
















Decision Analyst Global Economic Indices

July 2018

Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. The Economic Indices for all European countries are less than the U.S. Economic Index, and several countries in Europe are seeing declines in their Indices. Spain has declined 3 points in the past 12 months, while France has declined 2 points. Italy has increased by 2 points in the past 12 months. In South America, Brazil has increased by 6 points in the past 12 months, while Argentina has declined by 6 points. The major countries tracked by Decision Analyst are shown below.

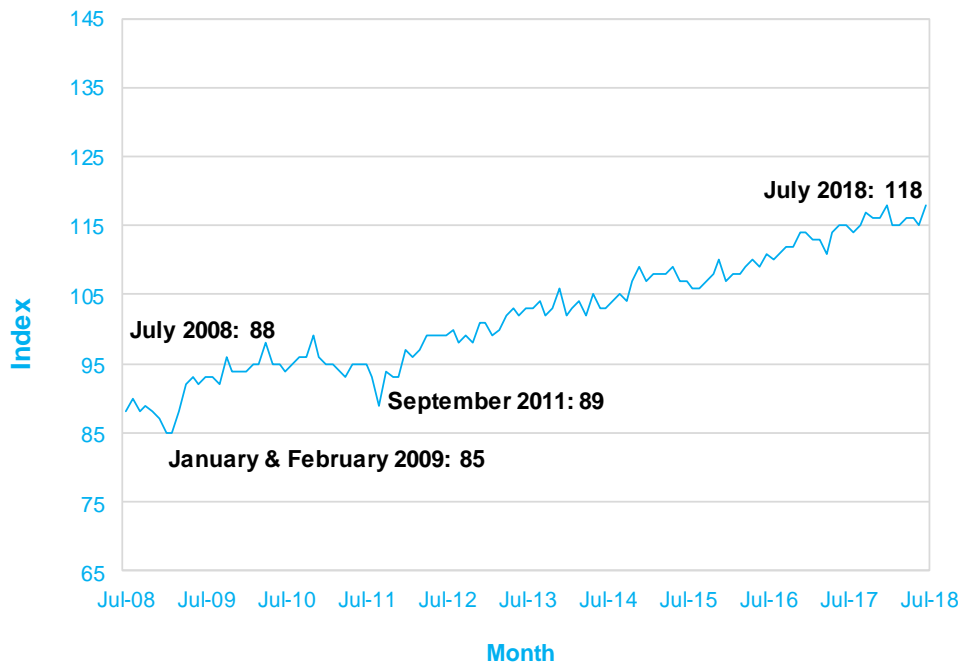
Global Economic Indices July 2018			Past-12-Month Change (From July 2017 to July 2018)
North America		July 2018 Index	
	United States	118	↑ +3
	Canada	94	↑ +4
	Mexico*	96	↓ -4
South America			
	Argentina*	79	↓ -6
	Brazil*	102	↑ +6
	Chile*	99	→ +/-0
	Colombia*	101	↑ +5
	Peru*	101	↓ -1
Europe			
	France	93	↓ -2
	Germany	108	→ +/-0
	Italy	103	↑ +2
	Russian Federation*	97	→ +/-0
	Spain*	102	↓ -3
Australia/Asia			
	Australia*	97	↑ +3
	India*	122	↓ -2

* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number is an average of the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst’s econometric models that compute the Economic Indices for the different countries.

North America

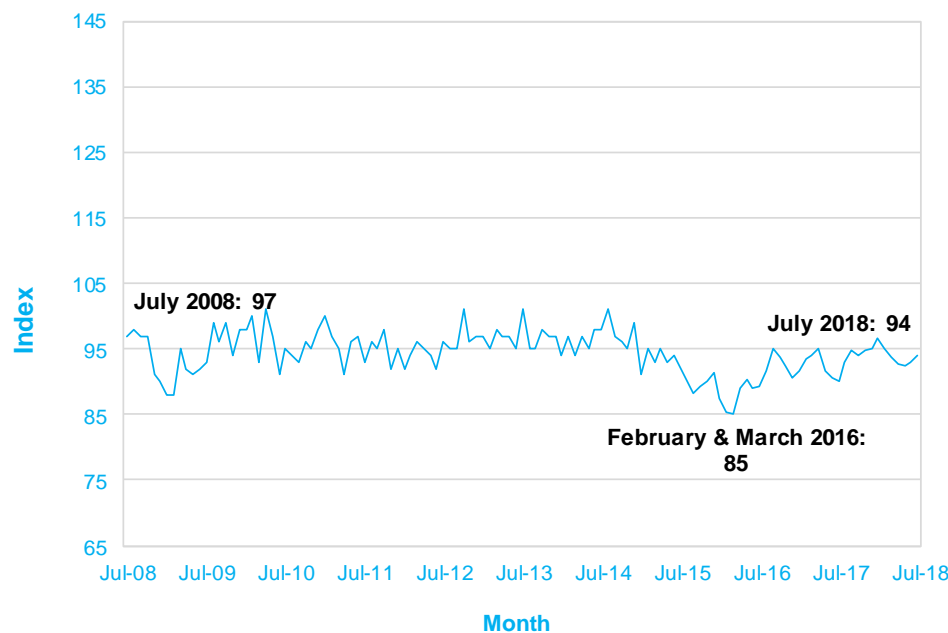
United States Economic Index July 2018



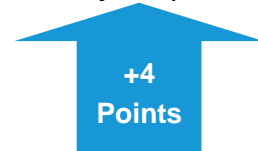
**Past-12-Month
Change**
(From July 2017 to
July 2018)



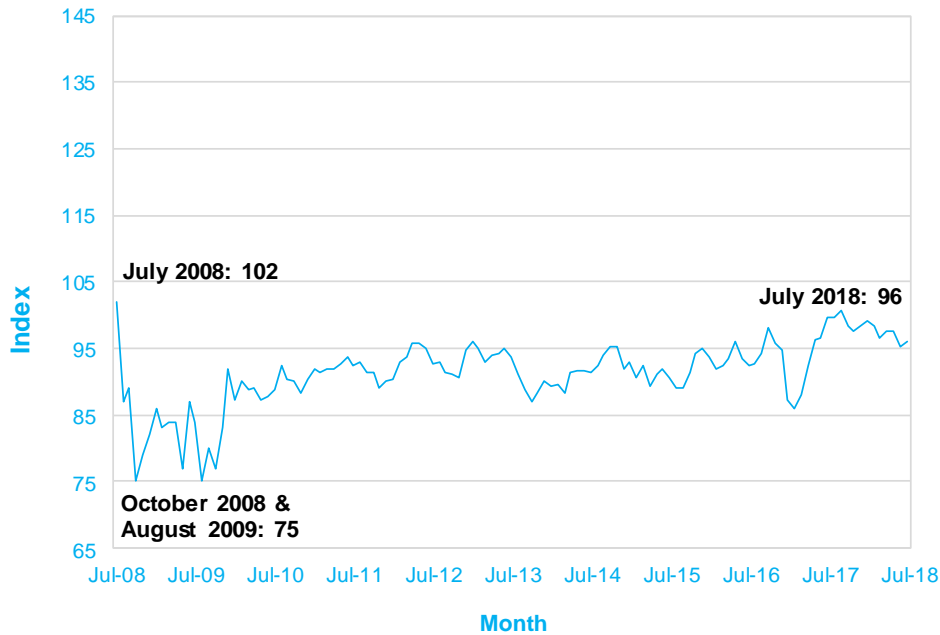
Canada Economic Index July 2018



**Past-12-Month
Change**
(From July 2017 to
July 2018)



Mexico* Economic Index July 2018

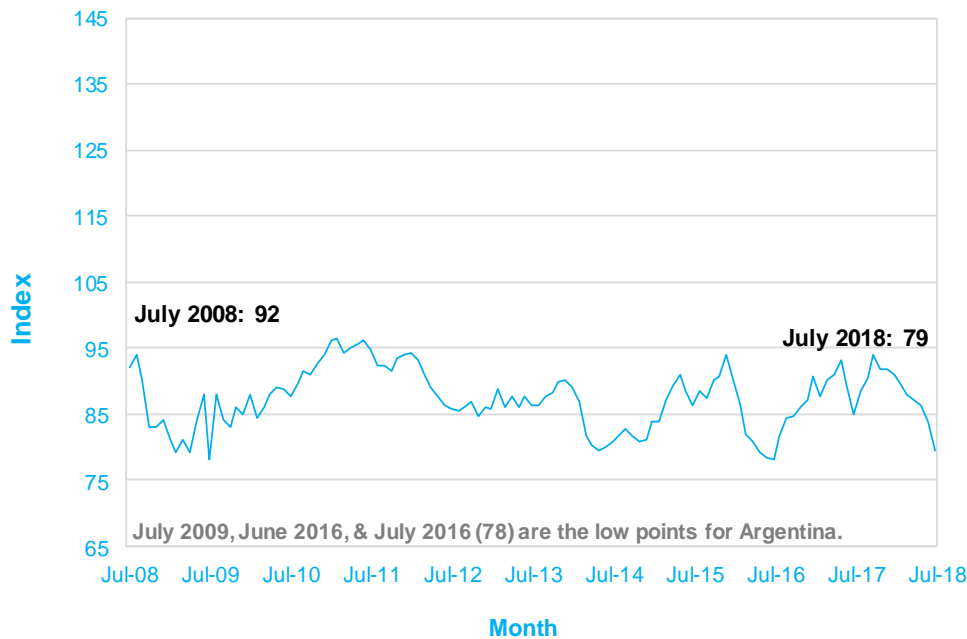


**Past-12-Month
Change**
(From July 2017 to
July 2018)

**-4
Points**

South America

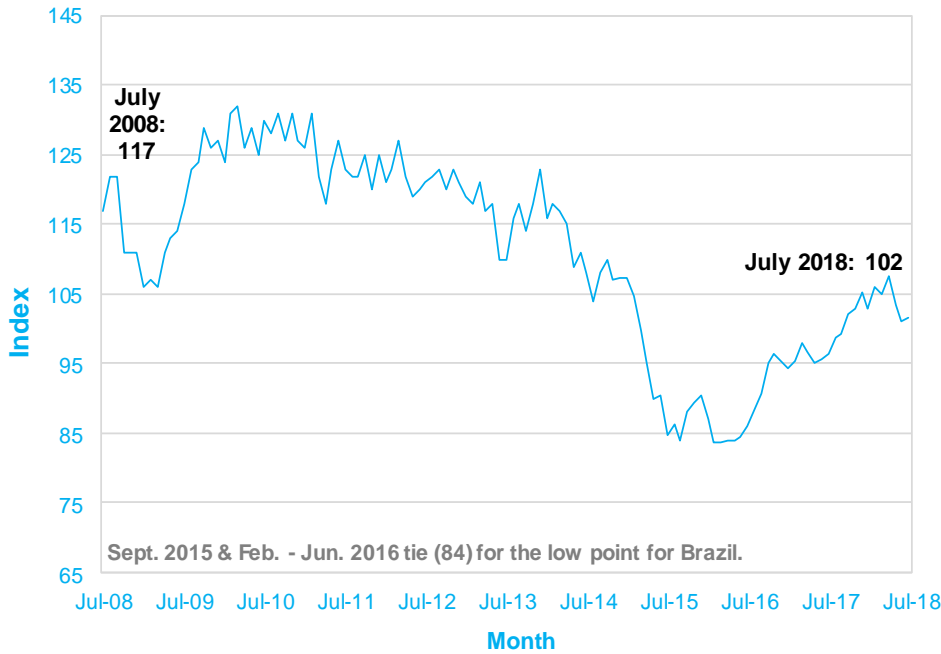
Argentina* Economic Index July 2018



**Past-12-Month
Change**
(From July 2017 to
July 2018)

**-6
Points**

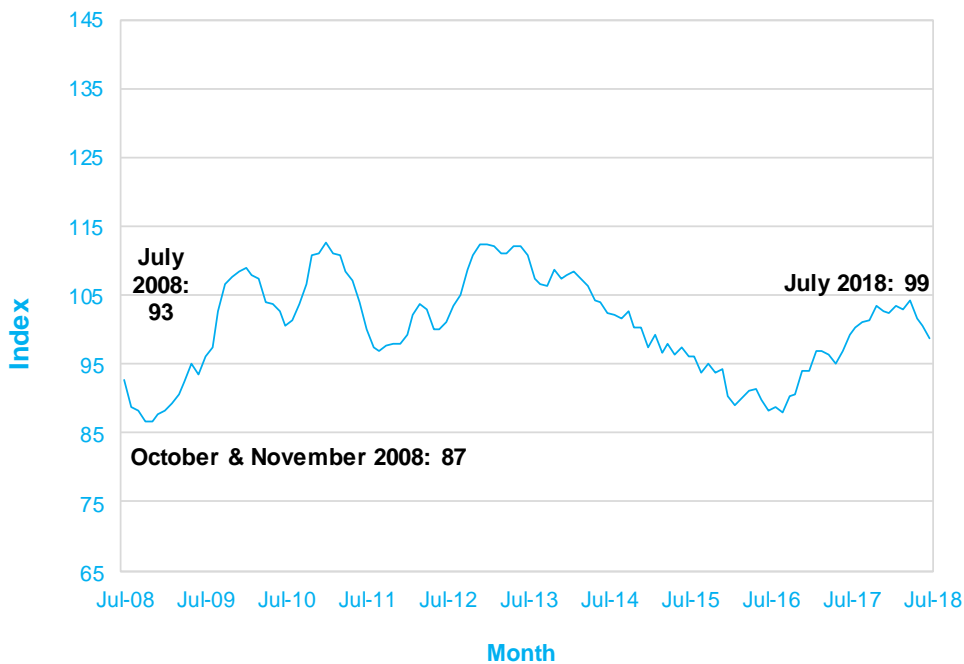
**Brazil* Economic Index
July 2018**



**Past-12-Month
Change
(From July 2017 to
July 2018)**

**+6
Points**

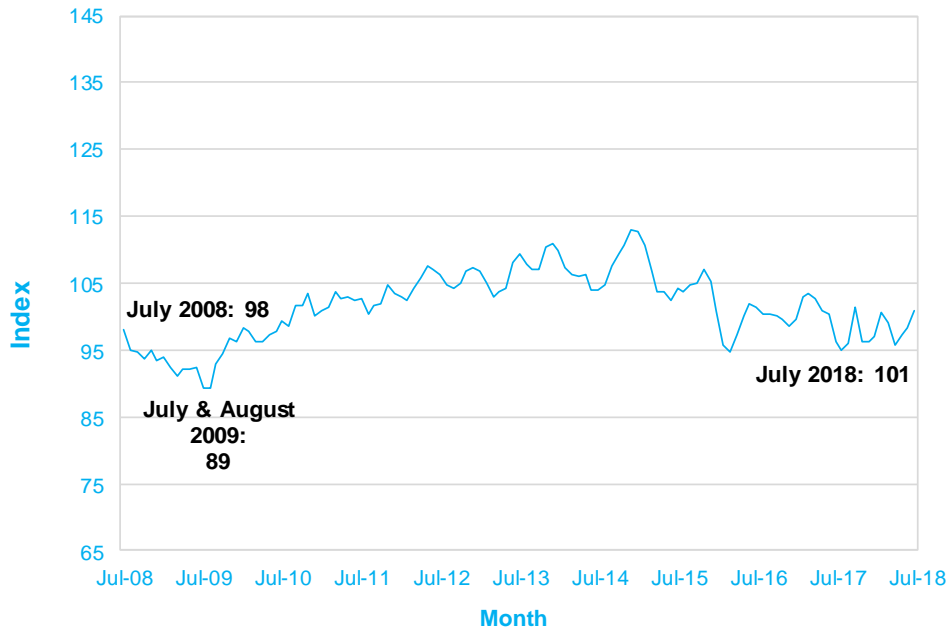
**Chile* Economic Index
July 2018**



**Past-12-Month
Change
(From July 2017 to
July 2018)**

**+/-0
Points**

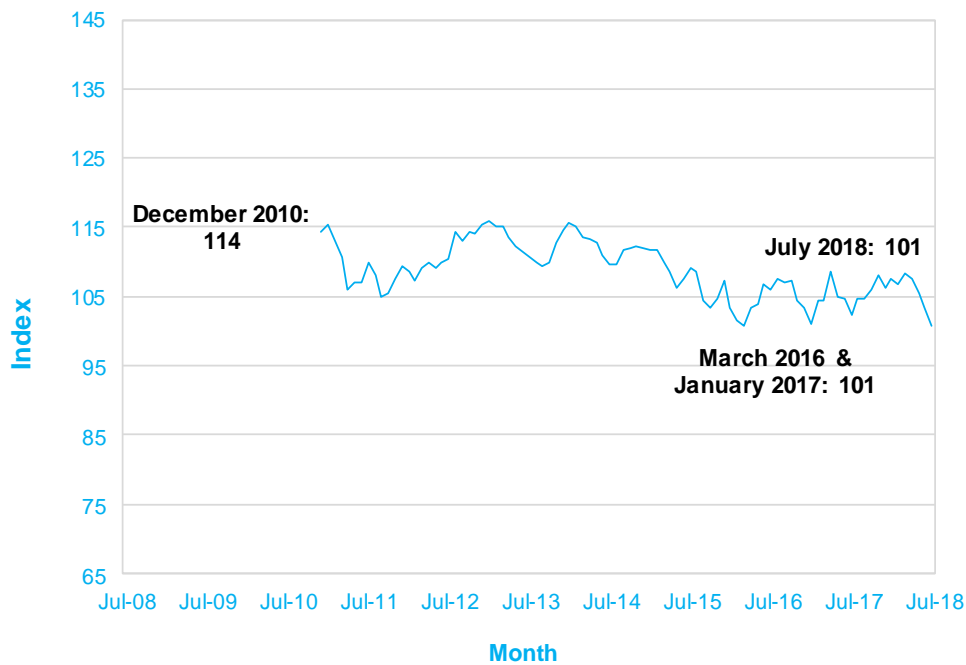
Colombia* Economic Index July 2018



**Past-12-Month
Change
(From July 2017 to
July 2018)**

**+5
Points**

Peru* Economic Index July 2018



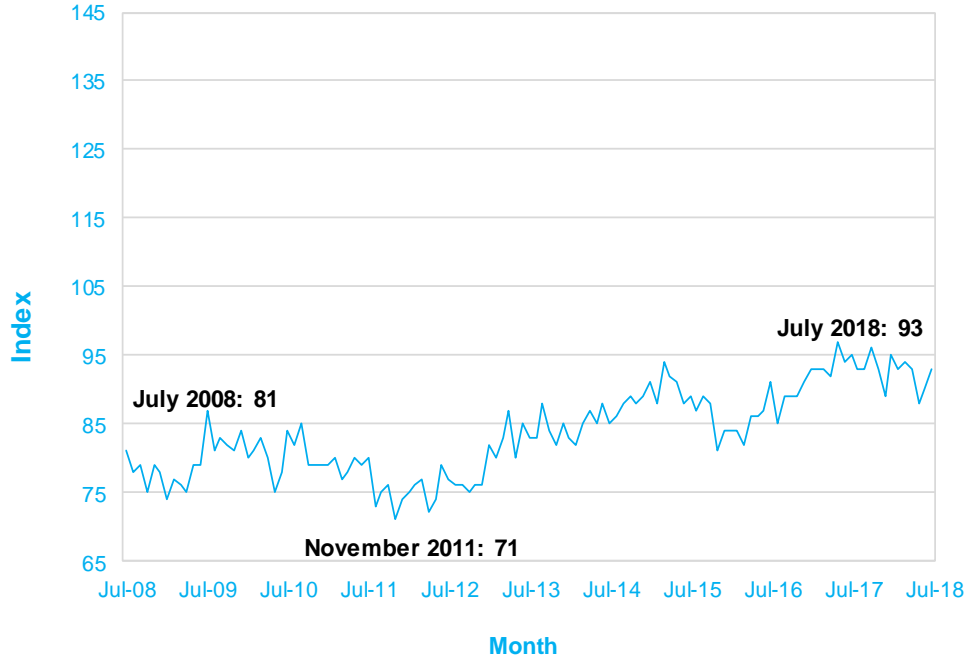
**Past-12-Month
Change
(From July 2017 to
July 2018)**

**-1
Point**

Data collection for
Peru began in
July 2010.

Europe

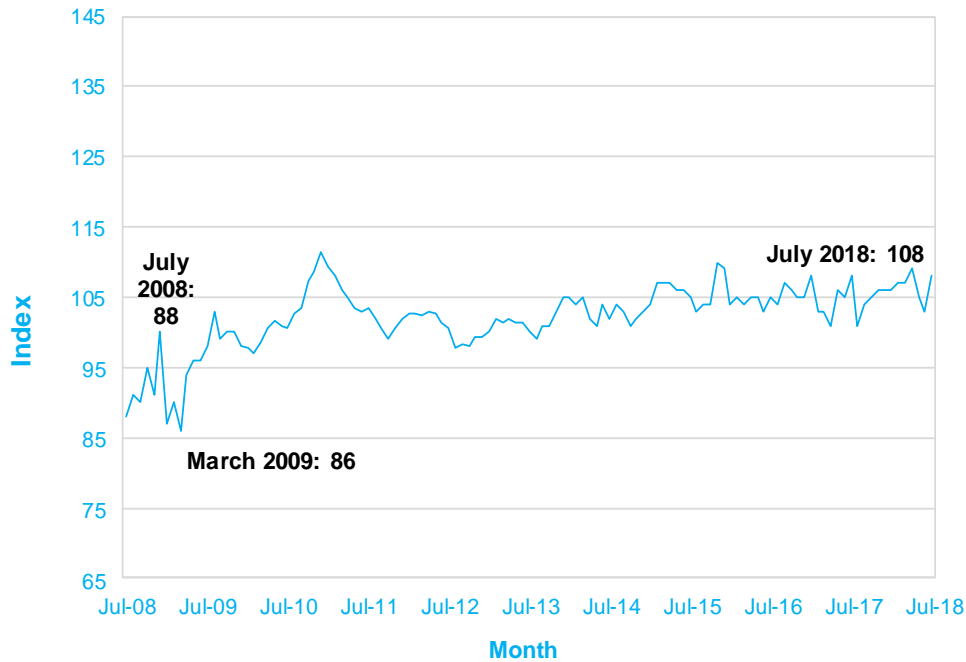
France Economic Index July 2018



**Past-12-Month
Change
(From July 2017 to
July 2018)**

**-2
Points**

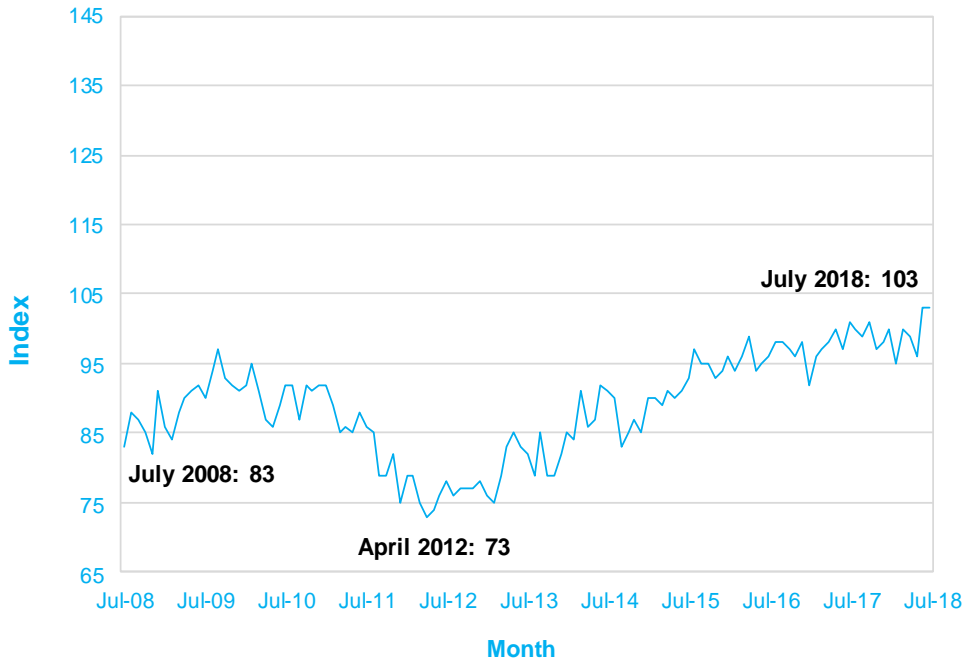
Germany Economic Index July 2018



**Past-12-Month
Change
(From July 2017 to
July 2018)**

**+/-0
Points**

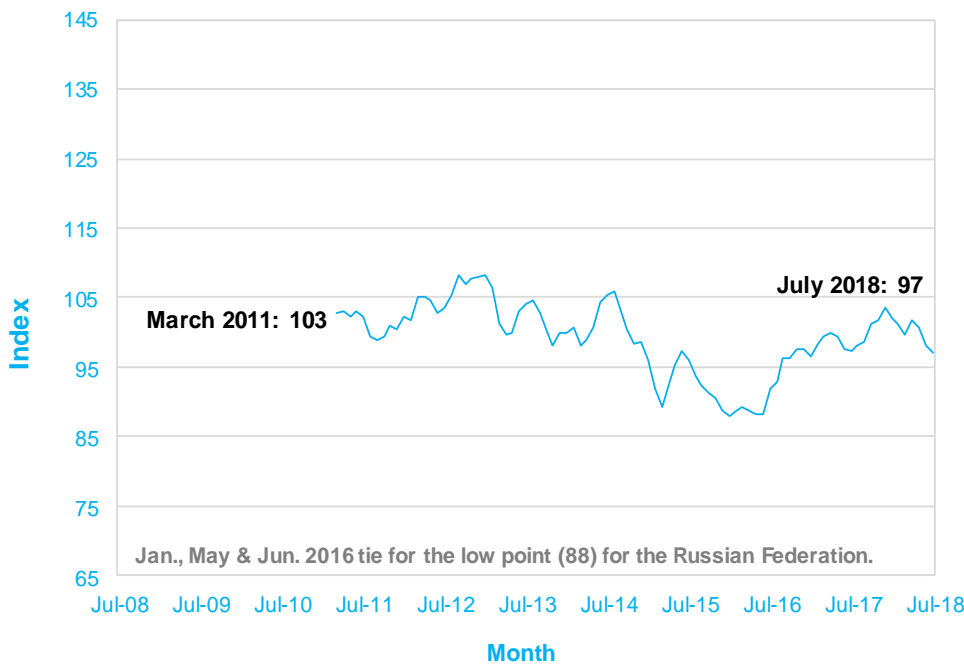
Italy Economic Index July 2018



**Past-12-Month
Change**
(From July 2017 to
July 2018)

**+2
Points**

Russian Federation* Economic Index July 2018

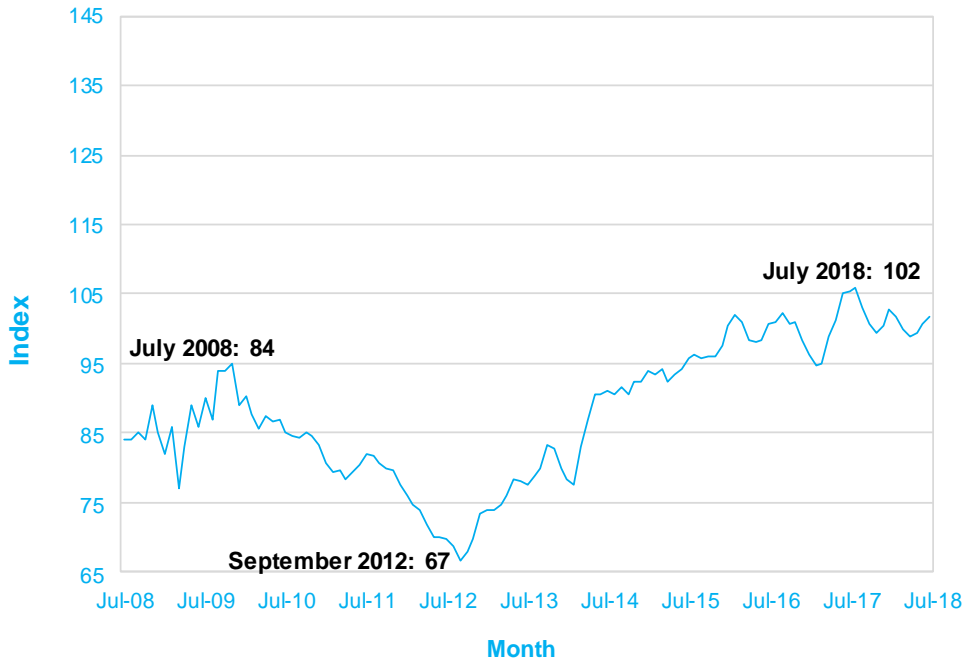


**Past-12-Month
Change**
(From July 2017 to
July 2018)

**+/-0
Points**

Data collection for
the Russian
Federation began in
March 2011.

**Spain* Economic Index
July 2018**

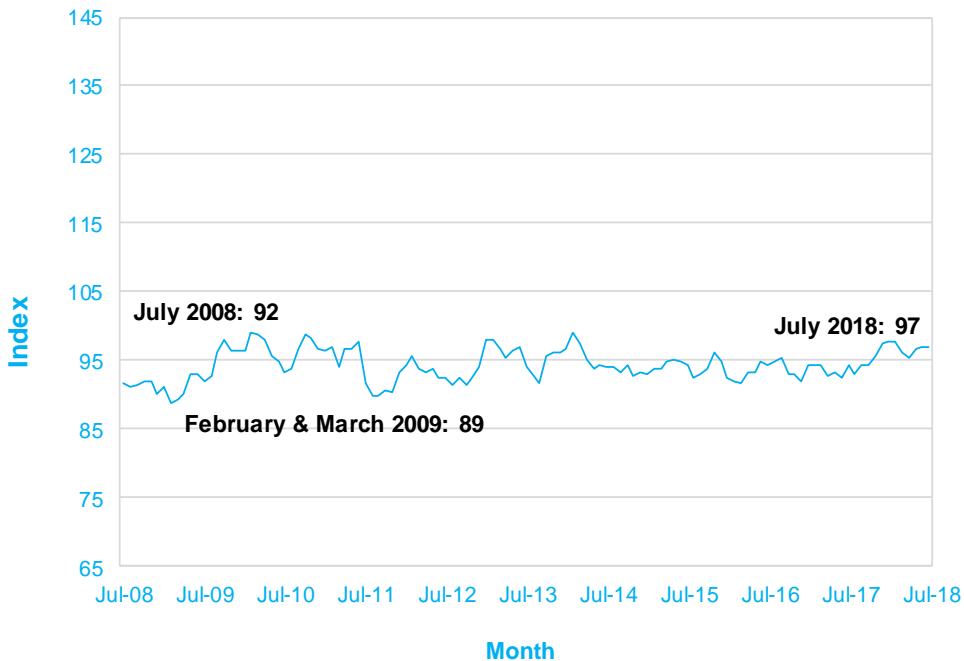


**Past-12-Month
Change
(From July 2017 to
July 2018)**

**-3
Points**

Australia/Asia

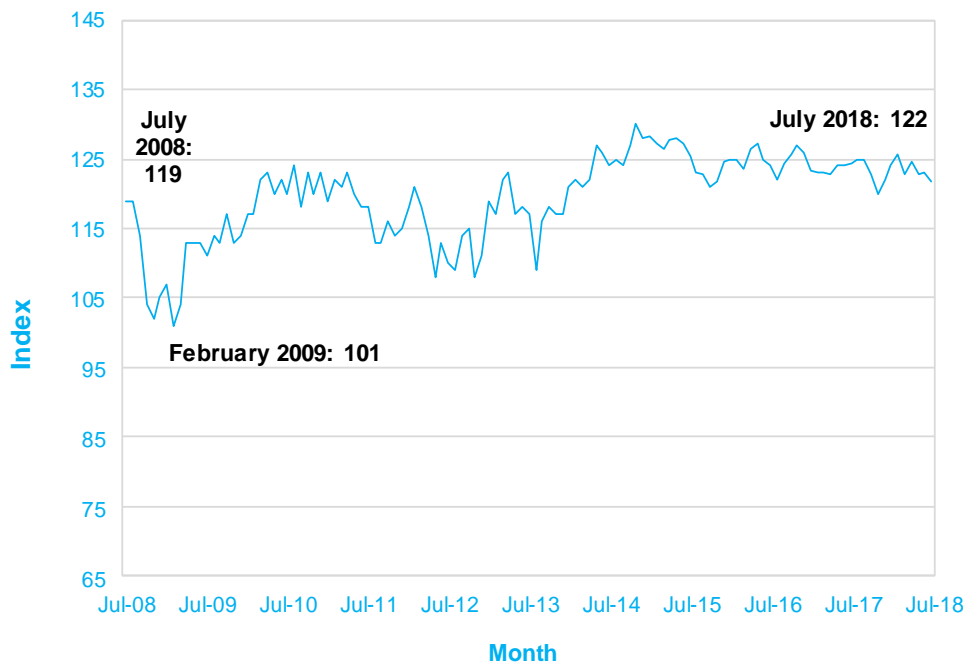
**Australia* Economic Index
July 2018**



**Past-12-Month
Change
(From July 2017 to
July 2018)**

**+3
Points**

**India* Economic Index
July 2018**



**Past-12-Month
Change
(From July 2017 to
July 2018)**

**-2
Points**

***Three-Month Moving Average**

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.