Decision Analyst Global Economic Indices
January 2019

Global Indices

Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. Most countries tracked are in decline. In South America, Argentina has declined 16 points in the past 12 months, while Brazil has increased 12 points. In Europe, France has decreased 9 points, and Russia has decreased 4 points in the past 12 months. The major countries tracked by Decision Analyst are shown below.

Global Economic Indices January 2019		
North America	**Jan. 2019 Index**	**Past-12-Month Change** (From Jan. 2018 to Jan. 2019)
United States	114	↓ -4
Canada	96	↓ -1
Mexico*	104	↑ +5
South America		
Argentina*	75	↓ -16
Brazil*	115	↑ +12
Chile*	97	↓ -5
Colombia*	98	↑ +1
Peru*	105	↓ -3
Europe		
France	86	↓ -9
Germany	105	↓ -1
Italy	100	→ +/-0
Russian Federation*	98	↓ -4
Spain*	101	↓ -2
Asia		
India*	129	↑ +5

* The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number is an average of the current month with the previous 2 months.

Decision Analyst
strategic research ∎ analytics ∎ modeling ∎ optimization

Cristi Allen, Publicity, callen@decisionanalyst.com
604 Avenue H East, Arlington, Texas 76011-3100
Phone: 1-817-640-6166 ∎ www.decisionanalyst.com

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

North America

United States Economic Index
January 2019
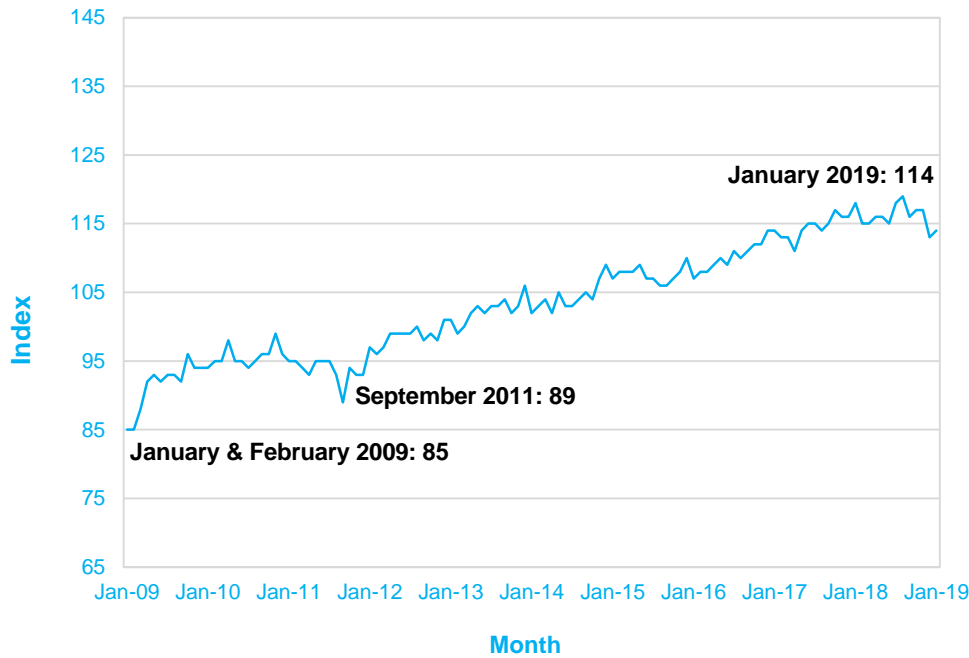
January 2019: 114

September 2011: 89

January & February 2009: 85

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-4 Points

Canada Economic Index
January 2019

January 2019: 96

January 2009: 88

February & March 2016: 85
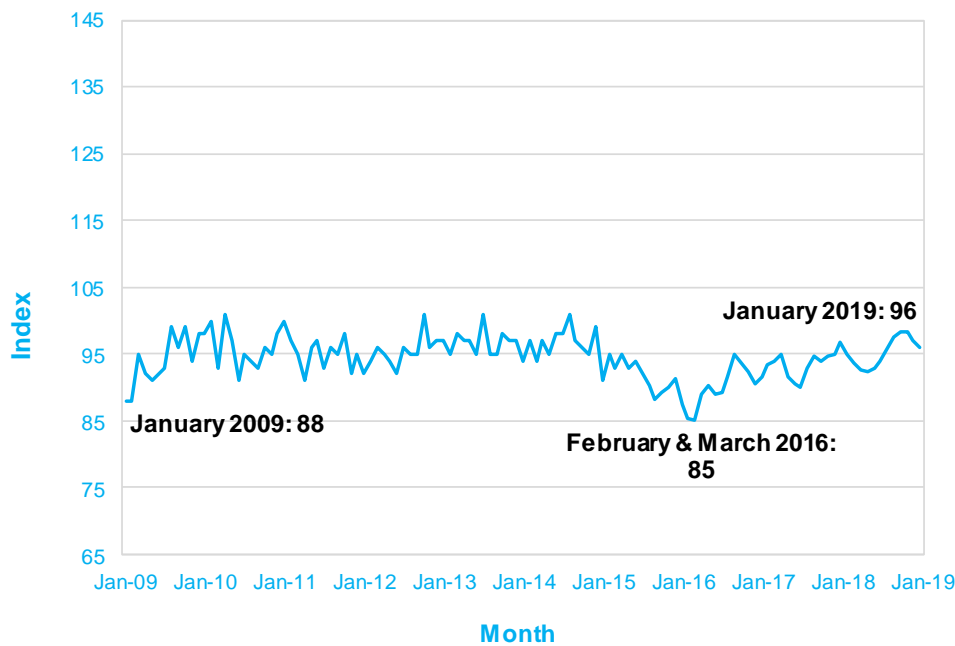
Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-1 Point

Mexico* Economic Index
January 2019

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

+5 Points

January 2019: 104

January 2009: 86

August 2009: 75
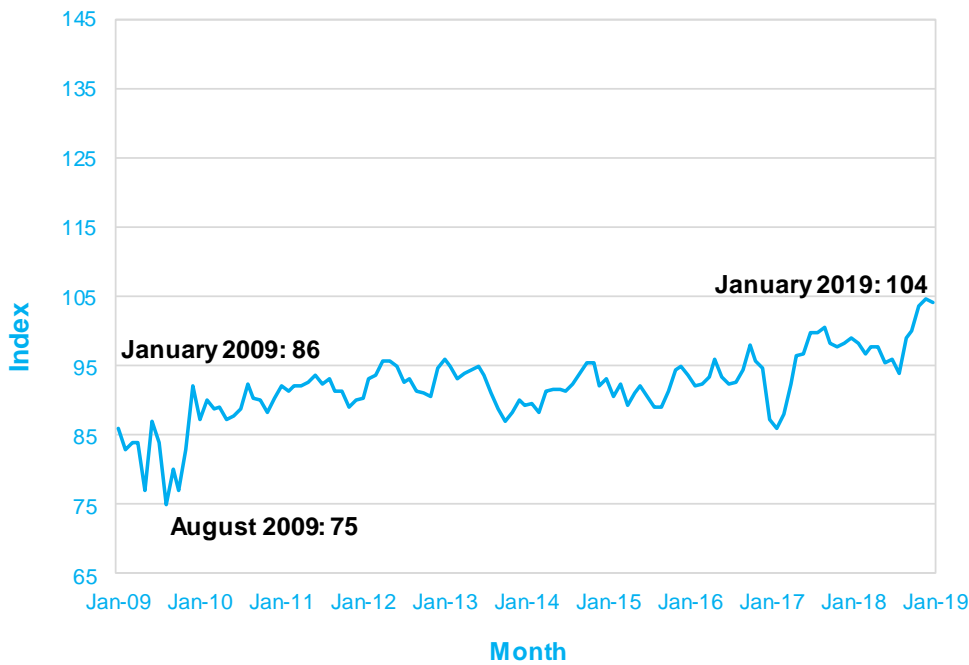
Index

Month

South America

Argentina* Economic Index
January 2019

Prior to August 2018, July 2009, June 2016, & July 2016 tied for the low point for Argentina with a score of 78.

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-16 Points

January 2009: 81

January 2019: 75

Index

Month

Brazil* Economic Index
January 2019
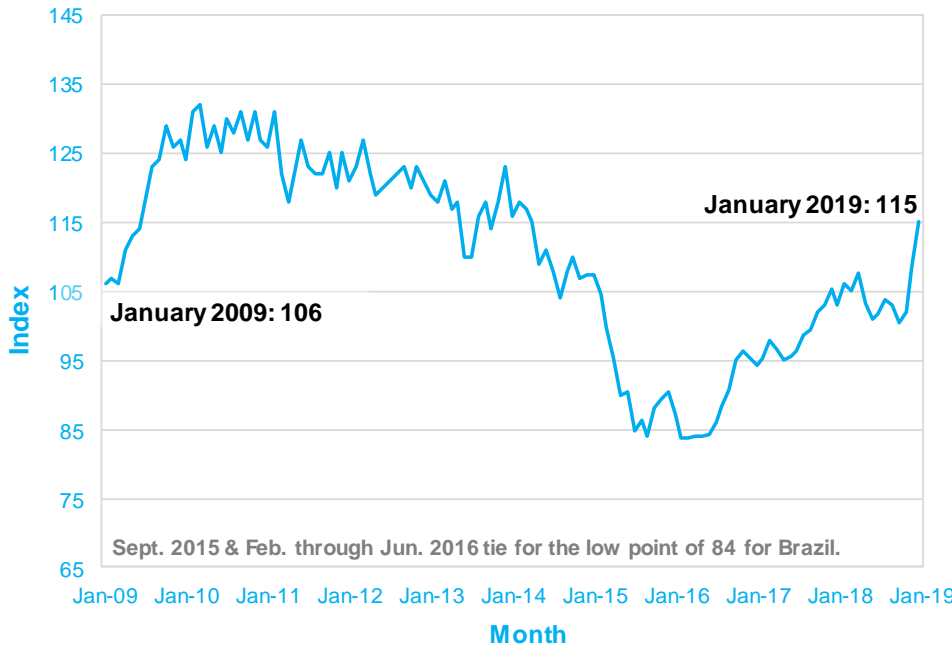
January 2019: 115

January 2009: 106

Sept. 2015 & Feb. through Jun. 2016 tie for the low point of 84 for Brazil.

Index

Month

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

+12 Points

Chile* Economic Index
January 2019

January 2019: 97

August & April 2011: 97

January 2009: 88

July & September 2016: 88

Index
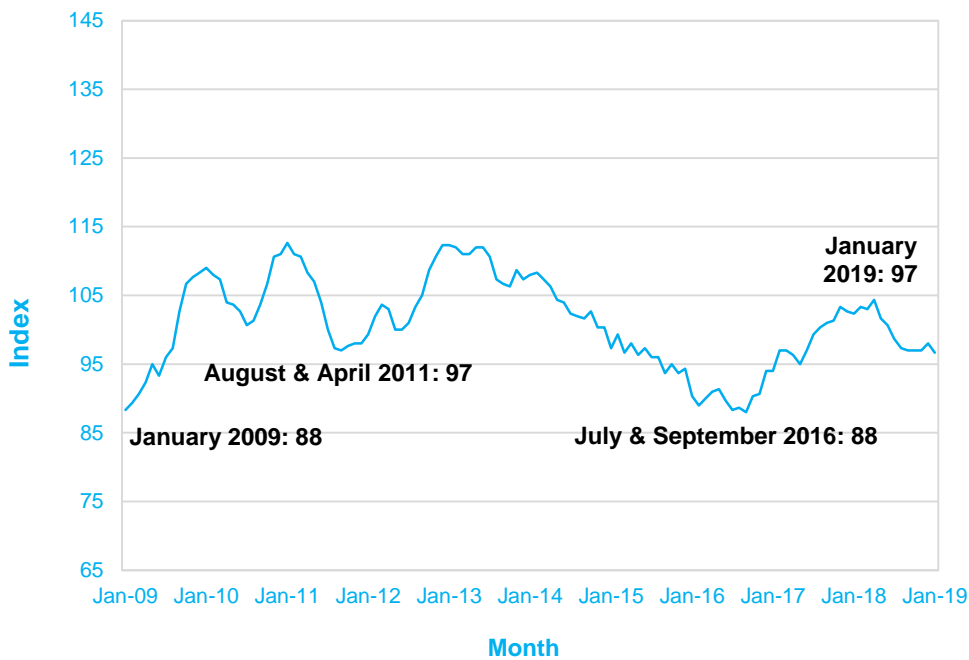
Month

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-5 Points

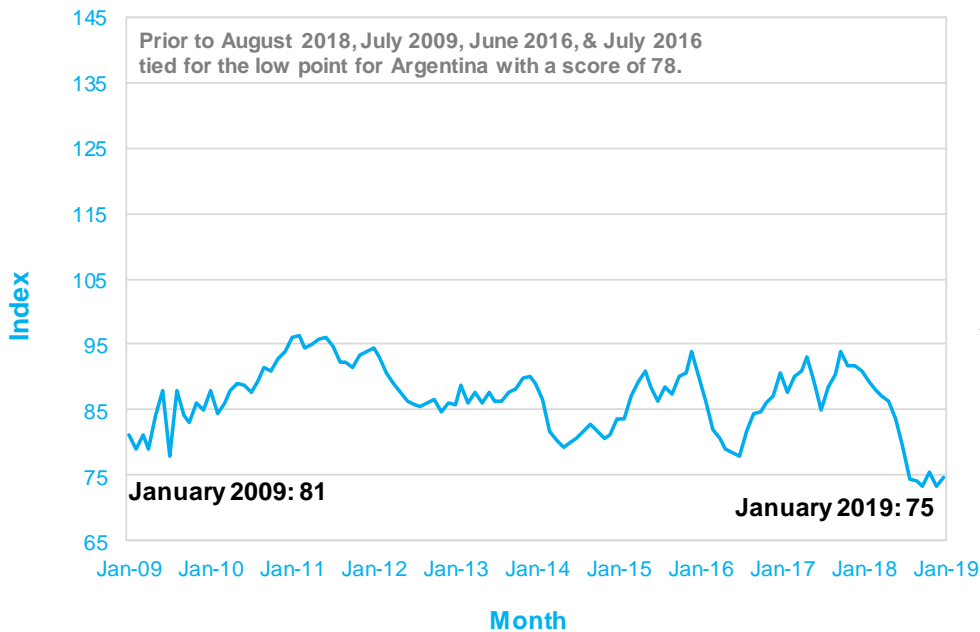## Colombia* Economic Index
January 2019

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

+1 Point

January 2019: 98

July & August 2009: 89

January 2009: 94

Peru* Economic Index
January 2019

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-3 Points

Data collection for Peru began in July 2010.

December 2010: 114

January 2019: 105

March 2016 & January 2017: 101

Europe

France Economic Index
January 2019

January 2009: 74

November 2011: 71
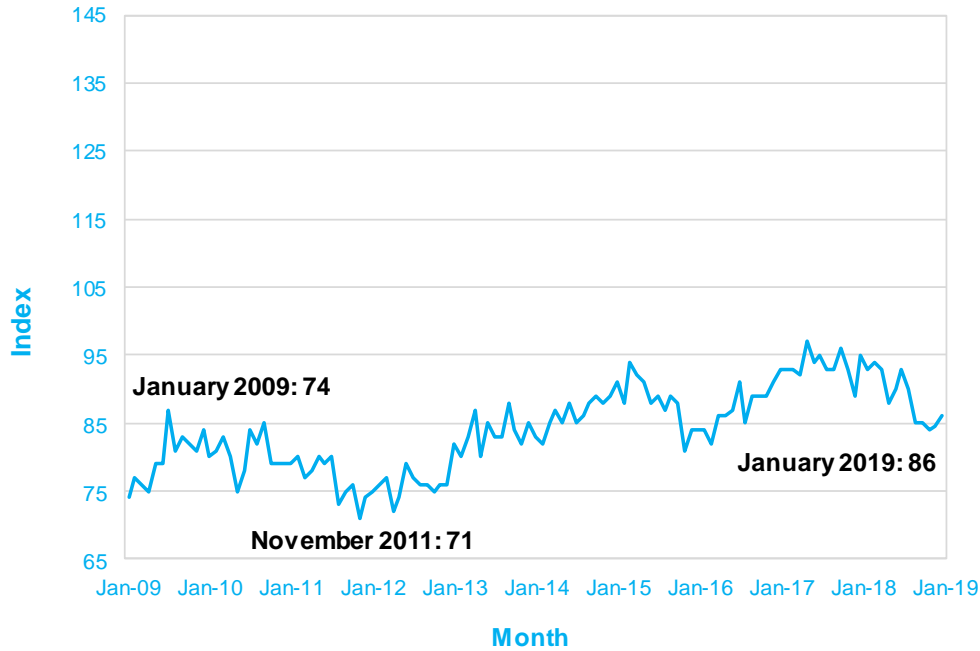
January 2019: 86

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-9 Points

Germany Economic Index
January 2019

January 2019: 105

March 2009: 86
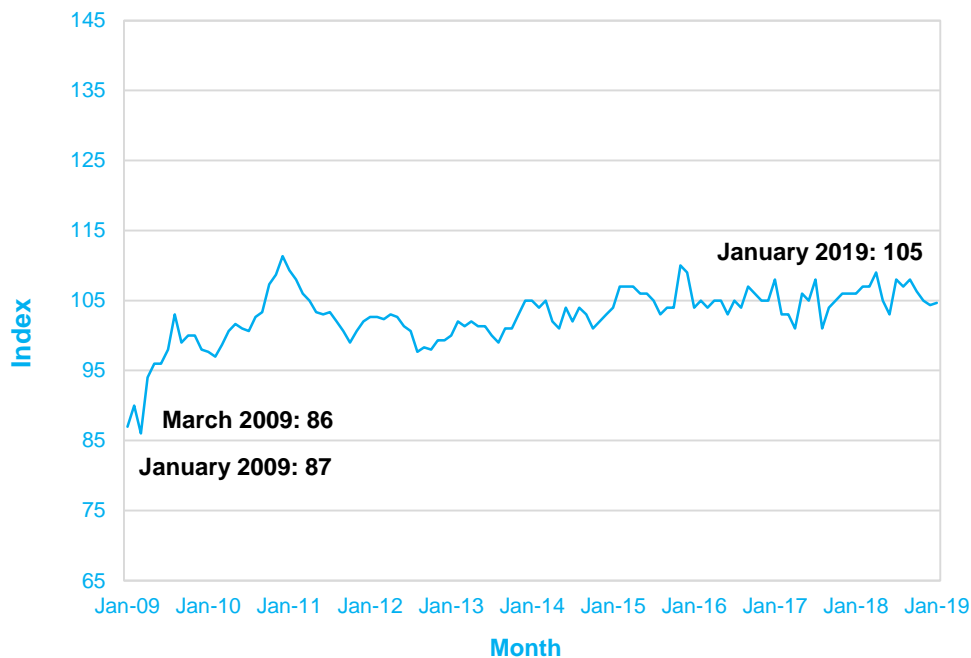
January 2009: 87

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-1 Point

Italy Economic Index
January 2019

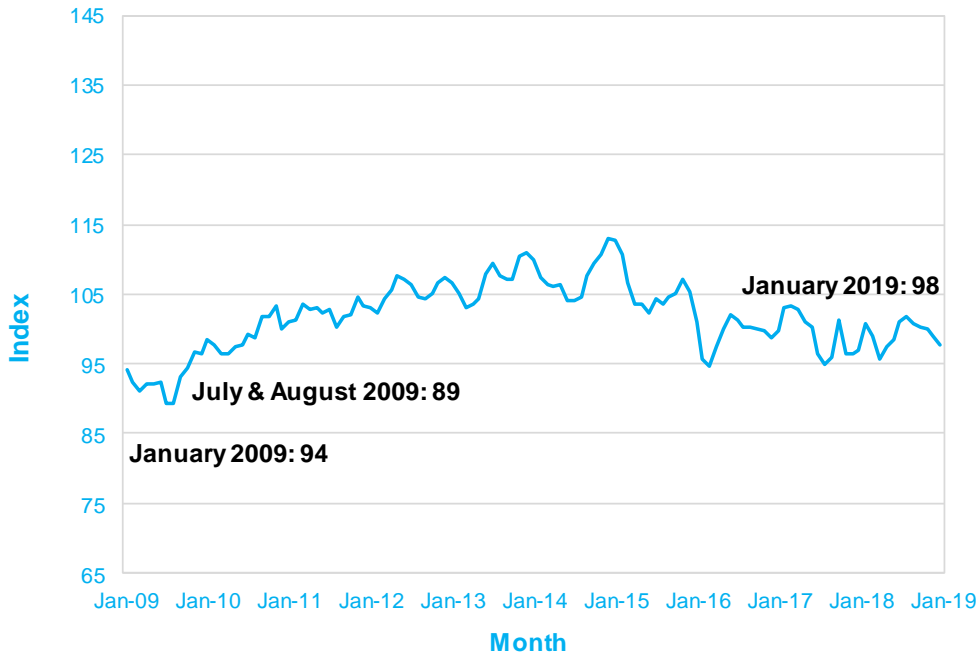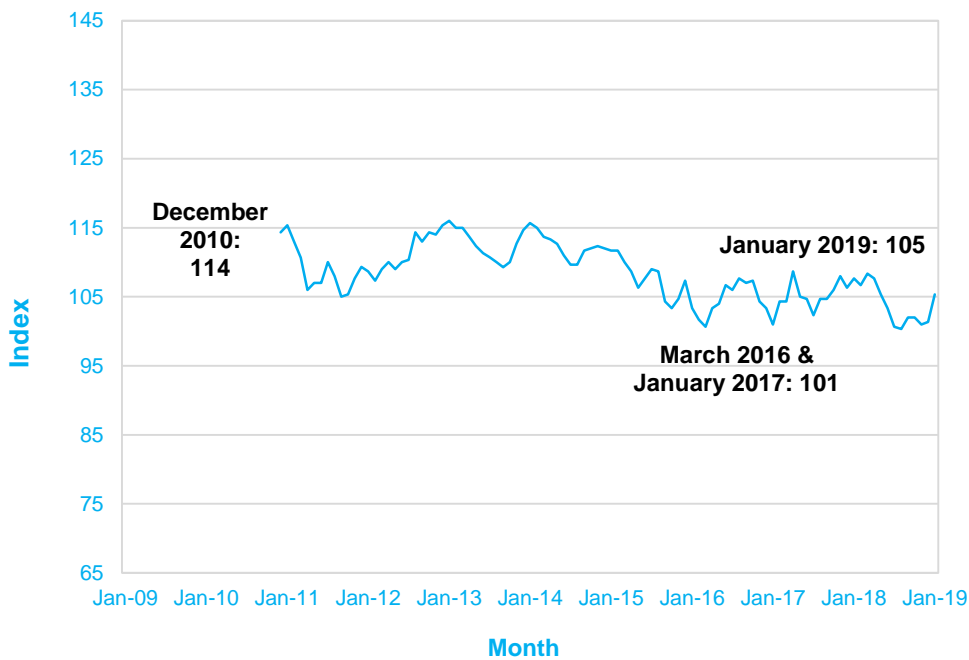**Past-12-Month Change**
(From Jan. 2018 to Jan. 2019)

+/-0 Points

January 2019: 100

January 2009: 86

April 2012: 73
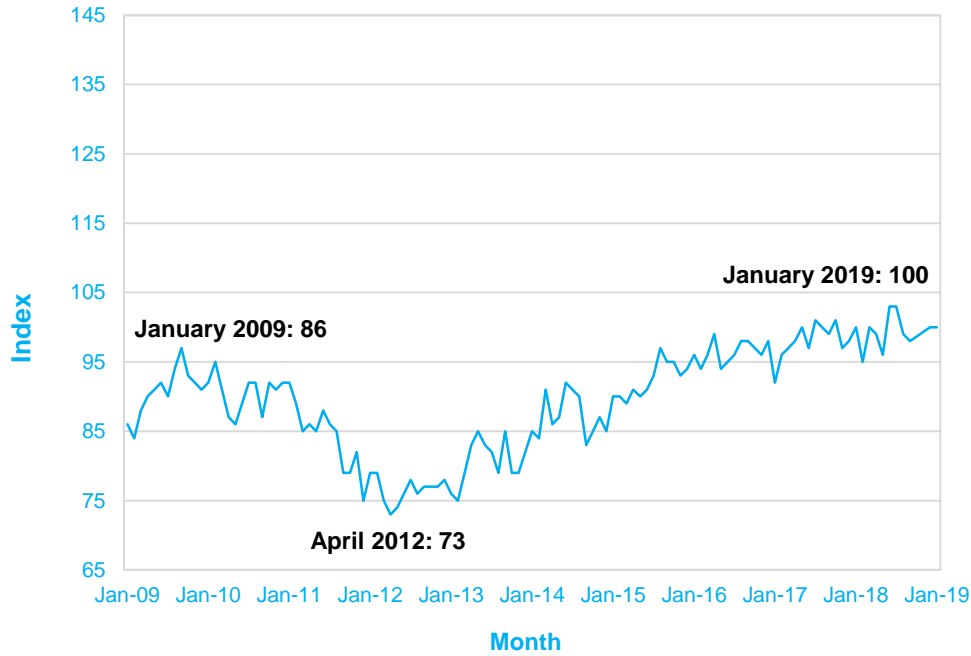
Index

Month

Russian Federation* Economic Index
January 2019
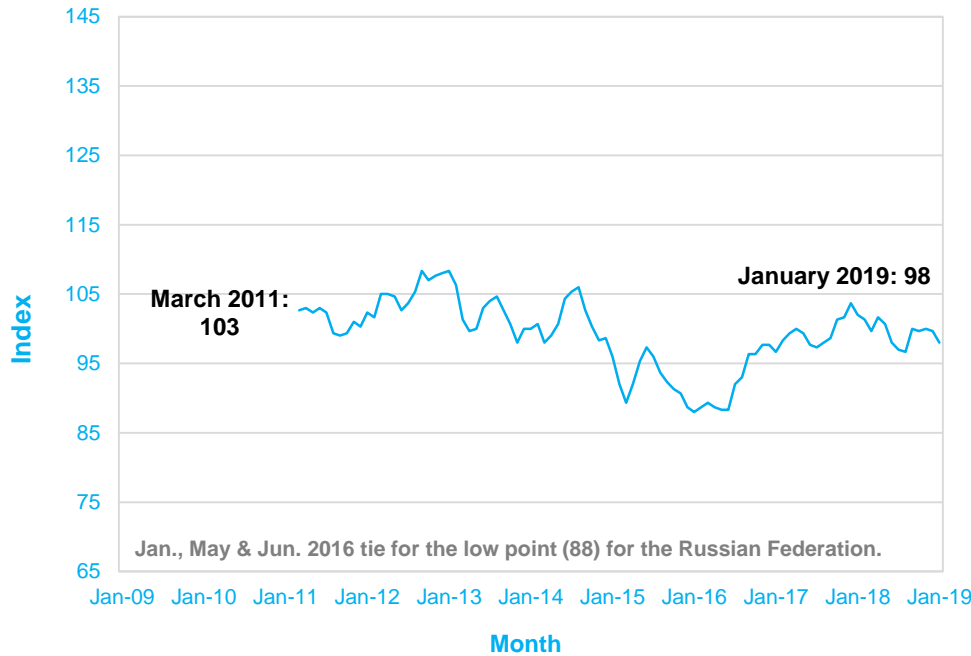
Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-4 Points

Data collection for the Russian Federation began in March 2011.

January 2019: 98

March 2011: 103

Jan., May & Jun. 2016 tie for the low point (88) for the Russian Federation.

Index

Month

Spain* Economic Index
January 2019

January 2019: 101

January 2009: 82

September 2012: 67
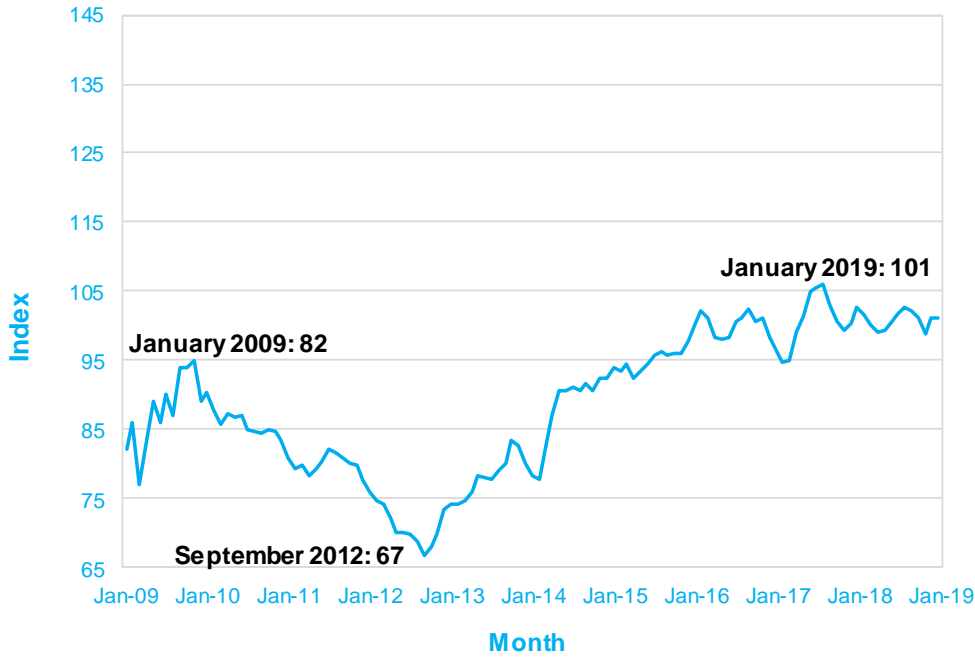
Month

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

-2 Points

Asia

India* Economic Index
January 2019

January 2019: 129

February 2009: 101

January 2009: 107
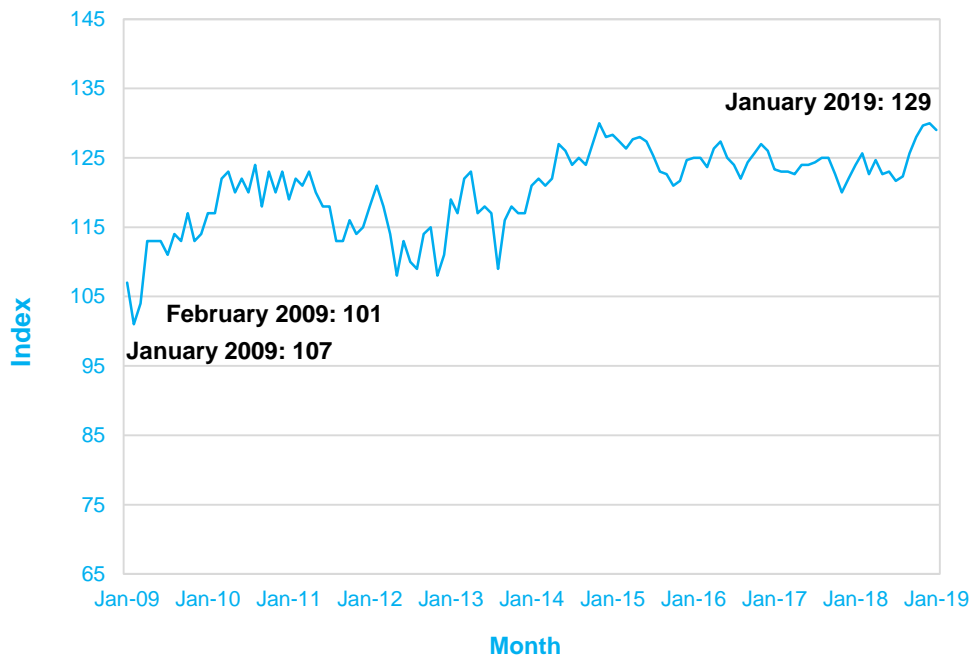
Month

Past-12-Month Change
(From Jan. 2018 to Jan. 2019)

+5 Points

*Three-Month Moving Average

The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.