

















# Decision Analyst Global Economic Indices

May 2017

Arlington, Texas—The following chart compares Decision Analyst's U.S. Economic Index to its Economic Indices for other countries. Globally, South America and Europe are moving in a positive direction. Argentina increased 14 points in the past 12 months, while Brazil increased 11 points. In Europe, the Russian Federation and France each increased 11 points, while Italy increased 6 points. The United Kingdom has the same score for May 2016 as it did for May 2016.

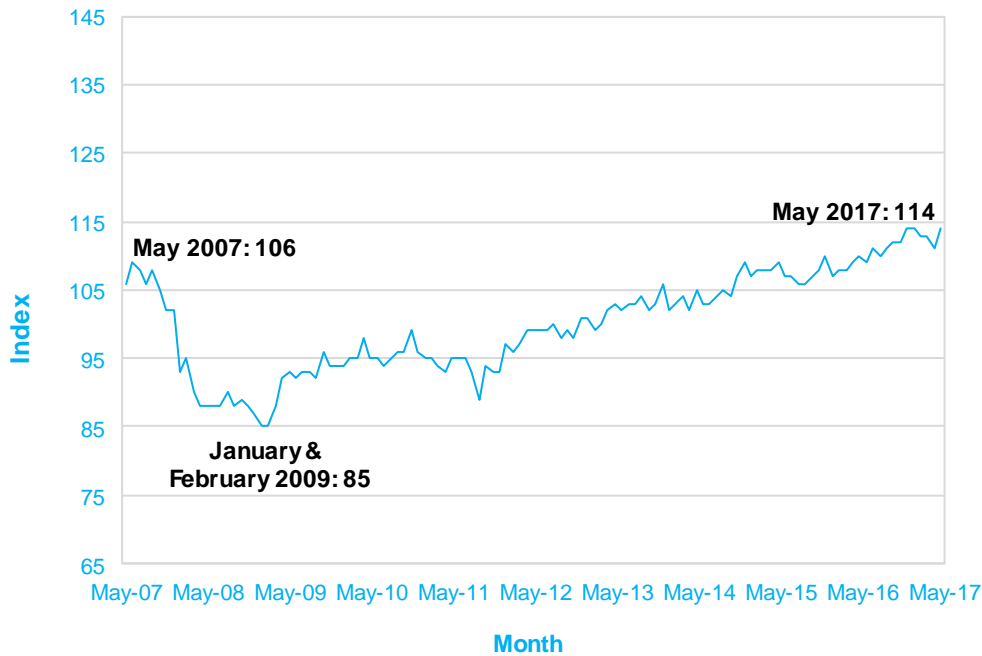
Decision Analyst Global Economic Indices			Past-12-Month Change	
May 2017			(From May 2016 to May 2017)	
		May 2017 Index		
<b>North America</b>				
	United States	114	↑	+4
	Canada	92	↑	+2
	Mexico*	96	→	+/-0
<b>South America</b>				
	Argentina*	93	↑	+14
	Brazil*	95	↑	+11
	Chile*	95	↑	+4
	Colombia*	101	↑	+1
	Peru*	105	↑	+1
<b>Europe</b>				
	France	97	↑	+11
	Germany	106	↑	+1
	Italy	100	↑	+6
	Russian Federation*	99	↑	+11
	Spain*	101	↑	+3
	United Kingdom	105	→	+/-0
<b>Australia/Asia</b>				
	Australia*	93	→	+/-0
	India*	124	↓	-3

\* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

## North America

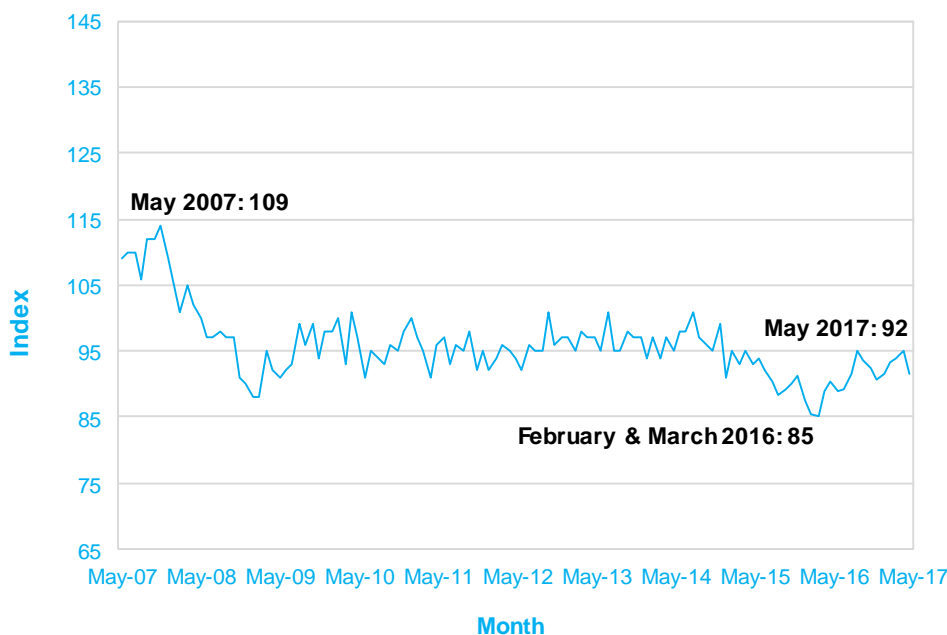
### United States Economic Index May 2017



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



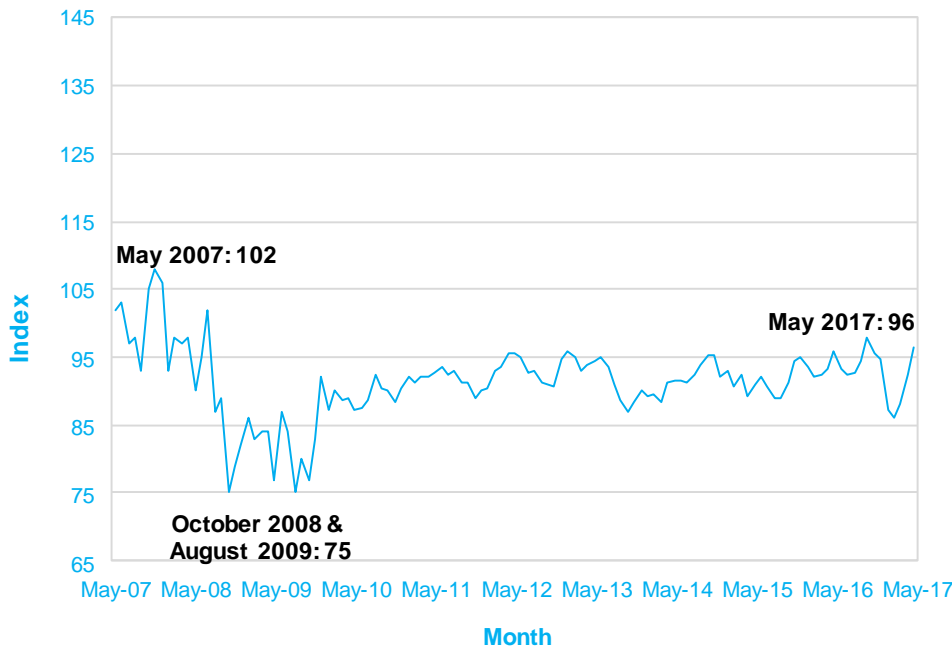
### Canada Economic Index May 2017



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



**Mexico\* Economic Index  
May 2017**

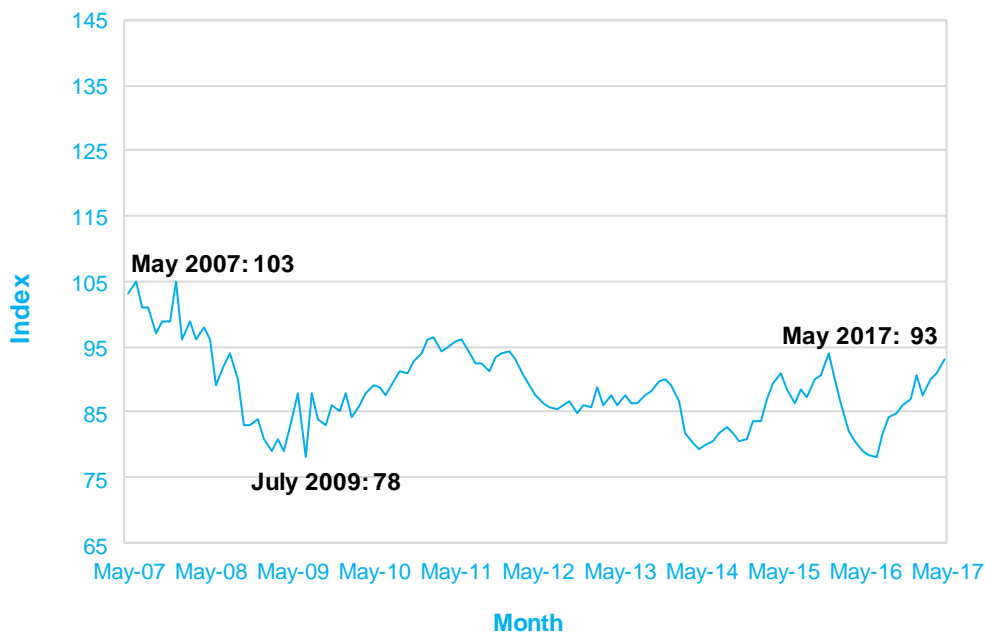


**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



**South America**

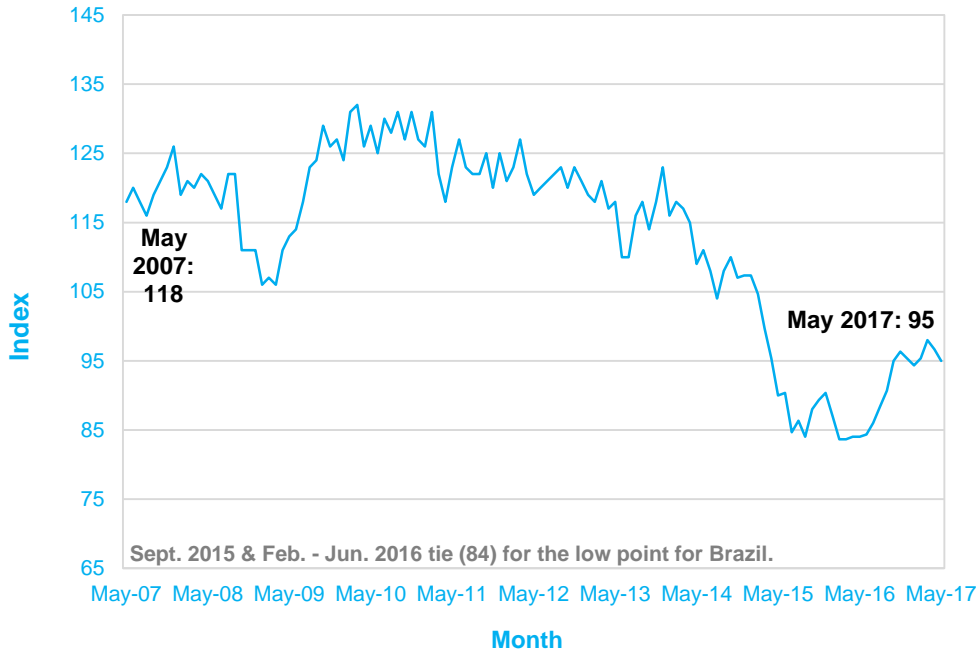
**Argentina\* Economic Index  
May 2017**



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



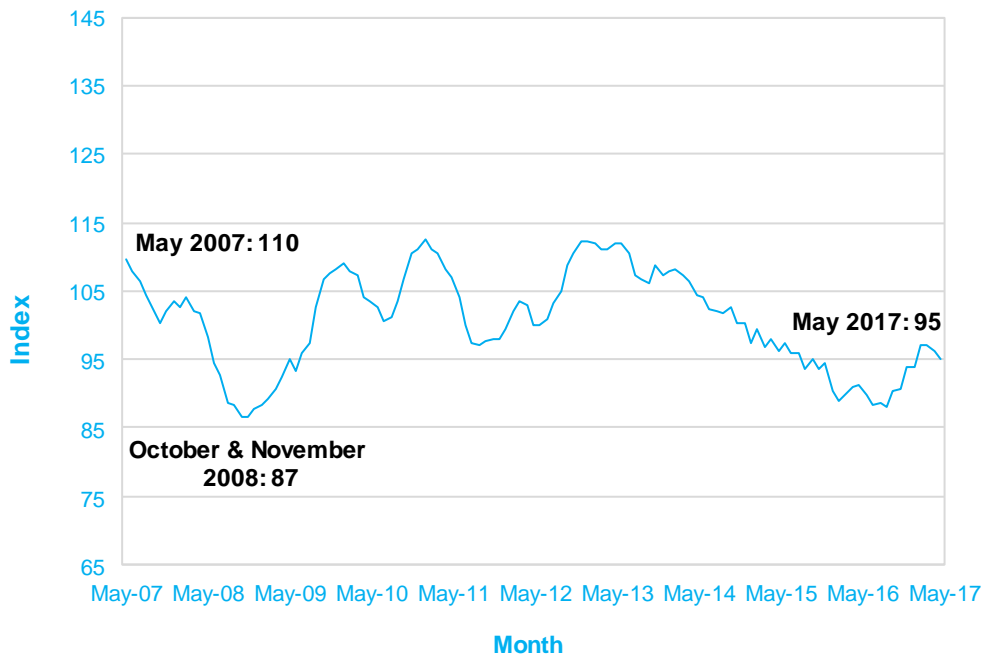
**Brazil\* Economic Index  
May 2017**



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



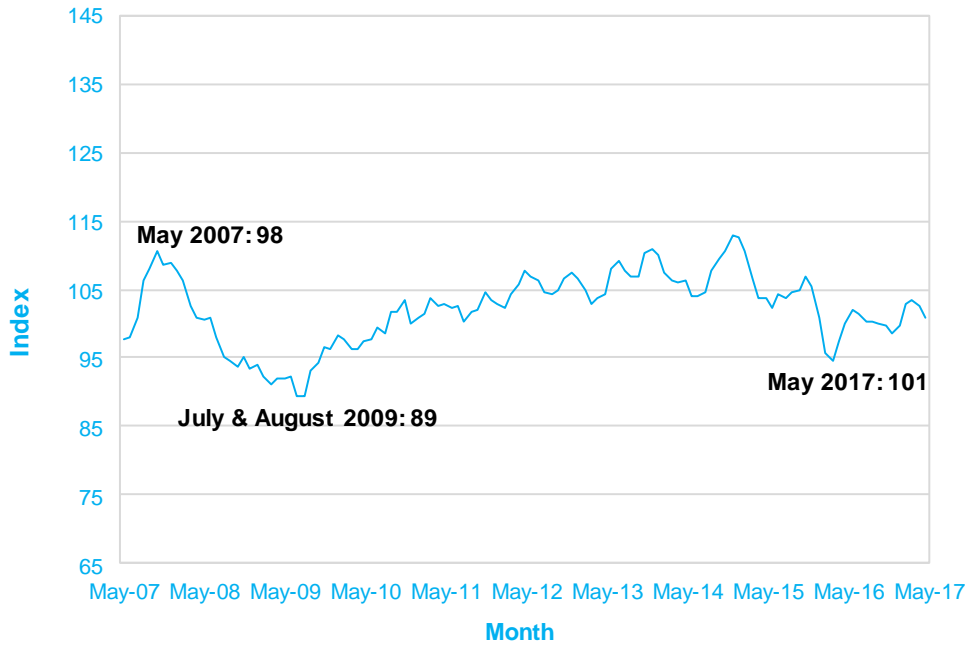
**Chile\* Economic Index  
May 2017**



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



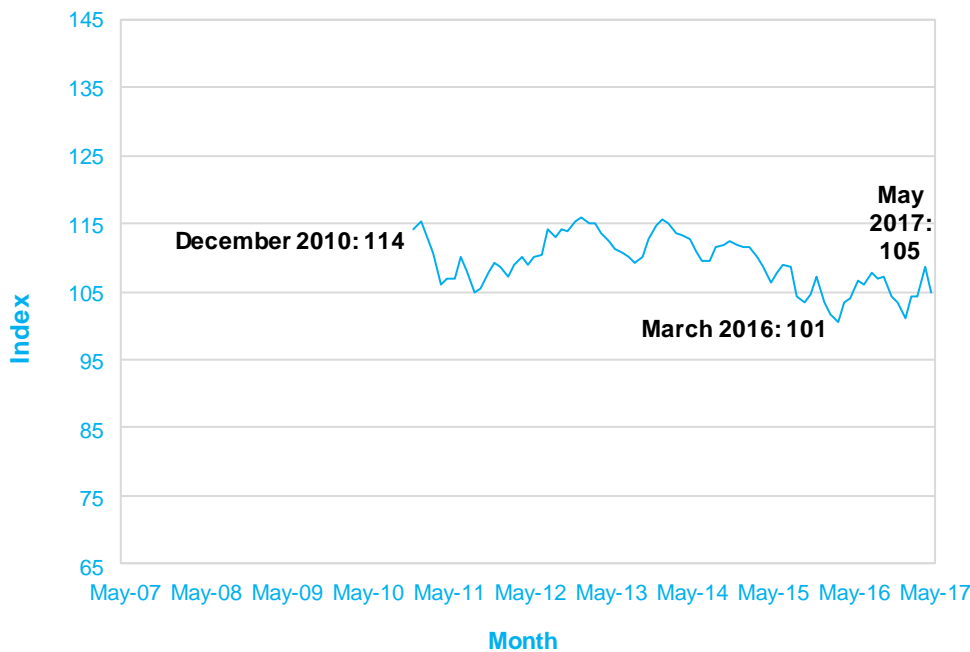
**Colombia\* Economic Index  
May 2017**



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



**Peru\* Economic Index  
May 2017**



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



Data collection for  
Peru began in  
December 2010.

## Europe

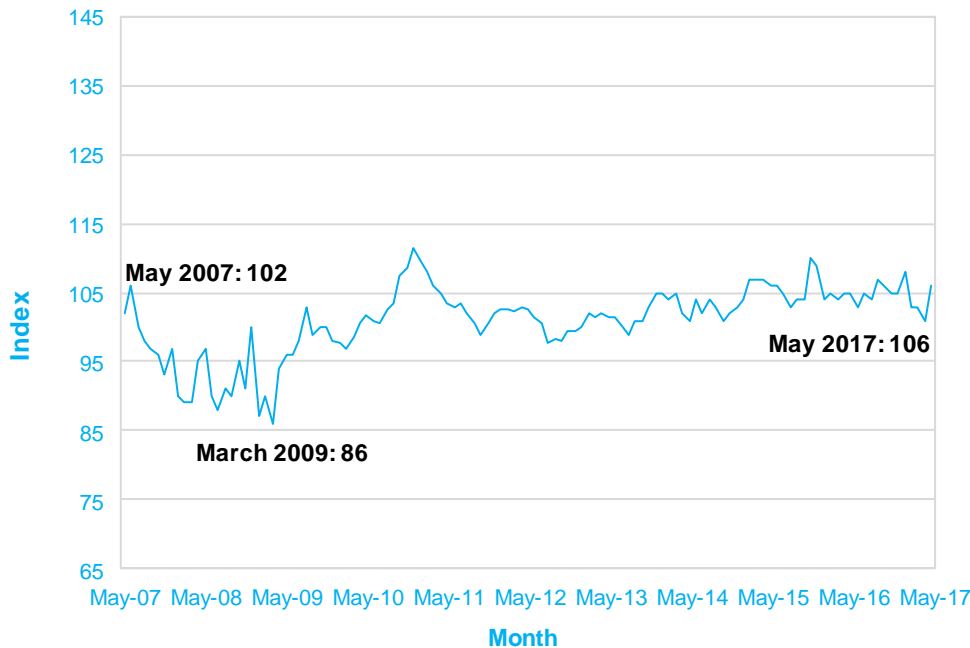
### France Economic Index May 2017



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



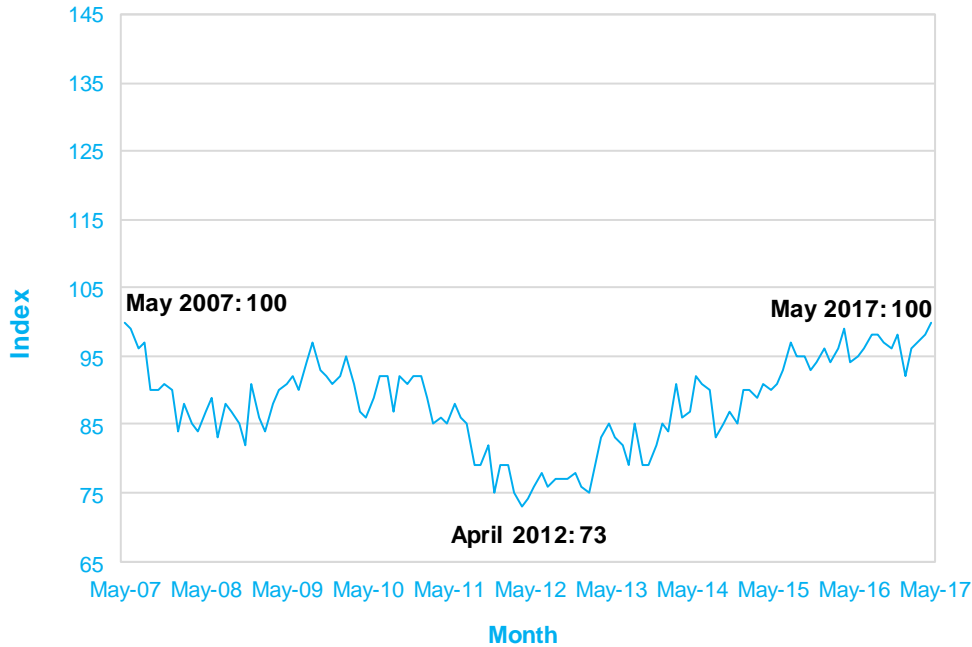
### Germany Economic Index May 2017



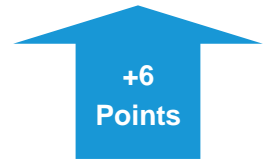
**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



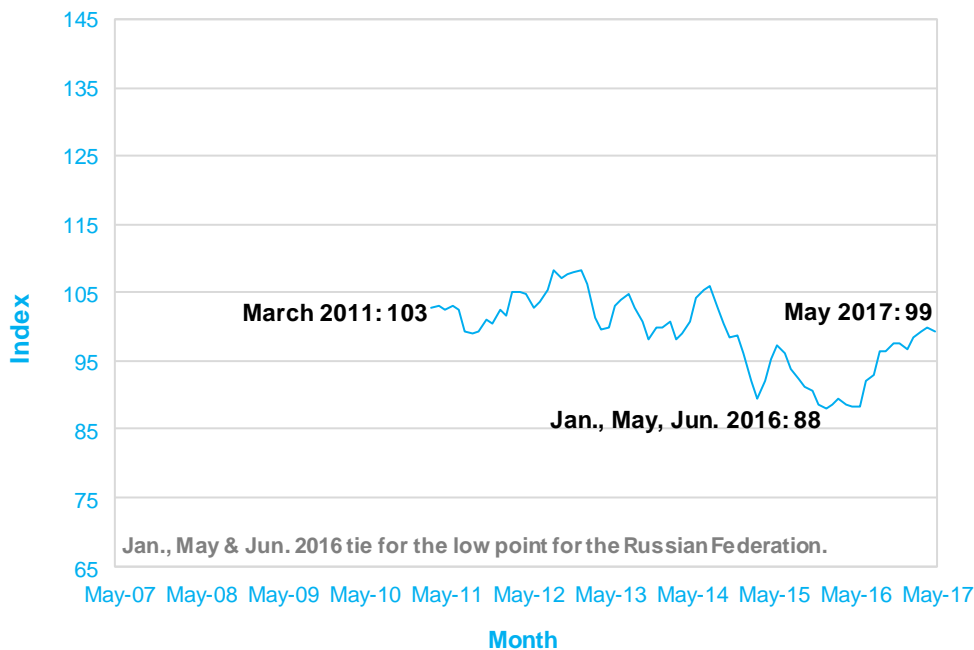
### Italy Economic Index May 2017



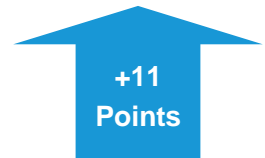
**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



### Russian Federation\* Economic Index May 2017

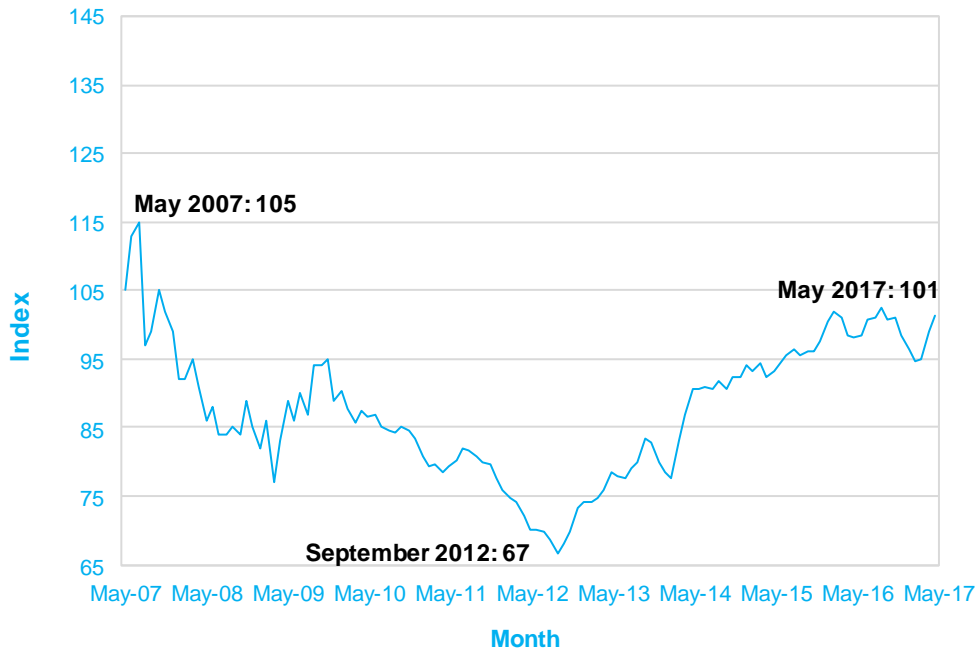


**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



Data collection for  
the Russian  
Federation began in  
March 2011.

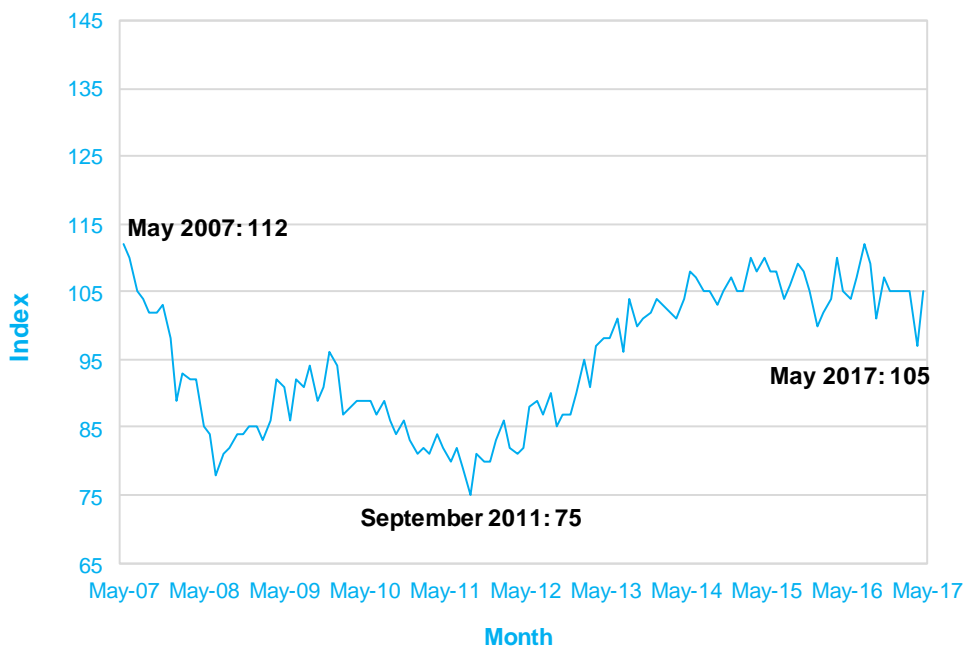
**Spain\* Economic Index  
May 2017**



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



**United Kingdom Economic Index  
May 2017**



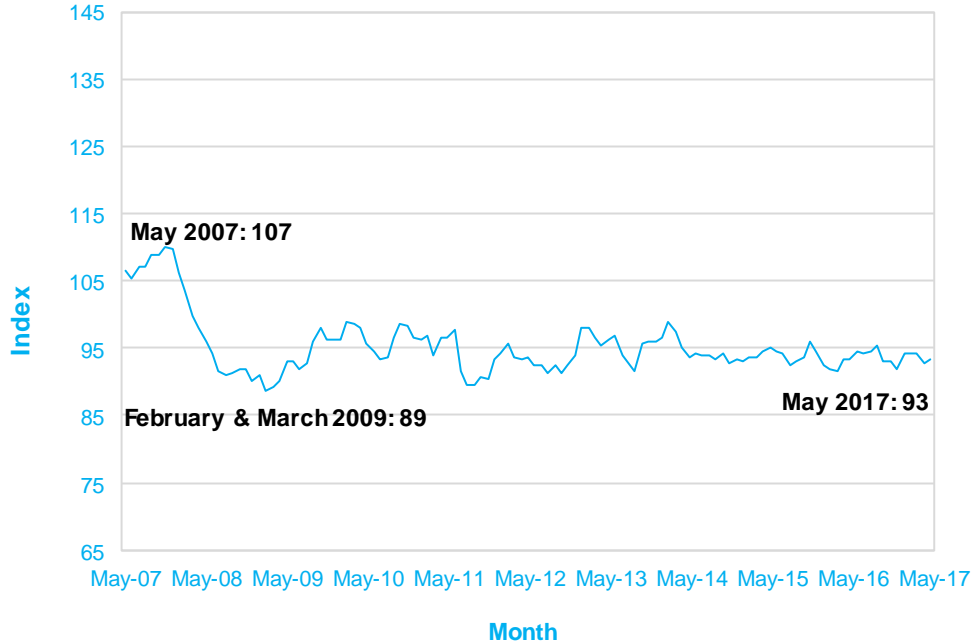
**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)





## Australia/Asia

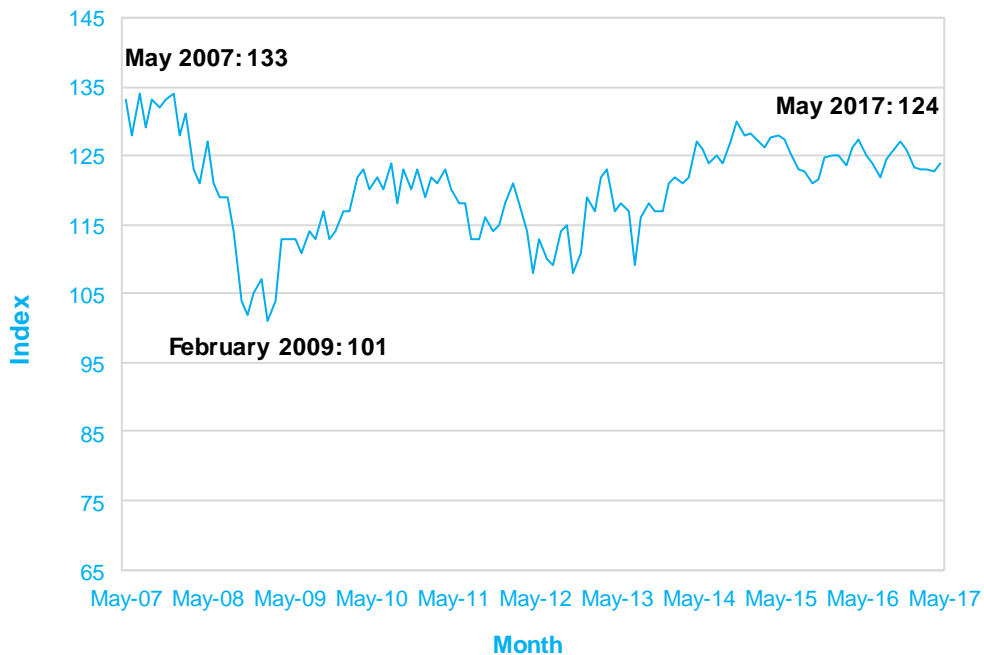
### Australia\* Economic Index May 2017



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



### India\* Economic Index May 2017



**Past-12-Month  
Change**  
(From May 2016 to  
May 2017)



## \*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

## Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

## About Decision Analyst

Decision Analyst ([www.decisionanalyst.com](http://www.decisionanalyst.com)) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.