Decision Analyst Global Economic Indices
May 2018

Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. The Economic Indices for all European countries are substantially below the U.S. Economic Index, and several countries in Europe are seeing declines in their Indices. France declined 9 points in the past 12 months, Italy declined 4 points, Spain declined 2 points, and Germany 1 point. The United Kingdom did increase by 1 point in the past 12 months. The major countries tracked are shown below.
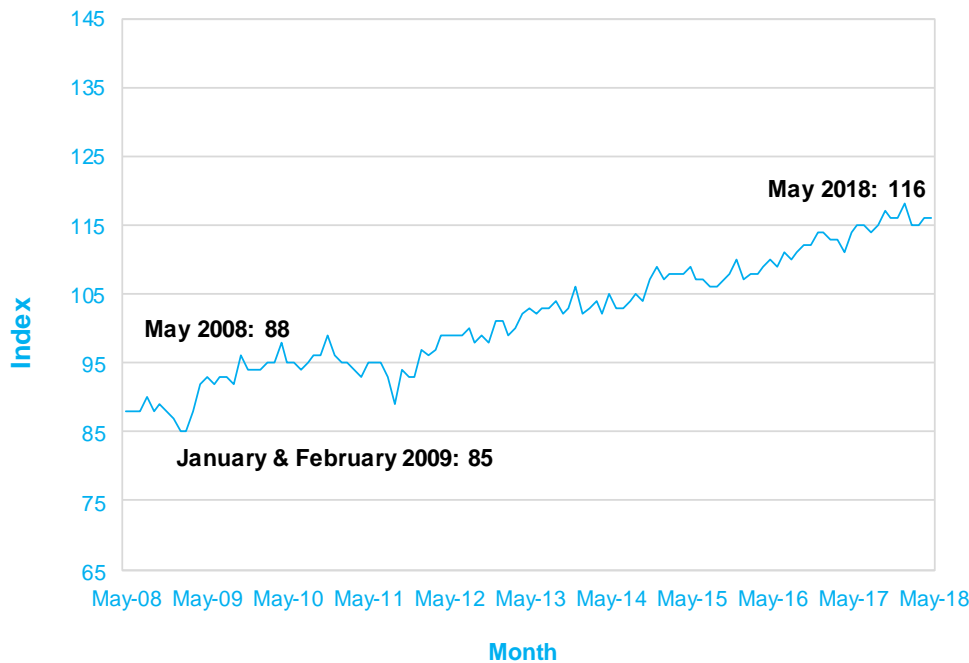
Global Economic Indices
May 2018

North America	May 2018 Index	Past-12-Month Change (From May 2017 to May 2018)
United States	116	⬆ +2
Canada	92	➡ +/-0
Mexico*	98	⬆ +2
South America		
Argentina*	86	⬇ -7
Brazil*	103	⬆ +8
Chile*	102	⬆ +7
Colombia*	97	⬇ -4
Peru*	105	➡ +/-0
Europe		
France	88	⬇ -9
Germany	105	⬇ -1
Italy	96	⬇ -4
Russian Federation*	101	⬆ +2
Spain*	99	⬇ -2
United Kingdom	106	⬆ +1
Australia/Asia		
Australia*	97	⬆ +4
India*	123	⬇ -1

* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number is an average of the current month with the previous 2 months.

Decision Analyst
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The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.
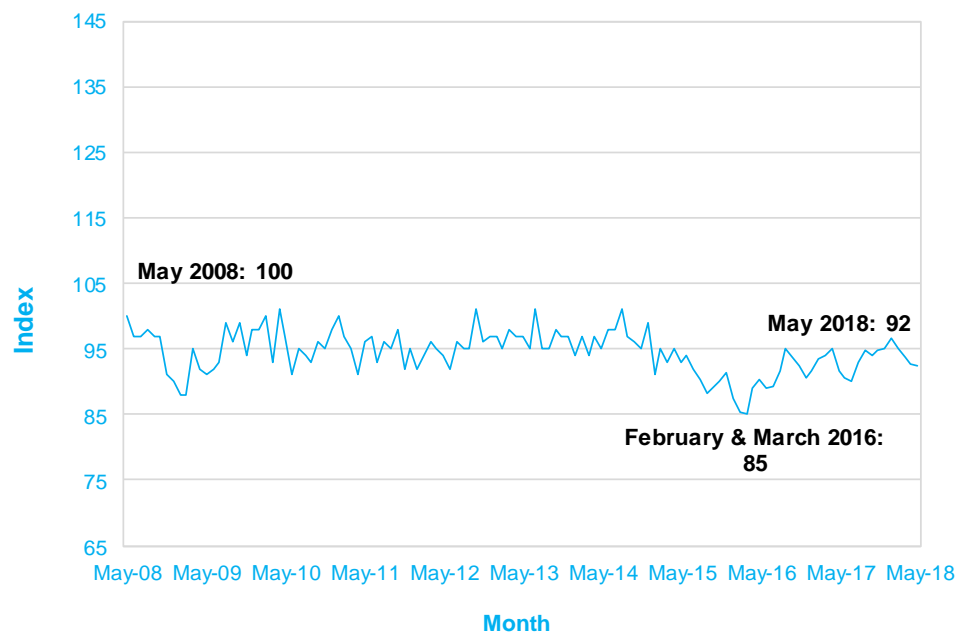
North America

United States Economic Index
May 2018

May 2008: 88

January & February 2009: 85

May 2018: 116

Past-12-Month Change
(From May 2017 to May 2018)

+2 Points

Canada Economic Index
May 2018

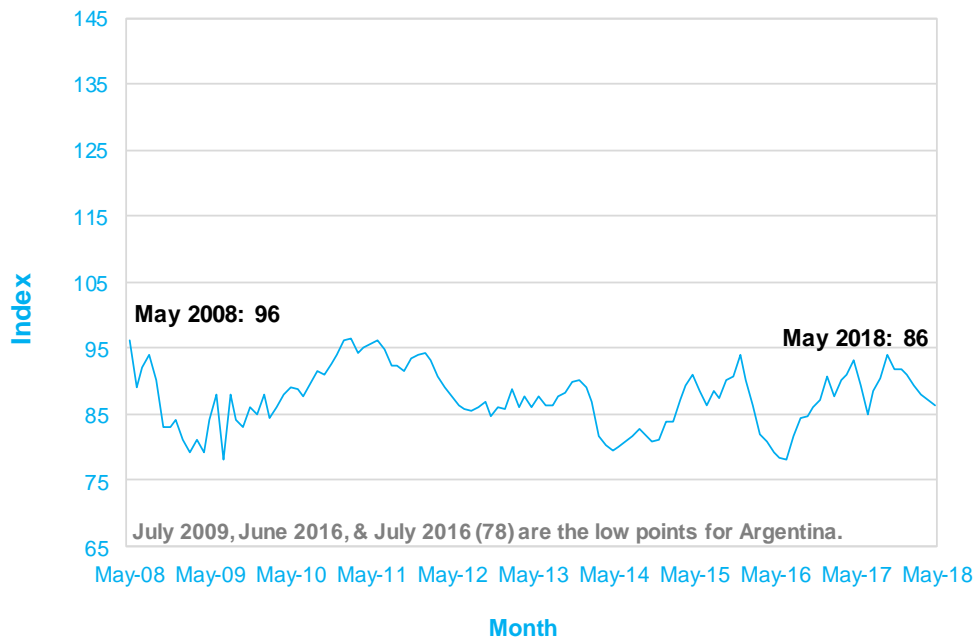May 2008: 100

May 2018: 92

February & March 2016: 85

Past-12-Month Change
(From May 2017 to May 2018)

+/-0 Points

Mexico* Economic Index
May 2018

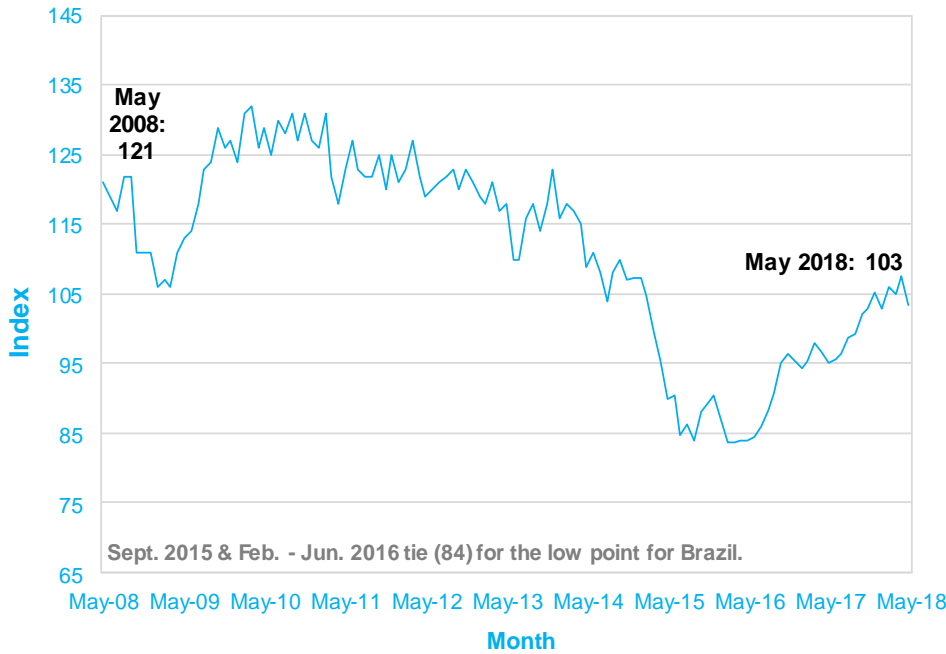**Past-12-Month Change**
(From May 2017 to May 2018)

+2 Points

May 2008: 90

May 2018: 98

October 2008 & August 2009: 75

Index

May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16 May-17 May-18
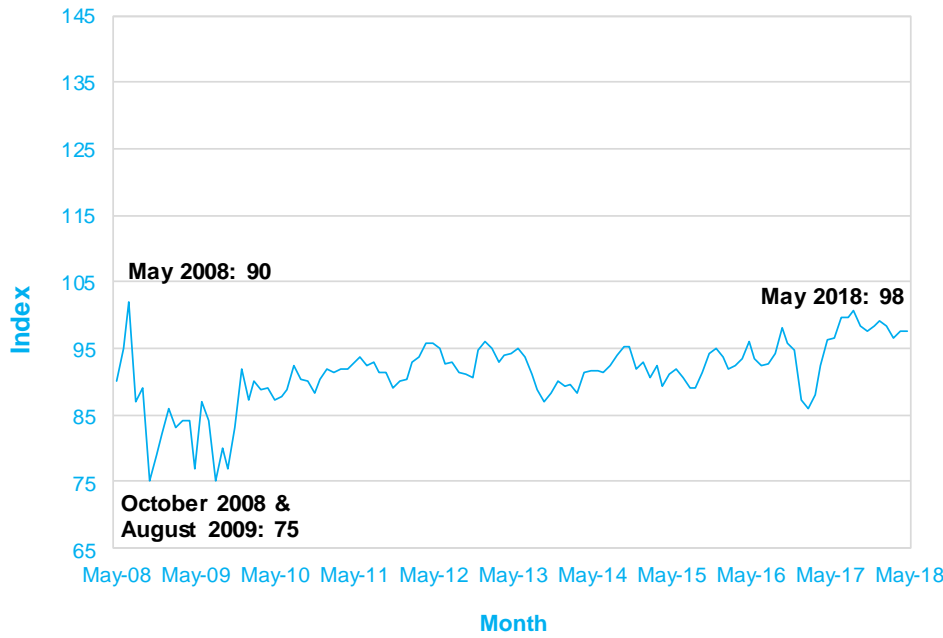
Month

South America

Argentina* Economic Index
May 2018

Past-12-Month Change
(From May 2017 to May 2018)

-7 Points

May 2008: 96

May 2018: 86

July 2009, June 2016, & July 2016 (78) are the low points for Argentina.

Index

May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16 May-17 May-18

Month

Brazil* Economic Index
May 2018

May 2008: 121

May 2018: 103

Sept. 2015 & Feb. - Jun. 2016 tie (84) for the low point for Brazil.

Index

May-08　May-09　May-10　May-11　May-12　May-13　May-14　May-15　May-16　May-17　May-18

Month

Past-12-Month Change
(From May 2017 to May 2018)

+8 Points

Chile* Economic Index
May 2018

May 2008: 98

May 2018: 102

October & November 2008: 87

Index

May-08　May-09　May-10　May-11　May-12　May-13　May-14　May-15　May-16　May-17　May-18
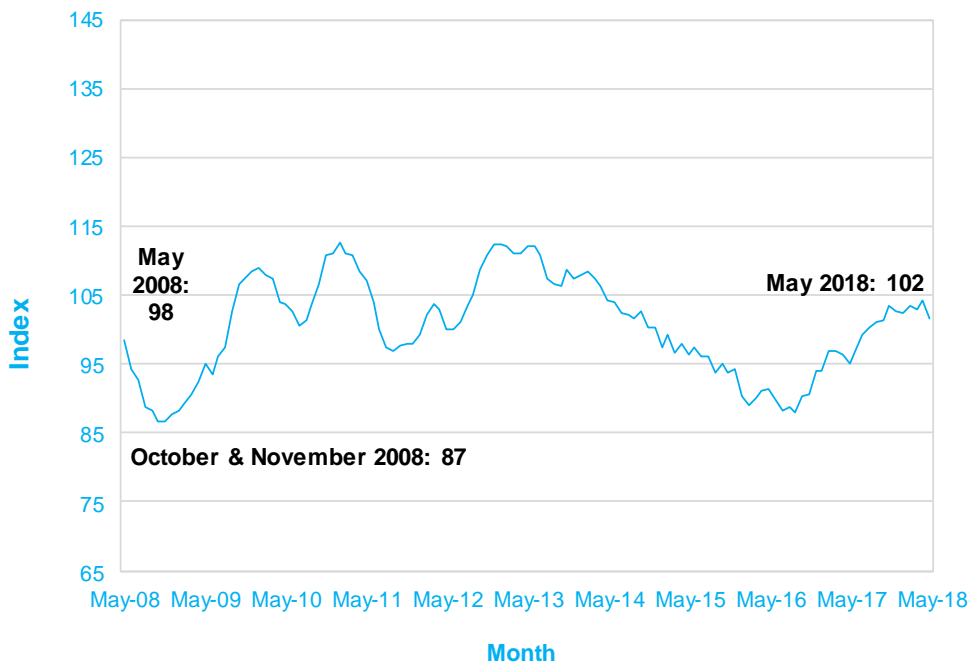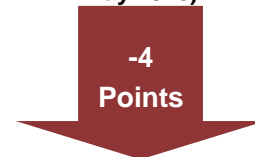
Month

Past-12-Month Change
(From May 2017 to May 2018)

+7 Points

Colombia* Economic Index
May 2018

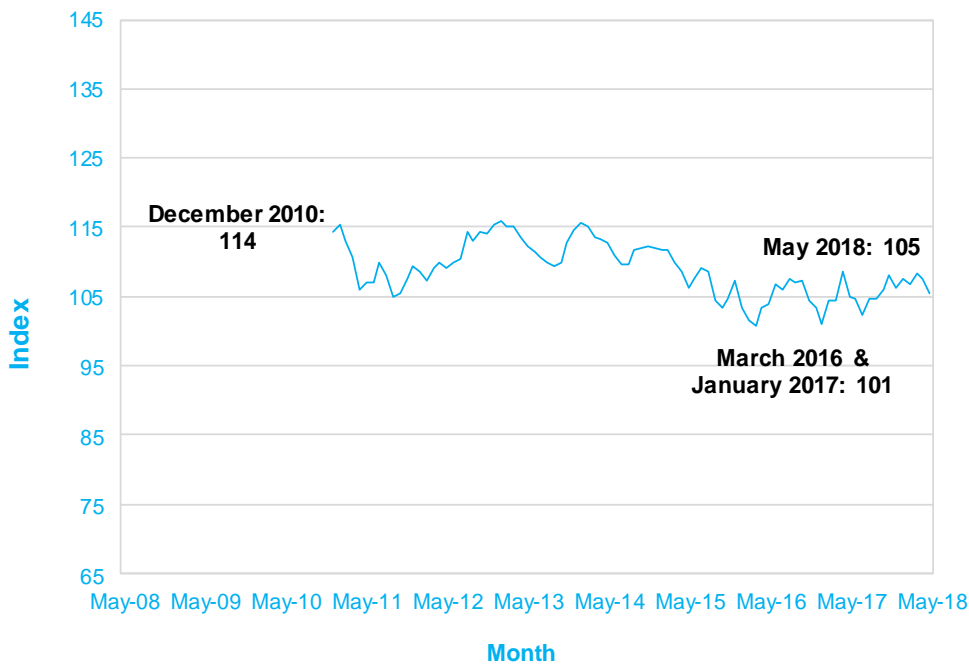**Past-12-Month Change**
(From May 2017 to May 2018)

-4 Points

May 2008: 101

July & August 2009: 89
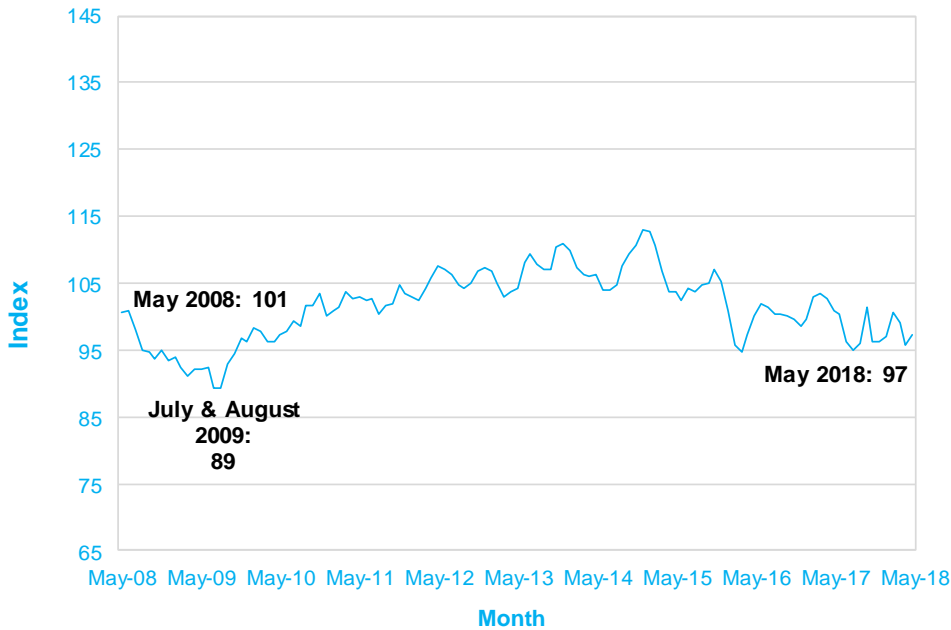
May 2018: 97

Peru* Economic Index
May 2018

Past-12-Month Change
(From May 2017 to May 2018)

+/-0 Points

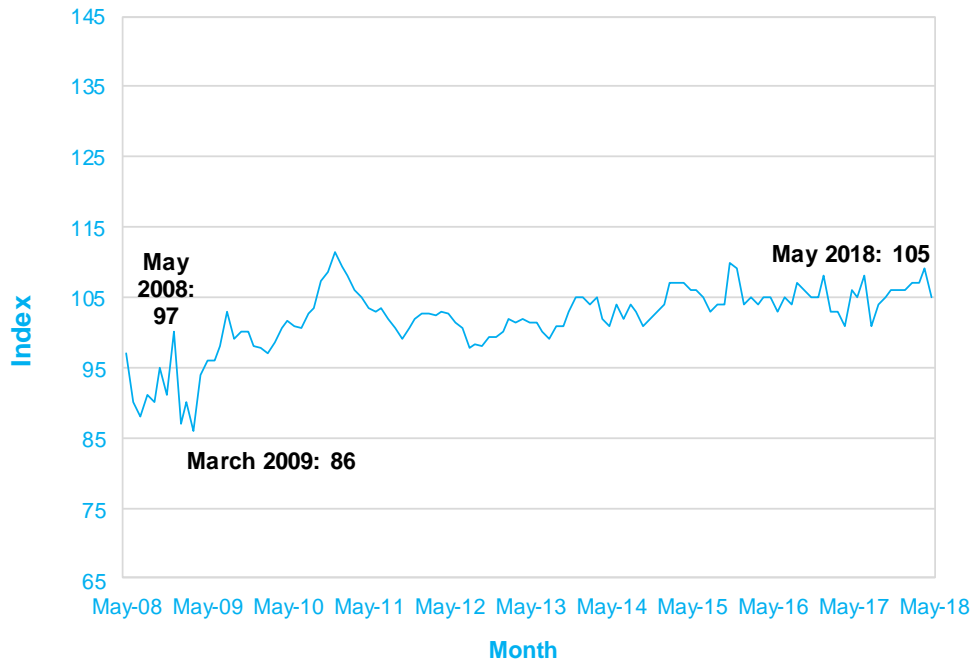Data collection for Peru began in May 2010.

December 2010: 114

May 2018: 105

March 2016 & January 2017: 101

Europe

France Economic Index
May 2018
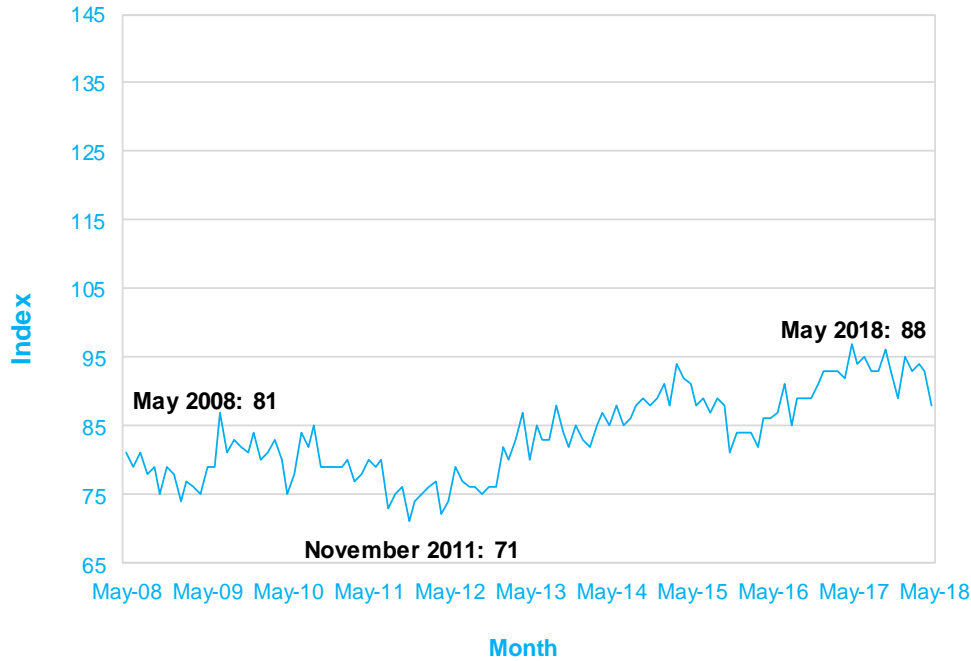
Past-12-Month
Change
(From May 2017 to
May 2018)

-9
Points

May 2018: 88

May 2008: 81

November 2011: 71

Month

Germany Economic Index
May 2018

Past-12-Month
Change
(From May 2017 to
May 2018)

-1
Point

May 2018: 105

May 2008: 97

March 2009: 86

Month

Italy Economic Index
May 2018

Index

145
135
125
115
105
95
85
75
65

May 2018: 96

May 2008: 87

April 2012: 73

May-08　May-09　May-10　May-11　May-12　May-13　May-14　May-15　May-16　May-17　May-18
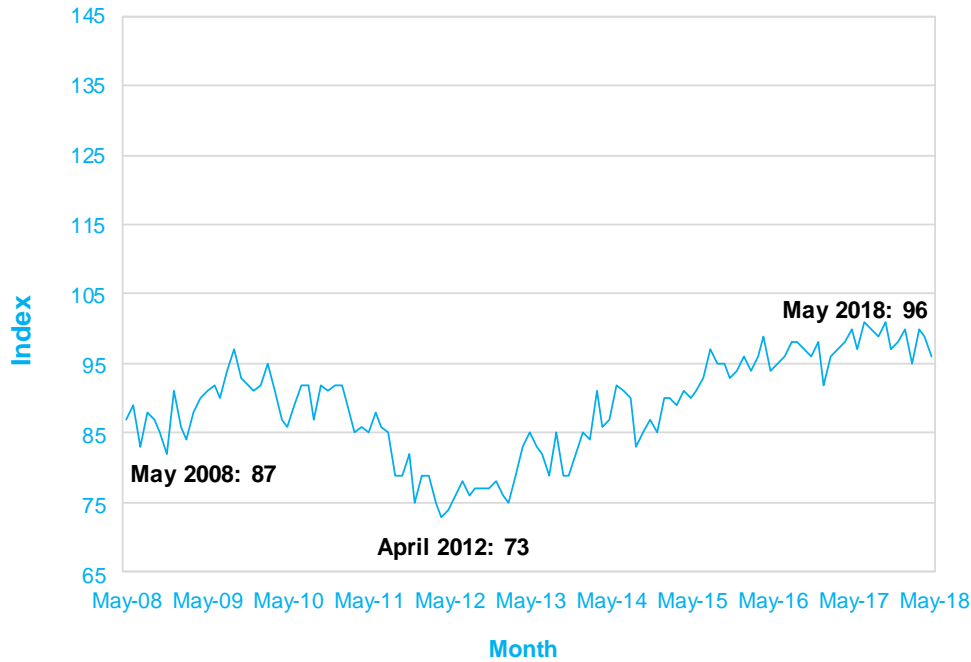
Month

Past-12-Month Change
(From May 2017 to May 2018)

-4 Points

Russian Federation* Economic Index
May 2018

Index

145
135
125
115
105
95
85
75
65

March 2011: 103

May 2018: 101

Jan., May & Jun. 2016 tie for the low point (88) for the Russian Federation.

May-08　May-09　May-10　May-11　May-12　May-13　May-14　May-15　May-16　May-17　May-18
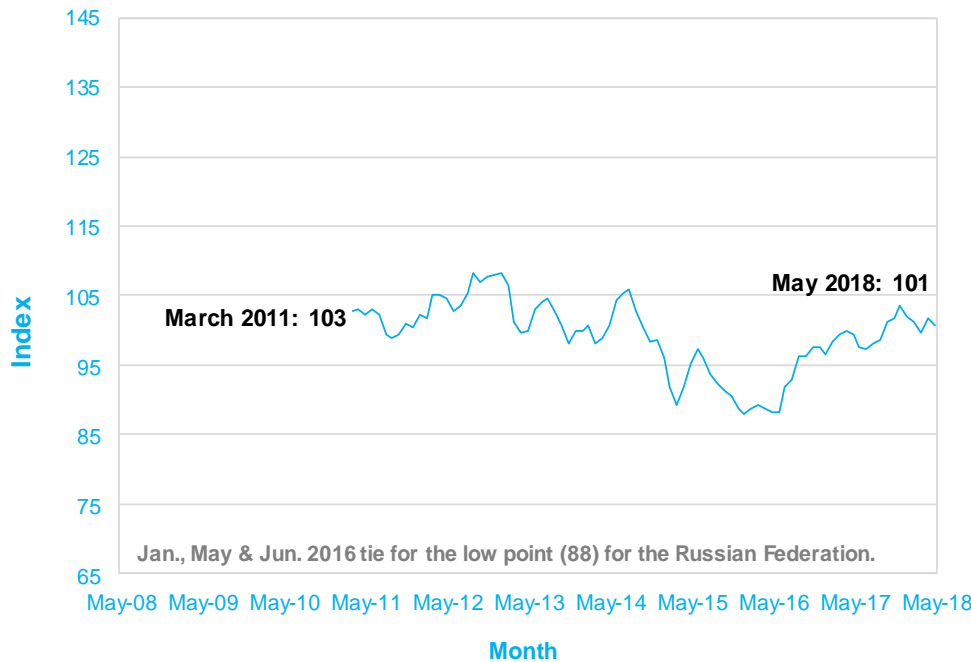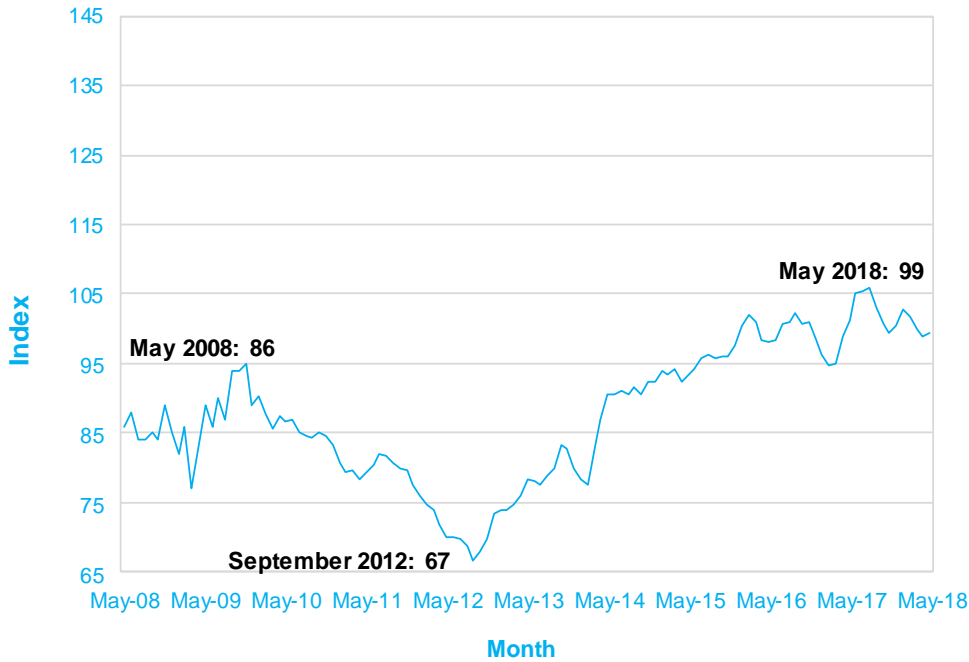
Month

Past-12-Month Change
(From May 2017 to May 2018)

+2 Points

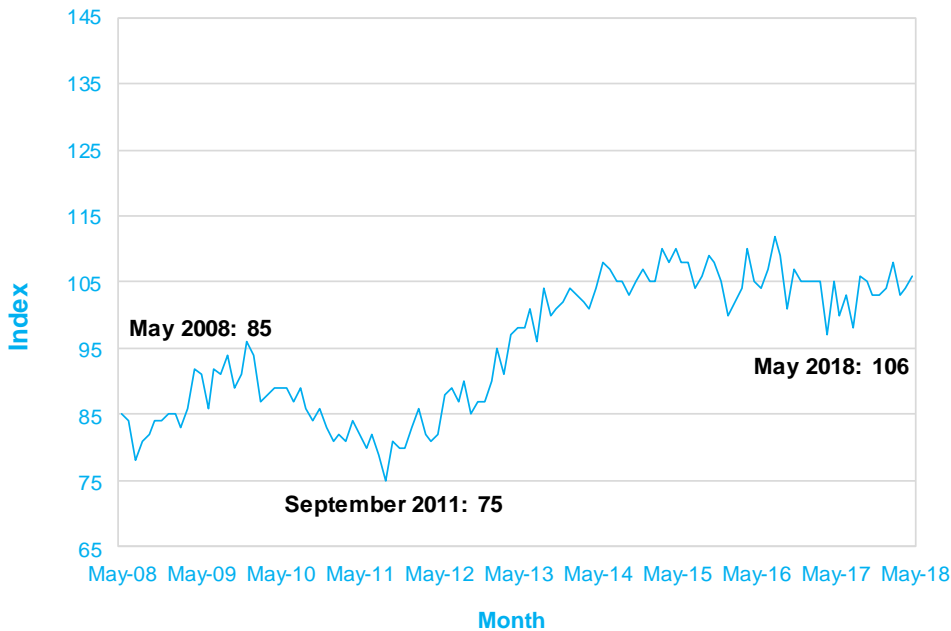**Data collection for the Russian Federation began in May 2011.**

Spain* Economic Index
May 2018

Past-12-Month Change
(From May 2017 to May 2018)

-2 Points

May 2008: 86

September 2012: 67

May 2018: 99

Index

Month

May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16 May-17 May-18

United Kingdom Economic Index
May 2018

Past-12-Month Change
(From May 2017 to May 2018)

+1 Point

May 2008: 85

September 2011: 75

May 2018: 106

Index

Month

May-08 May-09 May-10 May-11 May-12 May-13 May-14 May-15 May-16 May-17 May-18

Australia/Asia

Australia* Economic Index
May 2018

May 2008: 96

May 2018: 97

February & March 2009: 89
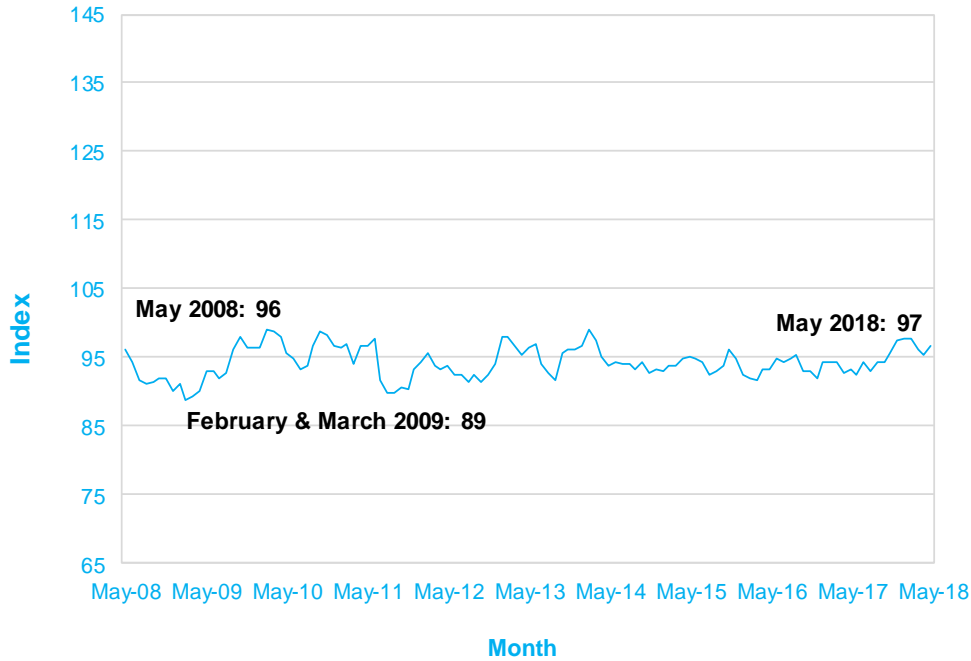
Past-12-Month Change
(From May 2017 to May 2018)

+4 Points

India* Economic Index
May 2018

May 2008: 127

May 2018: 123

February 2009: 101
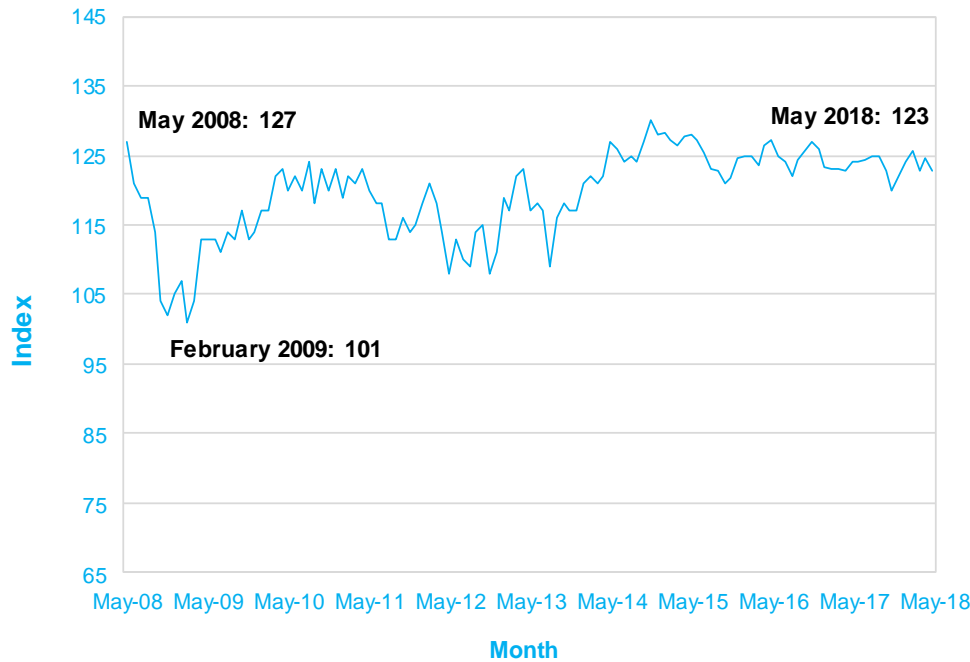
Past-12-Month Change
(From May 2017 to May 2018)

-1 Point

*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months.   Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.