Decision Analyst Global Economic Indices
June 2018

Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. The Economic Indices for all European countries are substantially below the U.S. Economic Index, and several countries in Europe are seeing declines in their Indices. France and Spain have each declined 4 points in the past 12 months, while Germany has declined 2 points. Italy has increased by 6 points in the past 12 months. In South America, Brazil has increased by 5 points in the past 12 months, while Argentina has declined by 5 points. The major countries tracked are shown below.

Global Economic Indices
June 2018

	June 2018 Index	Past-12-Month Change (From June 2017 to June 2018)	
North America			
United States	115	➔	+/-0
Canada	93	⬆	+2
Mexico*	95	⬇	-2
South America			
Argentina*	84	⬇	-5
Brazil*	101	⬆	+5
Chile*	101	⬆	+4
Colombia*	98	⬇	-2
Peru*	103	⬇	-2
Europe			
France	90	⬇	-4
Germany	103	⬇	-2
Italy	103	⬆	+6
Russian Federation*	98	➔	+/-0
Spain*	101	⬇	-4
Australia/Asia			
Australia*	97	⬆	+5
India*	123	⬇	-1

* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number is an average of the current month with the previous 2 months.

Decision Analyst
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The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

North America

**United States Economic Index
June 2018**
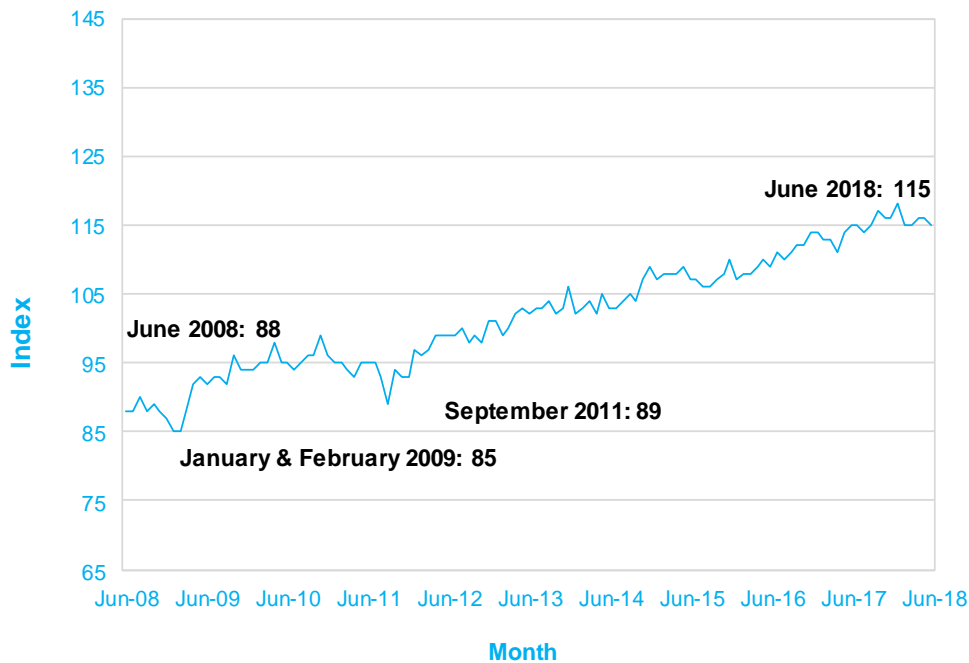
June 2008: 88

June 2018: 115

September 2011: 89

January & February 2009: 85

Past-12-Month Change
(From June 2017 to June 2018)

+/-0 Points

**Canada Economic Index
June 2018**

June 2008: 97

June 2018: 93

February & March 2016: 85
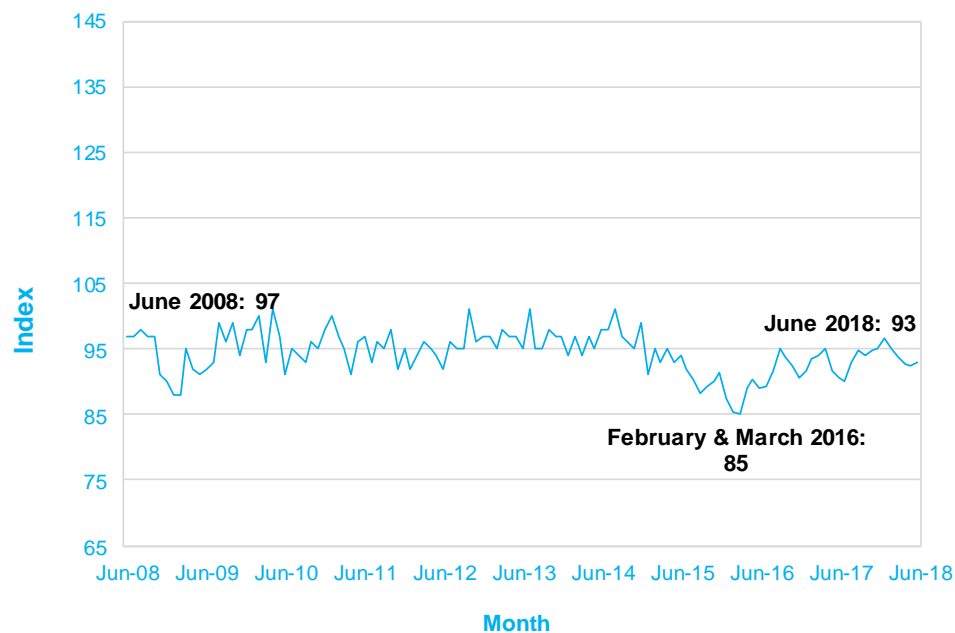
Past-12-Month Change
(From June 2017 to June 2018)
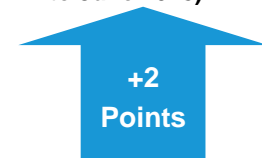
+2 Points

Mexico* Economic Index
June 2018

Index

June 2008: 95

June 2018: 95

October 2008 &
August 2009: 75

Jun-08　Jun-09　Jun-10　Jun-11　Jun-12　Jun-13　Jun-14　Jun-15　Jun-16　Jun-17　Jun-18
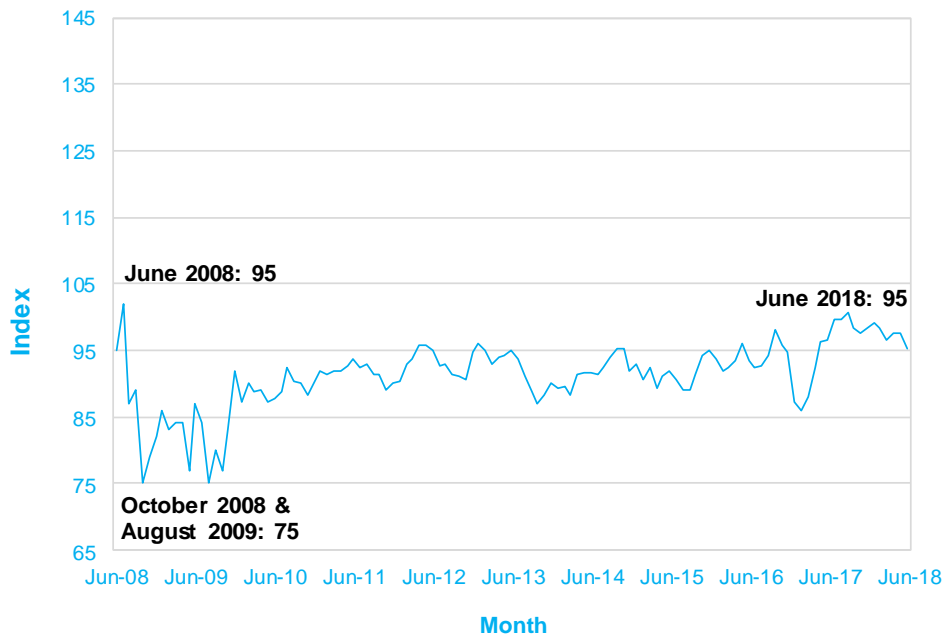
Month

**Past-12-Month
Change**
(From June 2017 to
June 2018)

**-2
Points**

South America

Argentina* Economic Index
June 2018

Index

June 2008: 89

June 2018: 84

July 2009, June 2016, & July 2016 (78) are the low points for Argentina.

Jun-08　Jun-09　Jun-10　Jun-11　Jun-12　Jun-13　Jun-14　Jun-15　Jun-16　Jun-17　Jun-18
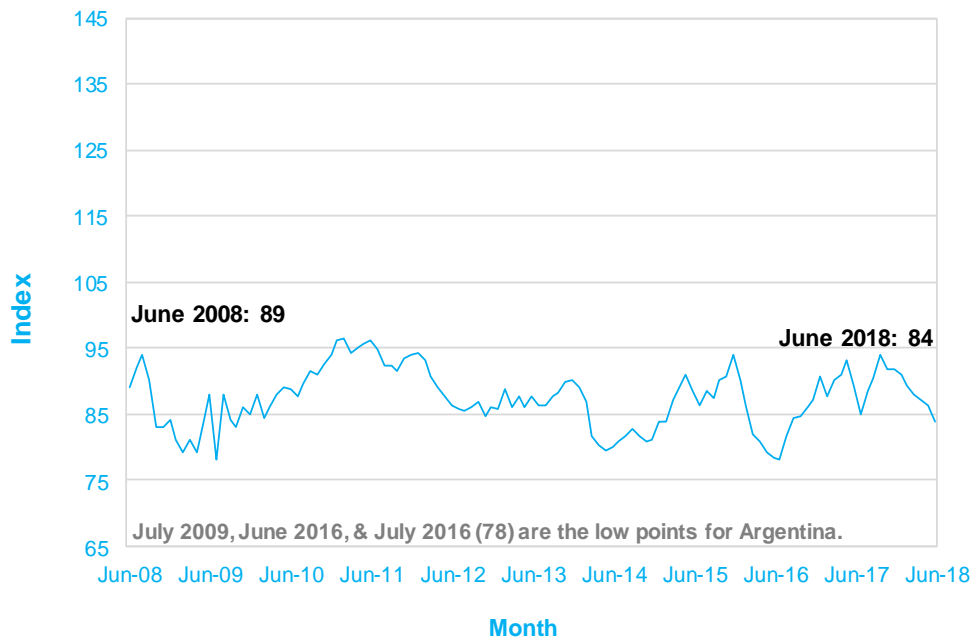
Month

**Past-12-Month
Change**
(From June 2017 to
June 2018)

**-5
Points**

Brazil* Economic Index
June 2018
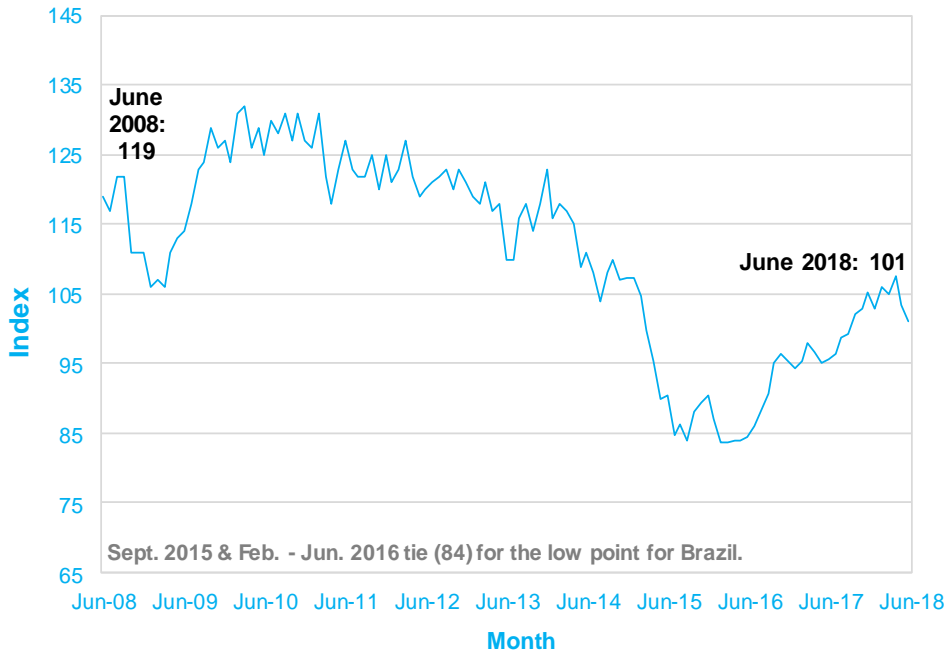
June 2008: 119

June 2018: 101

Sept. 2015 & Feb. - Jun. 2016 tie (84) for the low point for Brazil.

Past-12-Month Change
(From June 2017 to June 2018)

+5 Points

Chile* Economic Index
June 2018

June 2008: 94

June 2018: 101

October & November 2008: 87
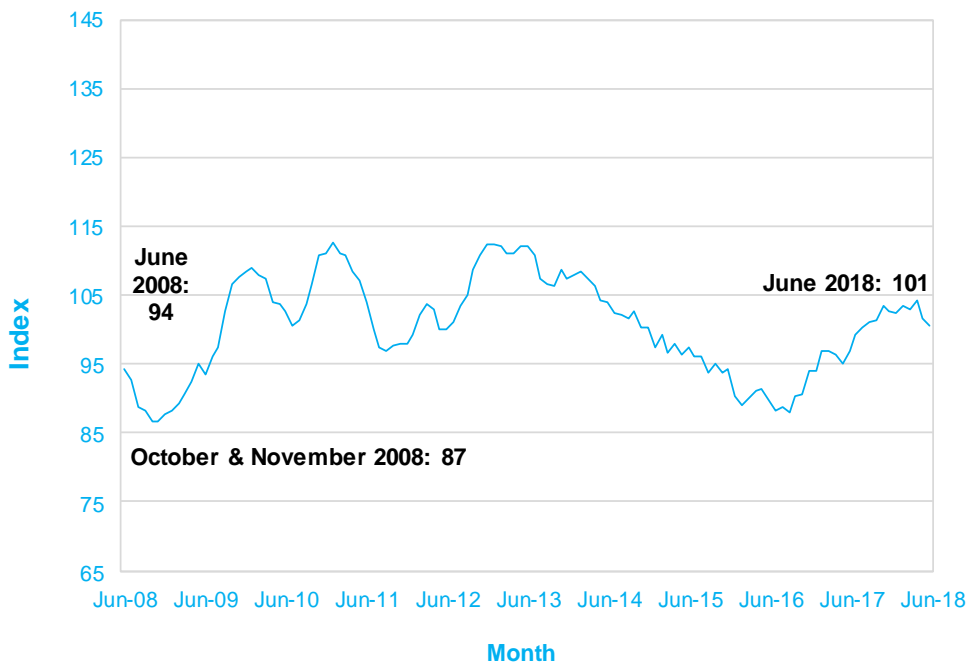
Past-12-Month Change
(From June 2017 to June 2018)

+4 Points

Colombia* Economic Index
June 2018
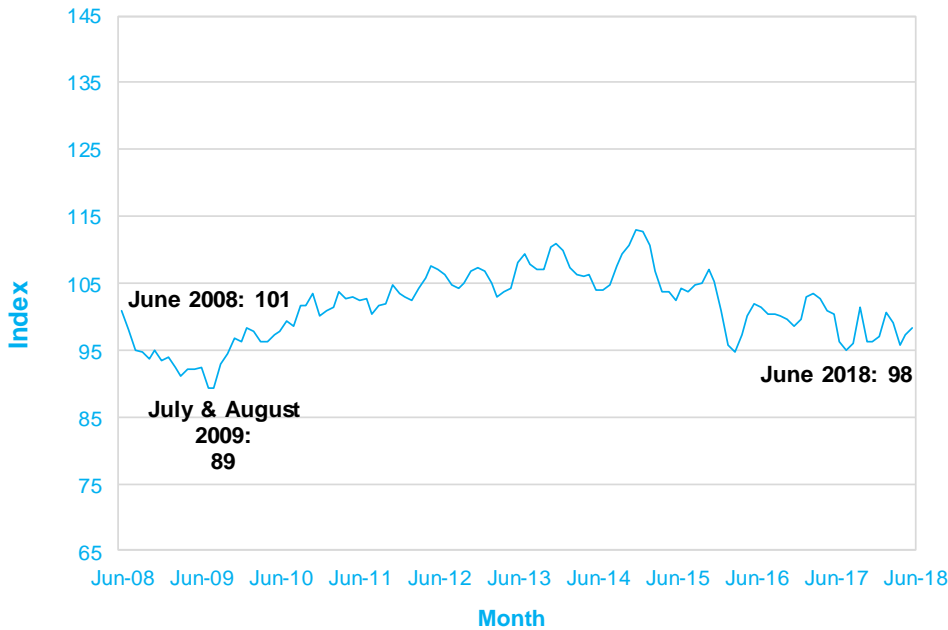
June 2008: 101

July & August
2009:
89

June 2018: 98

**Past-12-Month
Change**
(From June 2017 to
June 2018)

**-2
Points**

Index

Month

Peru* Economic Index
June 2018

December 2010:
114

June 2018: 103

March 2016 &
January 2017: 101
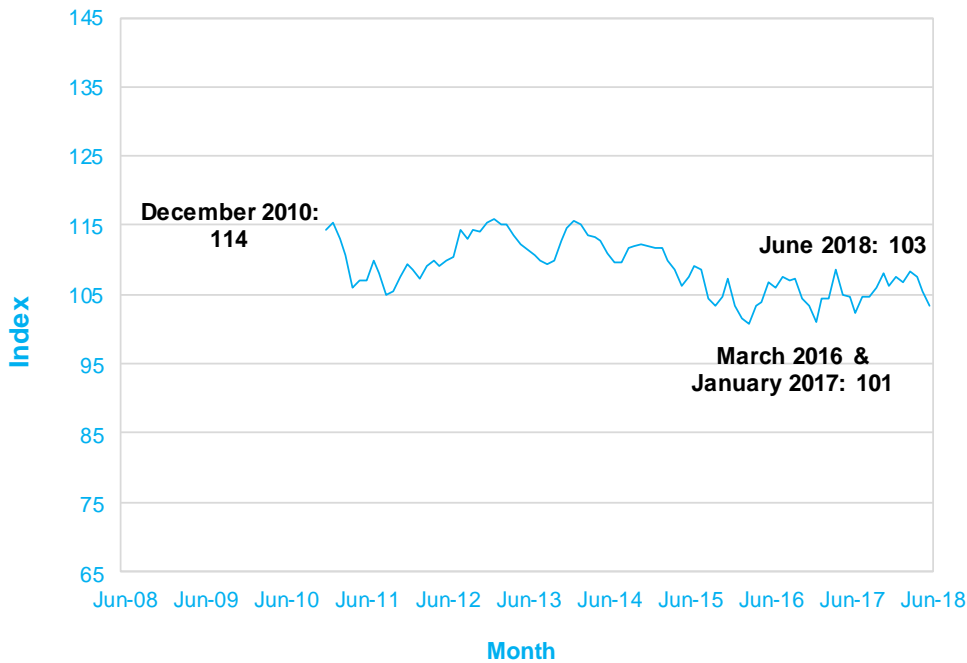
**Past-12-Month
Change**
(From June 2017 to
June 2018)

**-2
Points**

**Data collection for
Peru began in
June 2010.**

Index

Month

Europe

France Economic Index
June 2018

June 2018: 90

June 2008: 79

November 2011: 71

Index
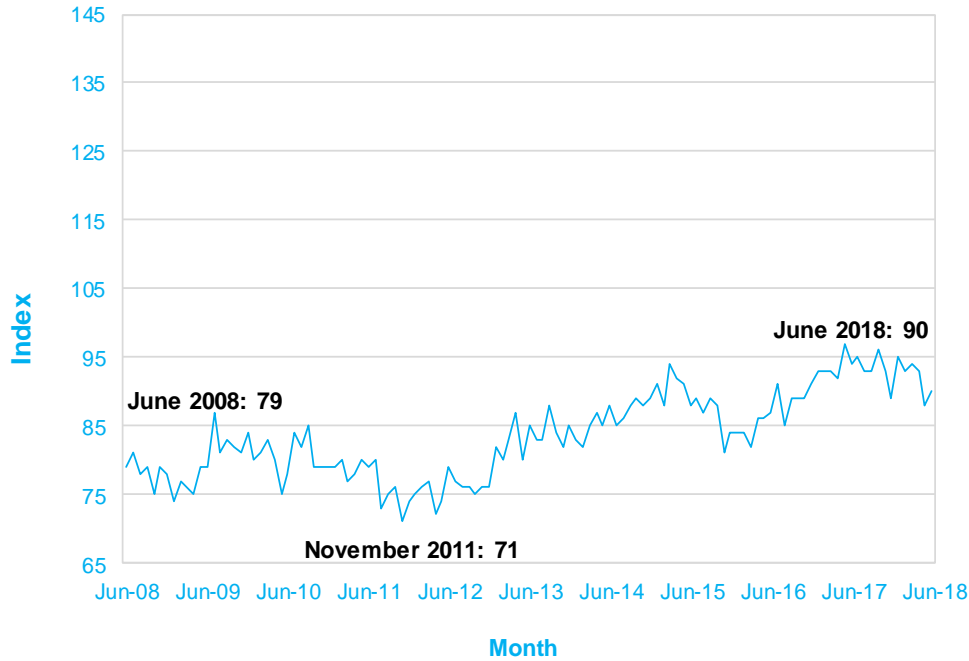
Month

Past-12-Month Change
(From June 2017 to June 2018)
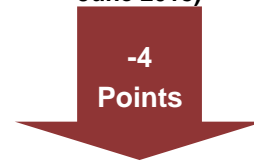
-4 Points

Germany Economic Index
June 2018
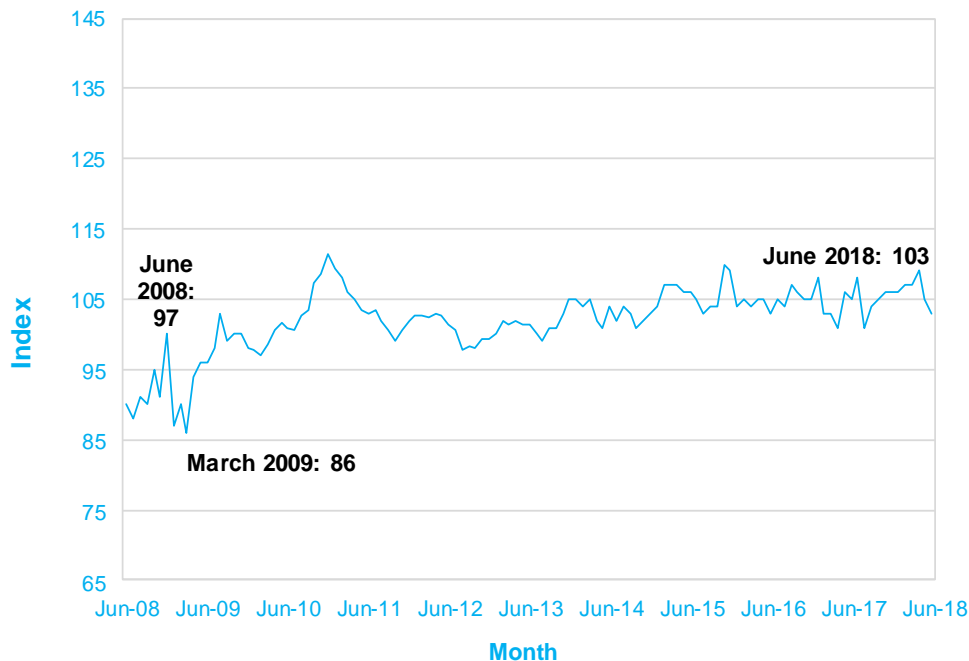
June 2018: 103

June 2008: 97

March 2009: 86

Index

Month

Past-12-Month Change
(From June 2017 to June 2018)

-2 Points

Italy Economic Index
June 2018

Index

June 2018: 103

June 2008: 89

April 2012: 73

Jun-08 Jun-09 Jun-10 Jun-11 Jun-12 Jun-13 Jun-14 Jun-15 Jun-16 Jun-17 Jun-18
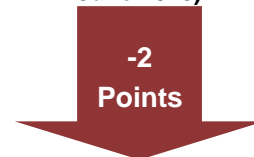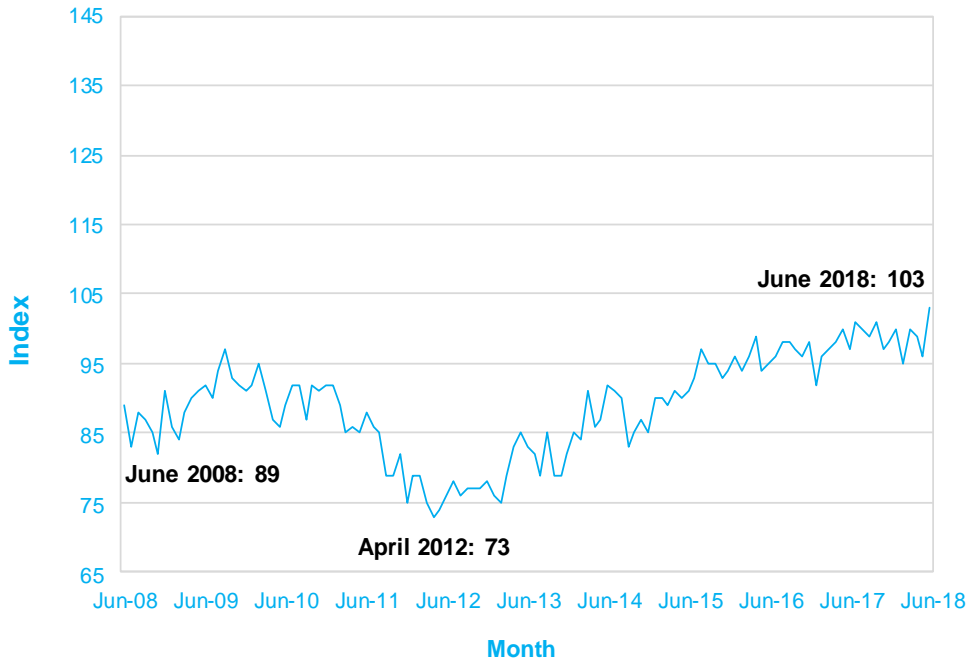
Month

Past-12-Month Change
(From June 2017 to June 2018)

+6 Points

Russian Federation* Economic Index
June 2018

Index

March 2011: 103

June 2018: 98

Jan., May & Jun. 2016 tie for the low point (88) for the Russian Federation.

Jun-08 Jun-09 Jun-10 Jun-11 Jun-12 Jun-13 Jun-14 Jun-15 Jun-16 Jun-17 Jun-18

Month

Past-12-Month Change
(From June 2017 to June 2018)

+/-0 Points

Data collection for the Russian Federation began in June 2011.

Spain* Economic Index
June 2018

June 2008: 88

June 2018: 101

September 2012: 67

Index

Jun-08 Jun-09 Jun-10 Jun-11 Jun-12 Jun-13 Jun-14 Jun-15 Jun-16 Jun-17 Jun-18
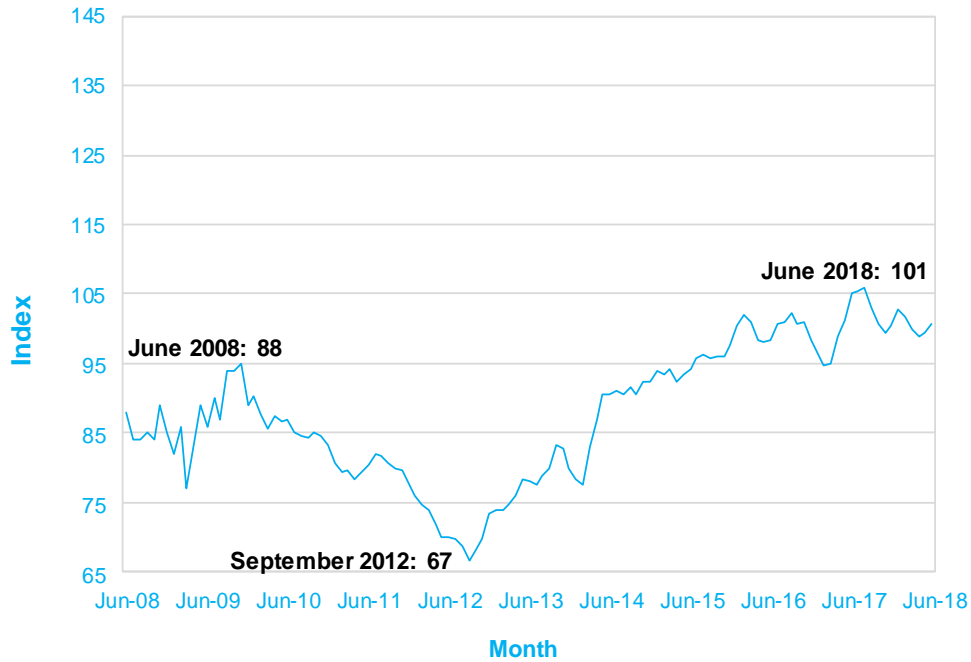
Month

Past-12-Month Change
(From June 2017 to June 2018)

-4
Points

Australia/Asia

Australia* Economic Index
June 2018

June 2008: 94

June 2018: 97

February & March 2009: 89

Index

Jun-08 Jun-09 Jun-10 Jun-11 Jun-12 Jun-13 Jun-14 Jun-15 Jun-16 Jun-17 Jun-18
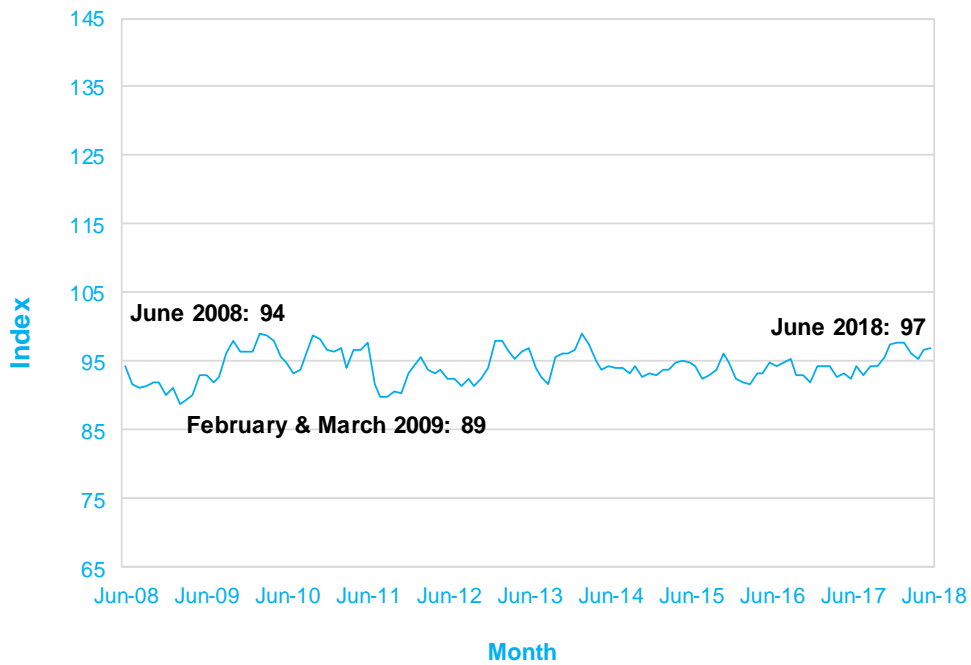
Month

Past-12-Month Change
(From June 2017 to June 2018)

+5
Points

India* Economic Index
June 2018

June 2008: 121

June 2018: 123

February 2009: 101
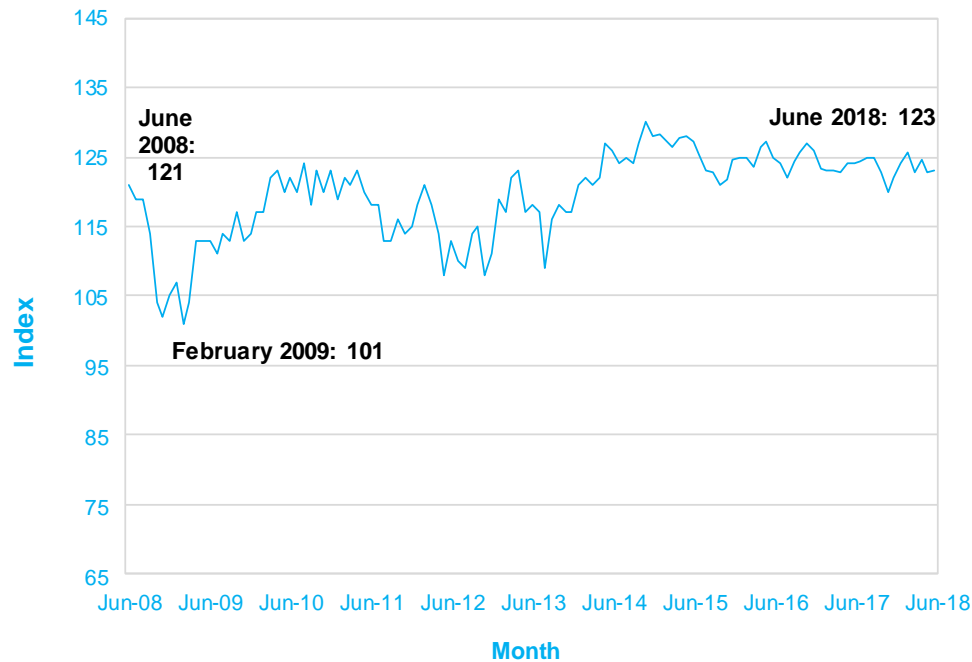
Past-12-Month Change
(From June 2017 to June 2018)

-1 Point

*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.