




Decision Analyst Global Economic Indices

March 2018

Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. Brazil increased by 7 points in the past 12 months, while Colombia decreased by 4 points. Meanwhile, in Europe, Spain increased by 5 points, while Germany increased by 4 points. The UK declined by 2 points in the past 12 months.

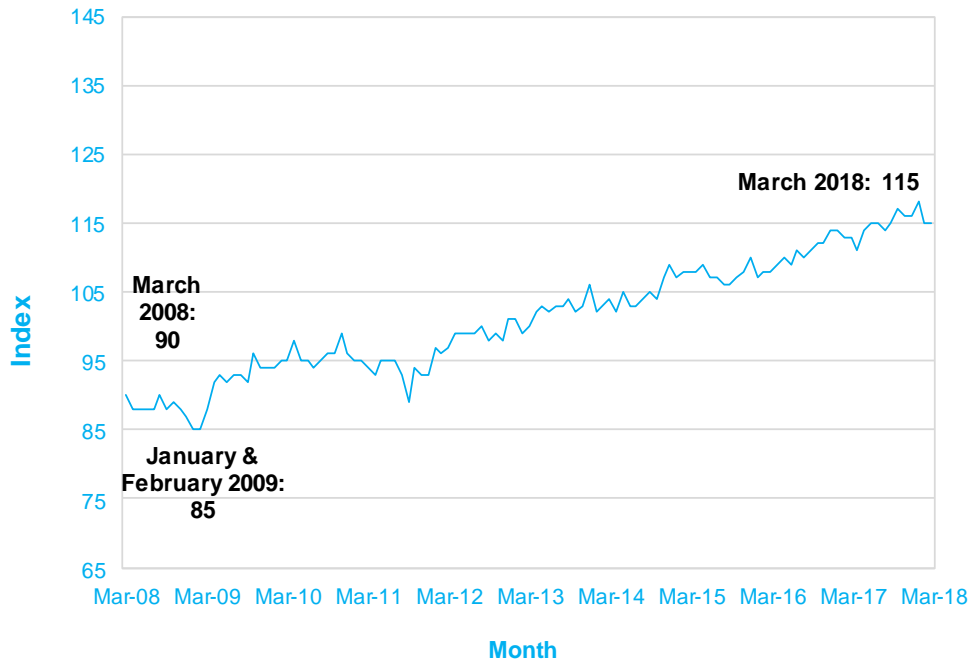
Global Economic Indices March 2018			Past-12-Month Change (From Mar. 2017 to Mar. 2018)	
North America		March 2018 Index		
	United States	115	↑	+2
	Canada	94	→	+/-0
	Mexico*	97	↑	+9
South America				
	Argentina*	88	↓	-2
	Brazil*	105	↑	+7
	Chile*	103	↑	+6
	Colombia*	99	↓	-4
	Peru*	108	↑	+4
Europe				
	France	94	↑	+1
	Germany	107	↑	+4
	Italy	100	↑	+3
	Russian Federation*	100	↑	+1
	Spain*	100	↑	+5
	United Kingdom	103	↓	-2
Australia/Asia				
	Australia*	96	↑	+2
	India*	123	→	+/-0

* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number is an average of the current month with the previous 2 months.

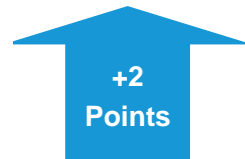
The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

North America

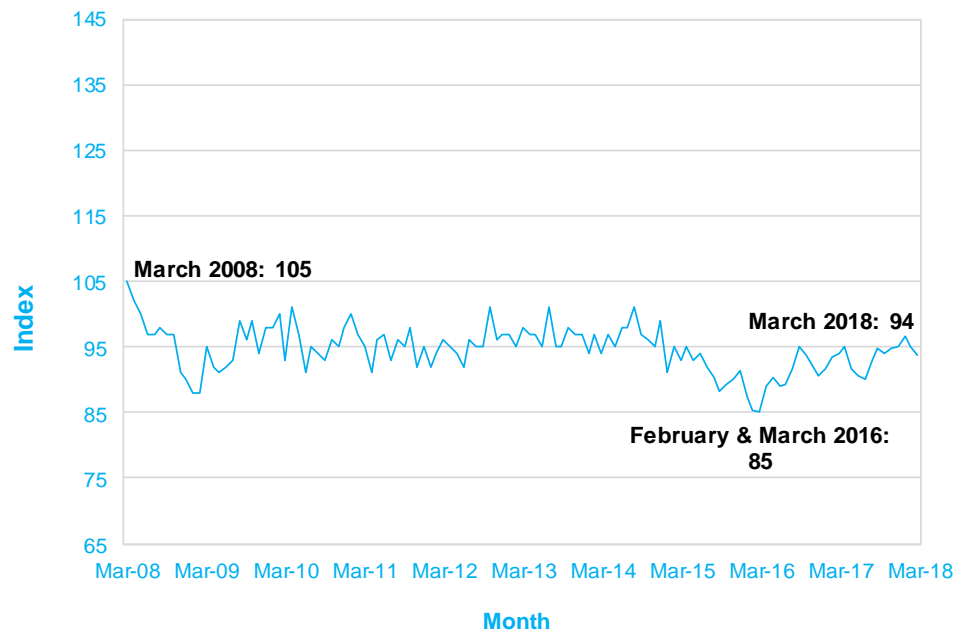
United States Economic Index March 2018



**Past-12-Month
Change**
(From Mar. 2017 to
Mar. 2018)



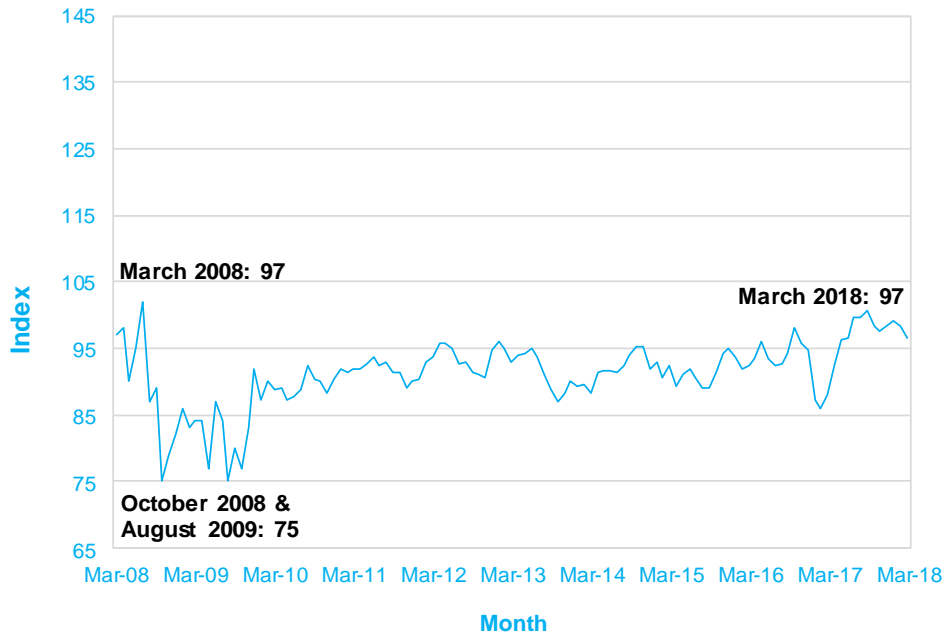
Canada Economic Index March 2018



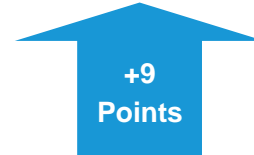
**Past-12-Month
Change**
(From Mar. 2017 to
Mar. 2018)



**Mexico* Economic Index
March 2018**

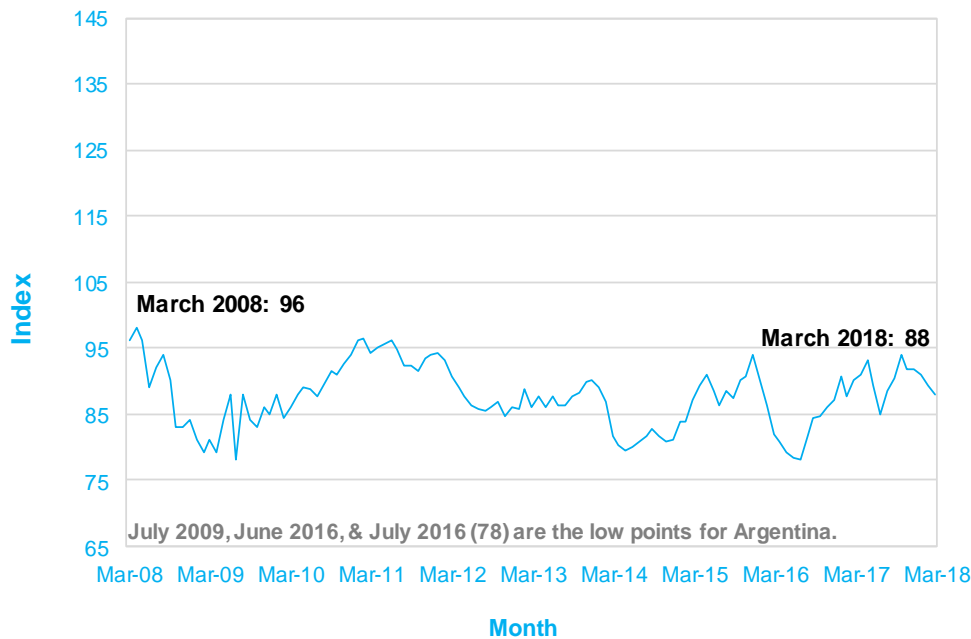


**Past-12-Month
Change**
(From Mar. 2017 to
Mar. 2018)

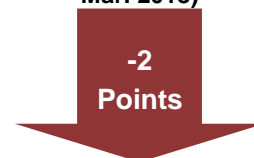


South America

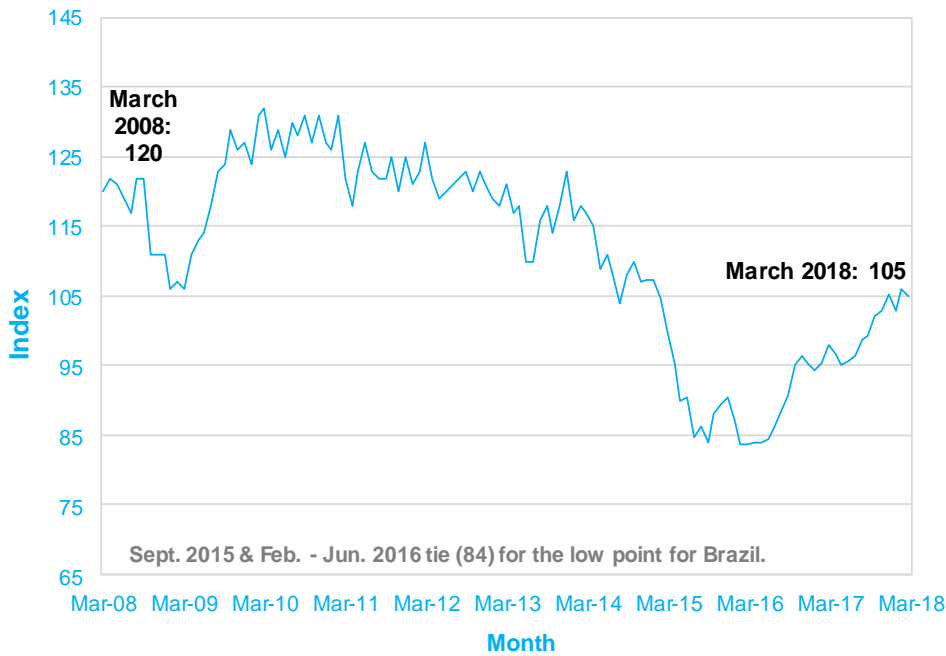
**Argentina* Economic Index
March 2018**



**Past-12-Month
Change**
(From Mar. 2017 to
Mar. 2018)



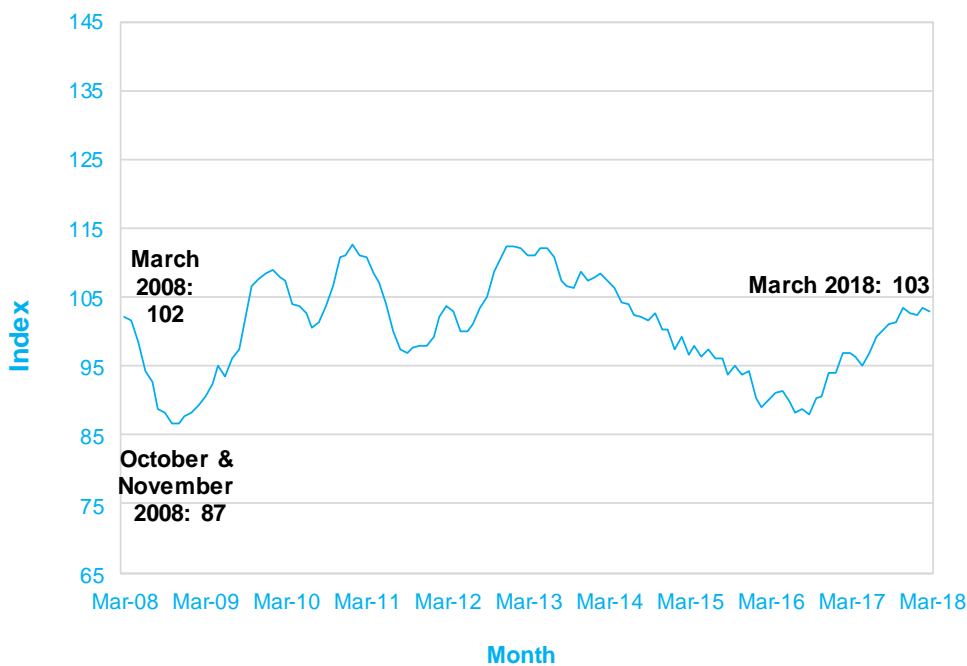
**Brazil* Economic Index
March 2018**



**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**



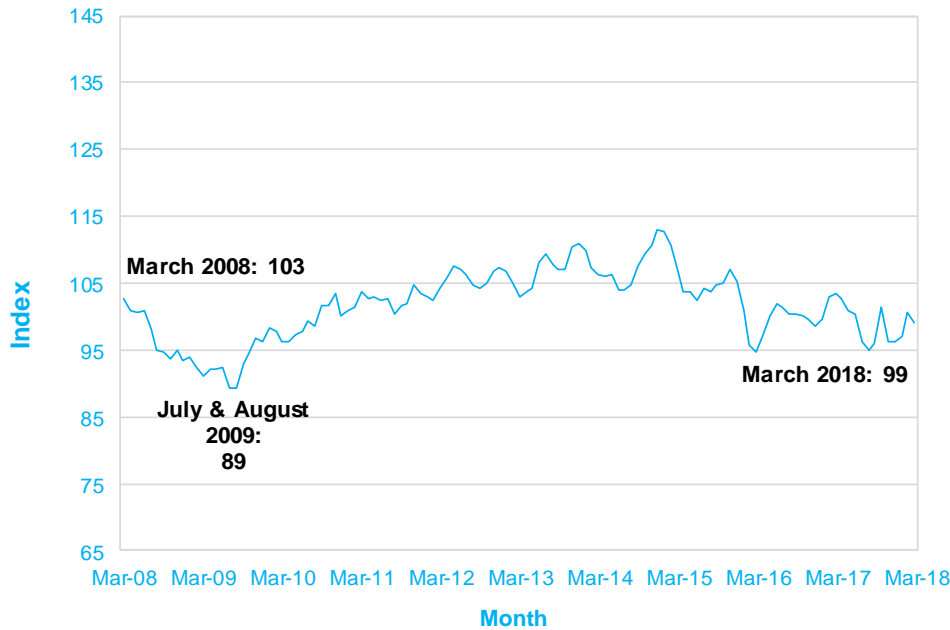
**Chile* Economic Index
March 2018**



**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**



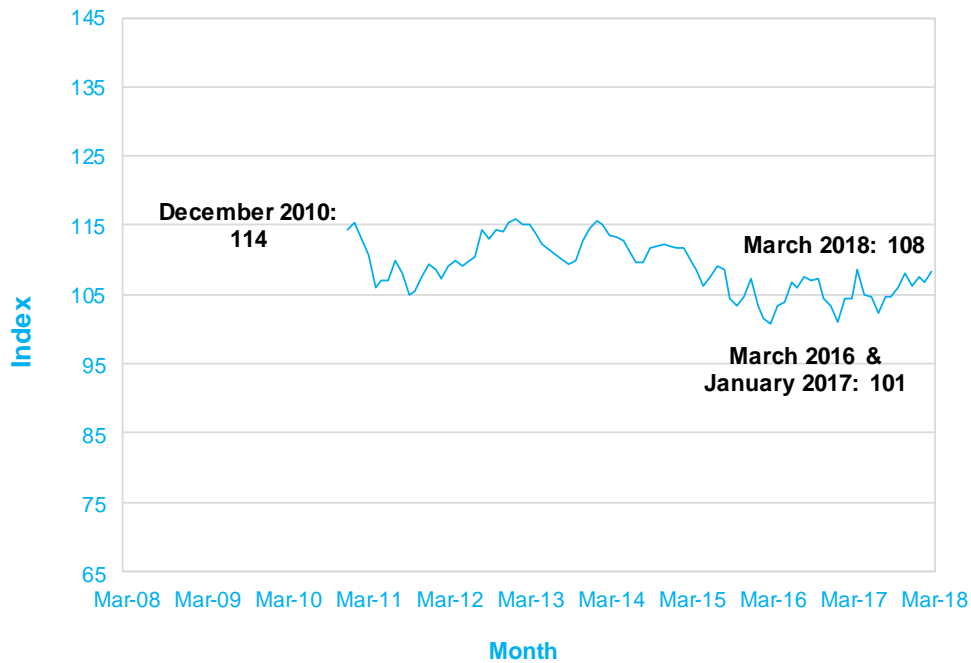
**Colombia* Economic Index
March 2018**



**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**

**-4
Points**

**Peru* Economic Index
March 2018**



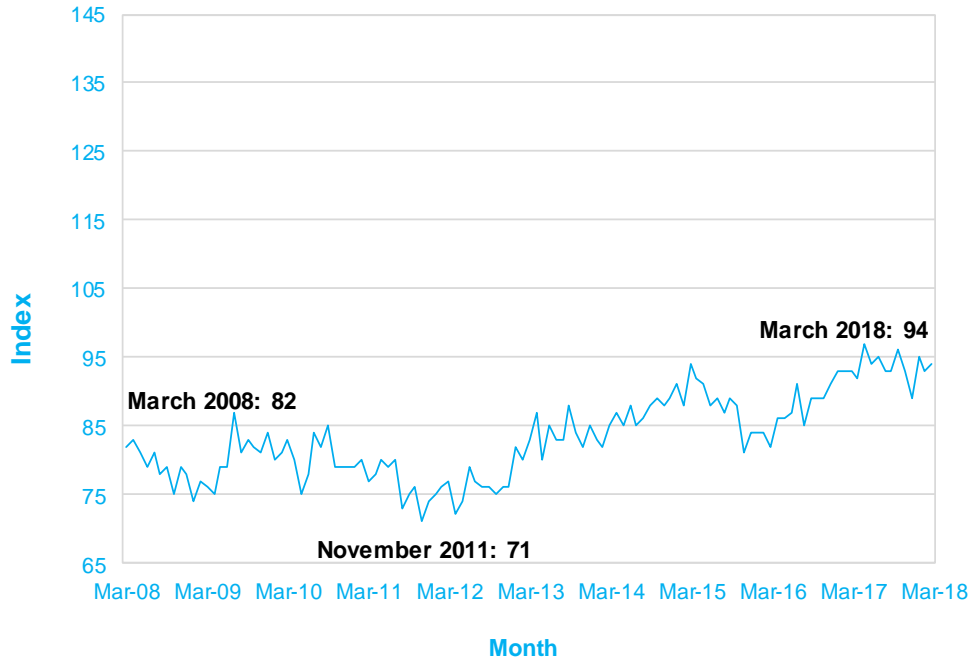
**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**

**+4
Points**

Data collection for
Peru began in
March 2010.

Europe

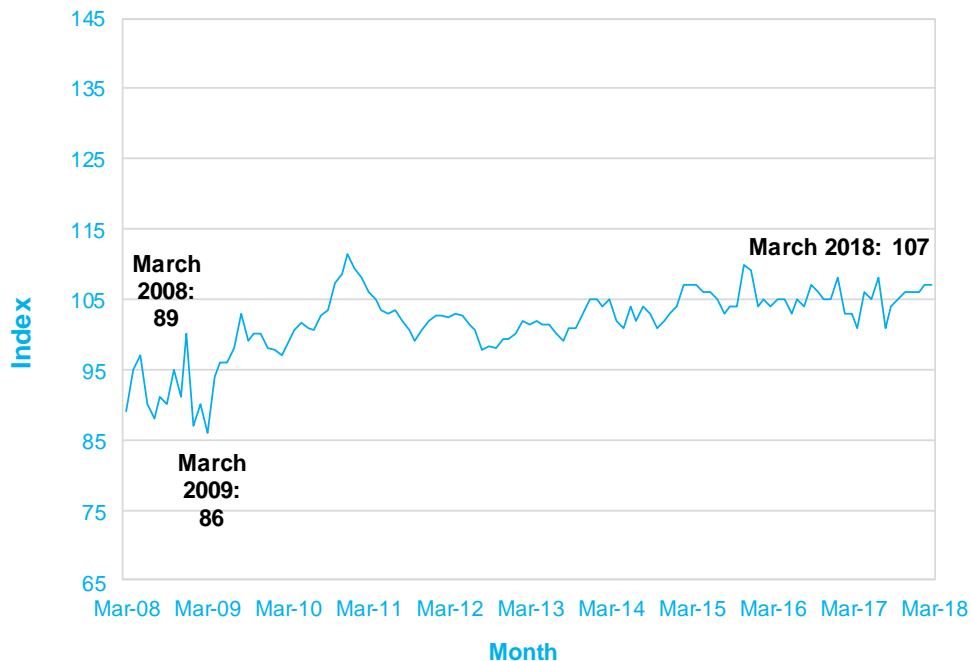
France Economic Index March 2018



**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**

**+1
Point**

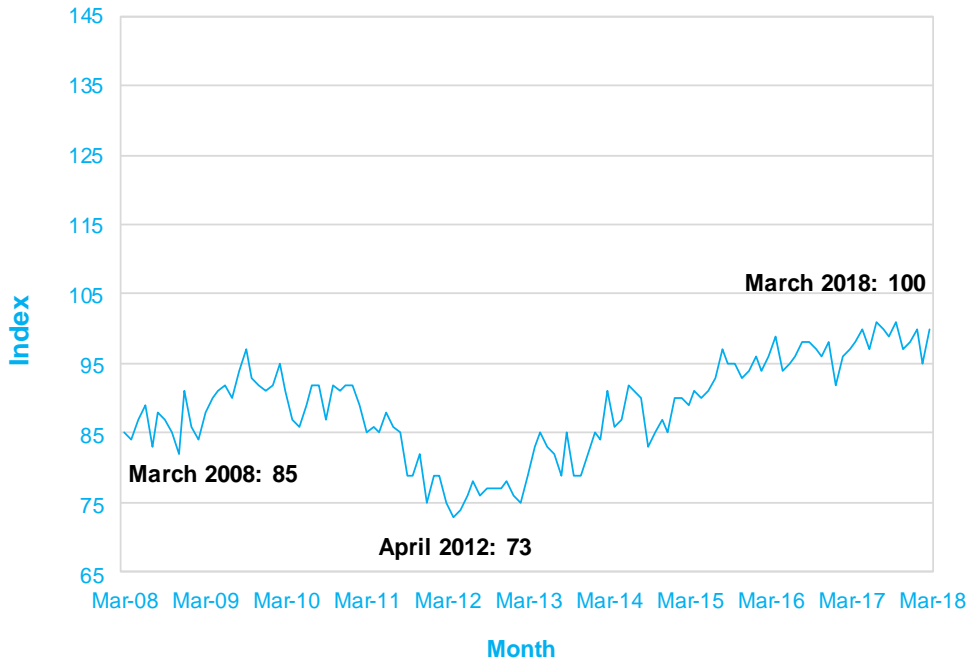
Germany Economic Index March 2018



**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**

**+4
Points**

Italy Economic Index March 2018



**Past-12-Month
Change**
(From Mar. 2017 to
Mar. 2018)

**+3
Points**

Russian Federation* Economic Index March 2018

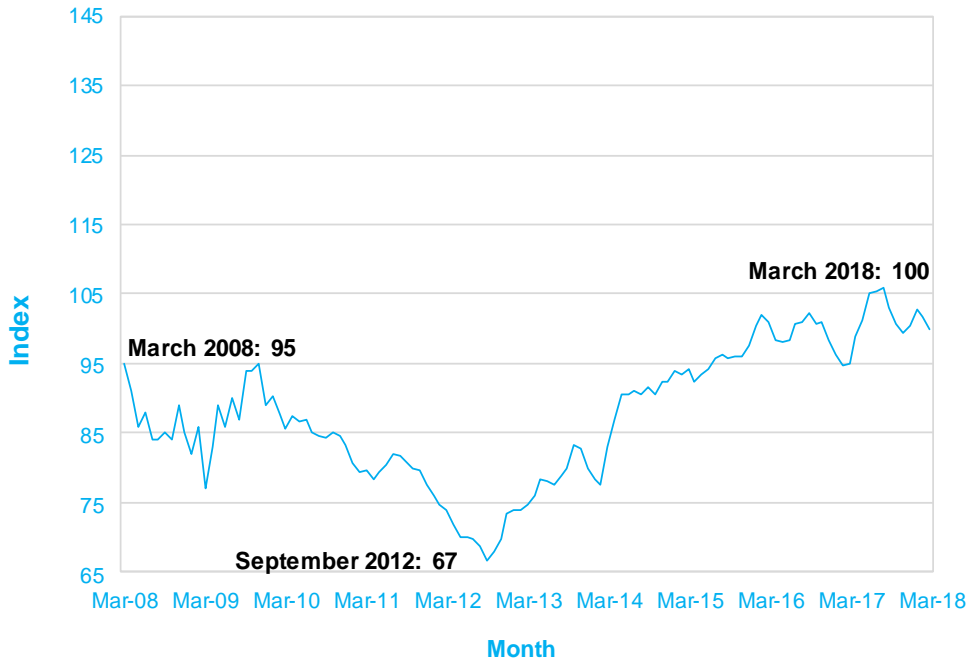


**Past-12-Month
Change**
(From Mar. 2017 to
Mar. 2018)

**+1
Point**

Data collection for
the Russian
Federation began in
March 2011.

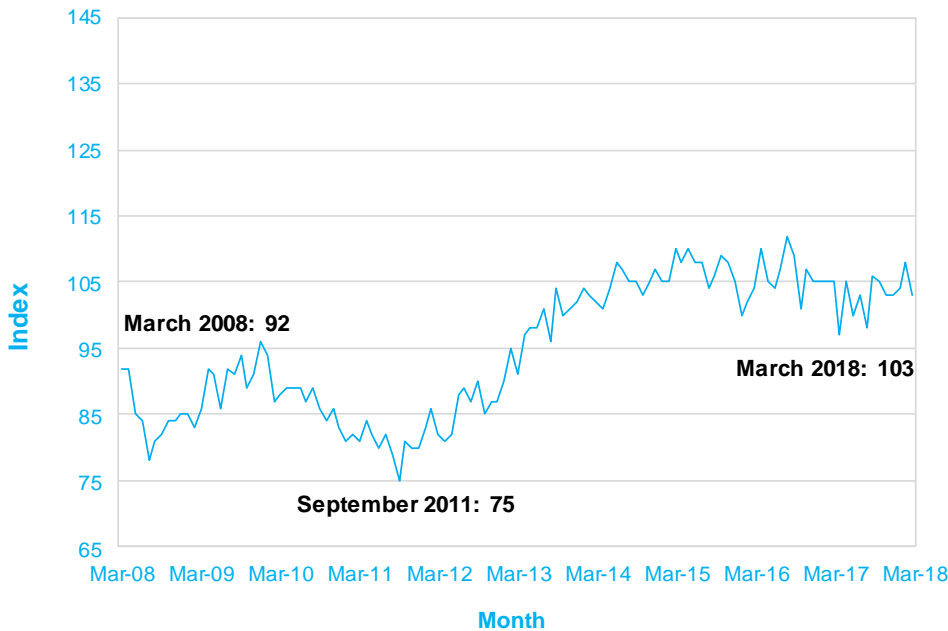
**Spain* Economic Index
March 2018**



**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**

**+5
Points**

**United Kingdom Economic Index
March 2018**

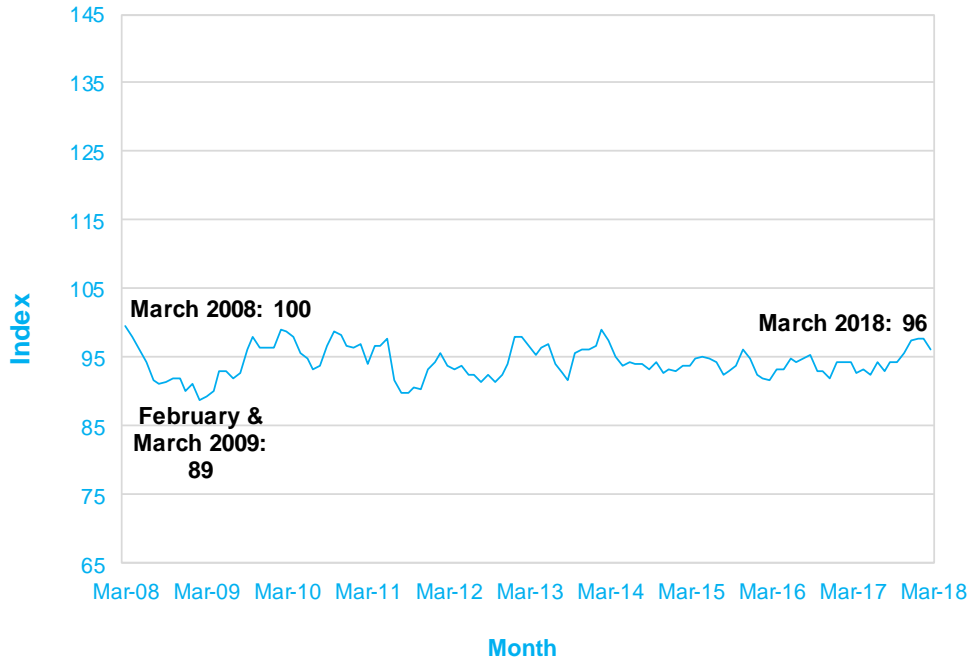


**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**

**-2
Points**

Australia/Asia

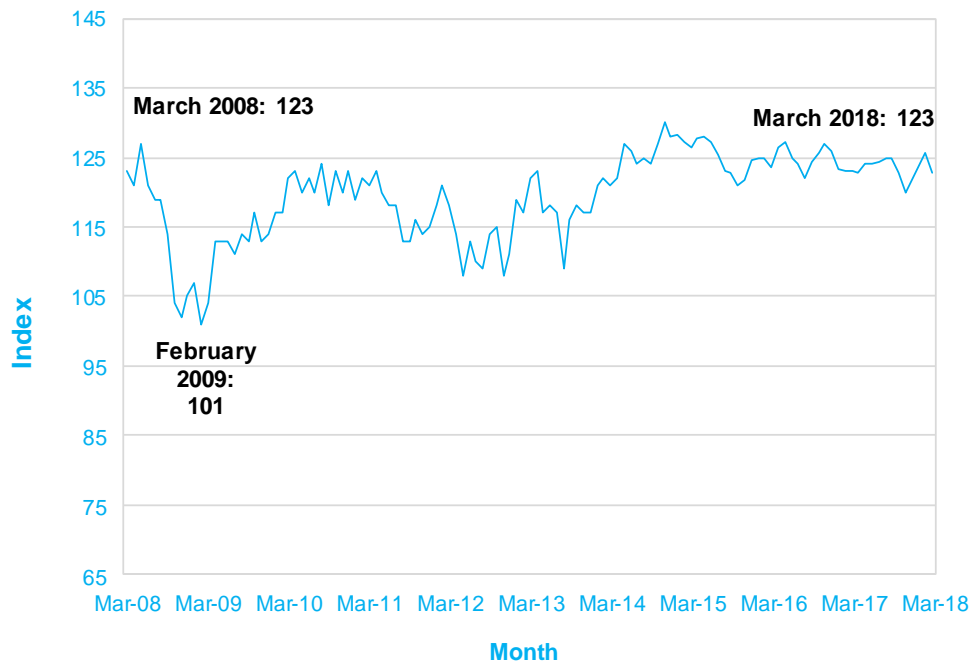
Australia* Economic Index March 2018



**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**

**+2
Points**

India* Economic Index March 2018



**Past-12-Month
Change
(From Mar. 2017 to
Mar. 2018)**

**+/-0
Points**

*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.