















Decision Analyst Global Economic Indices

May 2019

Arlington, Texas— The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. In South America, Colombia and Brazil increased 5 points each in the past 12 months, while Argentina and Chili declined (12 points and 10 points, respectively). In Europe, Italy increased by 4 points in the past 12 months, while the Russian Federation decreased 4 points. Some of the major countries tracked by Decision Analyst are shown below.

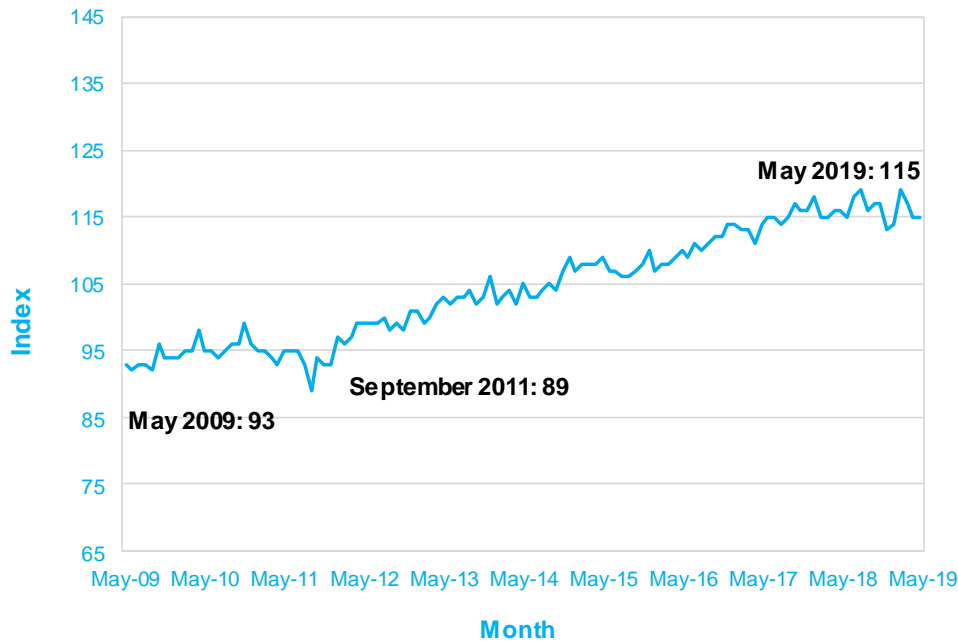
Global Economic Indices May 2019			Past-12-Month Change (From May 2018 to May 2019)
	May 2019 Index		
North America			
 United States	115	↓	-1
 Canada	96	↑	+4
 Mexico*	100	↑	+2
South America			
 Argentina*	74	↓	-12
 Brazil*	108	↑	+5
 Chile*	92	↓	-10
 Colombia*	102	↑	+5
 Peru*	102	↓	-3
Europe			
 France	89	↑	+1
 Germany	107	↑	+2
 Italy	100	↑	+4
 Russian Federation*	97	↓	-4
 Spain*	100	↑	+1
Asia			
 India*	130	↑	+7

* The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number is an average of the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst’s econometric models that compute the Economic Indices for the different countries.

North America

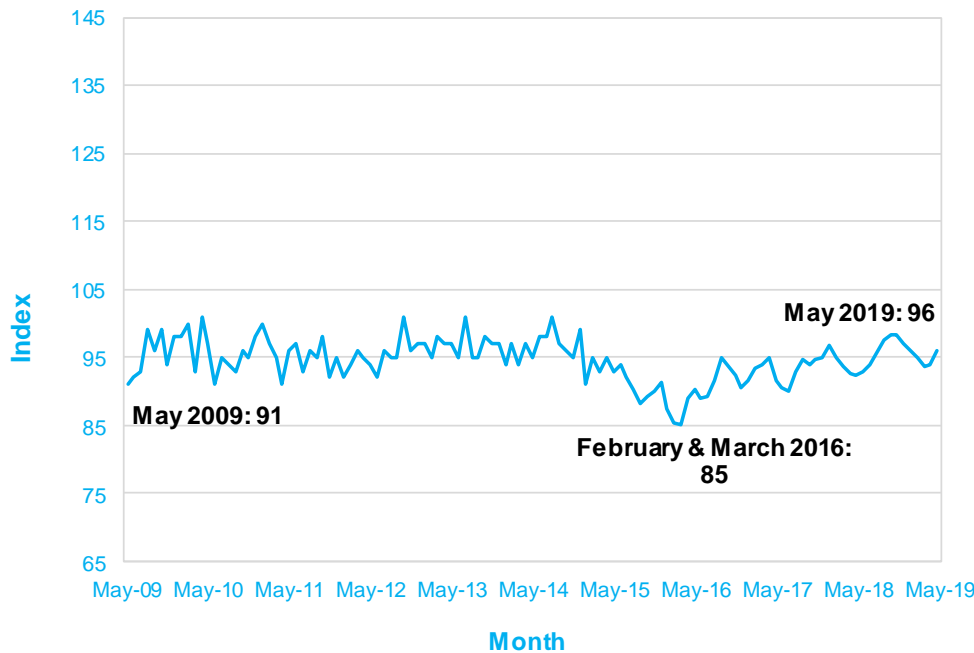
United States Economic Index May 2019



**Past-12-Month
Change**
(From May 2018 to
May 2019)



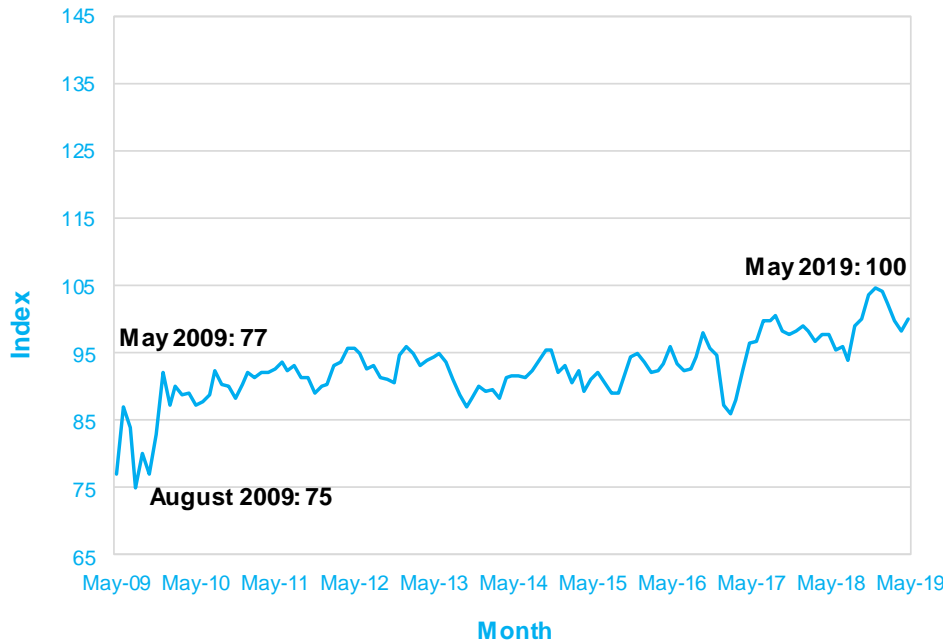
Canada Economic Index May 2019



**Past-12-Month
Change**
(From May 2018 to
May 2019)



Mexico* Economic Index May 2019



**Past-12-Month
Change
(From May 2018 to
May 2019)**

**+2
Points**

South America

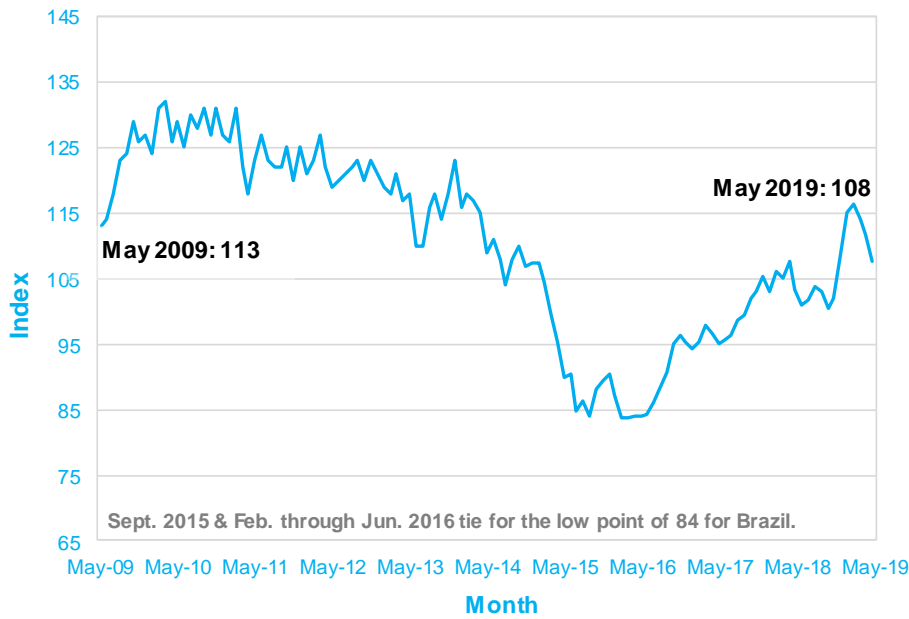
Argentina* Economic Index May 2019



**Past-12-Month
Change
(From May 2018 to
May 2019)**

**-12
Points**

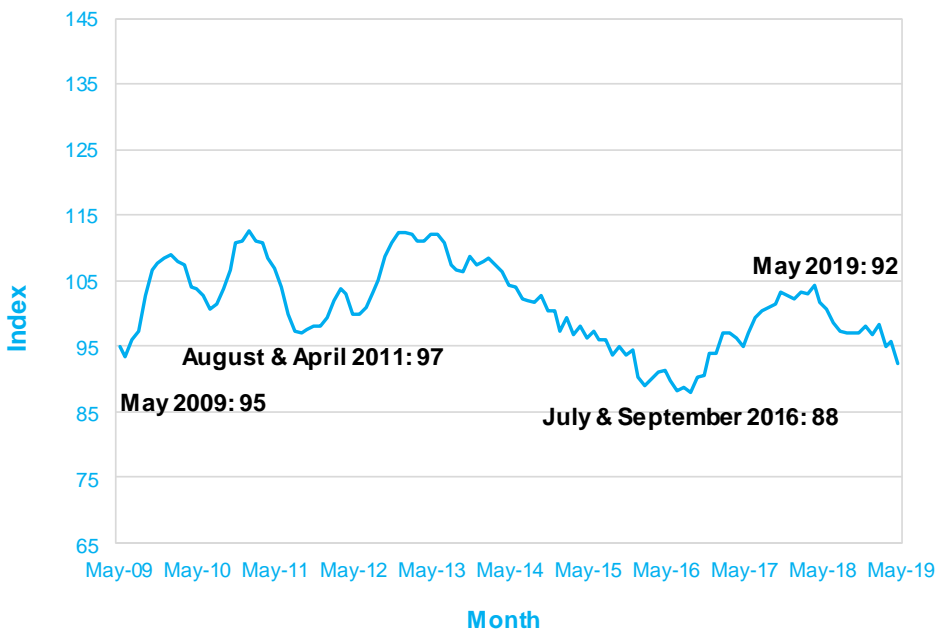
Brazil* Economic Index May 2019



**Past-12-Month
Change**
(From May 2018 to
May 2019)

**+5
Points**

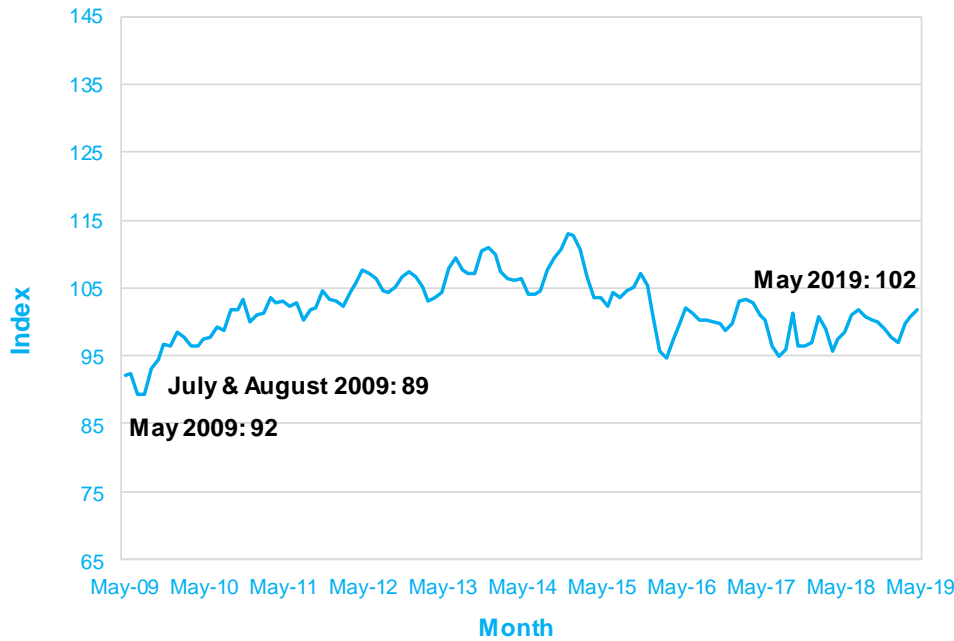
Chile* Economic Index May 2019



**Past-12-Month
Change**
(From May 2018 to
May 2019)

**-10
Points**

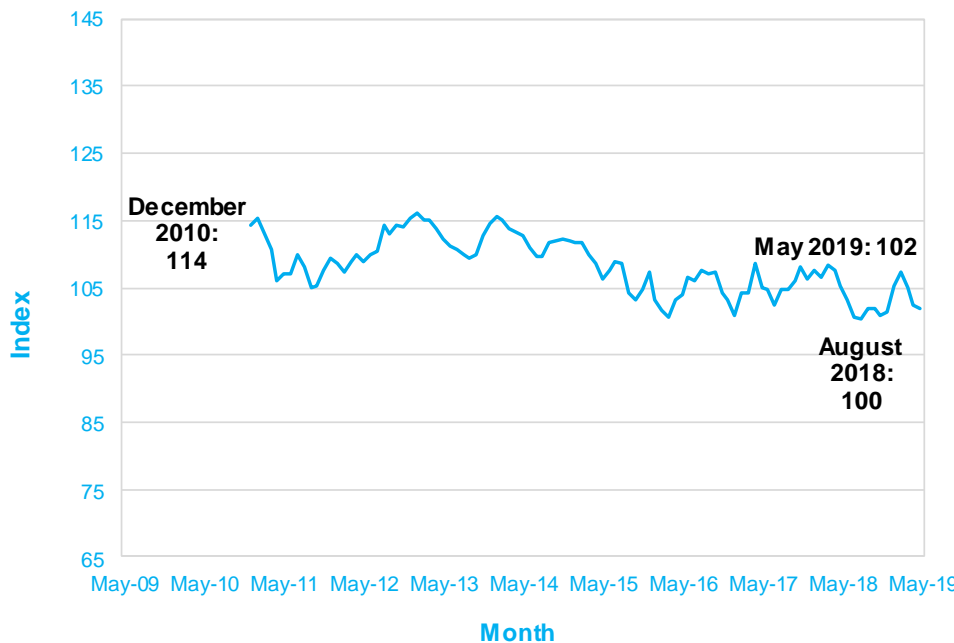
**Colombia* Economic Index
May 2019**



**Past-12-Month
Change
(From May 2018 to
May 2019)**

**+5
Points**

**Peru* Economic Index
May 2019**



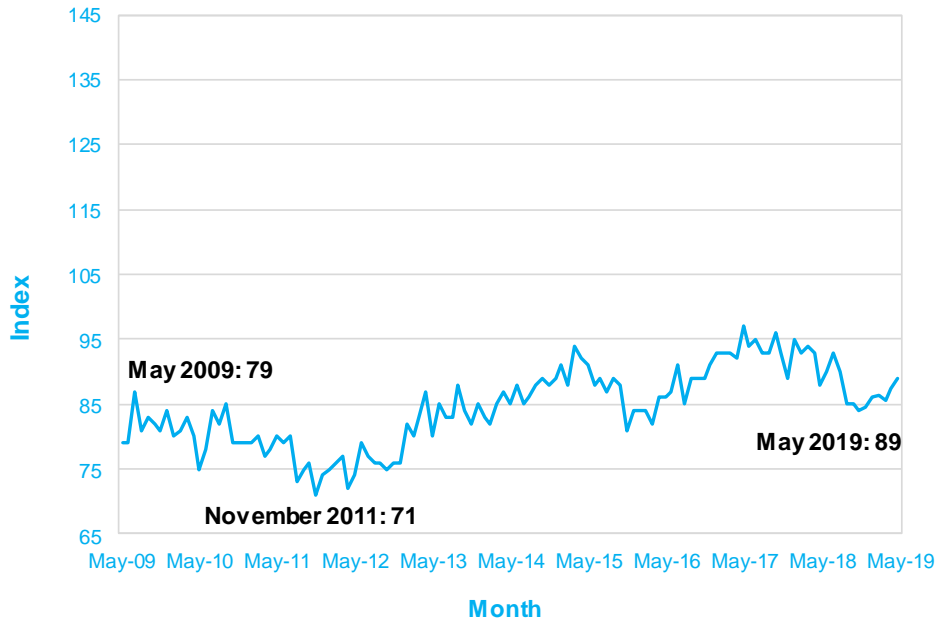
**Past-12-Month
Change
(From May 2018 to
May 2019)**

**-3
Points**

Data collection for Peru began in December 2010.

Europe

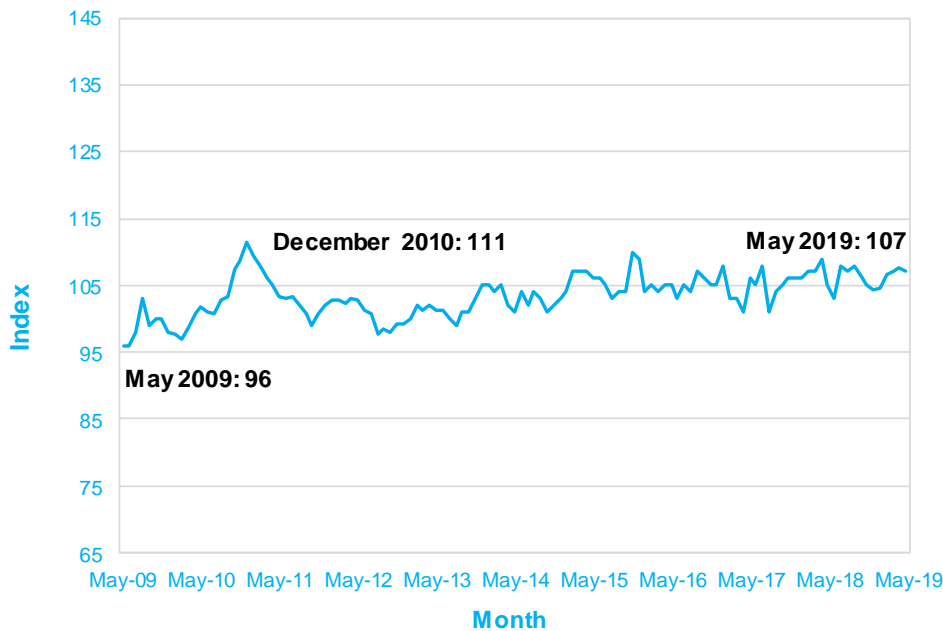
France Economic Index May 2019



**Past-12-Month
Change**
(From May 2018 to
May 2019)

**+1
Point**

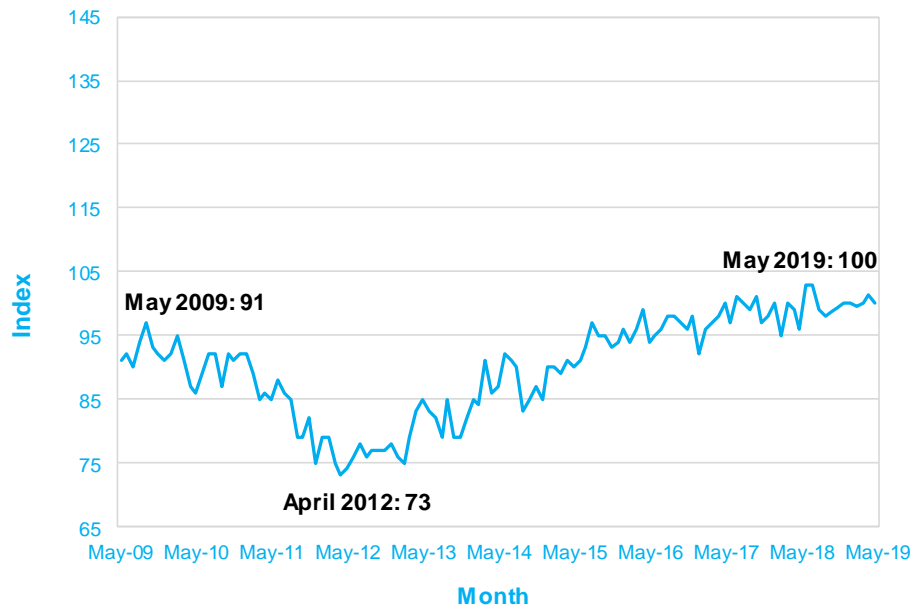
Germany Economic Index May 2019



**Past-12-Month
Change**
(From May 2018 to
May 2019)

**+2
Points**

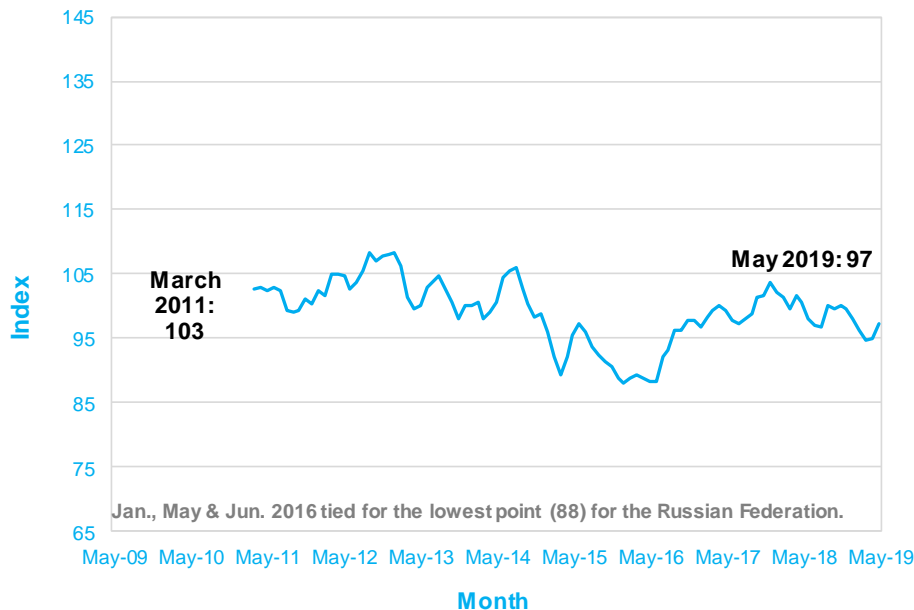
Italy Economic Index May 2019



**Past-12-Month
Change
(From May 2018 to
May 2019)**



Russian Federation* Economic Index May 2019

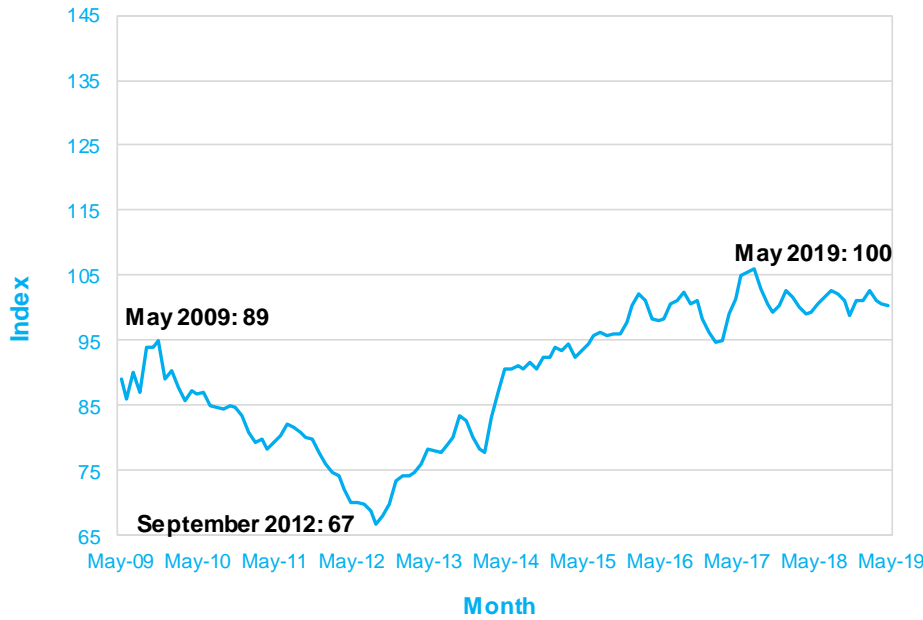


**Past-12-Month
Change
(From May 2018 to
May 2019)**



Data collection for the Russian Federation began in May 2011.

**Spain* Economic Index
May 2019**

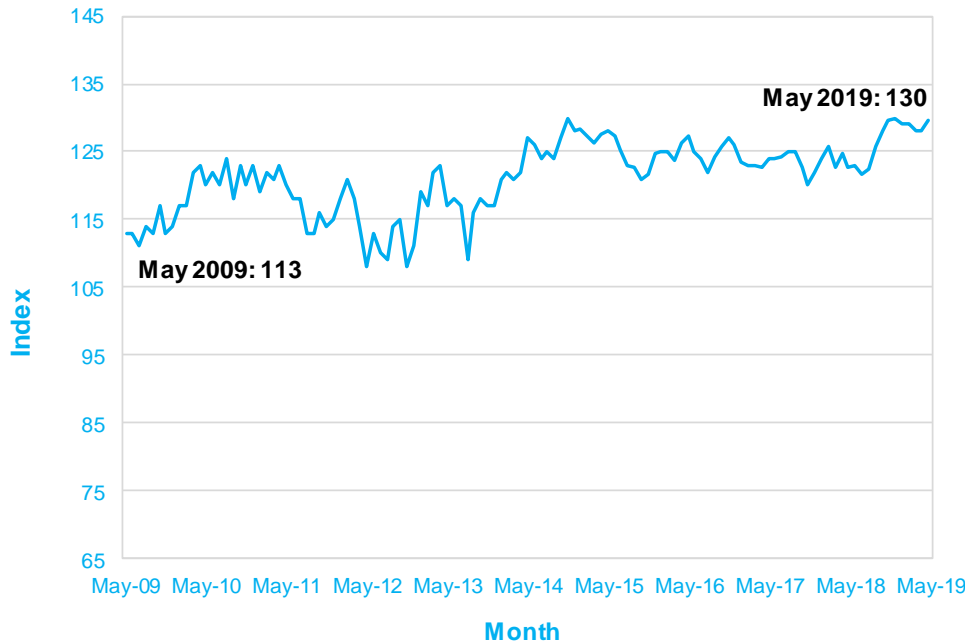


**Past-12-Month
Change
(From May 2018 to
May 2019)**

**+1
Point**

Asia

**India* Economic Index
May 2019**



**Past-12-Month
Change
(From May 2018 to
May 2019)**

**+7
Points**

*Three-Month Moving Average

The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.