Decision Analyst Global Economic Indices
January 2017

Arlington, Texas—The following chart compares Decision Analyst's U.S. Economic Index to the Economic Indices for other countries. Globally, not all countries are headed in the same direction. France and the Russian Federation have each increased 9 points in the past 12 months, while Brazil and the United States have increased 7 points in the past 12 months. Mexico has declined 7 points in the past 12 months, while both Italy and Spain have each declined 4 points.

Decision Analyst Global Economic Indices
January 2017

North America	January 2017 Index	Past-12-Month Change (From Jan. 2016 to Jan. 2017)
United States	114	↑ +7
Canada	92	↑ +5
Mexico*	87	↓ -7
South America		
Argentina*	91	↑ +1
Brazil*	94	↑ +7
Chile*	94	↑ +4
Colombia*	100	↓ -1
Peru*	101	↓ -2
Europe		
France	93	↑ +9
Germany	108	↑ +4
Italy	92	↓ -4
Russian Federation*	97	↑ +9
Spain*	96	↓ -4
United Kingdom	105	↑ +5
Australia/Asia		
Australia*	94	↑ +2
India*	123	↓ -2

* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

Decision Analyst
strategic research ▪ analytics ▪ modeling ▪ optimization

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The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for each country.

North America

United States Economic Index
January 2017
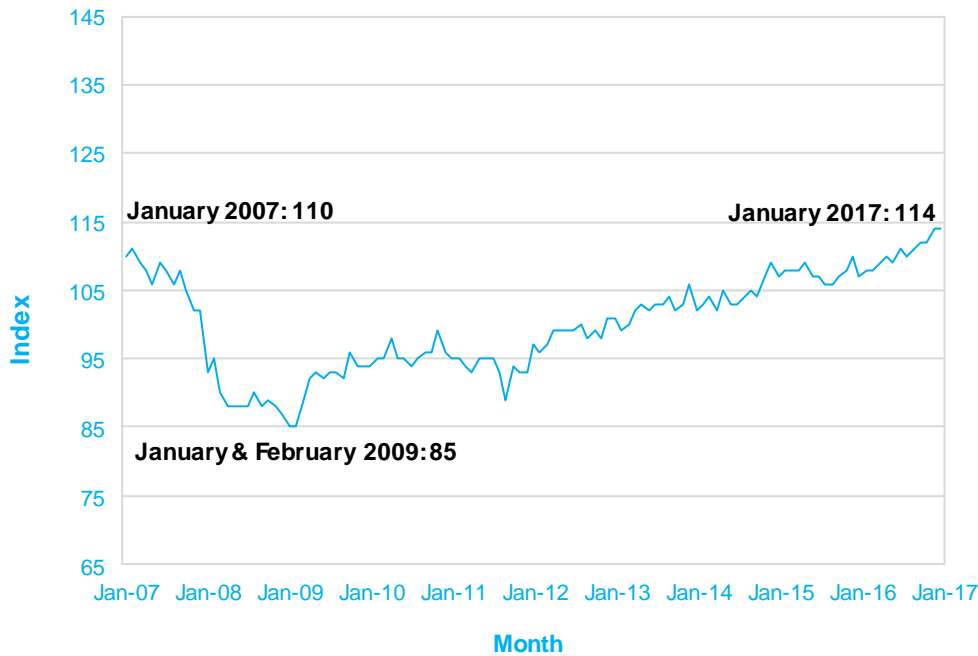
January 2007: 110

January 2017: 114

January & February 2009: 85

Index

Jan-07 Jan-08 Jan-09 Jan-10 Jan-11 Jan-12 Jan-13 Jan-14 Jan-15 Jan-16 Jan-17

Month

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+7 Points

Canada Economic Index
January 2017

January 2007: 109

January 2017: 92

February & March 2016: 85

Index

Jan-07 Jan-08 Jan-09 Jan-10 Jan-11 Jan-12 Jan-13 Jan-14 Jan-15 Jan-16 Jan-17

Month

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+5 Points
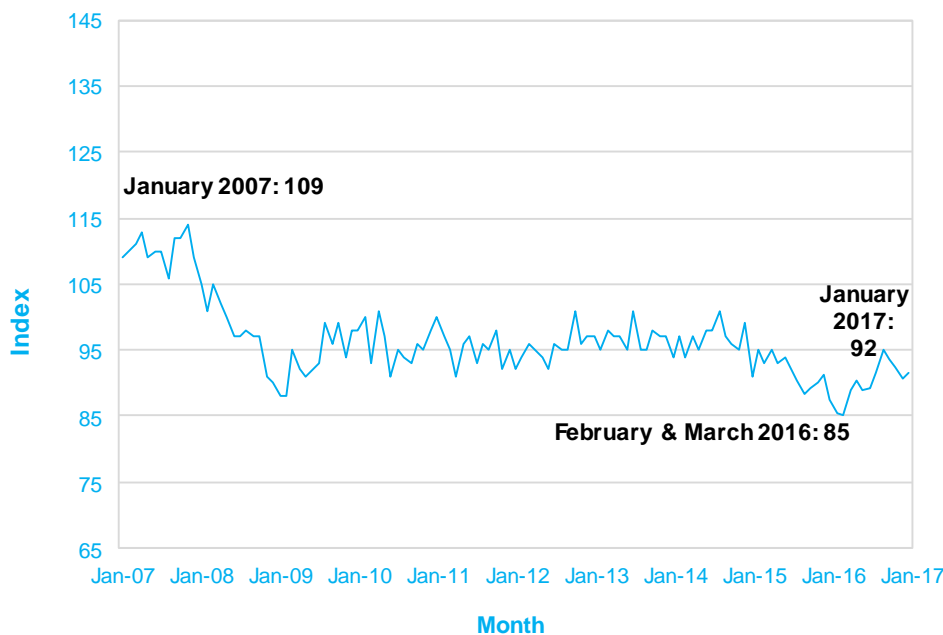
Mexico* Economic Index
January 2017

January 2007: 99

January 2017: 87

October 2008 & August 2009: 75

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

-7 Points
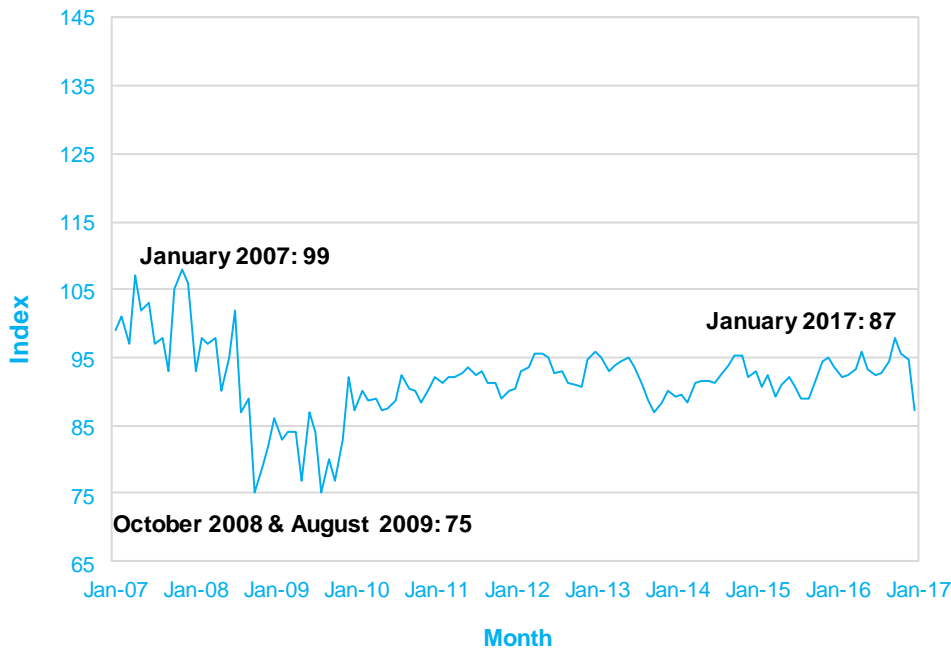
South America

Argentina* Economic Index
January 2017

January 2007: 109

January 2017: 91

July 2009: 78

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+1 Point

Brazil* Economic Index
January 2017

Index

January 2007: 117

January 2017: 94

Sept. 2015 & Feb. - Jun. 2016 tie (84) for the low point for Brazil.

Month

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+7 Points

Chile* Economic Index
January 2017

Index

January 2007: 111

January 2017: 94

October & November 2008: 87

Month

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+4 Points

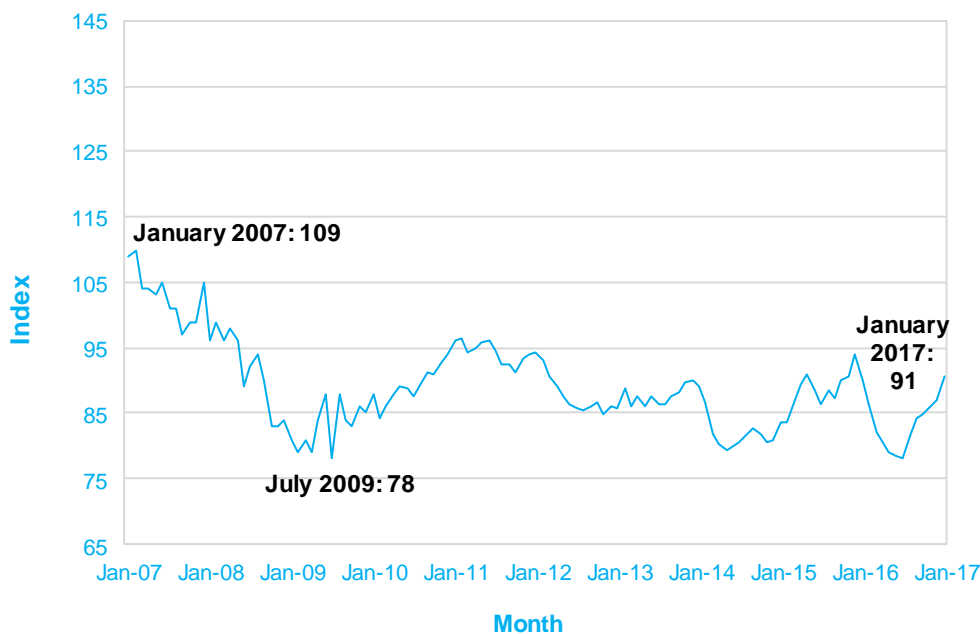## Colombia* Economic Index
January 2017

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

-1 Point

January 2007: 109

July & August 2009: 89

January 2017: 100

Index

Jan-07 Jan-08 Jan-09 Jan-10 Jan-11 Jan-12 Jan-13 Jan-14 Jan-15 Jan-16 Jan-17

Month

Peru* Economic Index
January 2017

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

-2 Points

Data collection for Peru began in January 2010.

December 2010: 114

January 2017: 101

March 2016: 101

Index

Jan-07 Jan-08 Jan-09 Jan-10 Jan-11 Jan-12 Jan-13 Jan-14 Jan-15 Jan-16 Jan-17

Month

Europe

France Economic Index
January 2017

January 2007: 88

January 2017: 93

November 2011: 71

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+9 Points
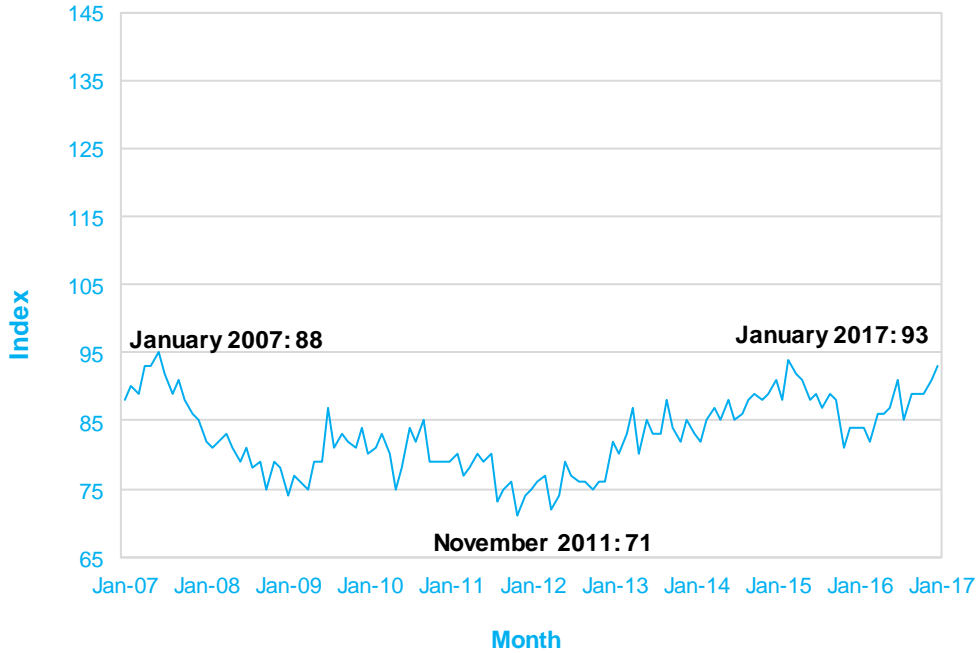
Germany Economic Index
January 2017
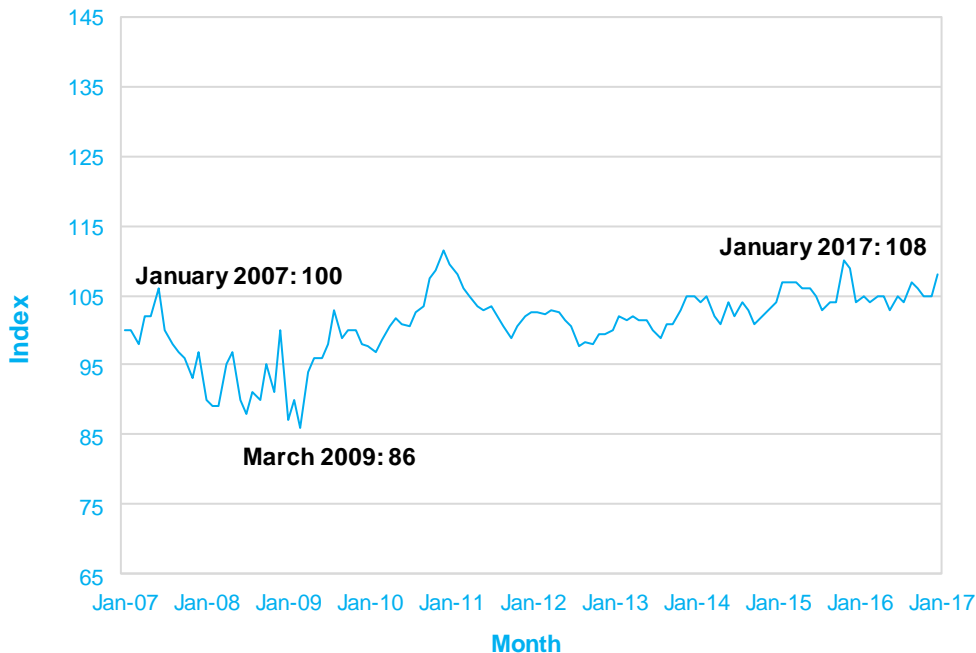
January 2007: 100

January 2017: 108

March 2009: 86

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+4 Points

Italy Economic Index
January 2017
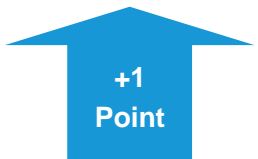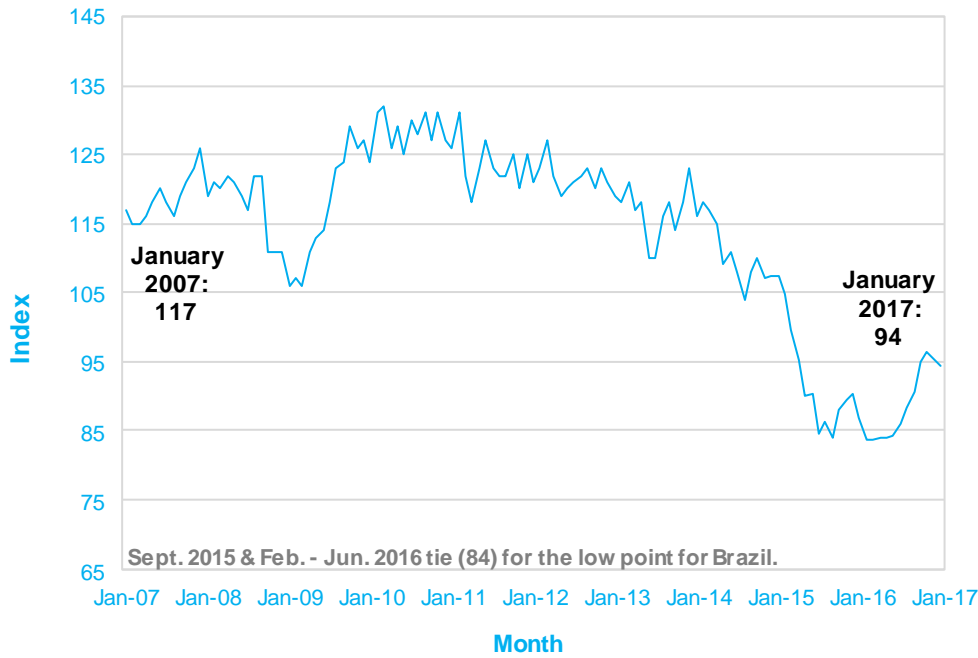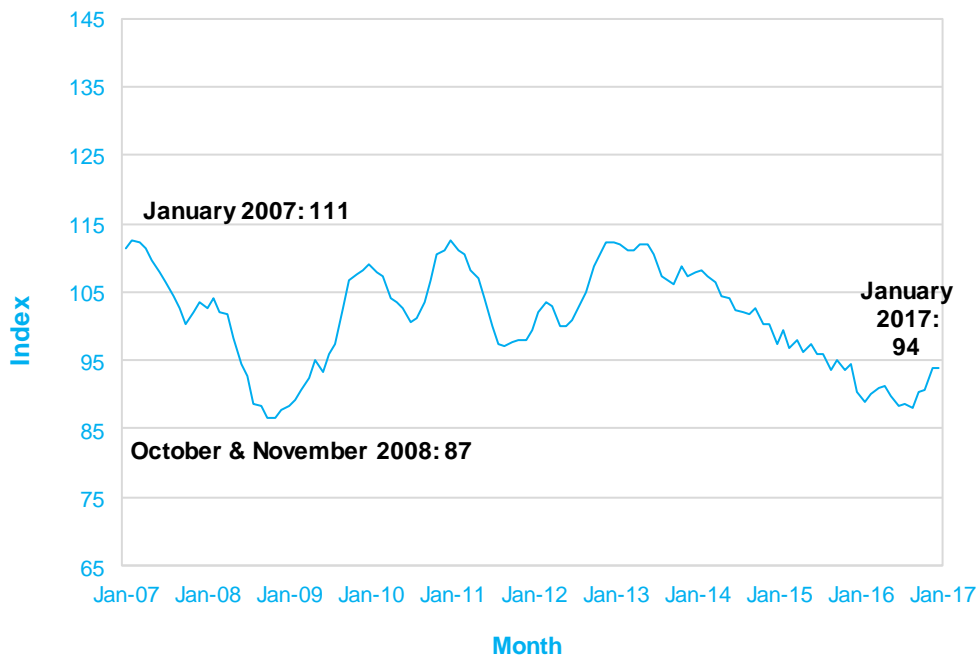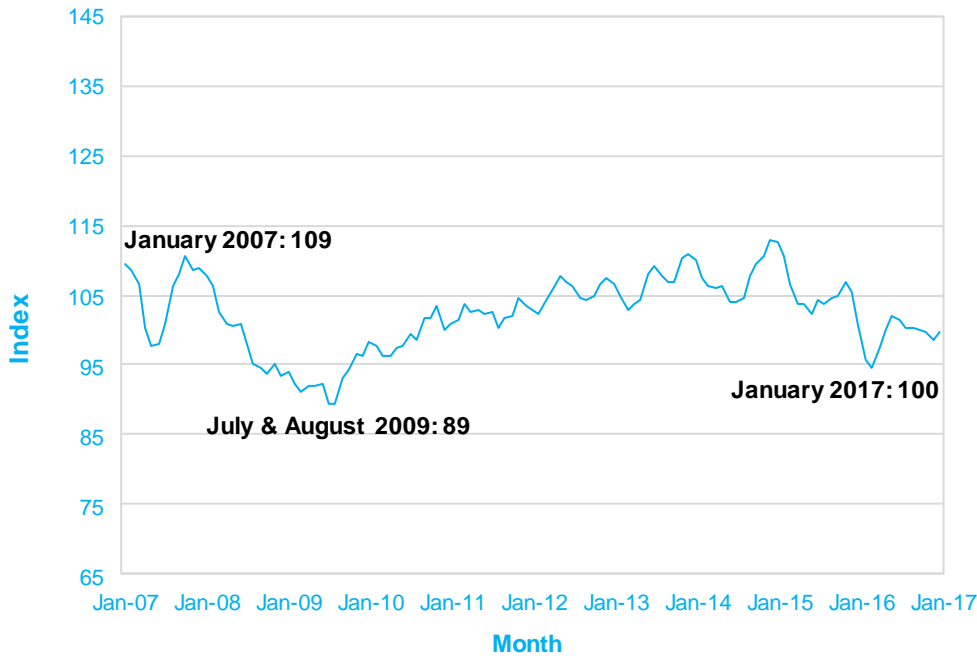
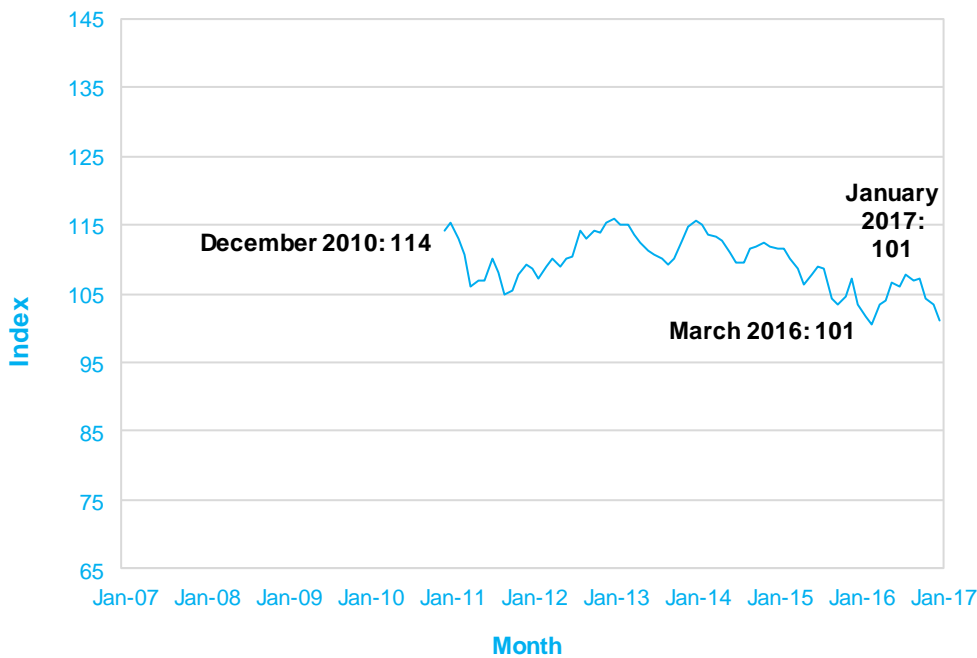**Past-12-Month Change**
(From Jan. 2016 to Jan. 2017)

-4 Points

January 2007: 104

January 2017: 92

April 2012: 73

Index

Jan-07　Jan-08　Jan-09　Jan-10　Jan-11　Jan-12　Jan-13　Jan-14　Jan-15　Jan-16　Jan-17
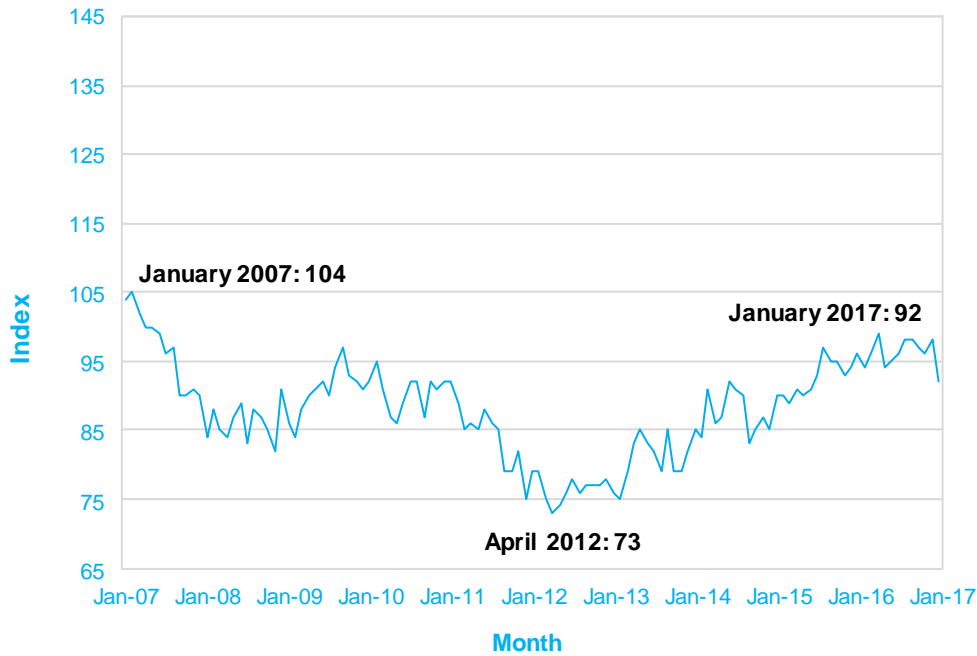
Month

Russian Federation* Economic Index
January 2017

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+9 Points

Data collection for the Russian Federation began in March 2011.

March 2011: 103

January 2017 97

Jan., May, Jun. 2016: 88

Jan., May & Jun. 2016 tie for the low point for the Russian Federation.

Index

Jan-07　Jan-08　Jan-09　Jan-10　Jan-11　Jan-12　Jan-13　Jan-14　Jan-15　Jan-16　Jan-17

Month

Spain* Economic Index
January 2017

January 2007: 104

January 2017: 96

September 2012: 67

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

-4 Points
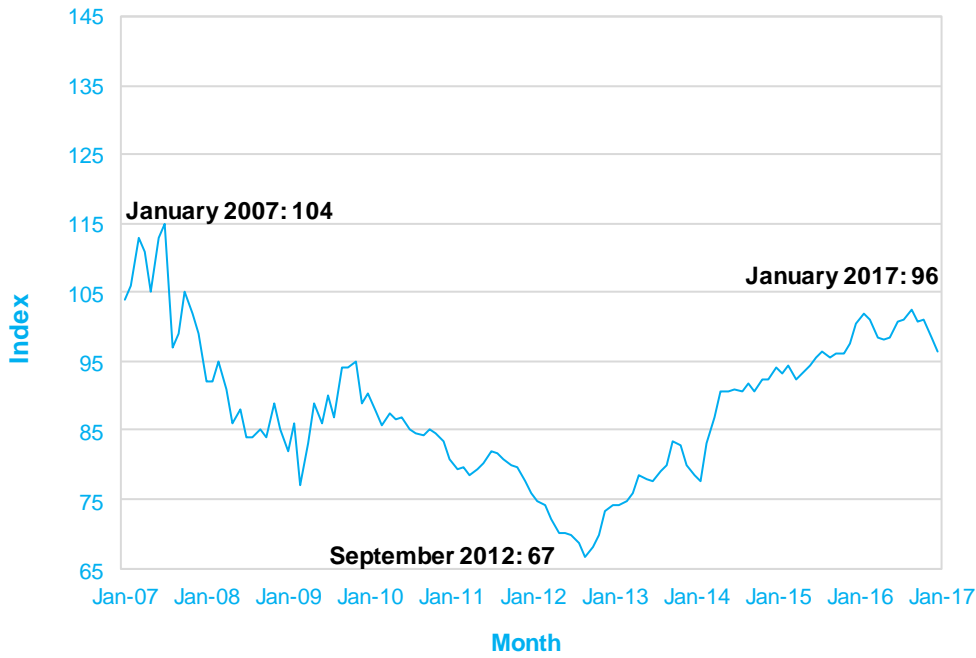
United Kingdom Economic Index
January 2017

January 2007: 105

January 2017: 105

September 2011: 75

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+5 Points
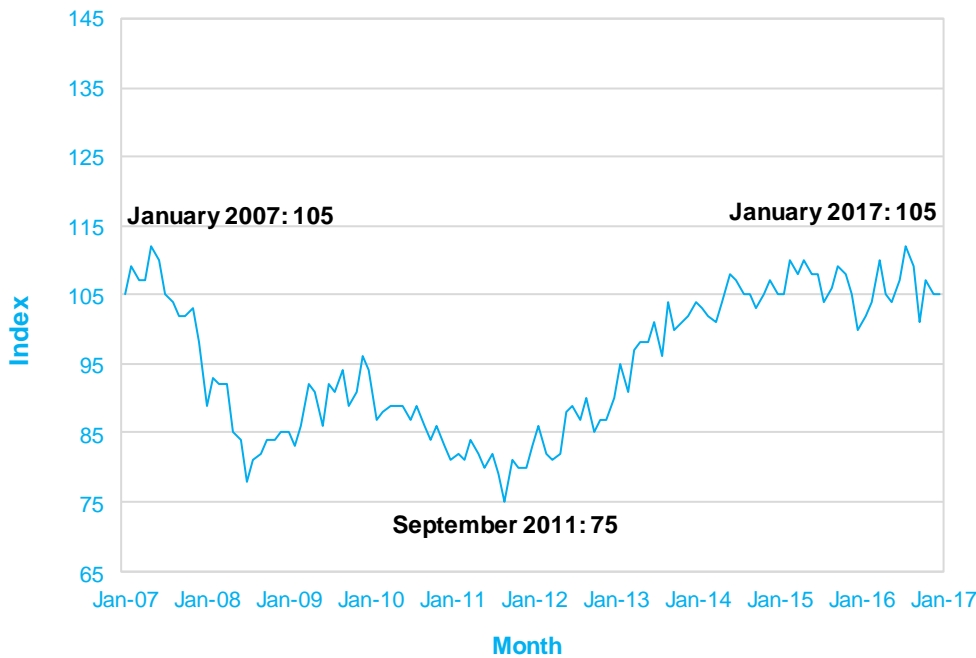
Australia/Asia

Australia* Economic Index
January 2017
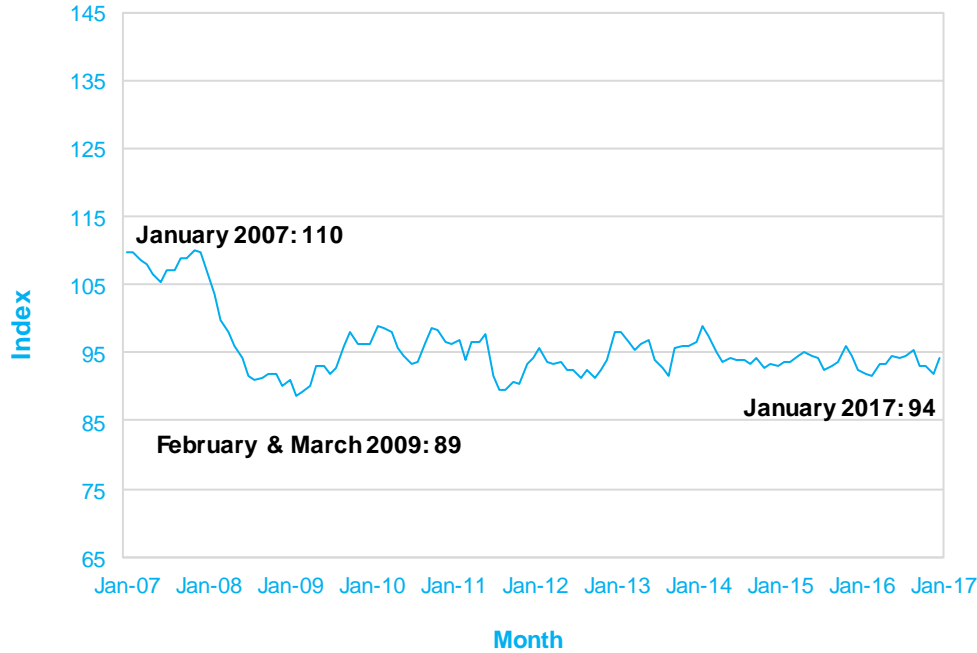
January 2007: 110

January 2017: 94

February & March 2009: 89

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

+2 Points

India* Economic Index
January 2017

January 2007: 133

January 2017: 123

February 2009: 101

Past-12-Month Change
(From Jan. 2016 to Jan. 2017)

-2 Points
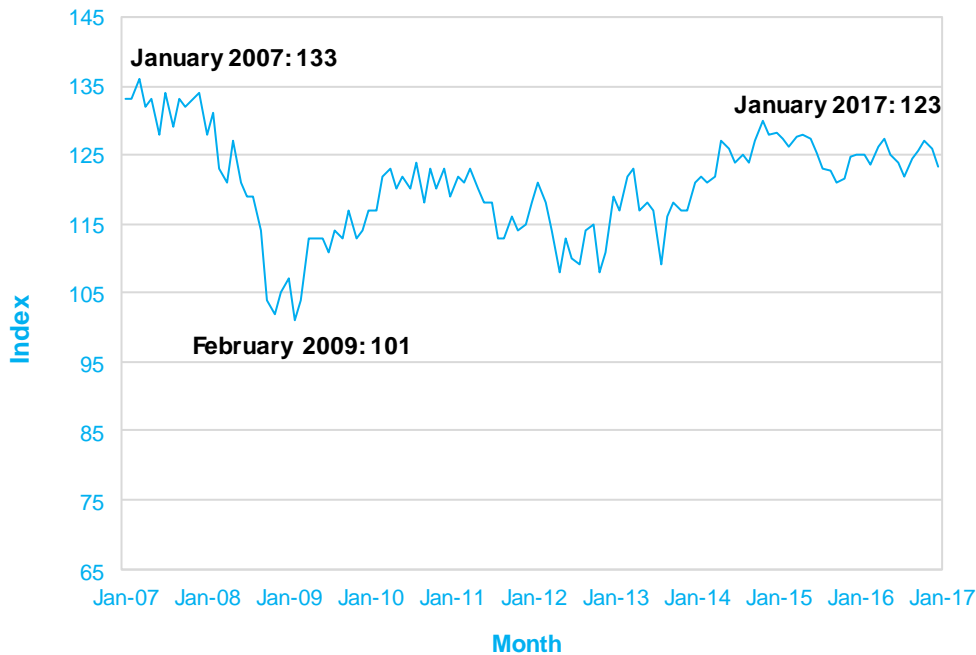
*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months.   Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.