Decision Analyst Global Economic Indices
March 2019

The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. In South America, Brazil has the largest gain, with an increase of 9 points in the past 12 months; meanwhile, Argentina has declined 15 points. In Europe, the UK has increased 5 points in the past 12 months. France has decreased 8 points, and the Russian Federation has decreased 5 points. The major countries tracked by Decision Analyst are shown below.
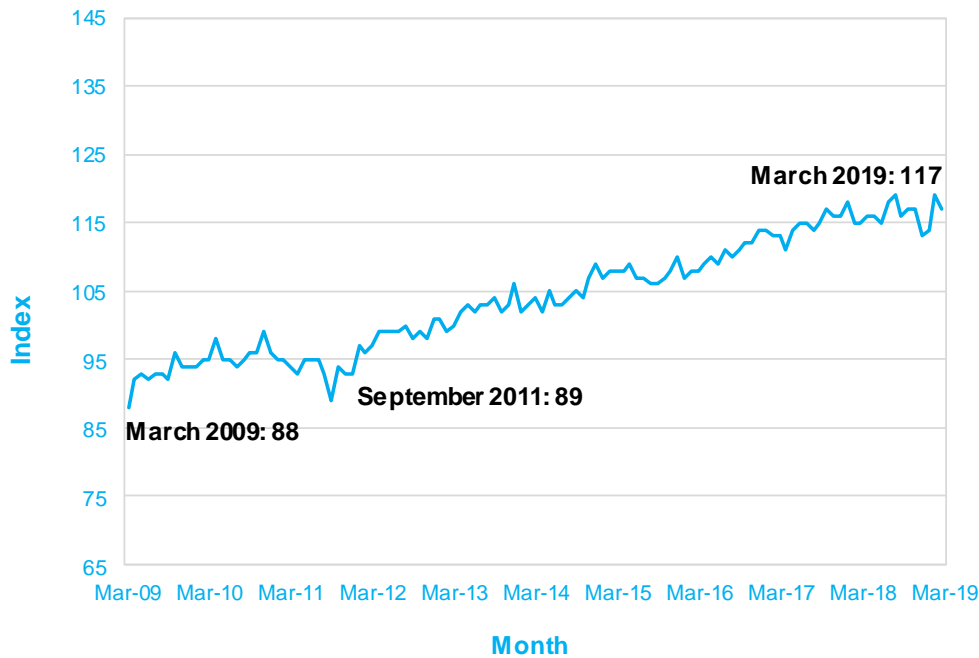
Global Economic Indices
March 2019

North America	Mar. 2019 Index	Past-12-Month Change (From Mar. 2018 to Mar. 2019)
United States	117	↑ +2
Canada	94	→ +/-0
Mexico*	100	↑ +3
South America		
Argentina*	73	↓ -15
Brazil*	114	↑ +9
Chile*	95	↓ -8
Colombia*	100	↑ +1
Peru*	105	↓ -3
Europe		
France	86	↓ -8
Germany	107	→ +/-0
Italy	100	→ +/-0
Russian Federation*	95	↓ -5
Spain*	101	↑ +1
United Kingdom*	108	↑ +5
Asia		
India*	128	↑ +5

* The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, Spain, and the UK are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number is an average of the current month with the previous 2 months.

Decision Analyst
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The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.
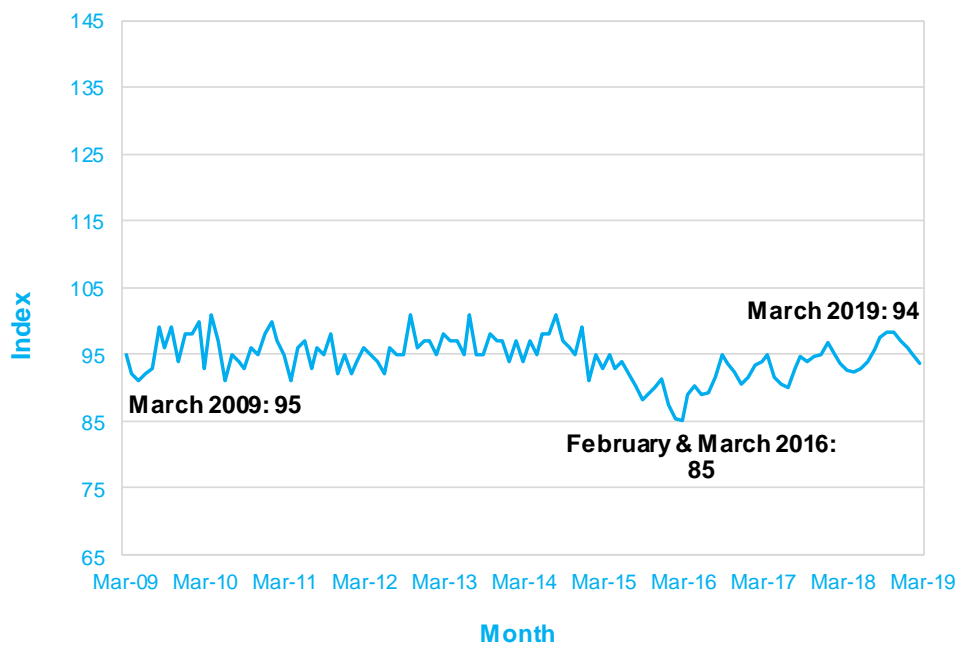
North America

United States Economic Index
March 2019

March 2019: 117

September 2011: 89

March 2009: 88

Index

Mar-09 Mar-10 Mar-11 Mar-12 Mar-13 Mar-14 Mar-15 Mar-16 Mar-17 Mar-18 Mar-19

Month

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+2 Points

Canada Economic Index
March 2019

March 2019: 94

March 2009: 95

February & March 2016: 85

Index

Mar-09 Mar-10 Mar-11 Mar-12 Mar-13 Mar-14 Mar-15 Mar-16 Mar-17 Mar-18 Mar-19

Month

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+/-0 Points

Mexico* Economic Index
March 2019

March 2019: 100

March 2009: 84

August 2009: 75

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+3 Points
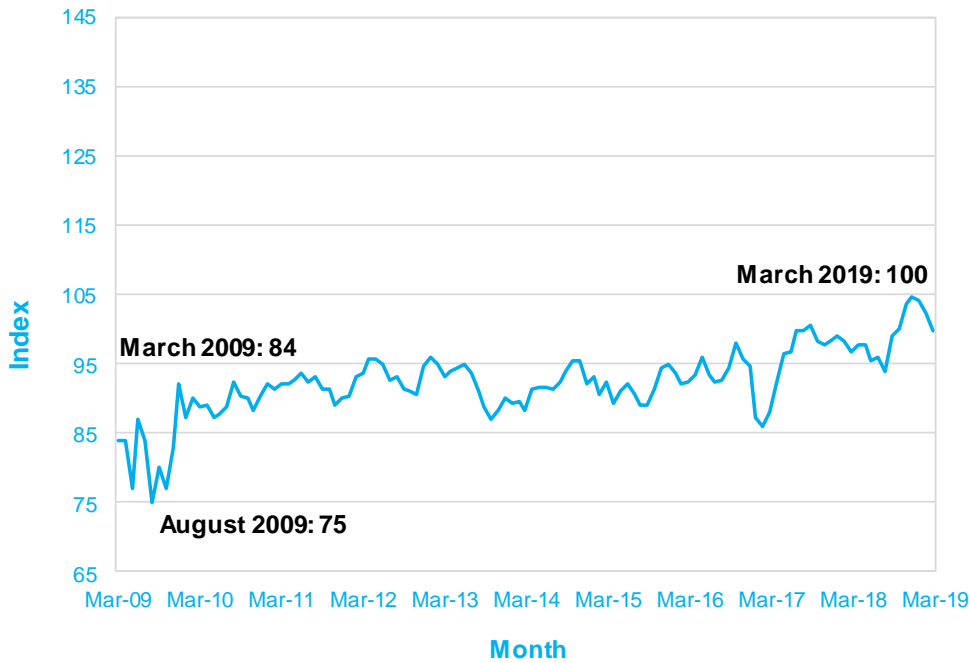
South America

Argentina* Economic Index
March 2019

Prior to August 2018, Argentina's scores in July 2009, June 2016, & July 2016 tied for a low point, with a score of 78. Beginning in August 2018, Argentina's score has dropped below 78.

March 2009: 81

March 2019: 73

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

-15 Points
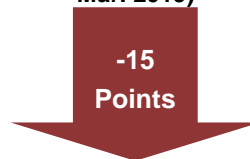
Brazil* Economic Index
March 2019
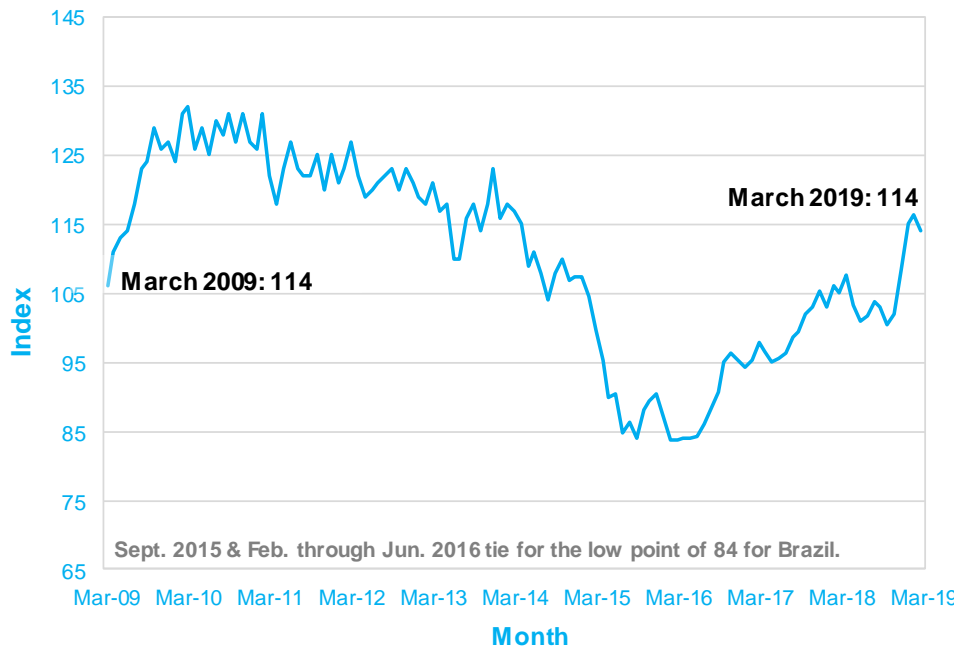
March 2009: 114

March 2019: 114

Sept. 2015 & Feb. through Jun. 2016 tie for the low point of 84 for Brazil.

Index

Month

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+9 Points

Chile* Economic Index
March 2019

August & April 2011: 97

March 2009: 91

March 2019: 95

July & September 2016: 88

Index

Month

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

-8 Points
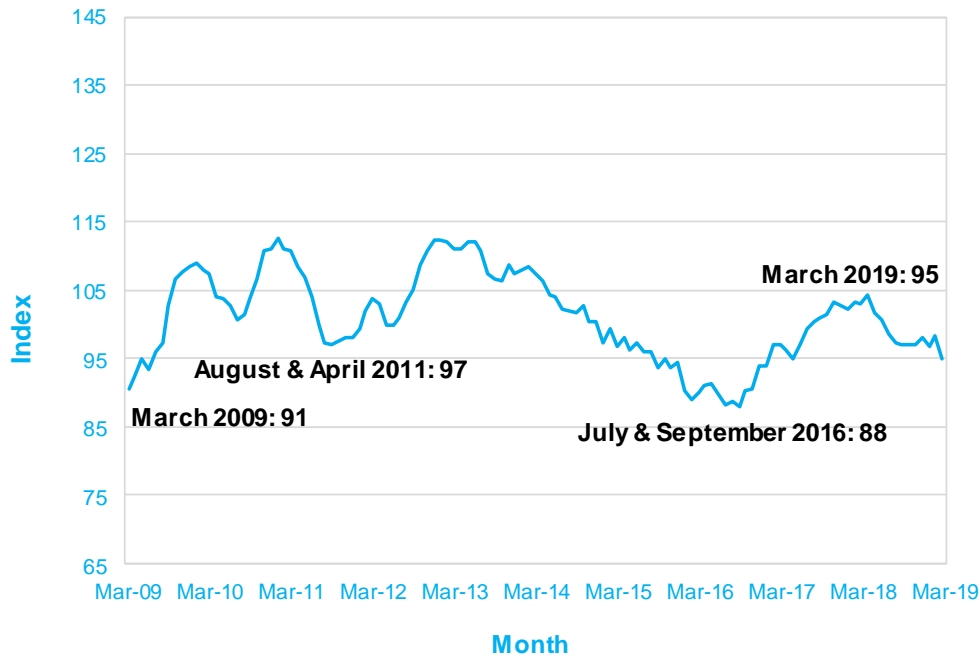
Colombia* Economic Index
March 2019

Index

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+1 Point

March 2019: 100

July & August 2009: 89

March 2009: 91

Mar-09 Mar-10 Mar-11 Mar-12 Mar-13 Mar-14 Mar-15 Mar-16 Mar-17 Mar-18 Mar-19
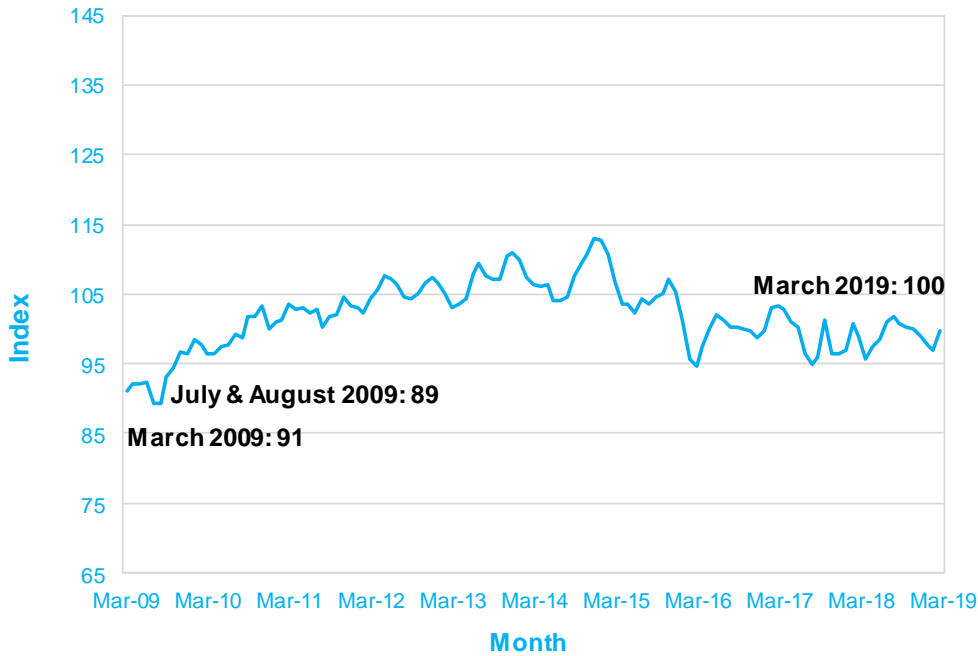
Month

Peru* Economic Index
March 2019
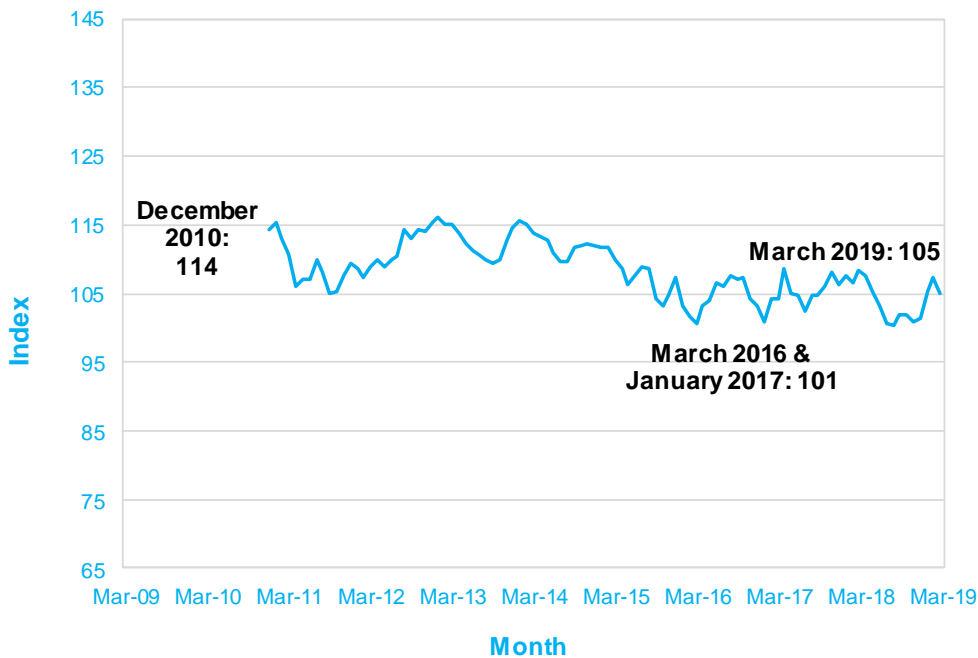
Index

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

-3 Points

Data collection for Peru began in July 2010.

December 2010: 114

March 2019: 105

March 2016 & January 2017: 101

Mar-09 Mar-10 Mar-11 Mar-12 Mar-13 Mar-14 Mar-15 Mar-16 Mar-17 Mar-18 Mar-19

Month

Europe

France Economic Index
March 2019

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

-8 Points

March 2009: 76

March 2019: 86

November 2011: 71
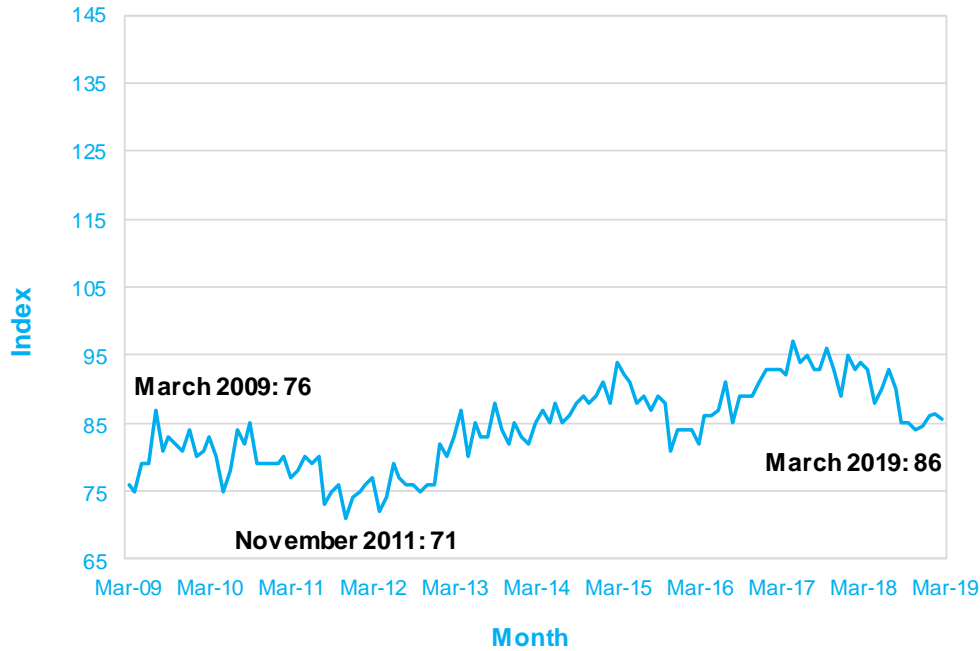
Germany Economic Index
March 2019
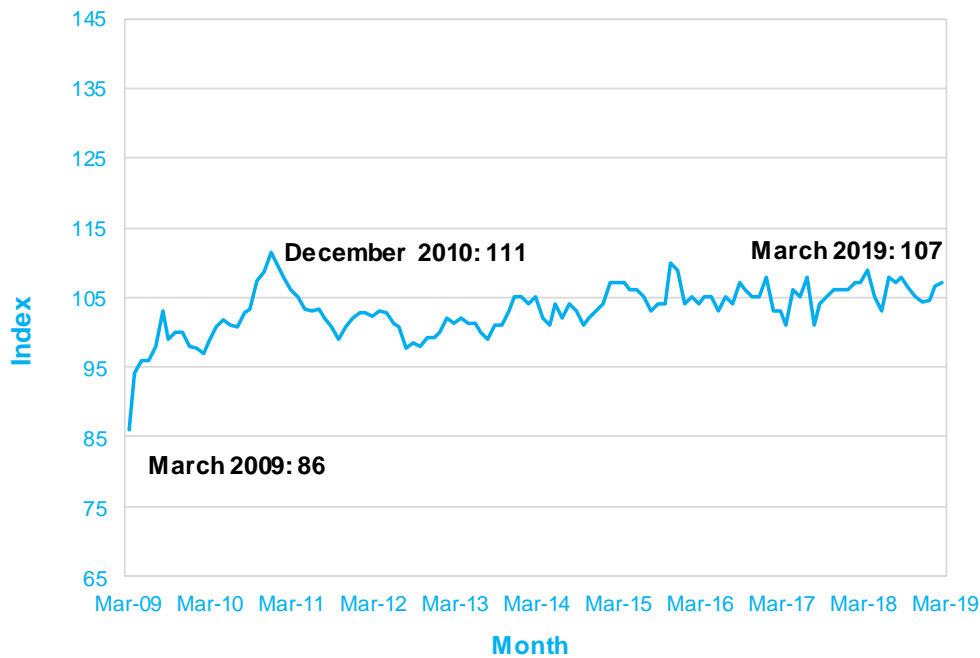
Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+/-0 Points

December 2010: 111

March 2019: 107

March 2009: 86

Italy Economic Index
March 2019

Index

March 2009: 88

March 2019: 100

April 2012: 73

Month

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+/-0 Points
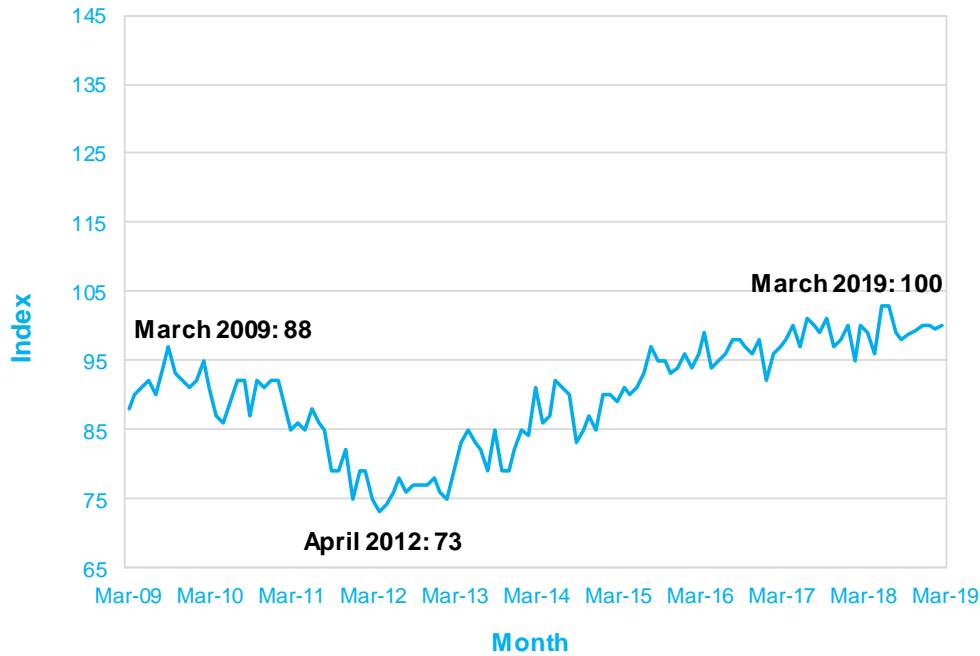
Russian Federation* Economic Index
March 2019

Index

March 2011: 103

March 2019: 95

Jan., May & Jun. 2016 tie for the low point (88) for the Russian Federation.
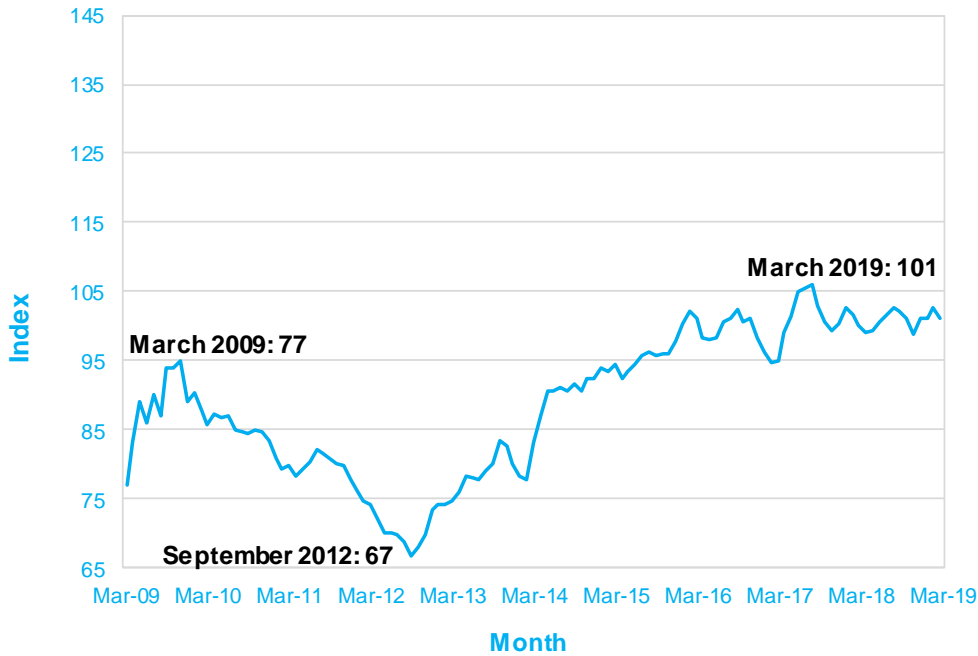
Month

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

-5 Points
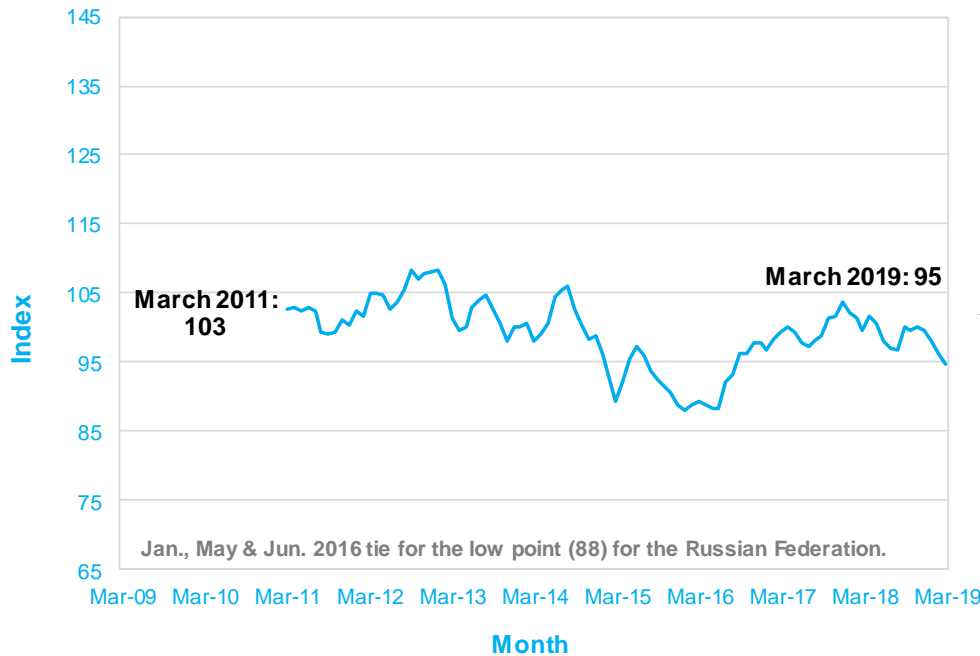
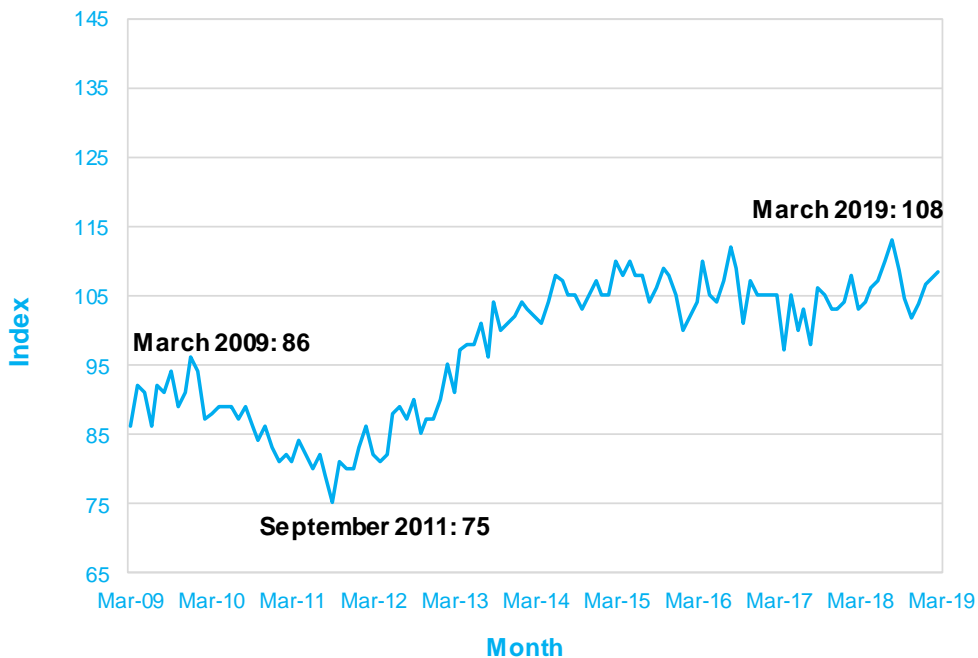**Data collection for the Russian Federation began in March 2011.**

Spain* Economic Index
March 2019

March 2019: 101

March 2009: 77

September 2012: 67

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+1 Point

United Kingdom* Economic Index
March 2019

March 2019: 108

March 2009: 86

September 2011: 75

Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+5 Points

Asia

India* Economic Index
March 2019

March 2019: 128

March 2009: 104
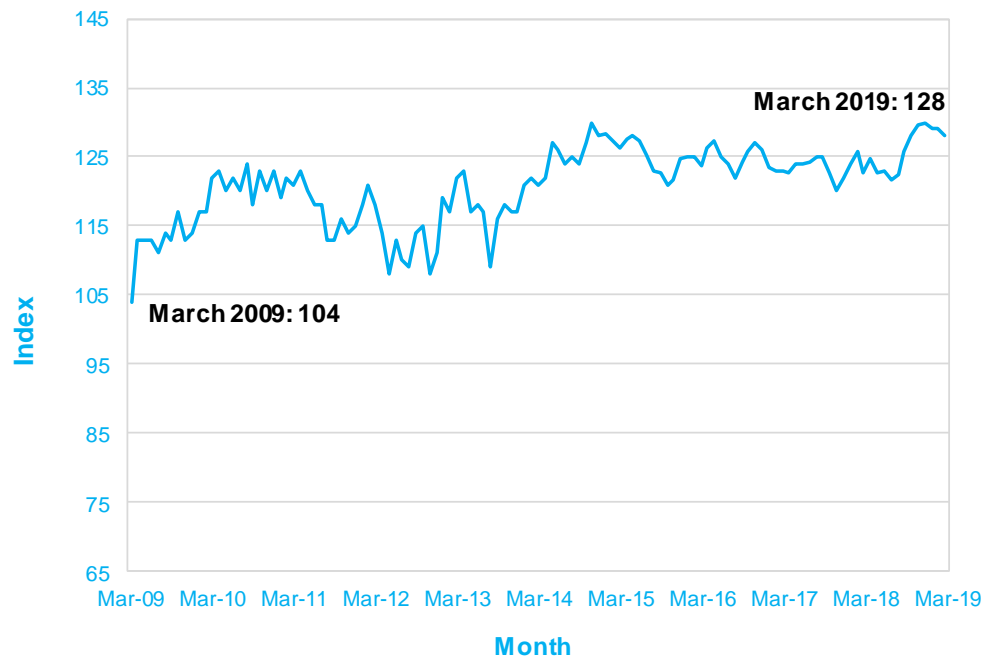
Past-12-Month Change
(From Mar. 2018 to Mar. 2019)

+5 Points

*Three-Month Moving Average

The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, Spain and the UK are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number averages the current month with the 2 previous months.   Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, the UK, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.