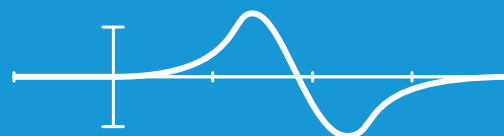






# Decision Analyst Economic Index

## Global Economic Indices

October 2019



Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst’s Economic Indices for other countries. In North America, both Canada and Mexico saw declines in the past 12 months. Mexico decreased 1 point, while Canada decreased 3 points. In South America, Brazil increased 10 points in the past 12 months, while Peru increased 5 points. Meanwhile, Chile dropped 13 points in the past 12 months. In Europe, France increased 5 points in the past 12 months, and Italy increased 2 points. The other European countries saw no change or experienced a decline. The European and U.S. economies are increasingly at risk of recession. Some of the major countries tracked by Decision Analyst are shown below.

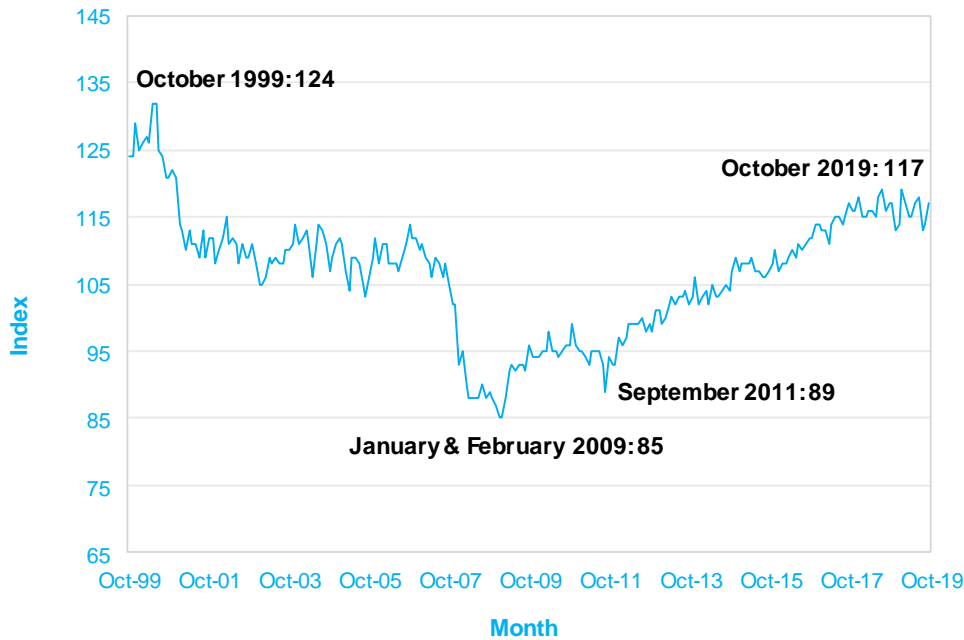
Global Economic Indices		
October 2019		
	October 2019 Index	Past-12-Month Change (From October 2018 to October 2019)
<b>North America</b>		
 United States	117	→ +/-0
 Canada	95	↓ -3
 Mexico*	99	↓ -1
<b>South America</b>		
 Argentina*	76	↑ +3
 Brazil*	110	↑ +10
 Chile*	84	↓ -13
 Colombia*	100	→ +/-0
 Peru*	107	↑ +5
<b>Europe</b>		
 France	90	↑ +5
 Germany	106	→ +/-0
 Italy	101	↑ +2
 Russian Federation*	100	→ +/-0
 Spain*	98	↓ -3
<b>Asia</b>		
 India*	120	↓ -8

\* The Index scores for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number is an average of the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst’s econometric models that compute the Economic Indices for the different countries.

## North America

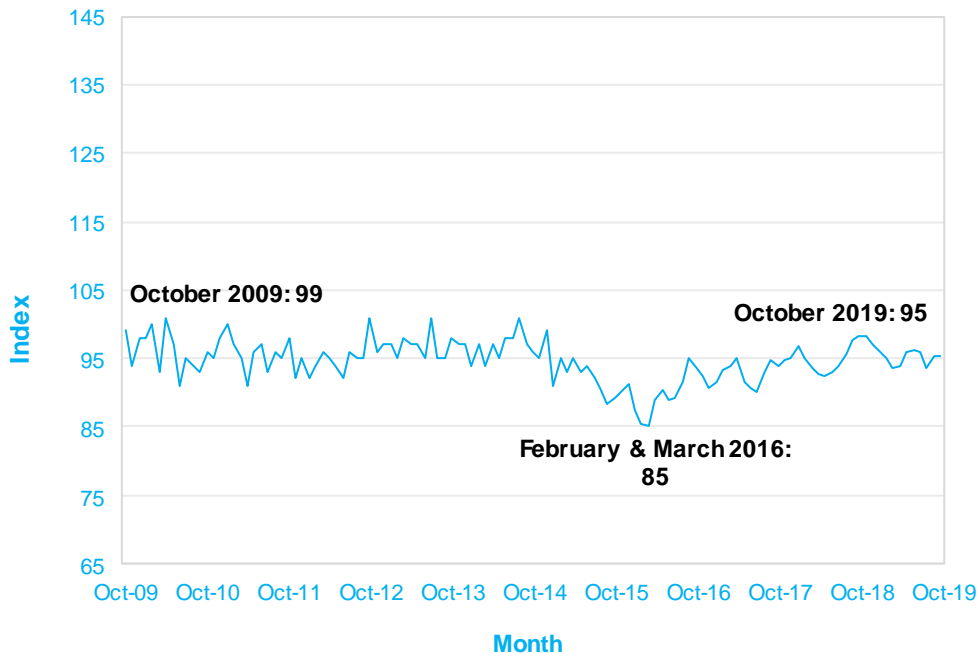
### United States Economic Index October 1999–October 2019



**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)



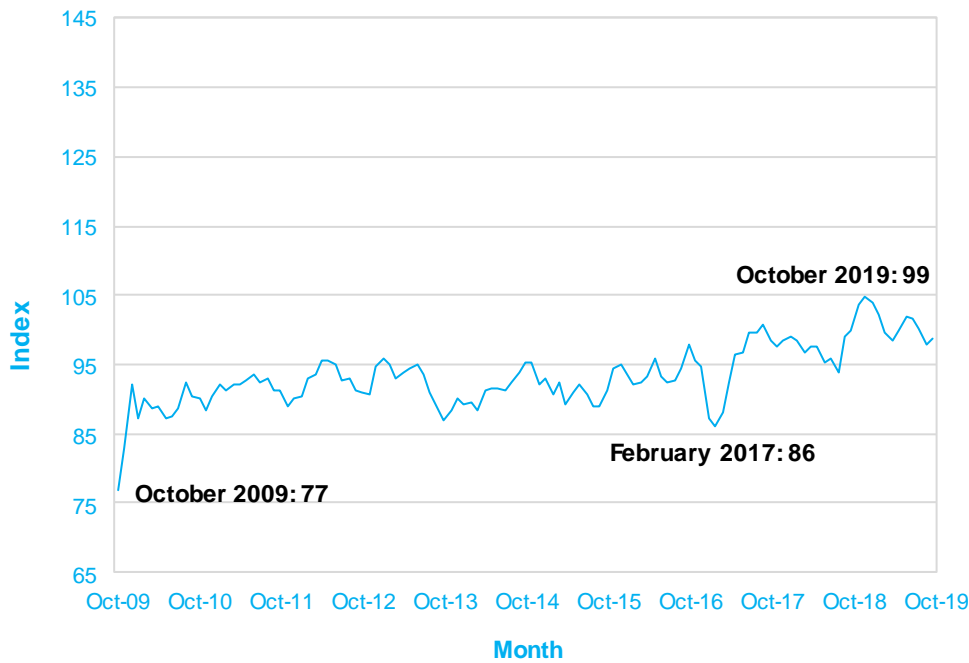
### Canada Economic Index October 2019



**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)



**Mexico\* Economic Index  
October 2019**

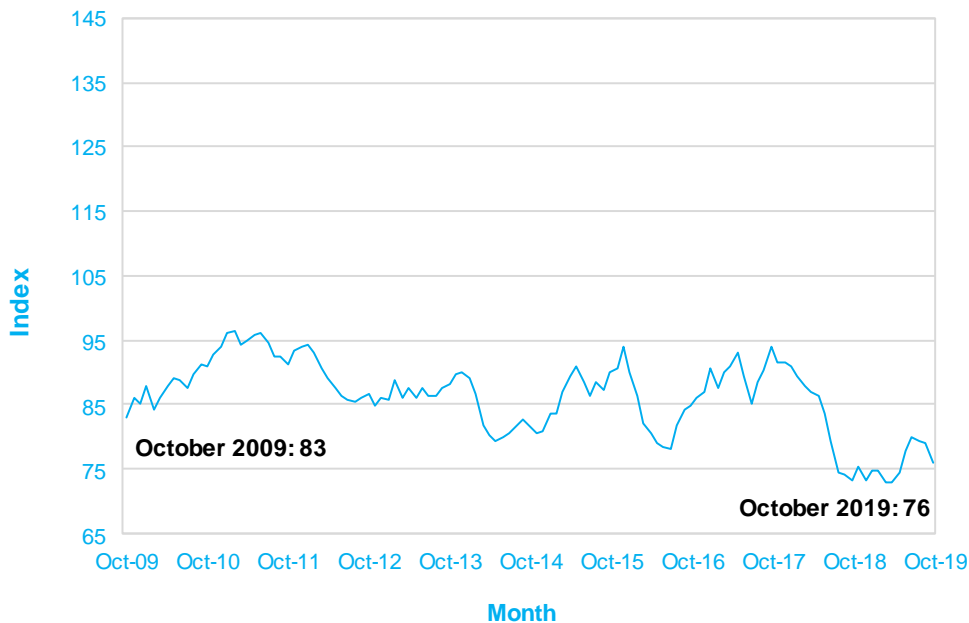


**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)

**-1  
Point(s)**

**South America**

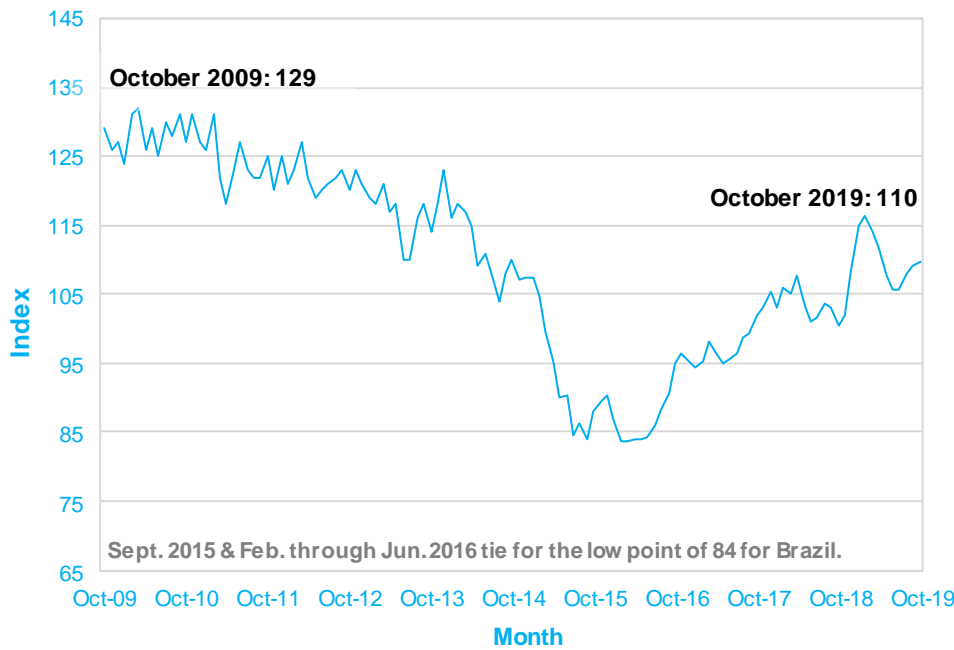
**Argentina\* Economic Index  
October 2019**



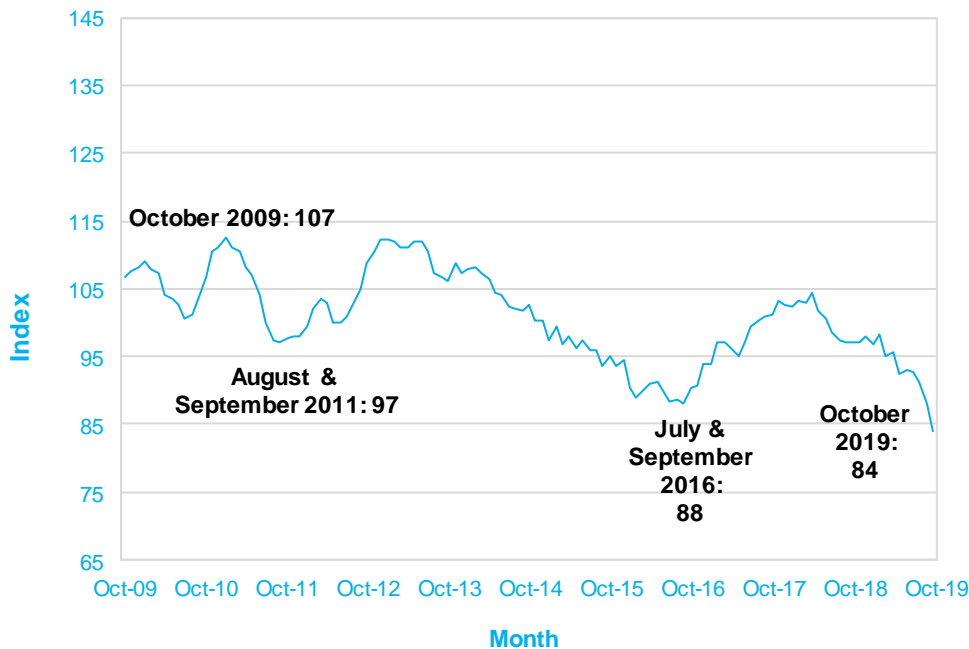
**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)

**+3  
Point(s)**

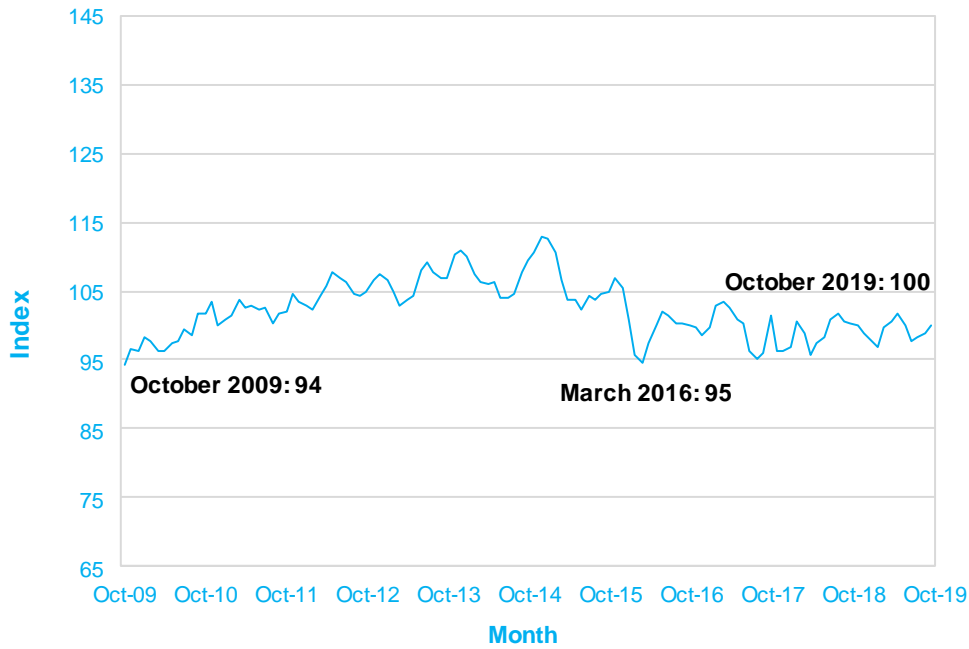
**Brazil\* Economic Index  
October 2019**



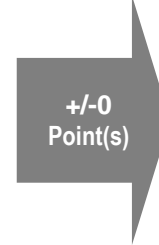
**Chile\* Economic Index  
October 2019**



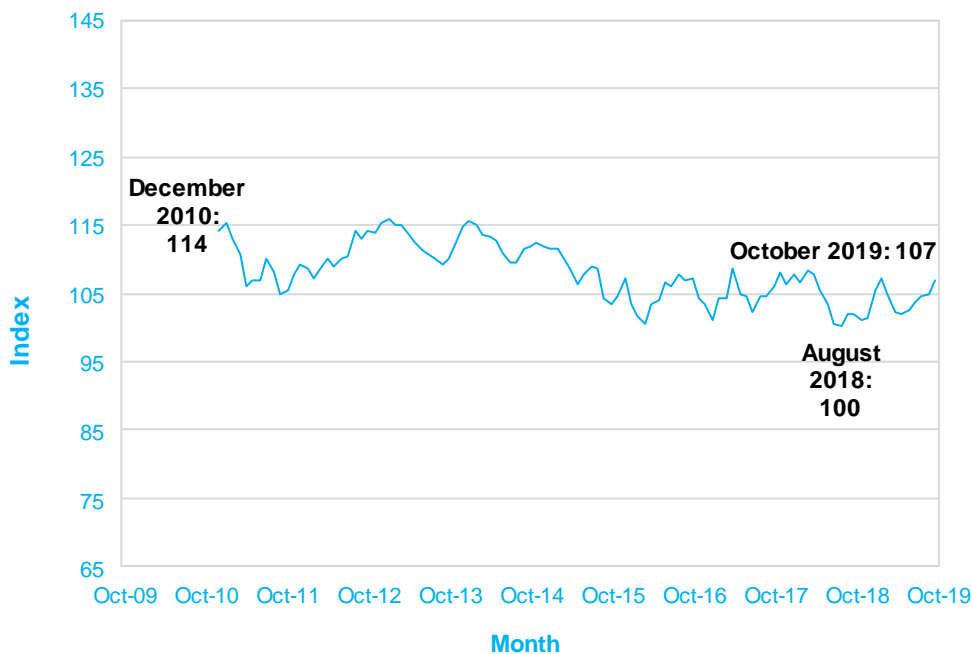
**Colombia\* Economic Index  
October 2019**



**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)



**Peru\* Economic Index  
October 2019**



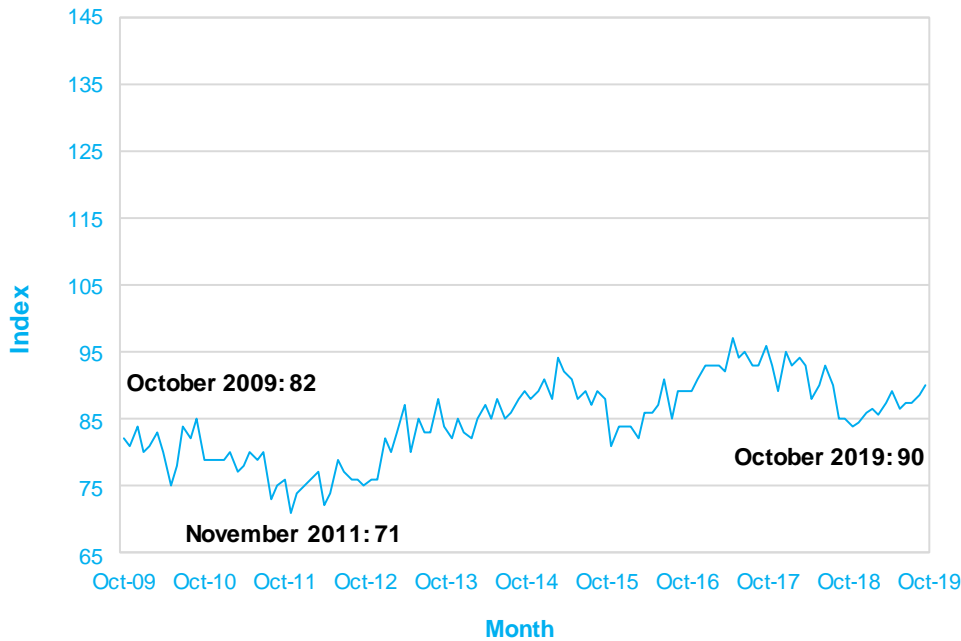
**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)



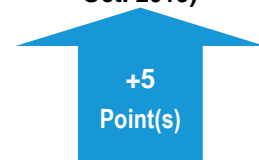
Data collection for  
Peru began in  
December 2010.

## Europe

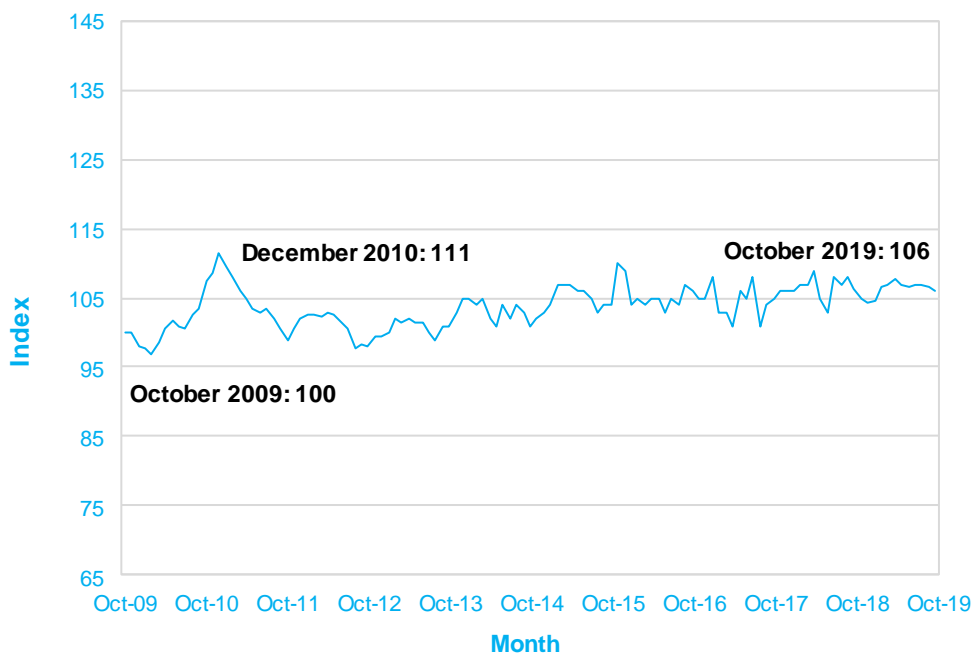
### France Economic Index October 2019



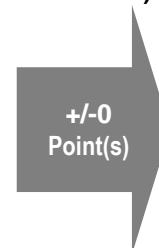
**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)



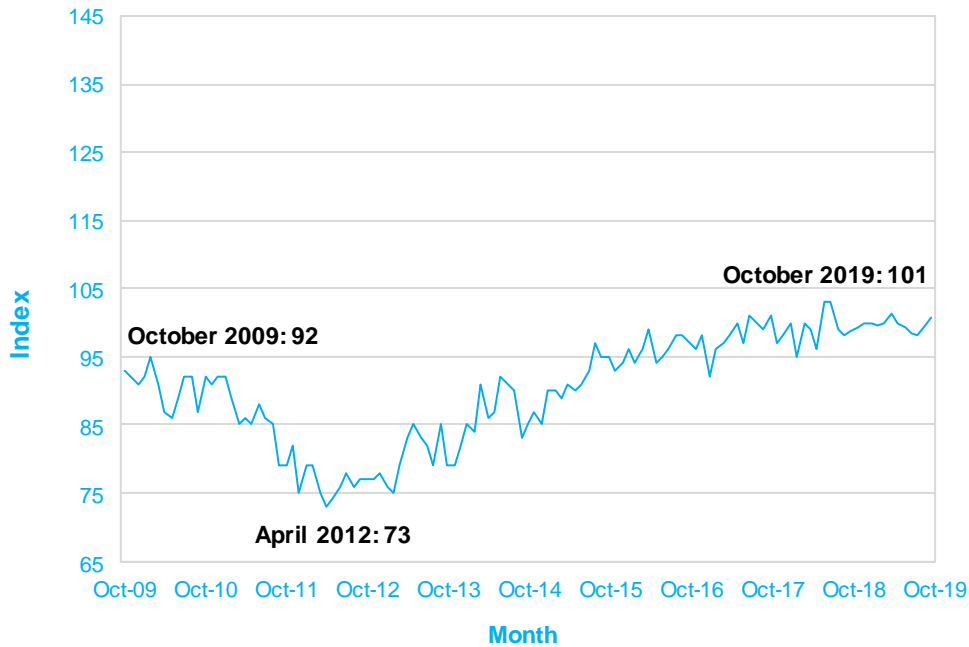
### Germany Economic Index October 2019



**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)



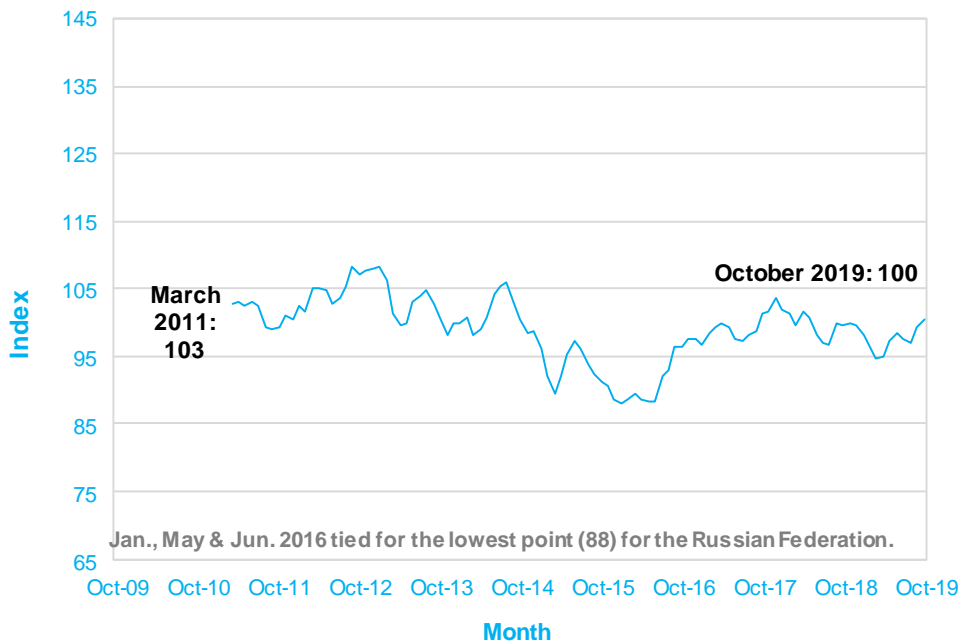
### Italy Economic Index October 2019



**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)

**+2  
Point(s)**

### Russian Federation\* Economic Index October 2019

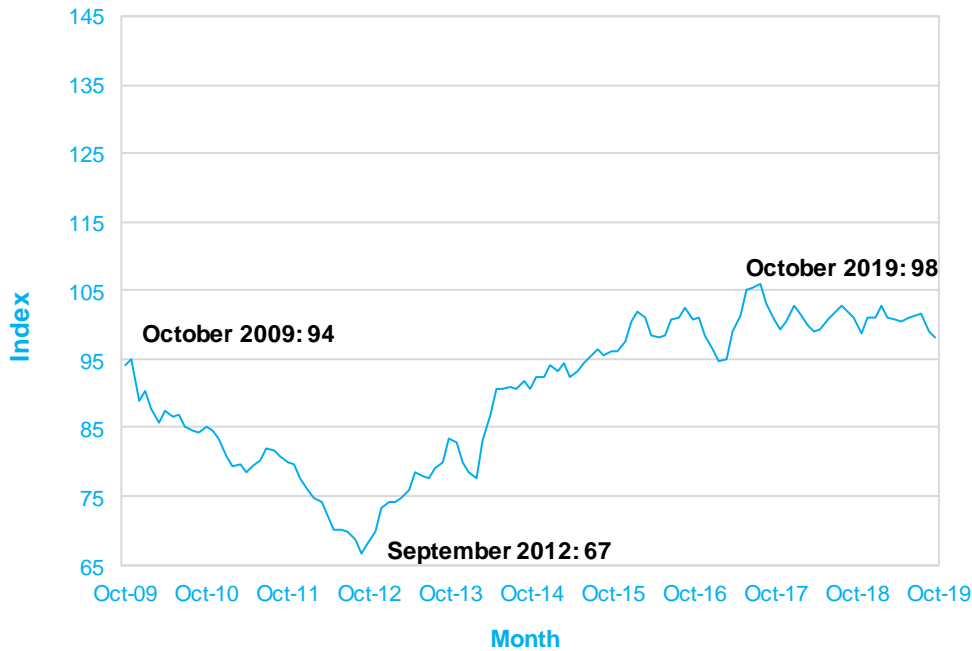


**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)

**+/-0  
Point(s)**

Data collection for  
the Russian  
Federation began in  
March 2011.

**Spain\* Economic Index  
October 2019**

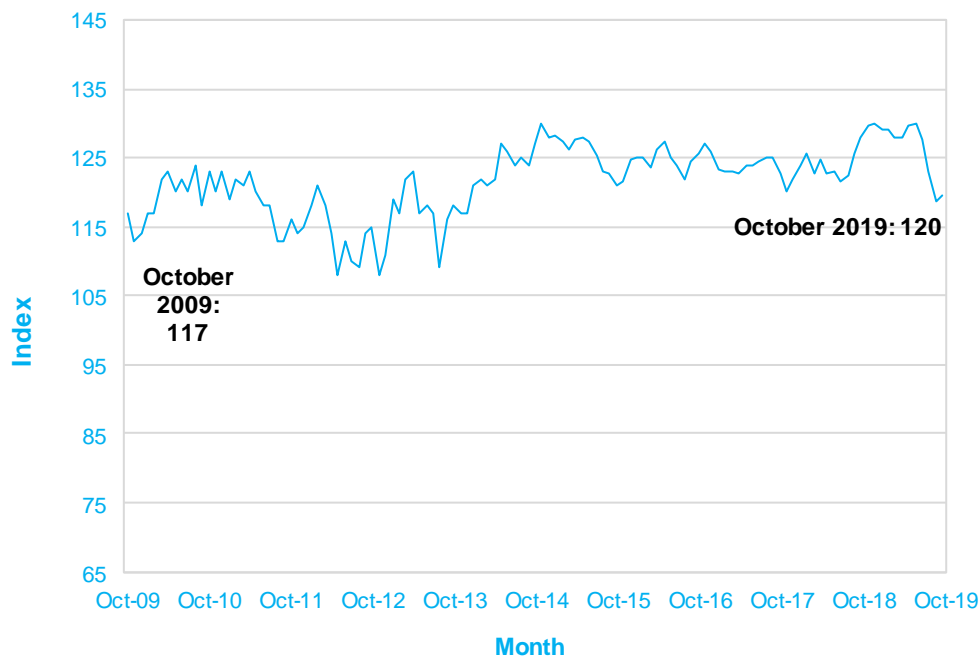


**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)

**-3  
Point(s)**

**Asia**

**India\* Economic Index  
October 2019**



**Past-12-Month  
Change**  
(From Oct. 2018 to  
Oct. 2019)

**-8  
Point(s)**



## \*Three-Month Moving Average

The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

## Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

## About Decision Analyst

Decision Analyst ([www.decisionanalyst.com](http://www.decisionanalyst.com)) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.