Decision Analyst Global Economic Indices
May 2016

Arlington, Texas—The following charts and graphs compare Decision Analyst's U.S. Economic Index to its Economic Indices for other countries. Globally, more countries are showing declines in the past 12 months than are showing increases. In fact, outside the U.S., the only countries showing increases from a year ago are Mexico, Italy, and Spain.

Decision Analyst Global Economic Indices
May 2016

North America	May 2016 Index	Past-12-Month Change (From May 2015 to May 2016)
United States	110	⬆ +1
Canada	90	⬇ -3
Mexico*	96	⬆ +5
South America		
Argentina*	79	⬇ -12
Brazil*	84	⬇ -6
Chile*	91	⬇ -5
Colombia*	100	⬇ -4
Peru*	104	⬇ -2
Europe		
France	86	⬇ -5
Germany	105	⬇ -1
Italy	94	⬆ +4
Russian Federation*	88	⬇ -7
Spain*	98	⬆ +5
United Kingdom	105	⬇ -5
Australia/Asia		
Australia*	93	⬇ -2
India*	127	⬇ -1

∗ The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

Decision Analyst
strategic research ▪ analytics ▪ modeling ▪ optimization

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for each country.

North America

United States Economic Index
May 2016
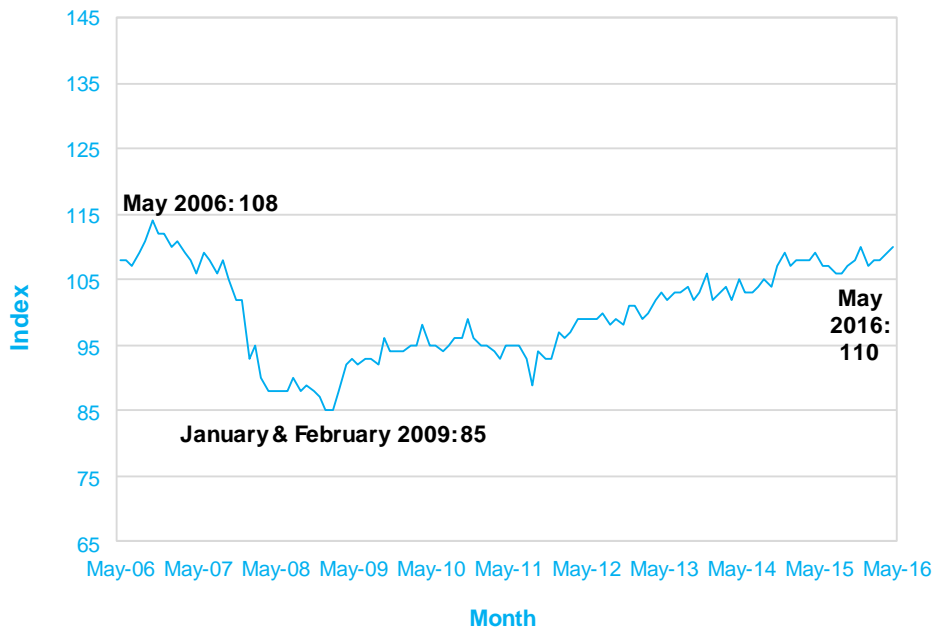
May 2006: 108

May 2016: 110

January & February 2009: 85

Index

May-06 May-07 May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16

Month

Past-12-Month Change
(From May 2015 to May 2016)

+1 Point

Canada Economic Index
May 2016

May 2006: 113

May 2016: 90

February & March 2016: 85

Index

May-06 May-07 May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16

Month

Past-12-Month Change
(From May 2015 to May 2016)

-3 Points
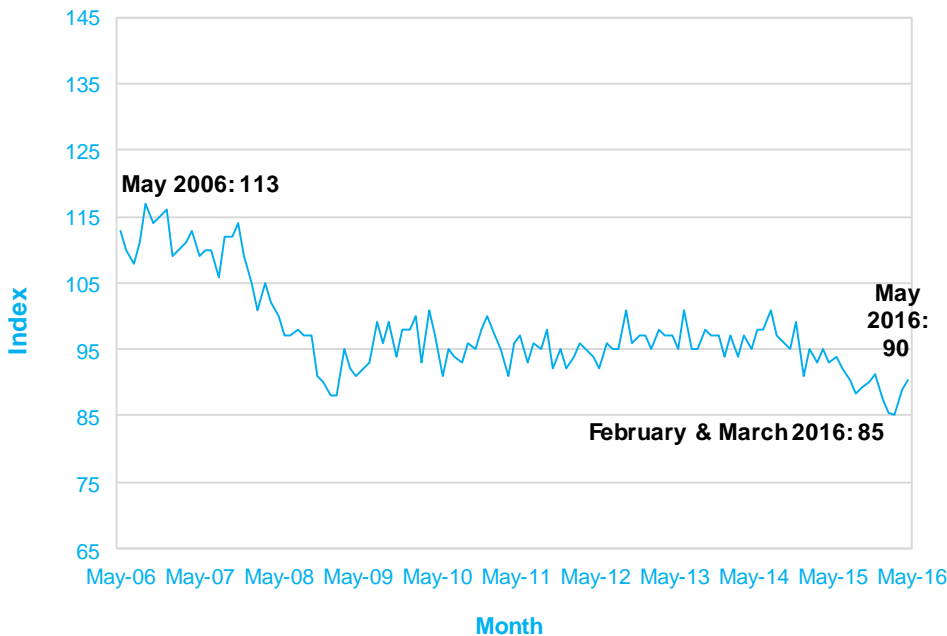
Mexico* Economic Index
May 2016

Past-12-Month Change
(From May 2015 to May 2016)

+5 Points

May 2006: 99

May 2016: 96

October 2008 & August 2009: 75

Index

May-06　May-07　May-08　May-09　May-10　May-11　May-12　May-13　May-14　May-15　May-16
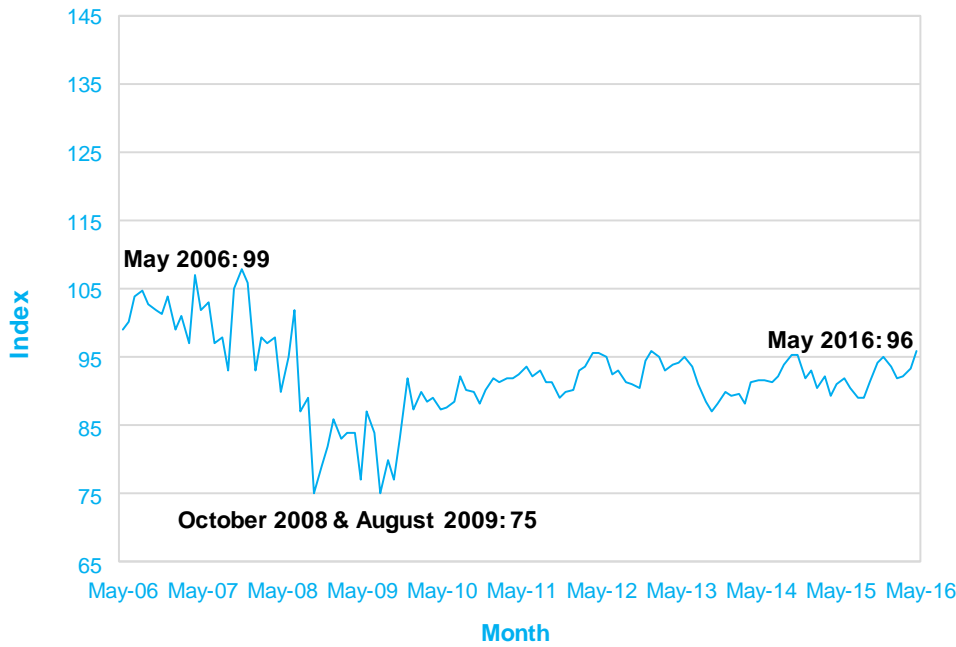
Month

South America

Argentina* Economic Index
May 2016

Past-12-Month Change
(From May 2015 to May 2016)

-12 Points

May 2006: 104

May 2016: 79

July 2009: 78

Index

May-06　May-07　May-08　May-09　May-10　May-11　May-12　May-13　May-14　May-15　May-16
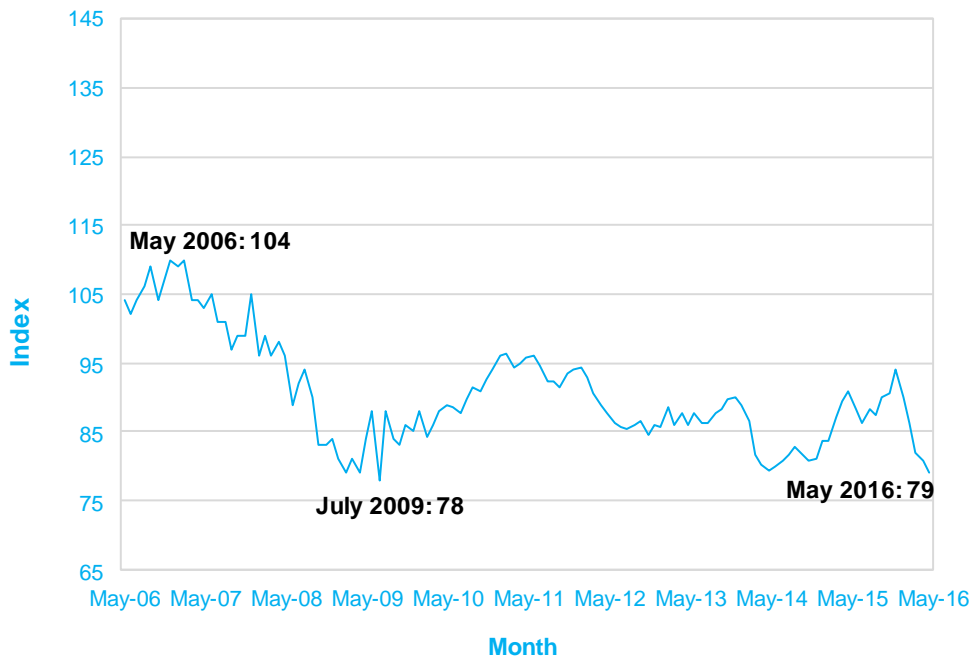
Month

Brazil* Economic Index
May 2016
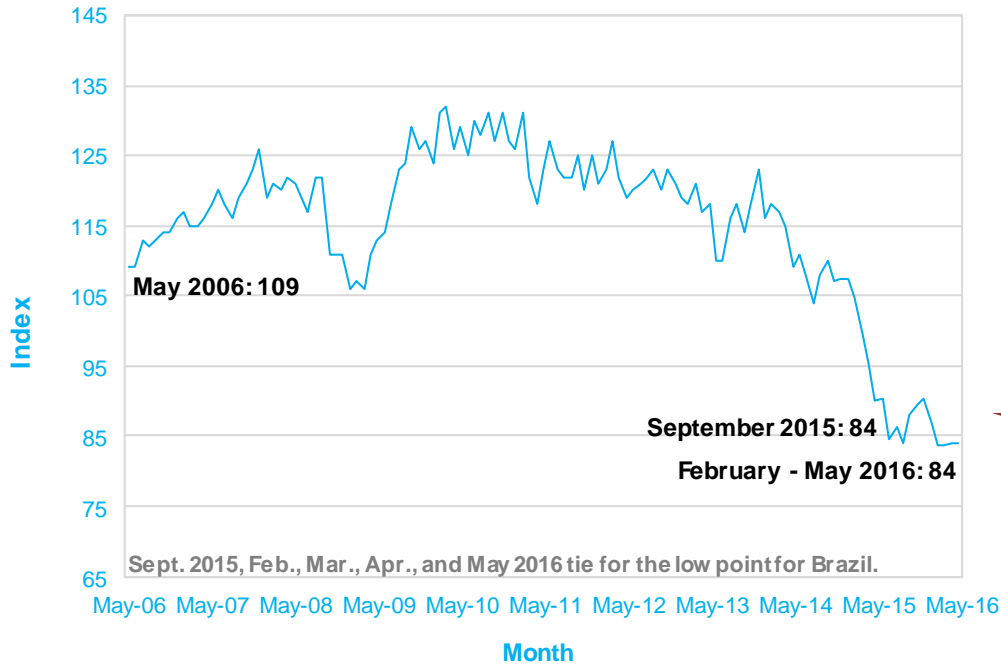
May 2006: 109

September 2015: 84

February - May 2016: 84

Sept. 2015, Feb., Mar., Apr., and May 2016 tie for the low point for Brazil.

Index

May-06 May-07 May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16

Month

Past-12-Month Change
(From May 2015 to May 2016)

-6 Points

Chile* Economic Index
May 2016

June 2006: 101

October & November 2008: 87

May 2016: 91

Index

May-06 May-07 May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16

Month

Past-12-Month Change
(From May 2015 to May 2016)

-5 Points
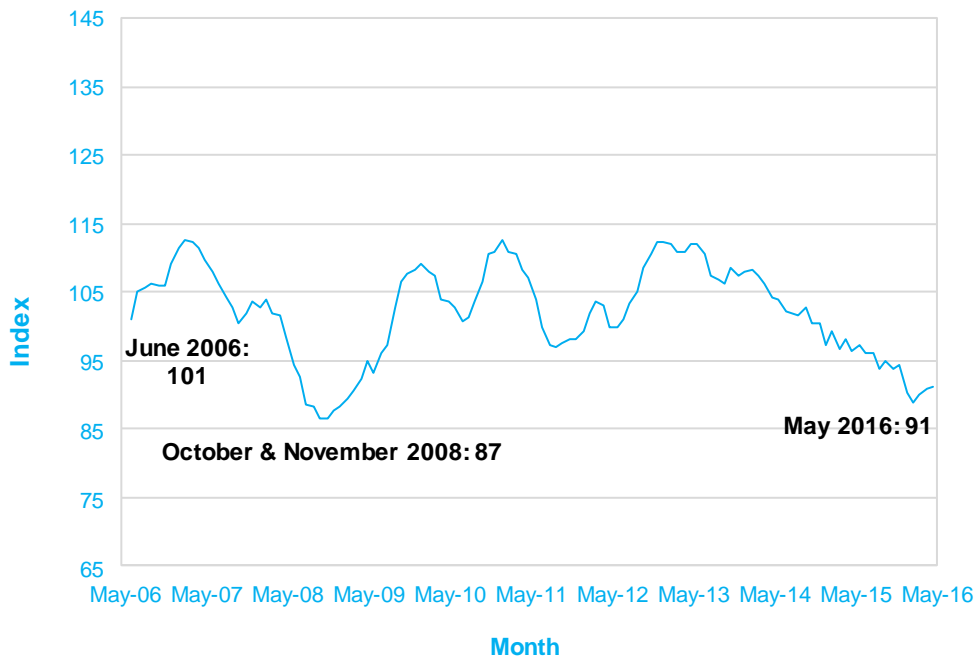
Colombia* Economic Index
May 2016
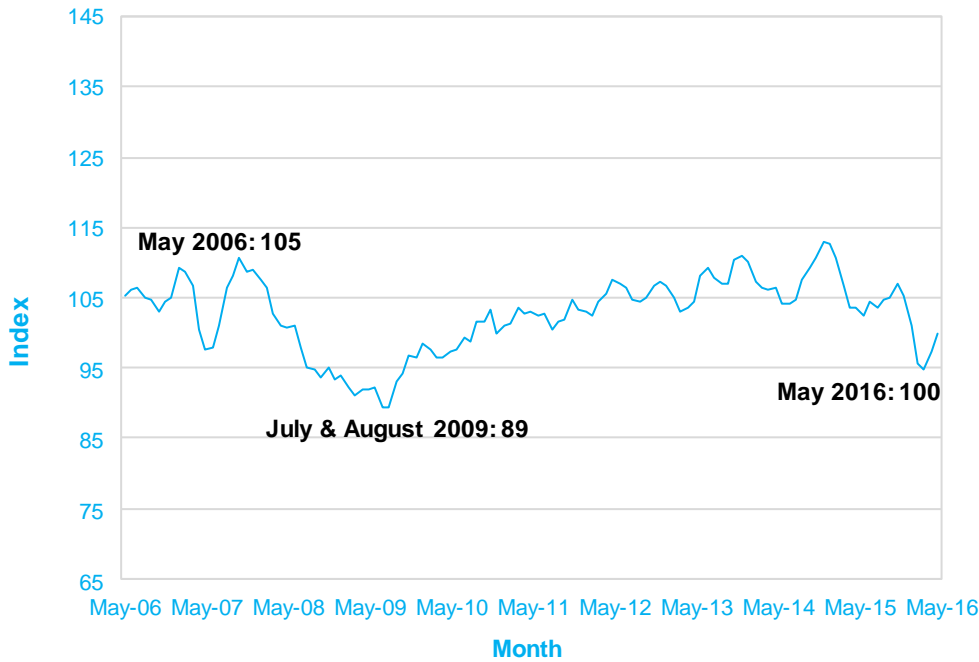
May 2006: 105

July & August 2009: 89

May 2016: 100

Past-12-Month Change
(From May 2015 to May 2016)

-4 Points

Peru* Economic Index
May 2016

December 2010: 114

May 2016: 104

March 2016: 101

Past-12-Month Change
(From May 2015 to May 2016)

-2 Points
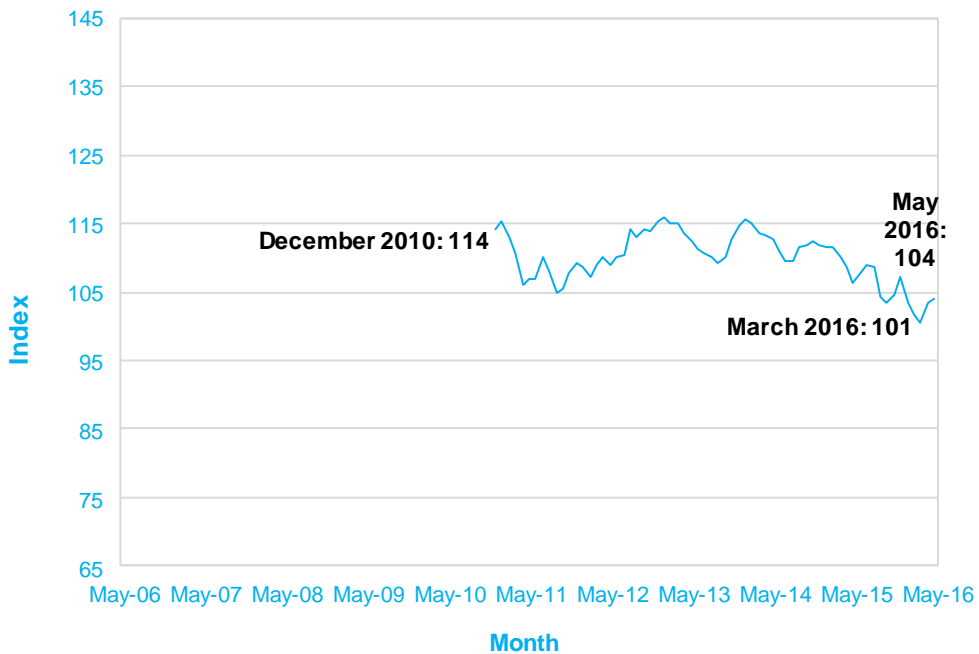
Data collection for Peru began in December 2010.

Europe

France Economic Index
May 2016

Past-12-Month Change
(From May 2015 to May 2016)

-5 Points

May 2006: 91

May 2016: 86

November 2011: 71

Index

May-06 May-07 May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16
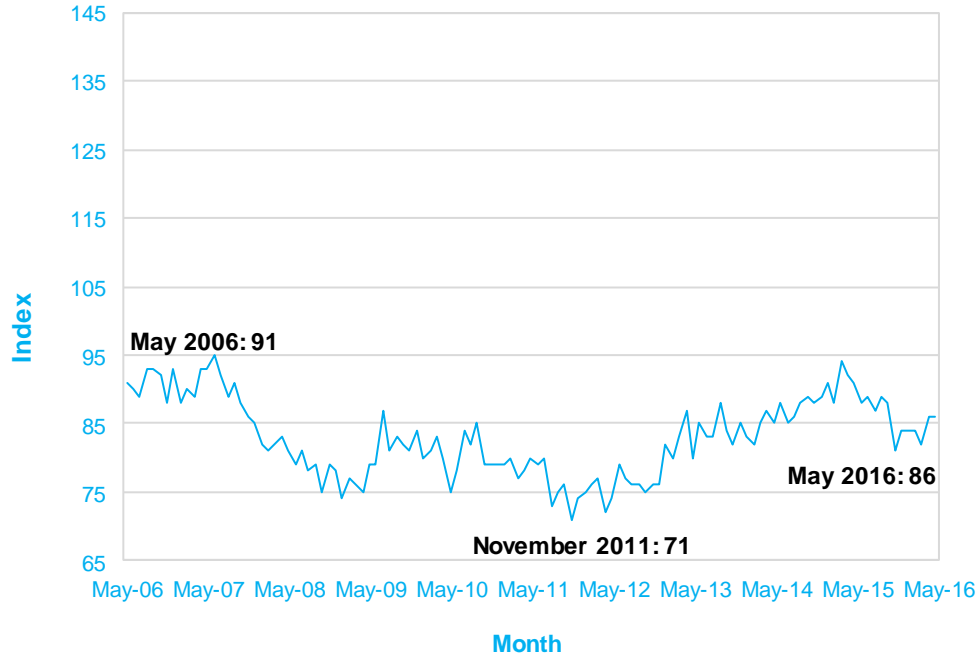
Month

Germany Economic Index
May 2016
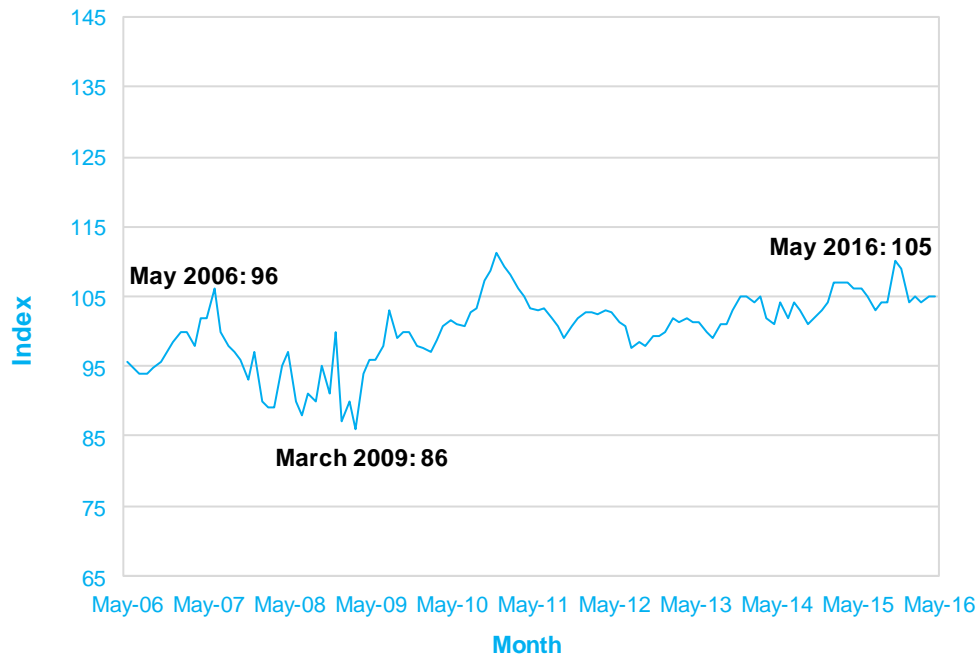
Past-12-Month Change
(From May 2015 to May 2016)

-1 Point

May 2006: 96

May 2016: 105

March 2009: 86

Index

May-06 May-07 May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16

Month

Italy Economic Index
May 2016

May 2006: 98

May 2016: 94

April 2012: 73

Index

May-06 May-07 May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16

Month

Past-12-Month Change
(From May 2015 to May 2016)

+4 Points
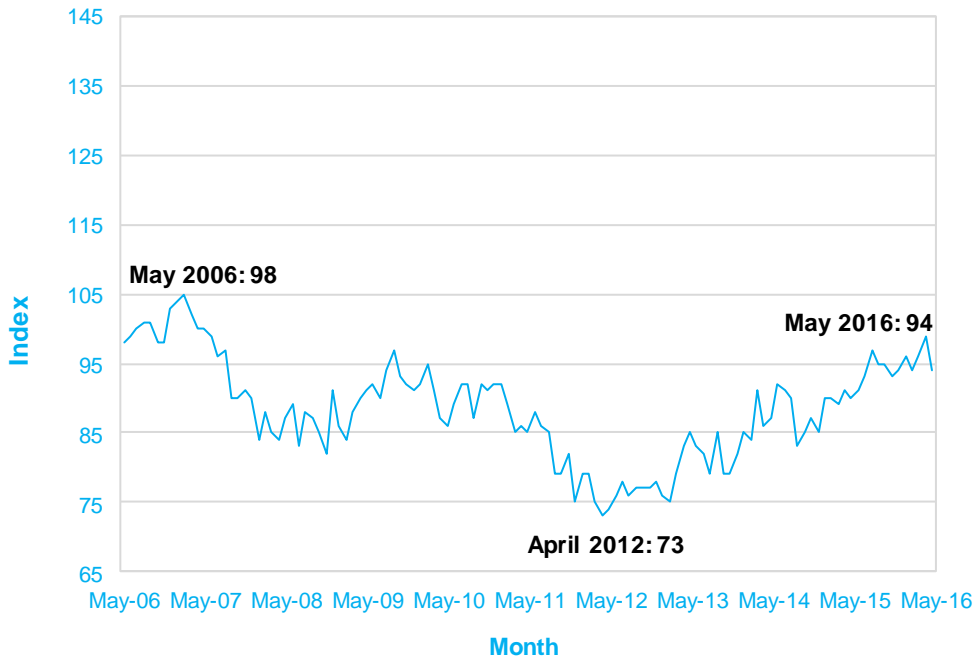
Russian Federation* Economic Index
May 2016

March 2011: 103

May 2016: 88

January 2016: 88

Index

May-06 May-07 May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16

Month

Past-12-Month Change
(From May 2015 to May 2016)

-7 Points
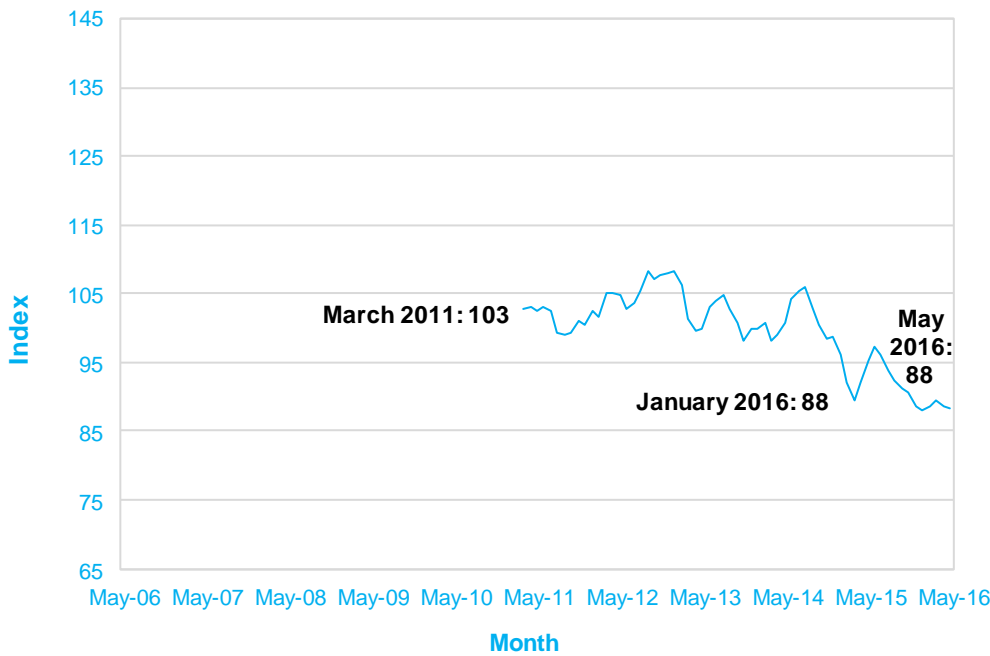
Data collection for Russian Federation began in March 2011.

Spain* Economic Index
May 2016

May 2006: 108

May 2016: 98

September 2012: 67

Past-12-Month Change
(From May 2015 to May 2016)

+5 Points
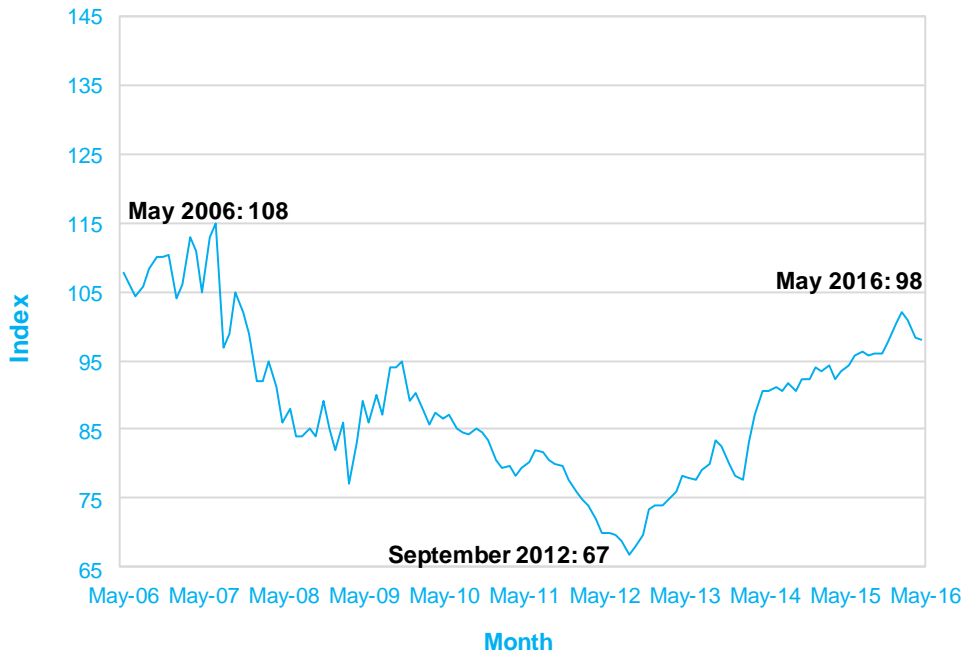
Index

Month

United Kingdom Economic Index
May 2016

May 2006: 106

May 2016: 105

September 2011: 75

Past-12-Month Change
(From May 2015 to May 2016)

-5 Points
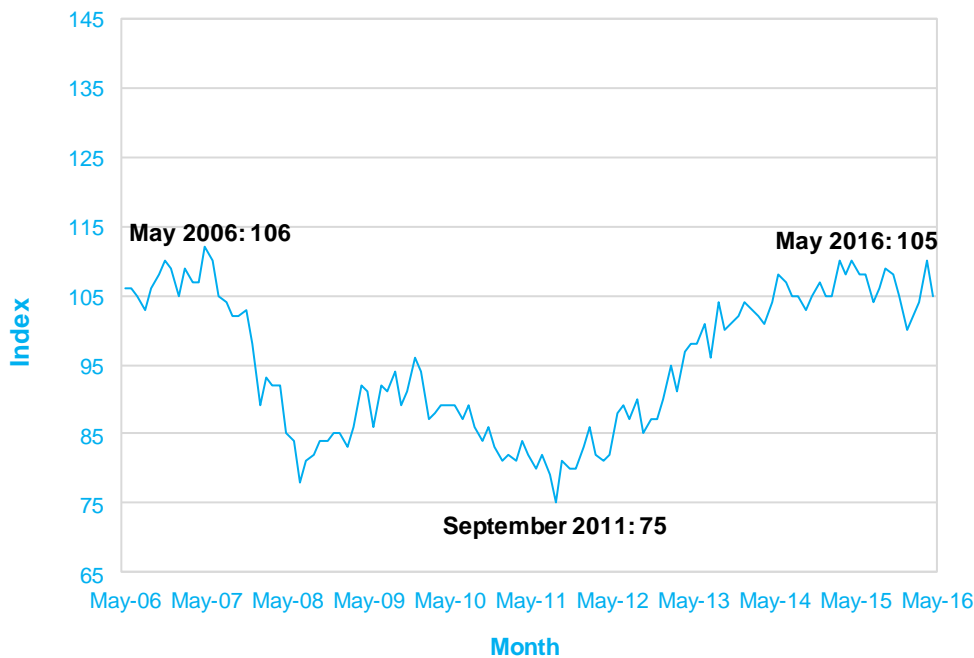
Index

Month

Australia/Asia

Australia* Economic Index
May 2016
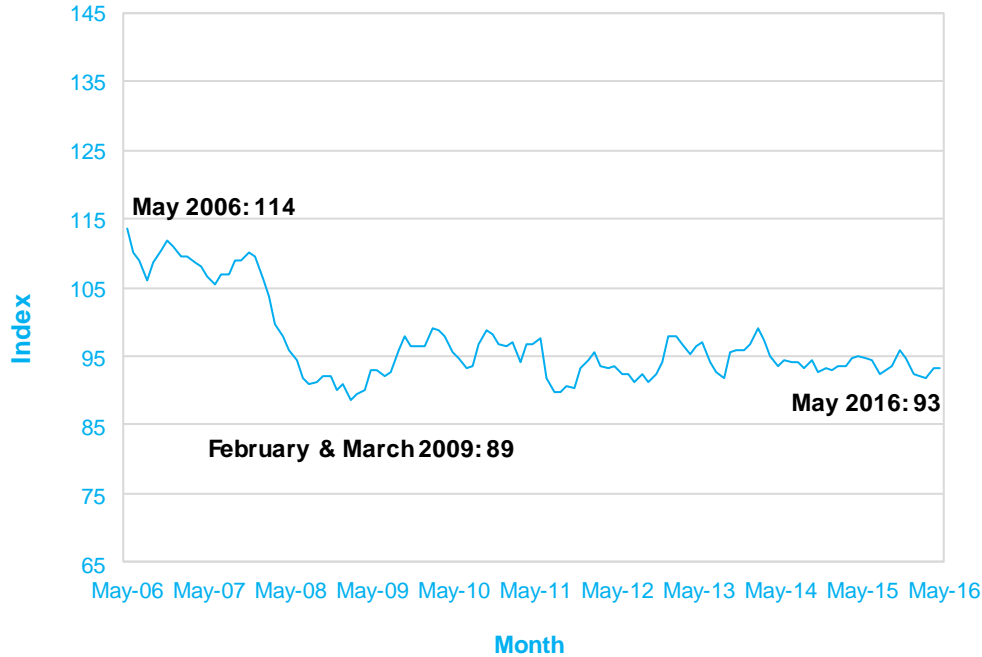
May 2006: 114

February & March 2009: 89

May 2016: 93

Past-12-Month Change
(From May 2015 to May 2016)

-2 Points

India* Economic Index
May 2016

May 2006: 130

May 2016: 127

February 2009: 101

Past-12-Month Change
(From May 2015 to May 2016)

-1 Point
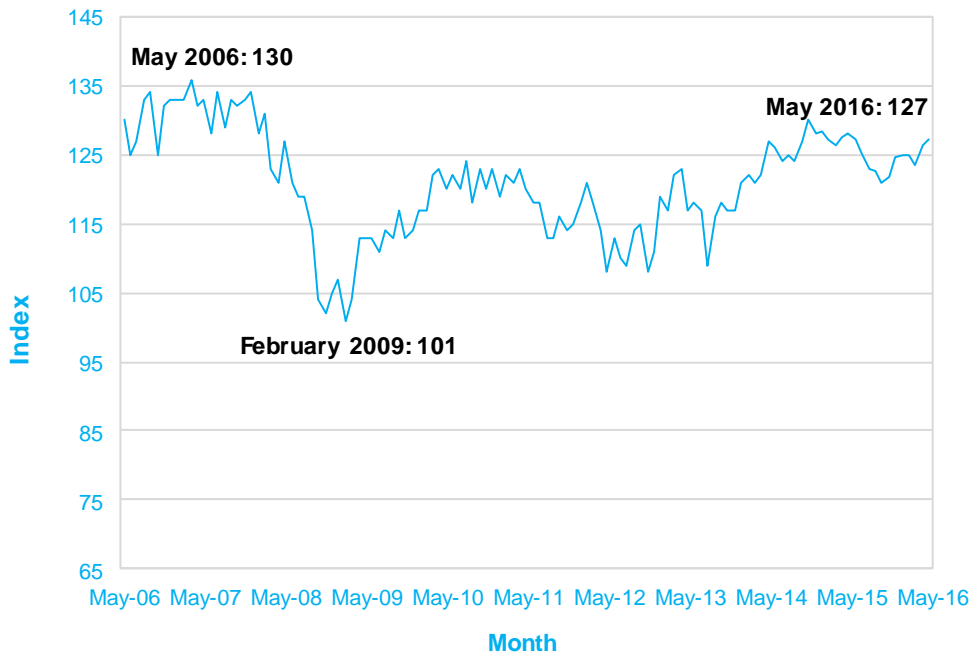
*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.