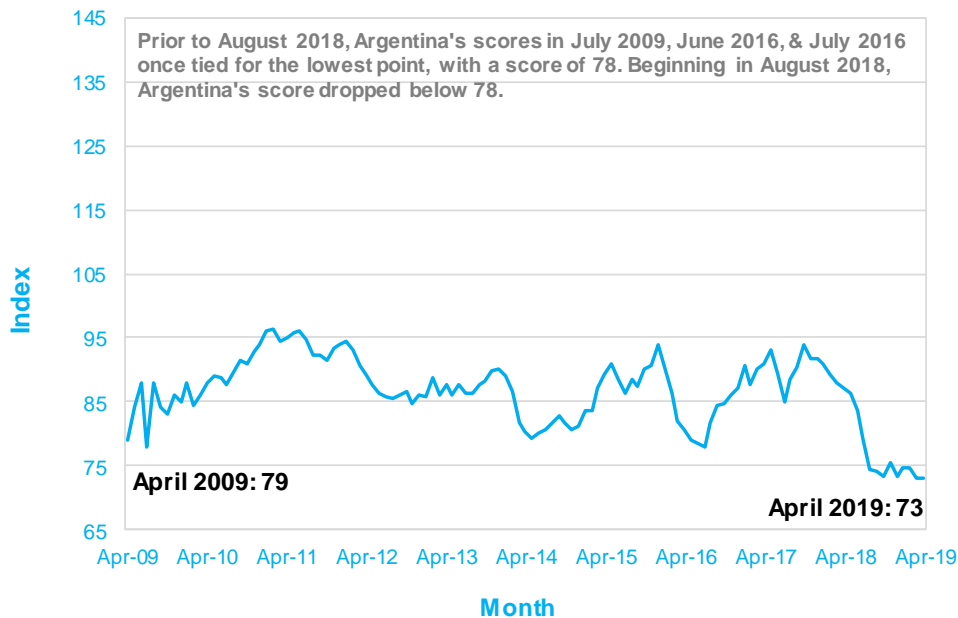
April 2019: 73

Index

Month

Brazil* Economic Index
April 2019

April 2009: 111

April 2019: 112

Sept. 2015 & Feb. through Jun. 2016 tie for the low point of 84 for Brazil.

Index

Apr-09 Apr-10 Apr-11 Apr-12 Apr-13 Apr-14 Apr-15 Apr-16 Apr-17 Apr-18 Apr-19
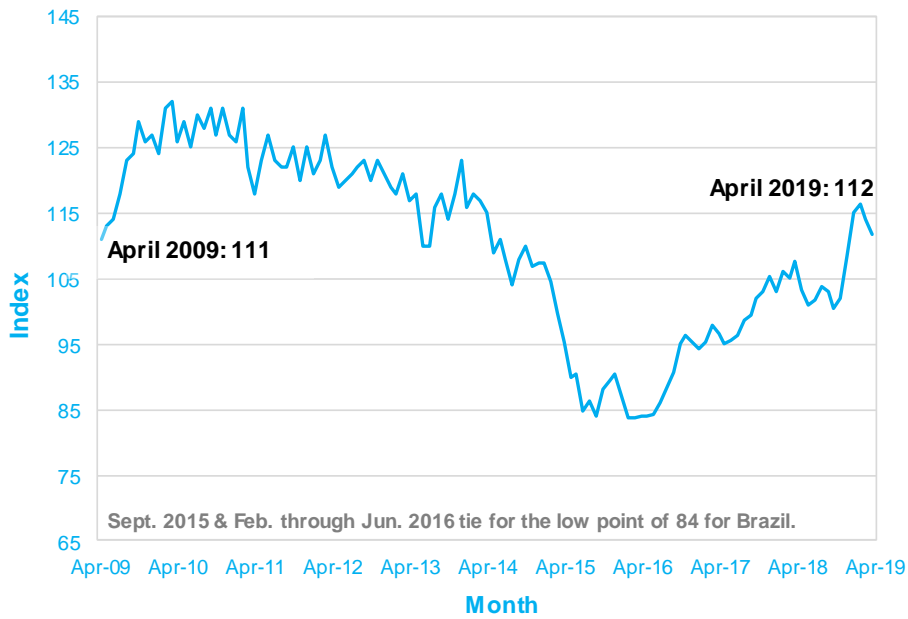
Month

**Past-12-Month
Change**
(From Apr. 2018 to
Apr. 2019)

**+4
Points**

Chile* Economic Index
April 2019

August & April 2011: 97

April 2009: 92

July & September 2016: 88

April 2019: 96

Index

Apr-09 Apr-10 Apr-11 Apr-12 Apr-13 Apr-14 Apr-15 Apr-16 Apr-17 Apr-18 Apr-19
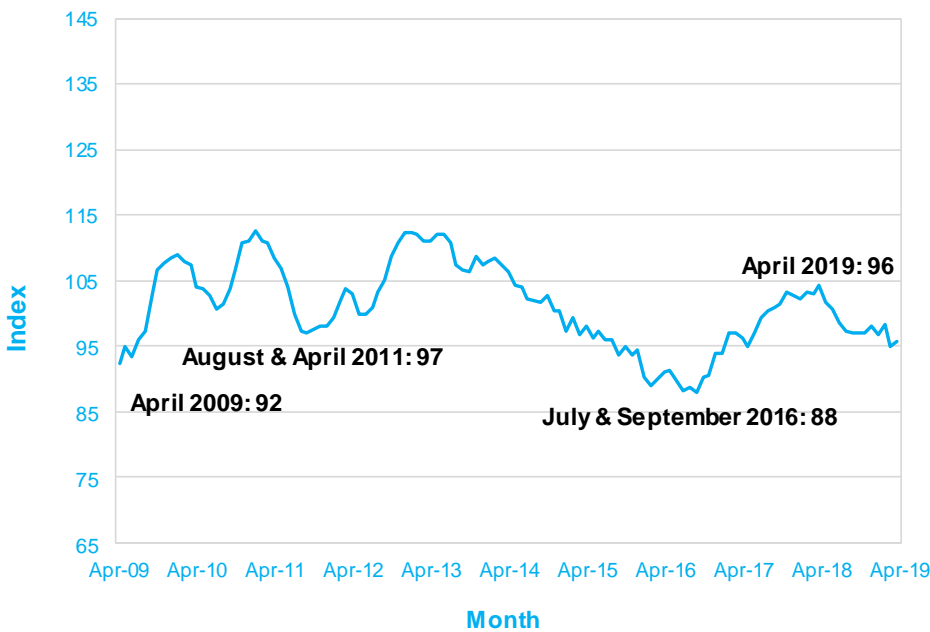
Month

**Past-12-Month
Change**
(From Apr. 2018 to
Apr. 2019)

**-8
Points**

Colombia* Economic Index
April 2019

Index

July & August 2009: 89

April 2009: 92

April 2019: 101
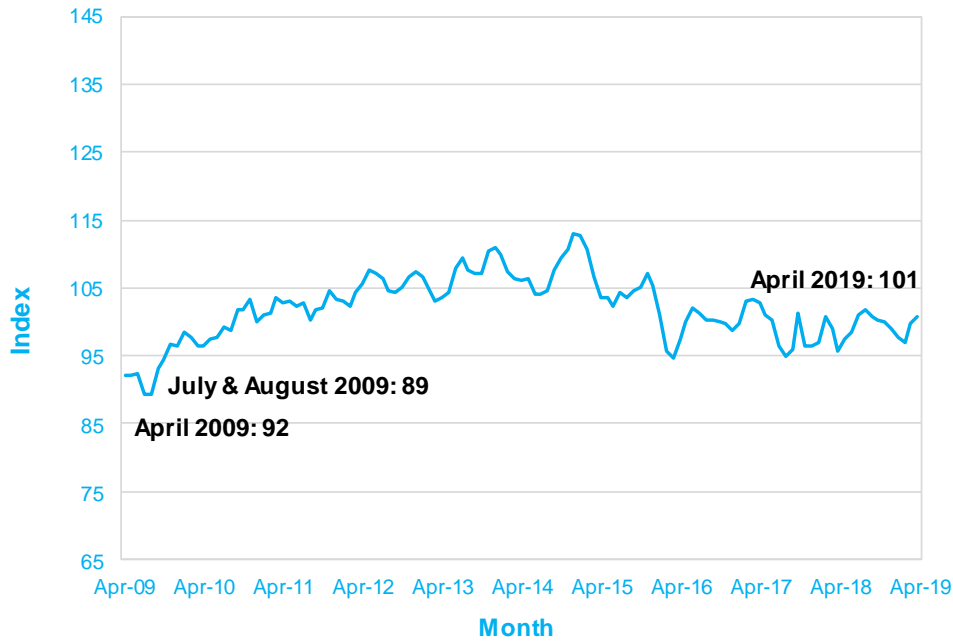
Month

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

+5 Points

Peru* Economic Index
April 2019

Index

December 2010: 114

April 2019: 102

March 2016 & January 2017: 101
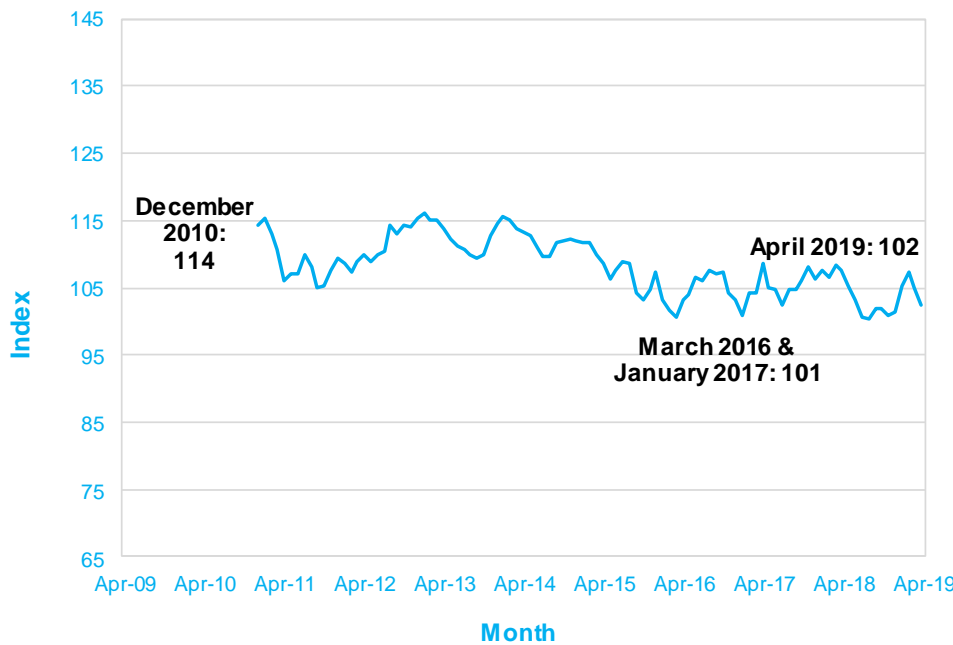
Month

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

-3 Points

Data collection for Peru began in December 2010.

Europe

France Economic Index
April 2019

April 2009: 75

April 2019: 88

November 2011: 71
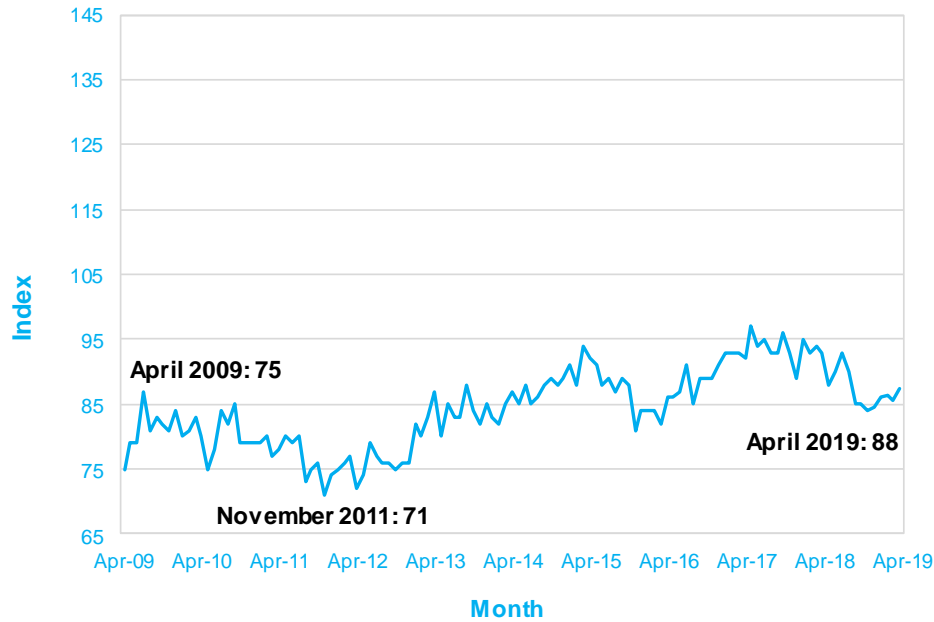
Index

Month

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

-5 Points

Germany Economic Index
April 2019

December 2010: 111

April 2019: 108

April 2009: 94
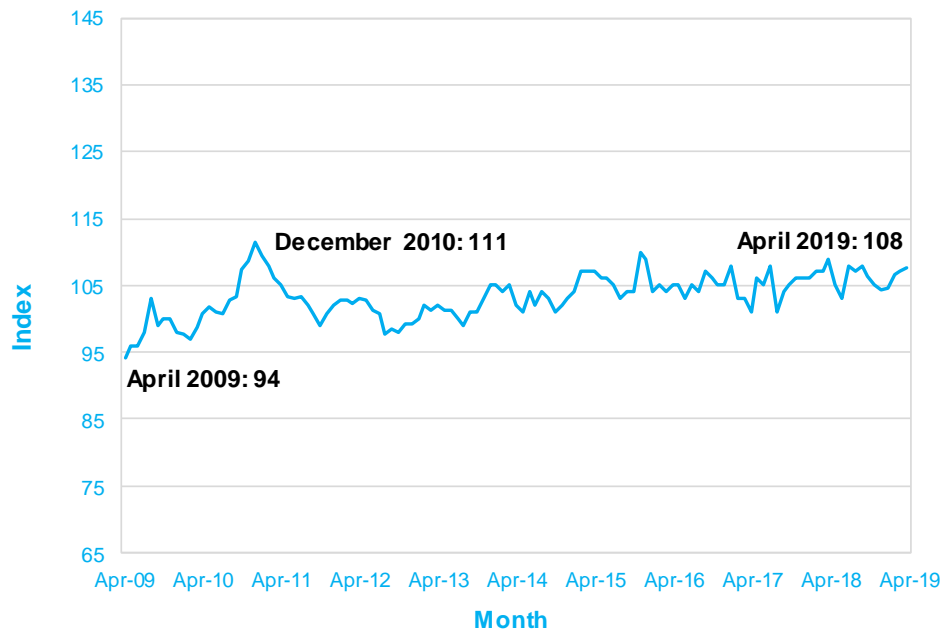
Index

Month

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

-1 Point

Italy Economic Index
April 2019

April 2009: 90

April 2019: 101

April 2012: 73

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

+2 Points
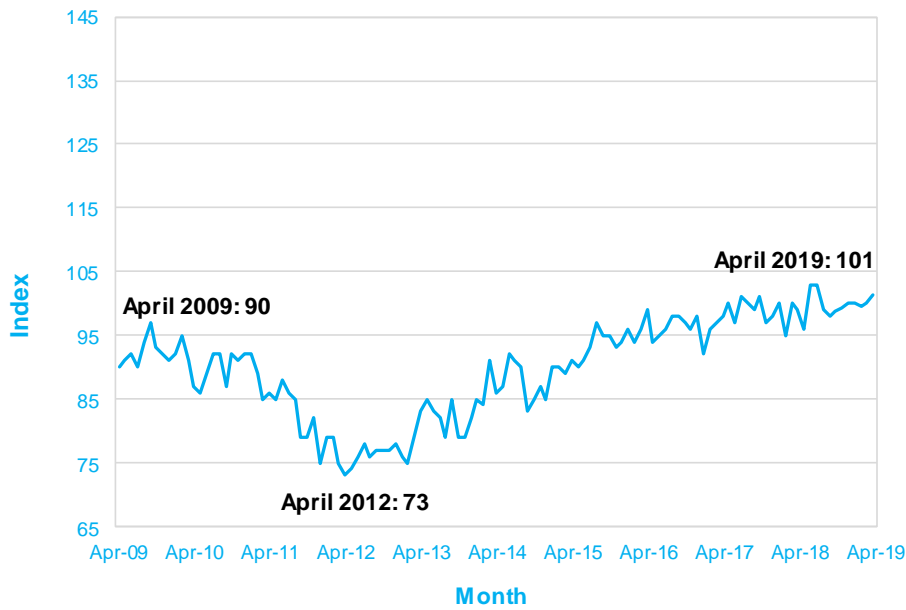
Russian Federation* Economic Index
April 2019

March 2011: 103

April 2019: 95

Jan., May & Jun. 2016 tied for the lowest point (88) for the Russian Federation.

Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

-7 Points
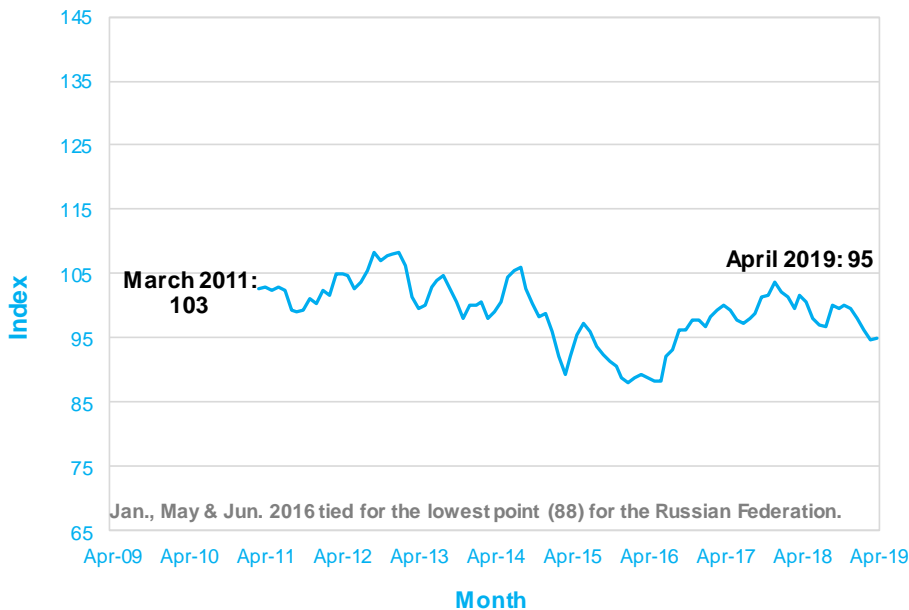
Data collection for the Russian Federation began in April 2011.

Spain* Economic Index
April 2019

April 2009: 83

April 2019: 101

September 2012: 67
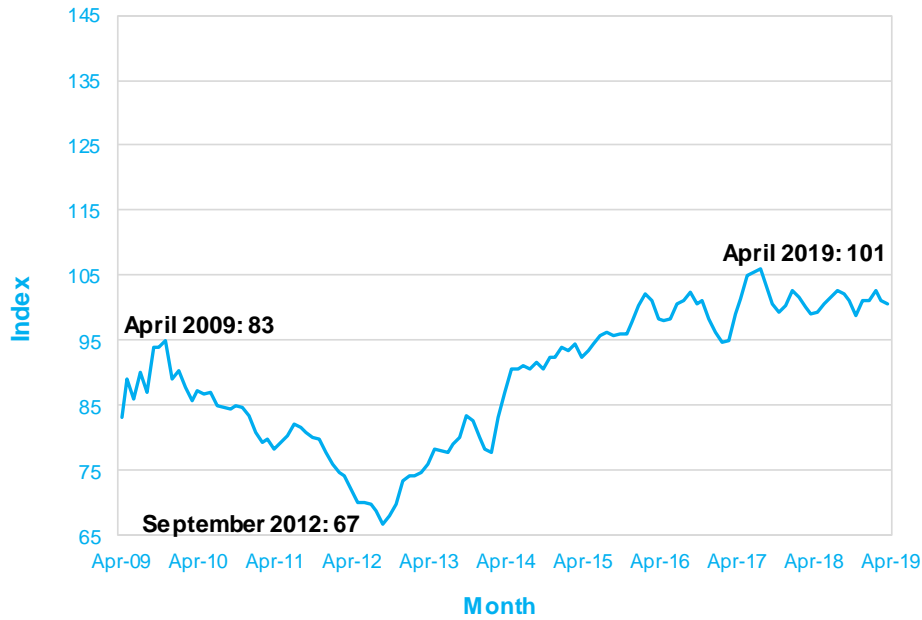
Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

+2 Point

Asia

India* Economic Index
April 2019

April 2019: 128

April 2009: 113
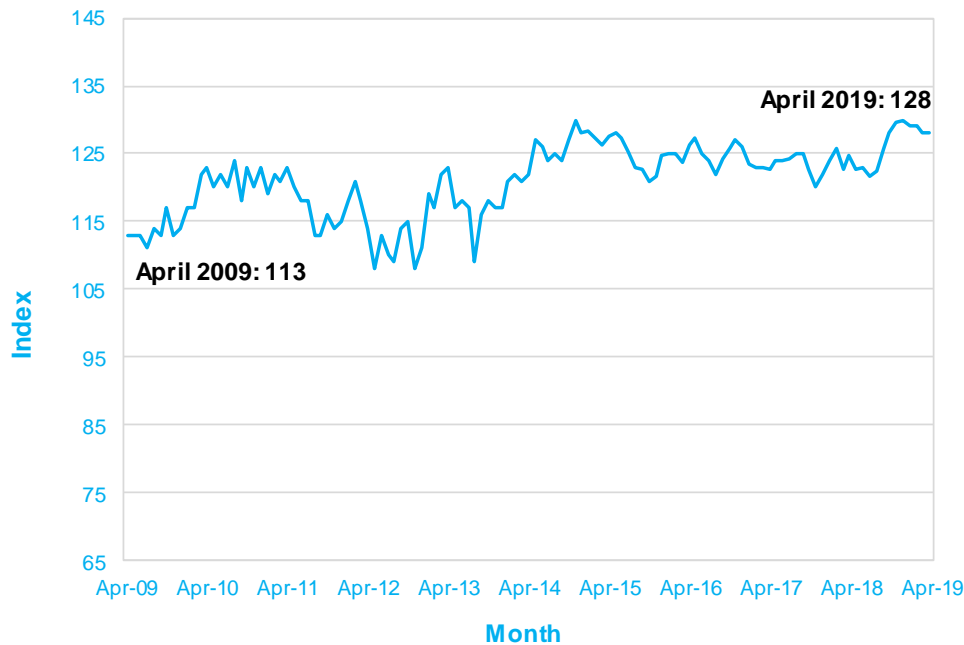
Past-12-Month Change
(From Apr. 2018 to Apr. 2019)

+3 Points

*Three-Month Moving Average

The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.