Decision Analyst Global Economic Indices
February 2019

The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. In South America, Brazil has the largest gain, with an increase of 10 points in the past 12 months; meanwhile, Argentina has declined 14 points. In Europe, Italy has increased 5 points in the past 12 months, while France has decreased 6 points, and the Russian Federation has decreased 5 points. The major countries tracked by Decision Analyst are shown below.
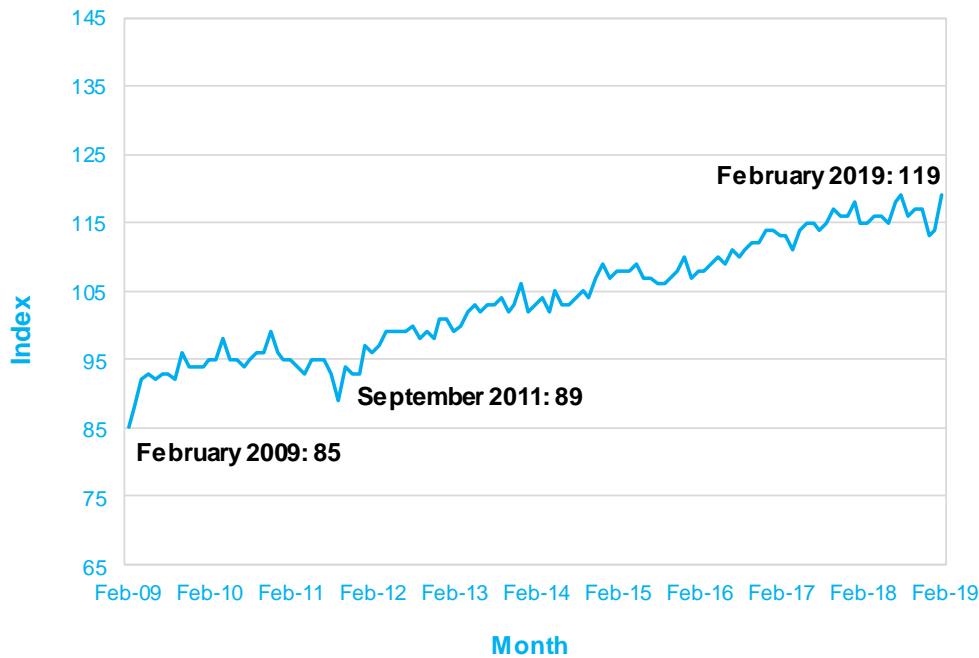
Global Economic Indices
February 2019

	Feb. 2019 Index	Past-12-Month Change (From Feb. 2018 to Feb. 2019)
North America		
United States	119	⬆ +4
Canada	95	➡ +/-0
Mexico*	102	⬆ +4
South America		
Argentina*	75	⬇ -14
Brazil*	116	⬆ +10
Chile*	98	⬇ -5
Colombia*	97	⬇ -4
Peru*	107	➡ +/-0
Europe		
France	87	⬇ -6
Germany	107	➡ +/-0
Italy	100	⬆ +5
Russian Federation*	96	⬇ -5
Spain*	103	⬆ +1
United Kingdom	108	➡ +/-0
Asia		
India*	129	⬆ +3

* The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, Spain, and the UK are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number is an average of the current month with the previous 2 months.

Decision Analyst
strategic research ▪ analytics ▪ modeling ▪ optimization

Cristi Allen, Publicity, callen@decisionanalyst.com
604 Avenue H East, Arlington, Texas 76011-3100
Phone: 1-817-640-6166 ▪ www.decisionanalyst.com

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.
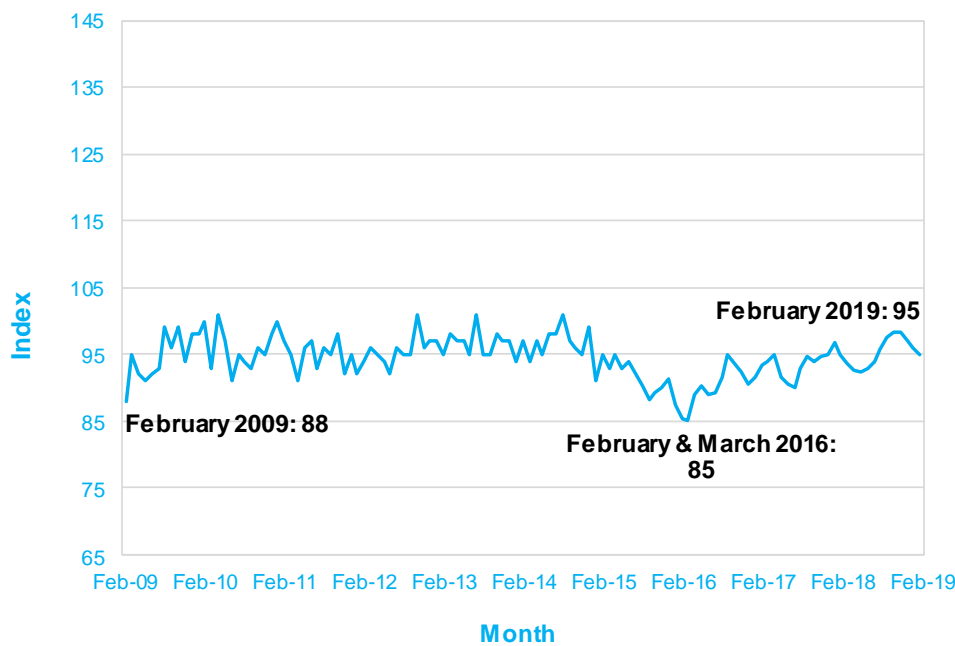
North America

**United States Economic Index
February 2019**

Past-12-Month Change
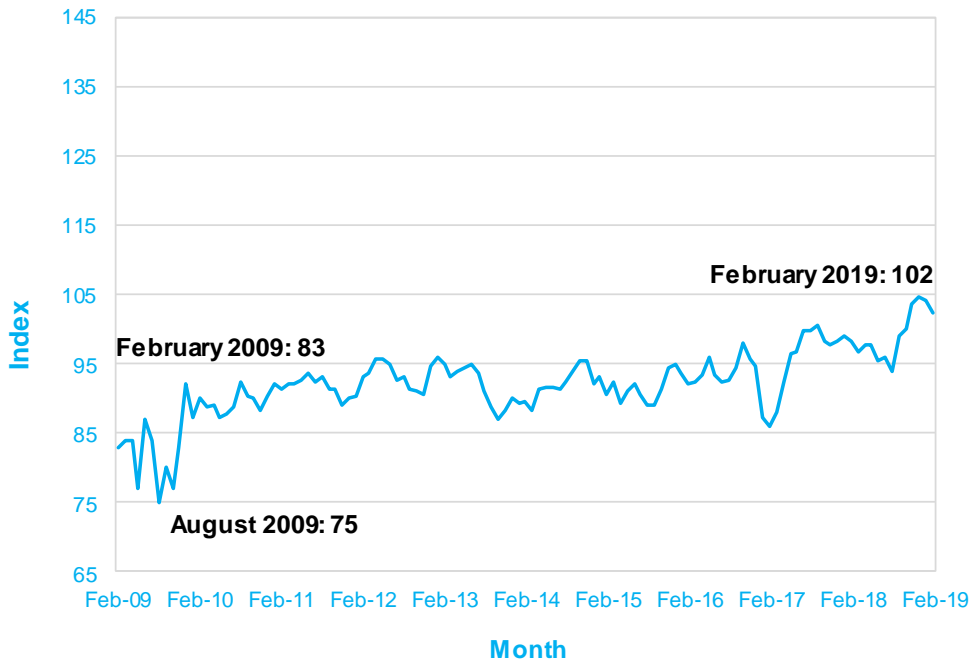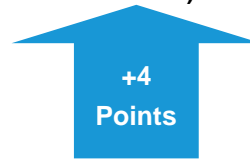(From Feb. 2018 to Feb. 2019)

+4 Points

February 2019: 119

September 2011: 89

February 2009: 85

Index

Feb-09 Feb-10 Feb-11 Feb-12 Feb-13 Feb-14 Feb-15 Feb-16 Feb-17 Feb-18 Feb-19

Month

**Canada Economic Index
February 2019**

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+/-0 Points

February 2019: 95

February 2009: 88

February & March 2016: 85

Index

Feb-09 Feb-10 Feb-11 Feb-12 Feb-13 Feb-14 Feb-15 Feb-16 Feb-17 Feb-18 Feb-19

Month

Mexico* Economic Index
February 2019

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+4 Points

February 2019: 102

February 2009: 83

August 2009: 75

Index

Feb-09 Feb-10 Feb-11 Feb-12 Feb-13 Feb-14 Feb-15 Feb-16 Feb-17 Feb-18 Feb-19

Month

South America

Argentina* Economic Index
February 2019

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

-14 Points

Prior to August 2018, July 2009, June 2016, & July 2016 tied for the low point for Argentina with a score of 78.

February 2009: 79

February 2019: 75

Index

Feb-09 Feb-10 Feb-11 Feb-12 Feb-13 Feb-14 Feb-15 Feb-16 Feb-17 Feb-18 Feb-19
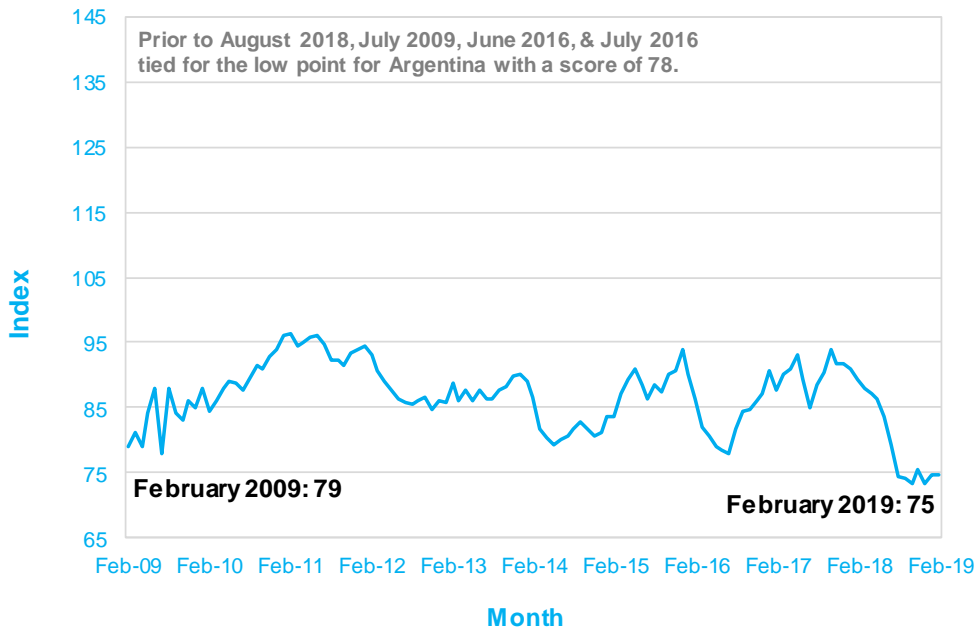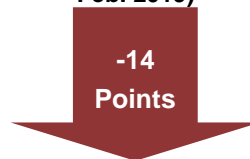
Month

Brazil* Economic Index
February 2019
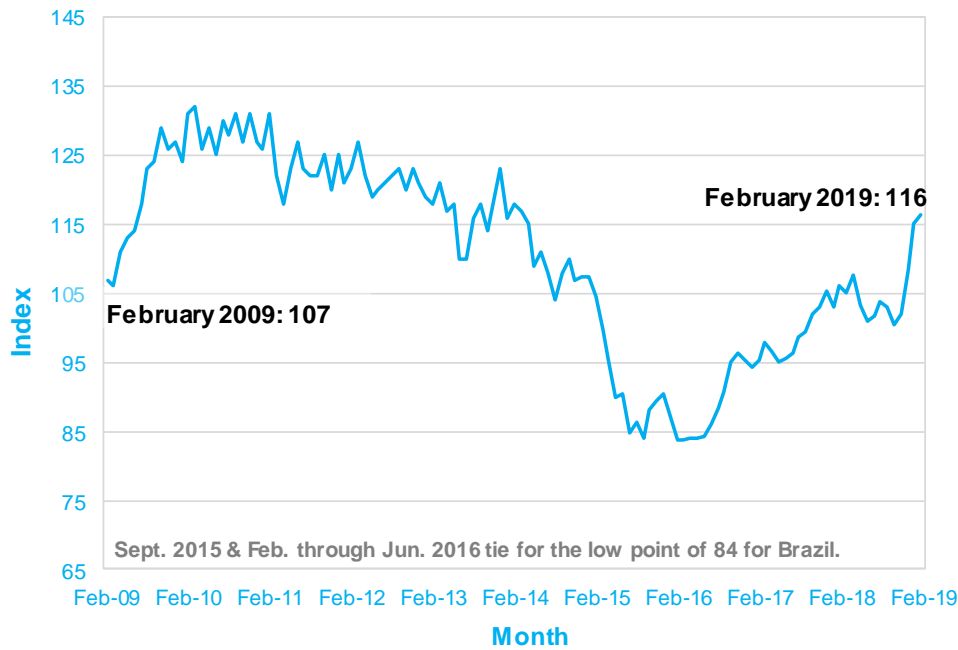
February 2019: 116

February 2009: 107

Sept. 2015 & Feb. through Jun. 2016 tie for the low point of 84 for Brazil.

Index

Feb-09 Feb-10 Feb-11 Feb-12 Feb-13 Feb-14 Feb-15 Feb-16 Feb-17 Feb-18 Feb-19

Month

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+10 Points

Chile* Economic Index
February 2019

February 2019: 98

August & April 2011: 97

February 2009: 89

July & September 2016: 88

Index

Feb-09 Feb-10 Feb-11 Feb-12 Feb-13 Feb-14 Feb-15 Feb-16 Feb-17 Feb-18 Feb-19
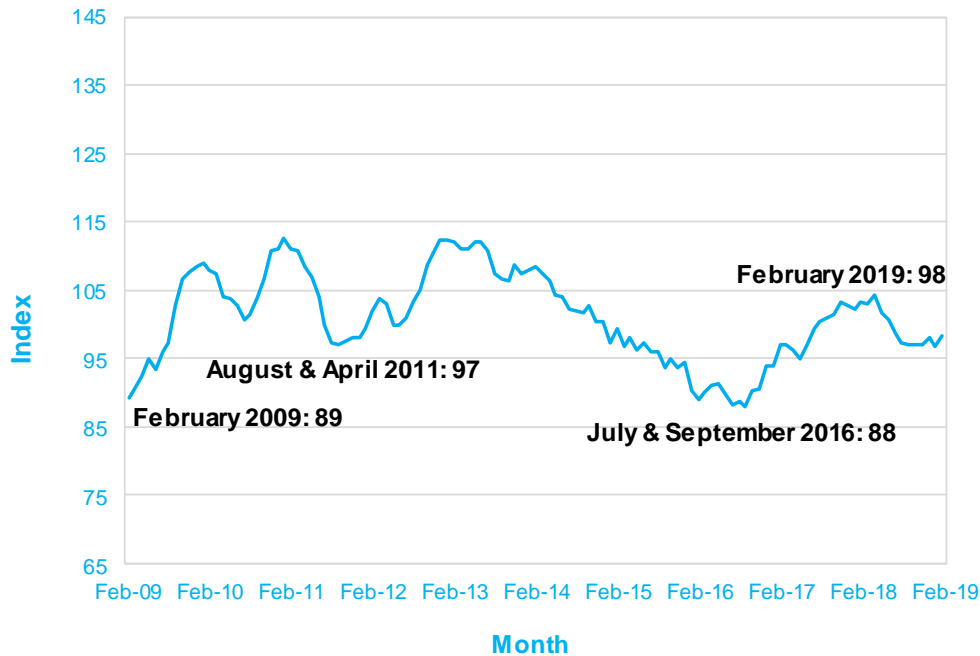
Month

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

-5 Points

Colombia* Economic Index
February 2019

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

-4 Points

July & August 2009: 89

February 2009: 92

February 2019: 97

Index

Feb-09 Feb-10 Feb-11 Feb-12 Feb-13 Feb-14 Feb-15 Feb-16 Feb-17 Feb-18 Feb-19

Month

Peru* Economic Index
February 2019

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+/-0 Points

December 2010: 114

February 2019: 107

March 2016 & January 2017: 101

Data collection for Peru began in July 2010.

Index

Feb-09 Feb-10 Feb-11 Feb-12 Feb-13 Feb-14 Feb-15 Feb-16 Feb-17 Feb-18 Feb-19

Month

Europe

France Economic Index
February 2019

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

-6 Points

February 2009: 77

February 2019: 87

November 2011: 71
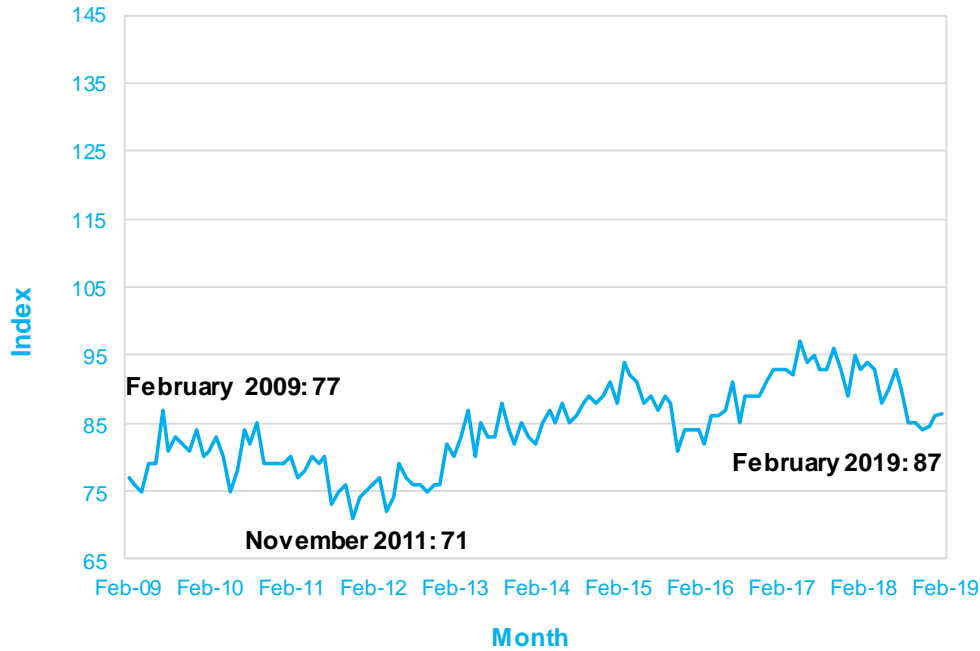
Germany Economic Index
February 2019
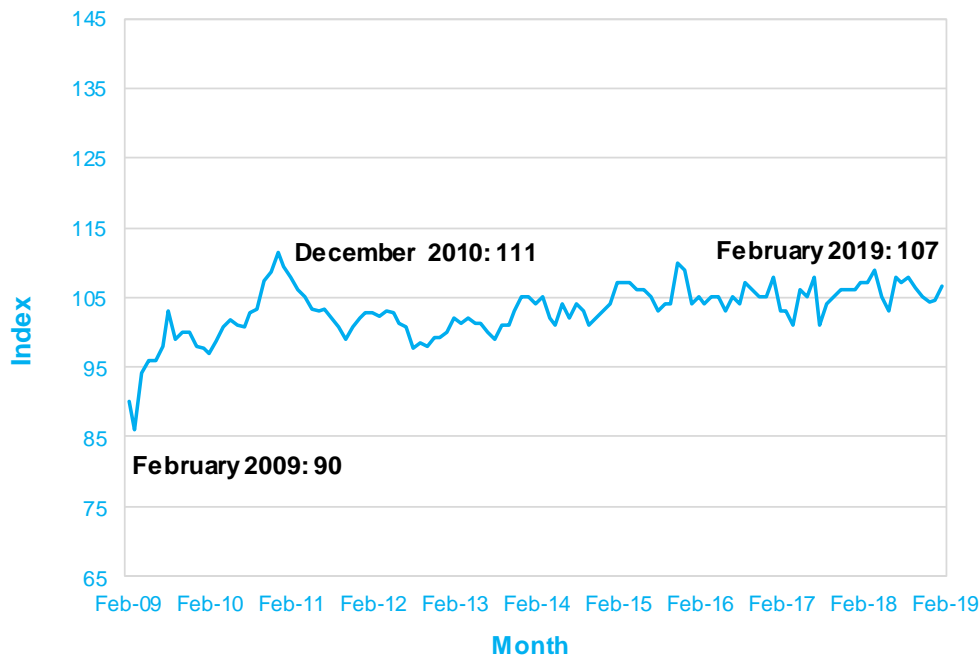
Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+/-0 Points

December 2010: 111

February 2019: 107

February 2009: 90

Italy Economic Index
February 2019

February 2019: 100

February 2009: 84

April 2012: 73
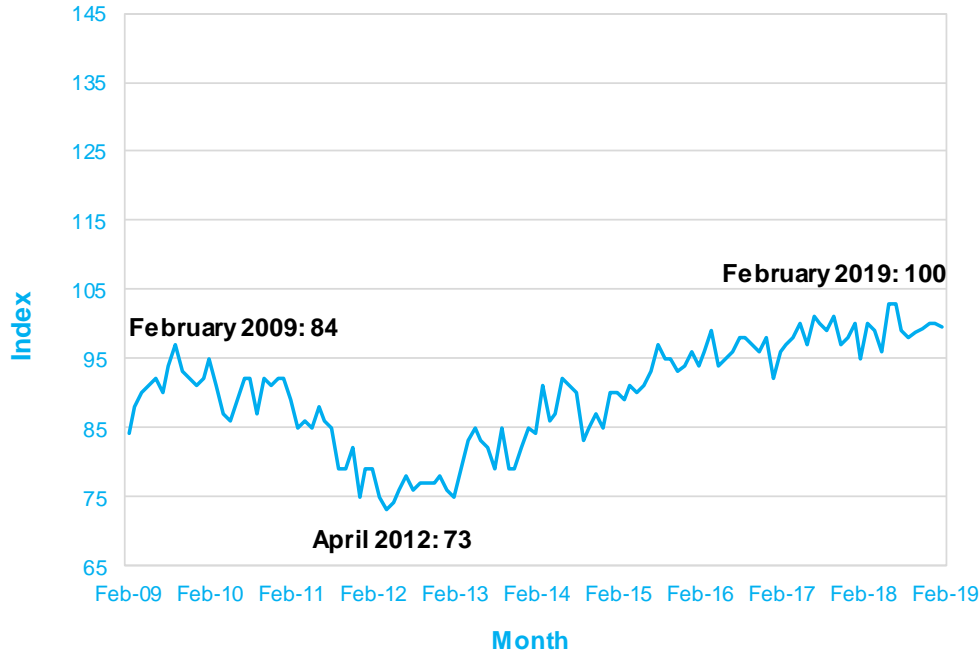
Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+5 Points

Index

Month

Russian Federation* Economic Index
February 2019

March 2011: 103

February 2019: 96

Jan., May & Jun. 2016 tie for the low point (88) for the Russian Federation.
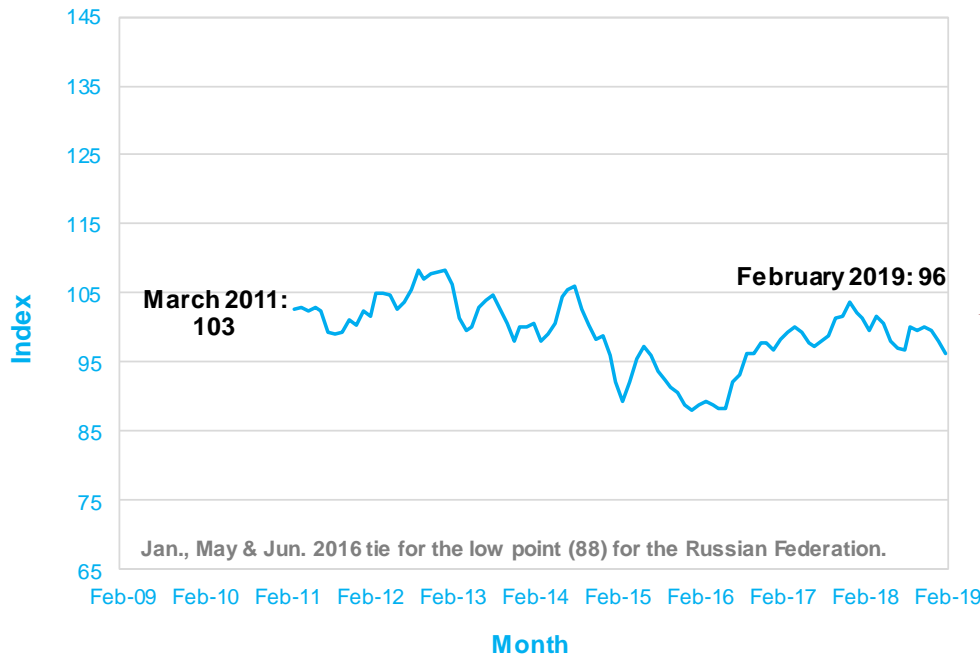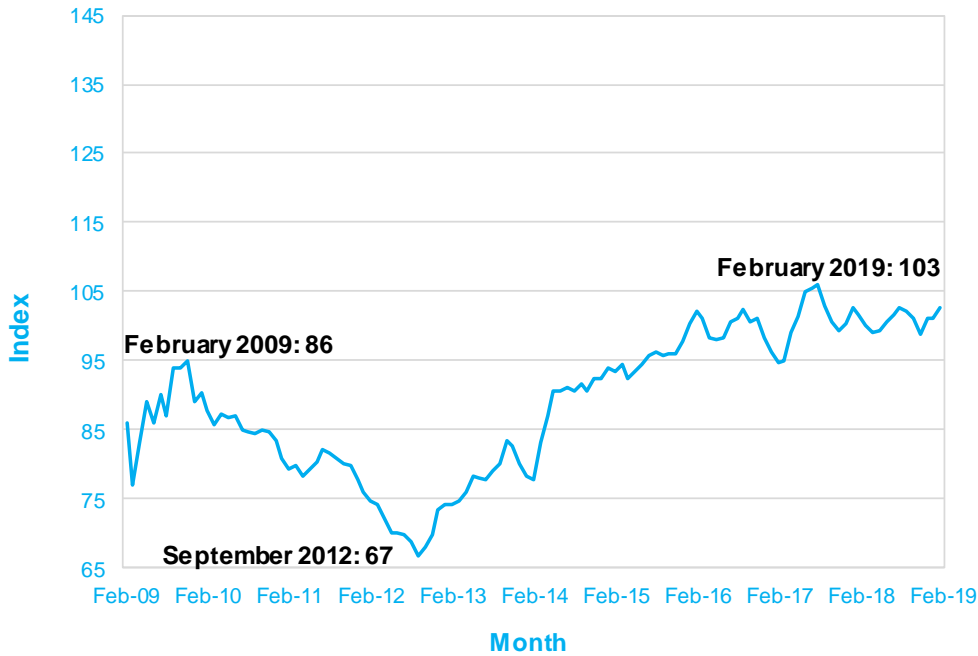
Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

-5 Points

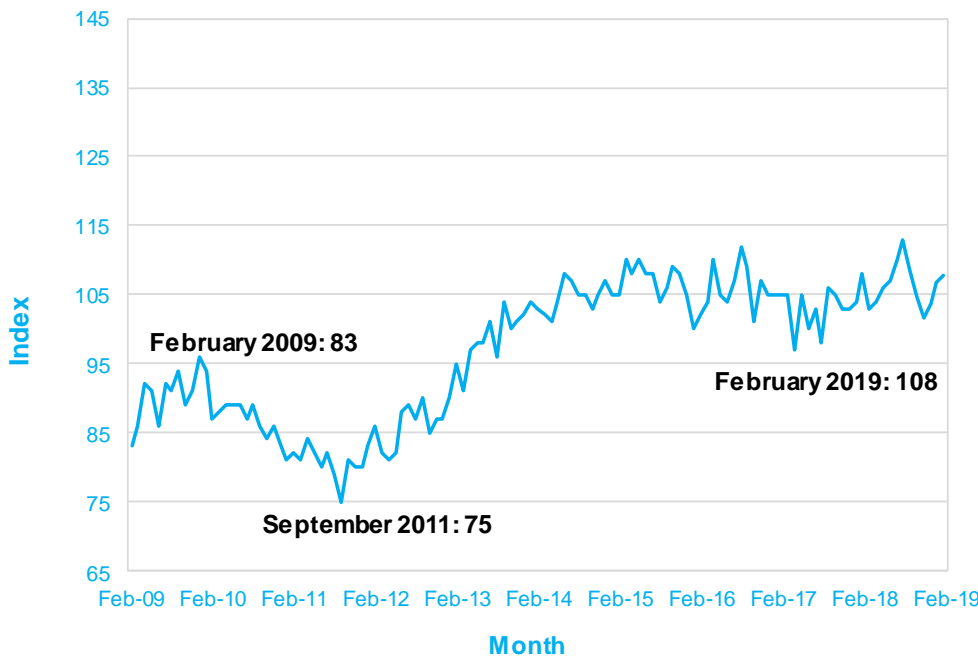Data collection for the Russian Federation began in March 2011.

Index

Month

Spain* Economic Index
February 2019

February 2019: 103

February 2009: 86

September 2012: 67

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+1 Point

United Kingdom Economic Index
February 2019

February 2009: 83

February 2019: 108

September 2011: 75

Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+/-0 Points

Asia

India* Economic Index
February 2019

February 2019: 129

February 2009: 101
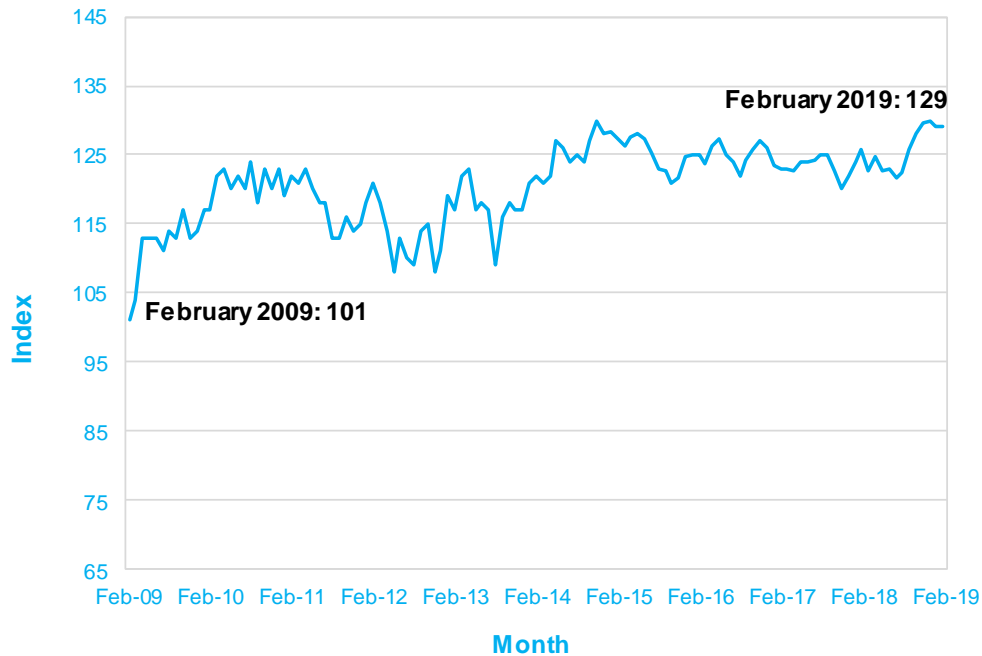
Past-12-Month Change
(From Feb. 2018 to Feb. 2019)

+3 Points

*Three-Month Moving Average

The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, the UK, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.