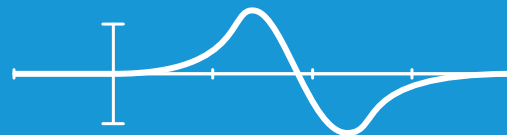
















# Decision Analyst Economic Index

## Global Economic Indices

July 2019



Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst’s Economic Indices for other countries. In South America, Brazil increased 4 points in the past 12 months, while Peru increased 3 points. Chile declined 6 points. In Europe, Germany decreased by 1 point in the past 12 months, and France and Italy each decreased by 5 points—with Brexit looming. The European economy is increasingly at risk of recession. Some of the major countries tracked by Decision Analyst are shown below.

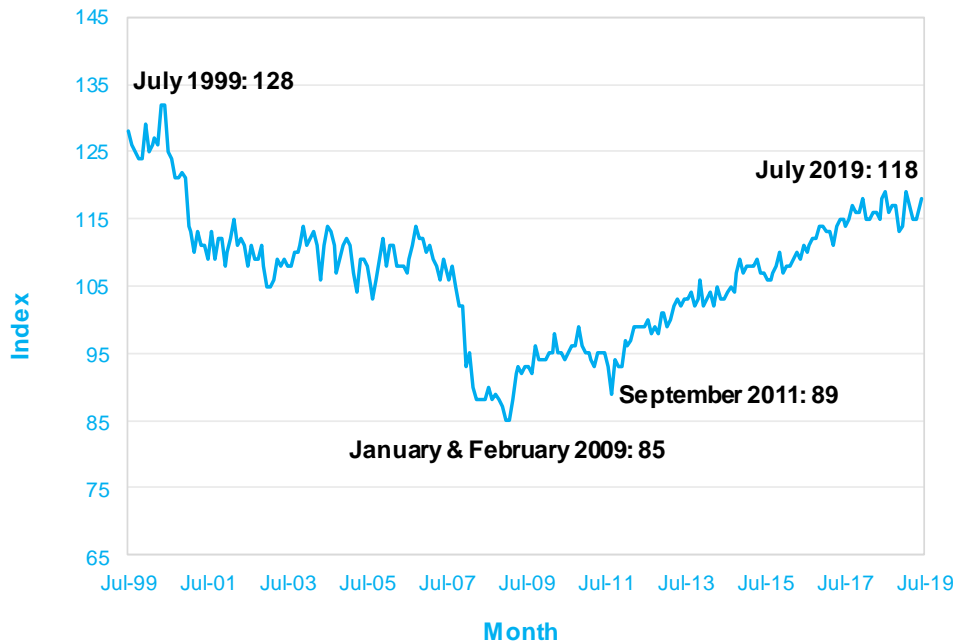
Global Economic Indices July 2019		
	July 2019 Index	Past-12-Month Change (From July 2018 to July 2019)
<b>North America</b>		
 United States	118	→ +/-0
 Canada	96	↑ +2
 Mexico*	102	↑ +6
<b>South America</b>		
 Argentina*	80	↑ +1
 Brazil*	106	↑ +4
 Chile*	93	↓ -6
 Colombia*	98	↓ -3
 Peru*	104	↑ +3
<b>Europe</b>		
 France	88	↓ -5
 Germany	107	↓ -1
 Italy	98	↓ -5
 Russian Federation*	98	↑ +1
 Spain*	101	↓ -1
<b>Asia</b>		
 India*	128	↑ +6

\* The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number is an average of the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst’s econometric models that compute the Economic Indices for the different countries.

## North America

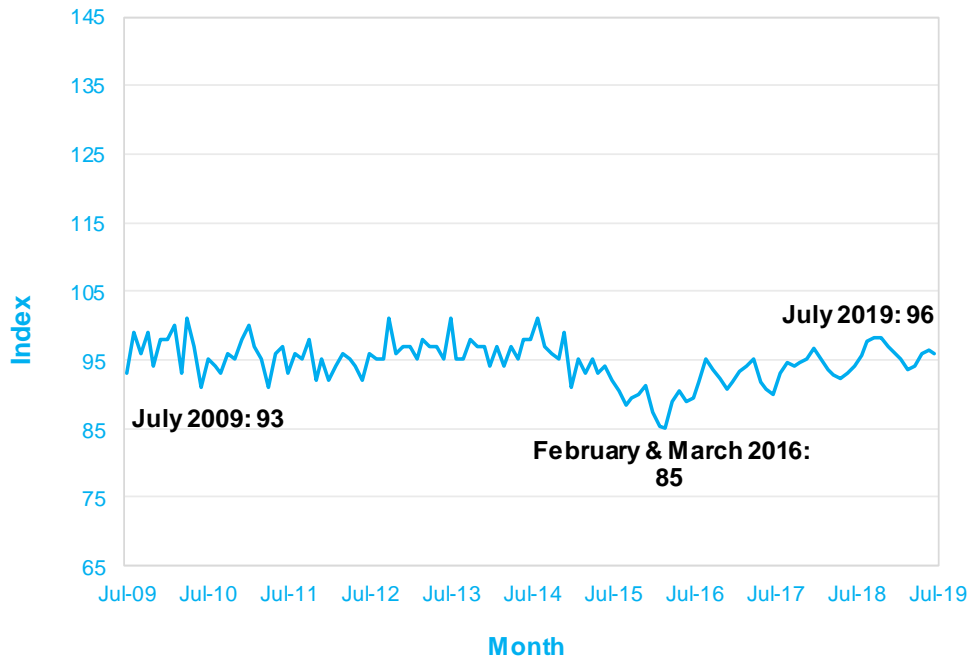
### United States Economic Index July 1999–July 2019



**Past-12-Month  
Change**  
(From July 2018 to  
July 2019)



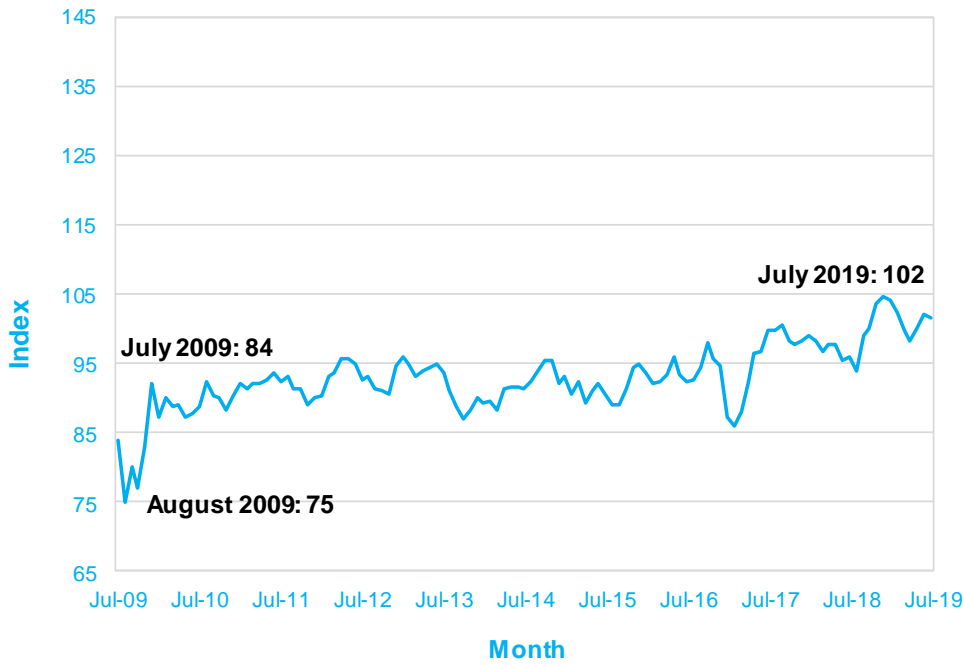
### Canada Economic Index July 2019



**Past-12-Month  
Change**  
(From July 2018 to  
July 2019)



**Mexico\* Economic Index  
July 2019**

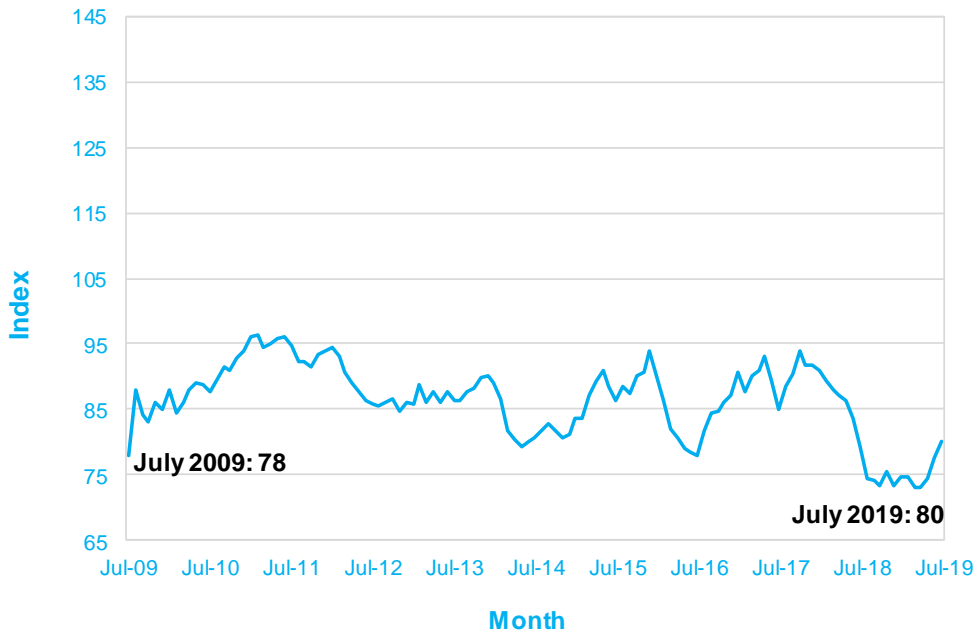


**Past-12-Month  
Change  
(From July 2018 to  
July 2019)**

**+6  
Points**

**South America**

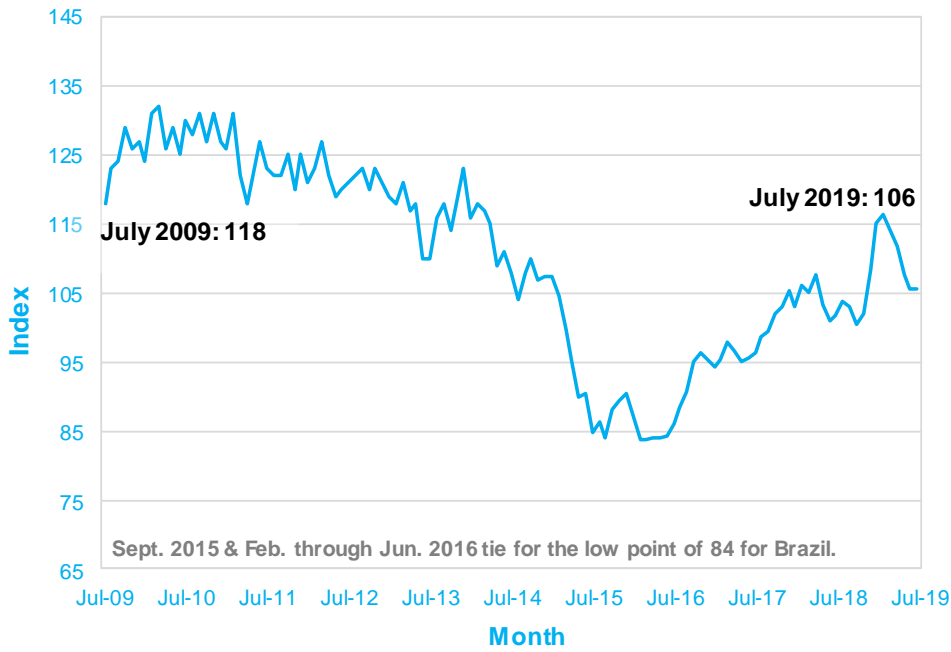
**Argentina\* Economic Index  
July 2019**



**Past-12-Month  
Change  
(From July 2018 to  
July 2019)**

**+1  
Point**

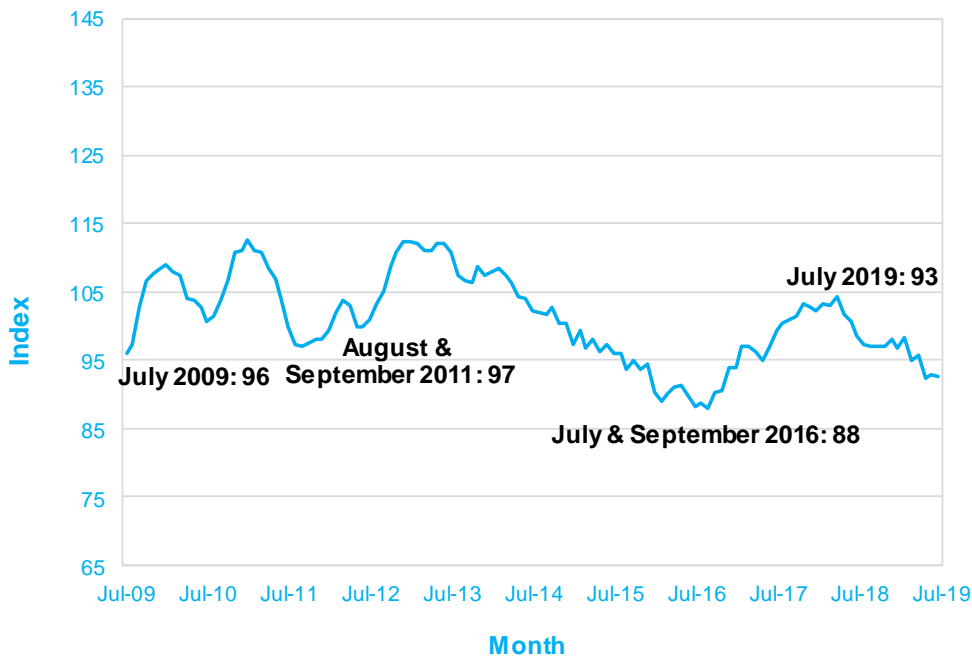
**Brazil\* Economic Index  
July 2019**



**Past-12-Month  
Change**  
(From July 2018 to  
July 2019)



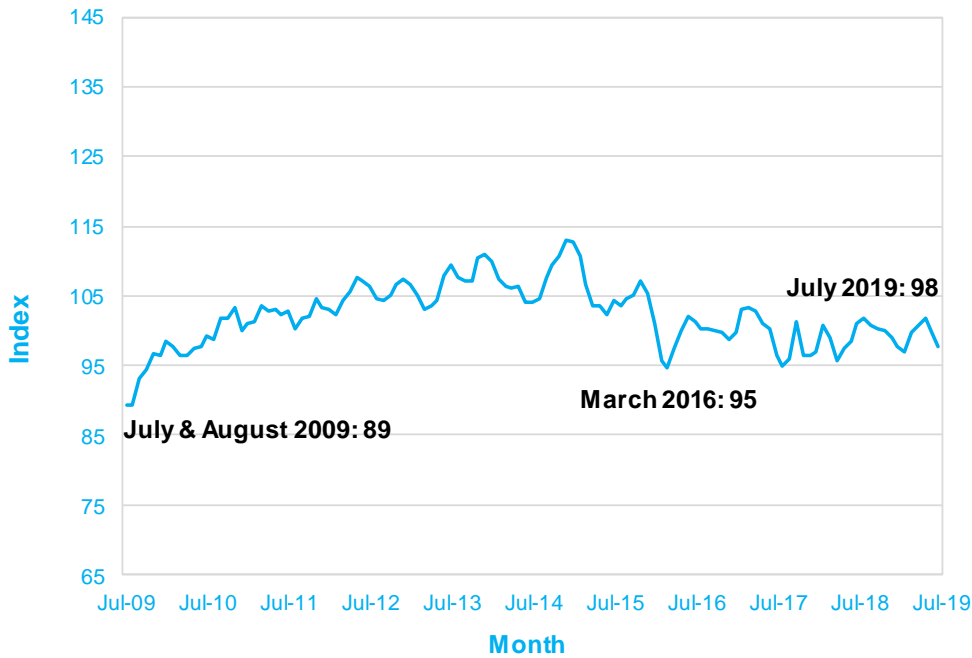
**Chile\* Economic Index  
July 2019**



**Past-12-Month  
Change**  
(From July 2018 to  
July 2019)



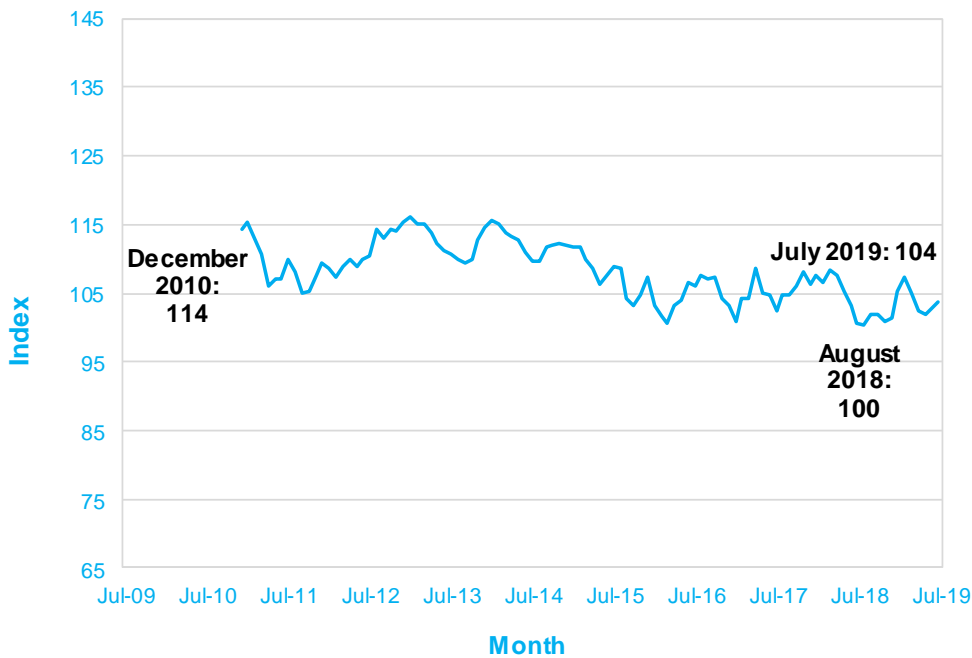
**Colombia\* Economic Index  
July 2019**



**Past-12-Month  
Change  
(From July 2018 to  
July 2019)**

**-3  
Points**

**Peru\* Economic Index  
July 2019**



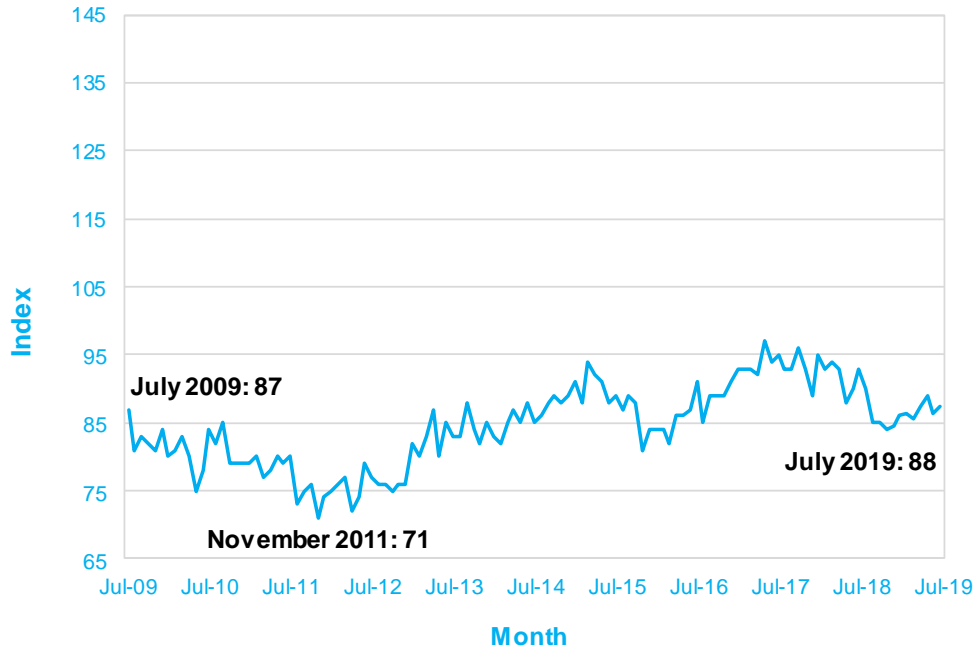
**Past-12-Month  
Change  
(From July 2018 to  
July 2019)**

**+3  
Points**

Data collection for  
Peru began in  
December 2010.

## Europe

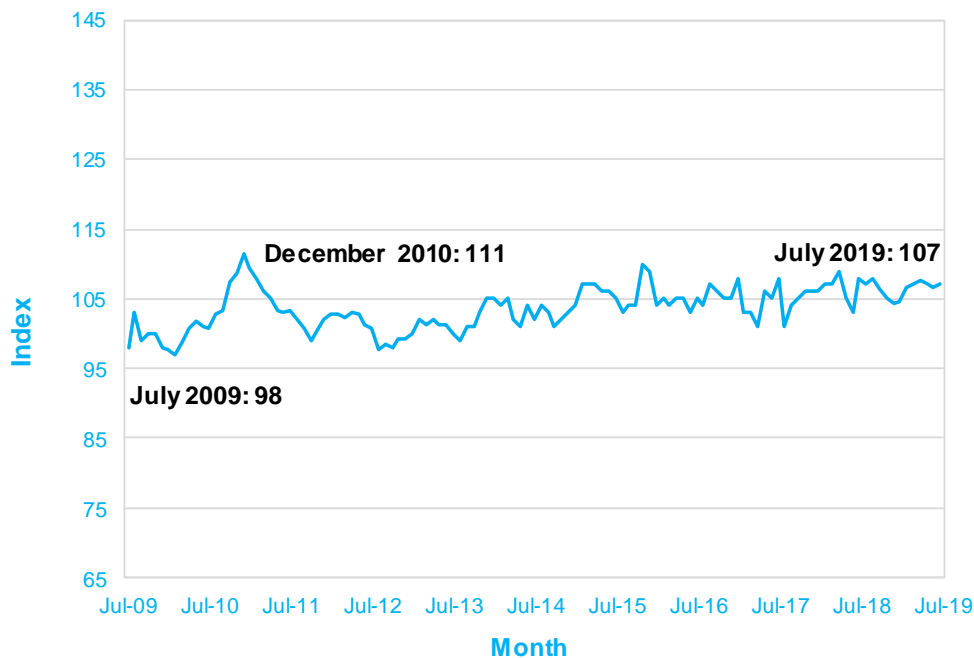
### France Economic Index July 2019



**Past-12-Month  
Change**  
(From July 2018 to  
July 2019)

**-5  
Points**

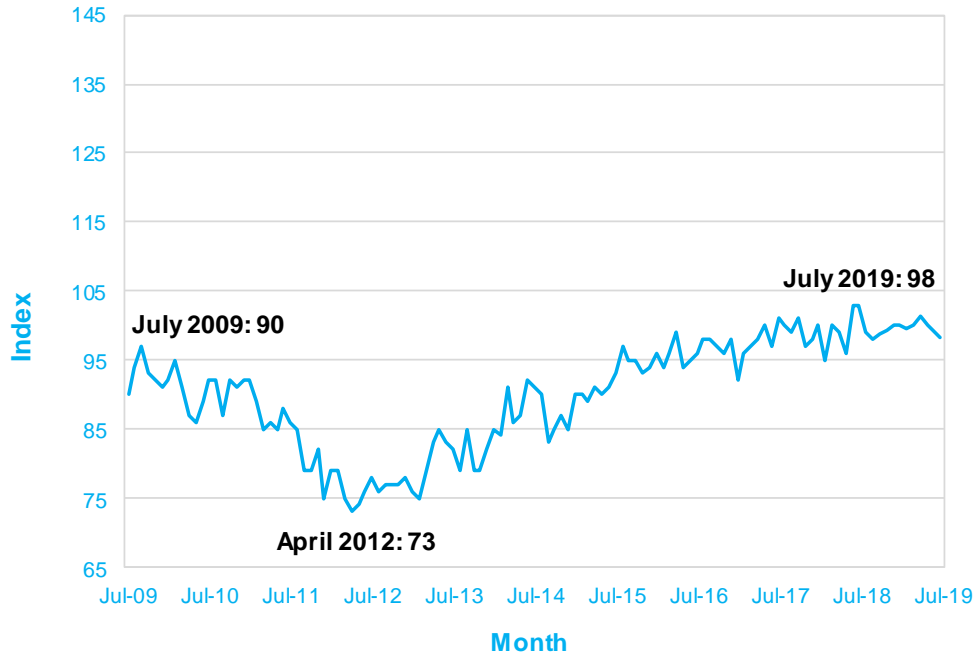
### Germany Economic Index July 2019



**Past-12-Month  
Change**  
(From July 2018 to  
July 2019)

**-1  
Point**

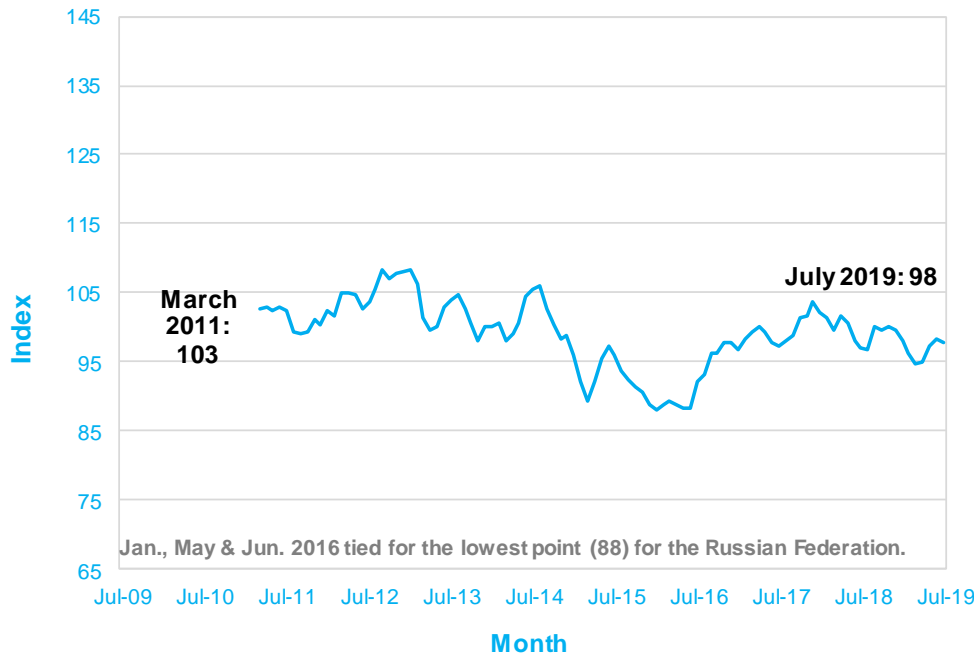
### Italy Economic Index July 2019



**Past-12-Month  
Change**  
(From July 2018 to  
July 2019)

**-5  
Points**

### Russian Federation\* Economic Index July 2019

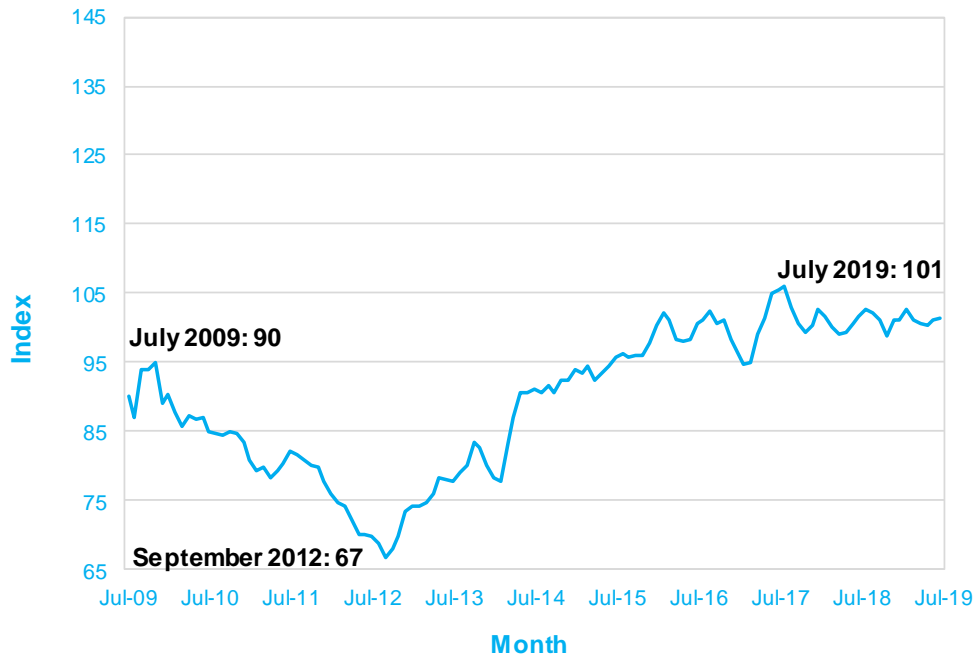


**Past-12-Month  
Change**  
(From July 2018 to  
July 2019)

**+1  
Point**

Data collection for  
the Russian  
Federation began in  
March 2011.

**Spain\* Economic Index  
July 2019**

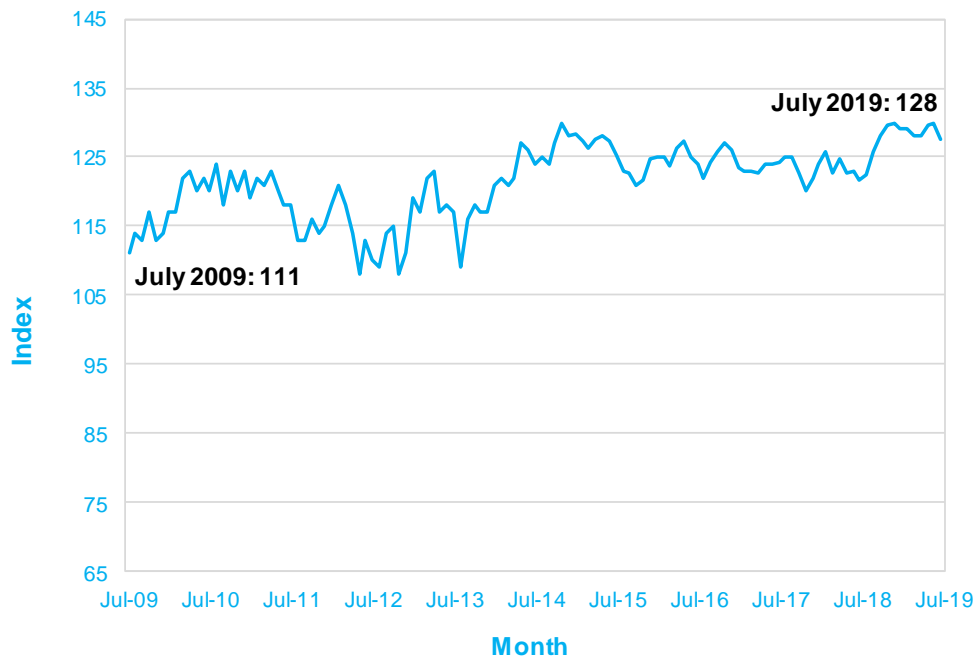


**Past-12-Month  
Change  
(From July 2018 to  
July 2019)**

**-1  
Point**

**Asia**

**India\* Economic Index  
July 2019**



**Past-12-Month  
Change  
(From July 2018 to  
July 2019)**

**+6  
Points**



## \*Three-Month Moving Average

The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

## Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

## About Decision Analyst

Decision Analyst ([www.decisionanalyst.com](http://www.decisionanalyst.com)) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.