Decision Analyst Economic Index
Global Economic Indices
September 2019
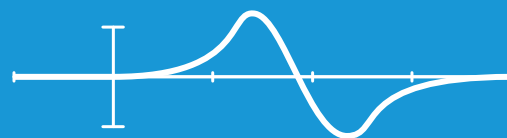
Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. In North America, all three countries saw declines in the past 12 months. In addition to the decline in the U.S., Mexico decreased 1 point, while Canada decreased 3 points. In South America, Brazil increased 6 points in the past 12 months, while Argentina increased 5 points. In Europe, France increased 4 points in the past 12 months and Italy increased 2 points. The other European countries experienced declines. The European and U.S. economies are increasingly at risk of recession. Some of the major countries tracked by Decision Analyst are shown below.

Global Economic Indices
September 2019

North America	September 2019 Index	Past-12-Month Change (From September 2018 to September 2019)	
United States	114	↓	-2
Canada	95	↓	-3
Mexico*	98	↓	-1
South America			
Argentina*	79	↑	+5
Brazil*	109	↑	+6
Chile*	88	↓	-9
Colombia*	99	↓	-2
Peru*	105	↑	+3
Europe			
France	89	↑	+4
Germany	107	↓	-1
Italy	100	↑	+2
Russian Federation*	99	↓	-1
Spain*	99	↓	-3
Asia			
India*	119	↓	-7

* The Index scores for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number is an average of the current month with the previous 2 months.

Decision Analyst
strategic research ■ analytics ■ modeling ■ optimization

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The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

North America

United States Economic Index
September 1999–September 2019

September 1999:125

September 2019: 114

September 2011:89

January & February 2009:85
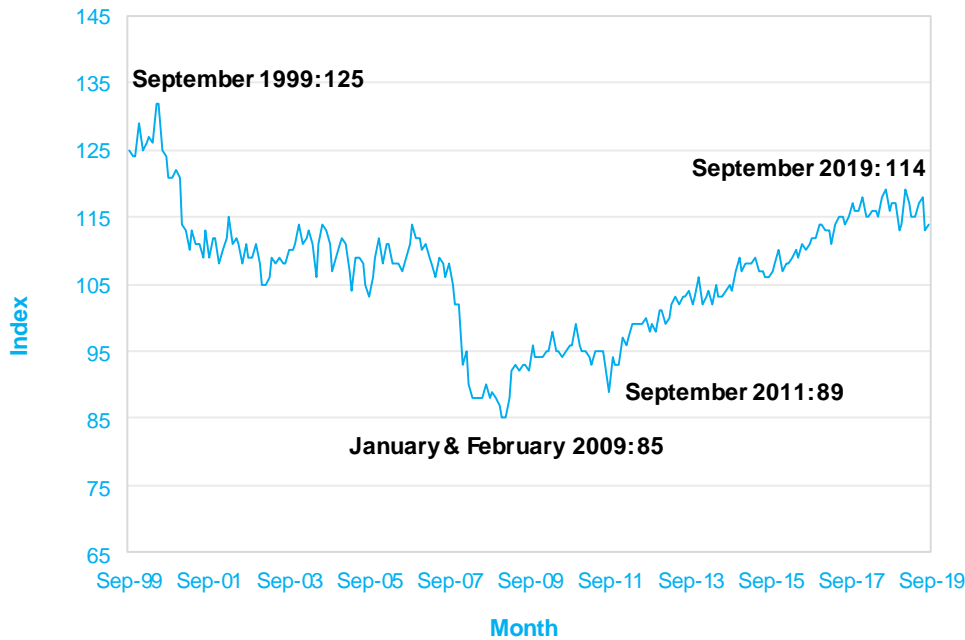
Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

-2 Point(s)

Canada Economic Index
September 2019

September 2009: 96

September 2019: 95

February & March 2016: 85
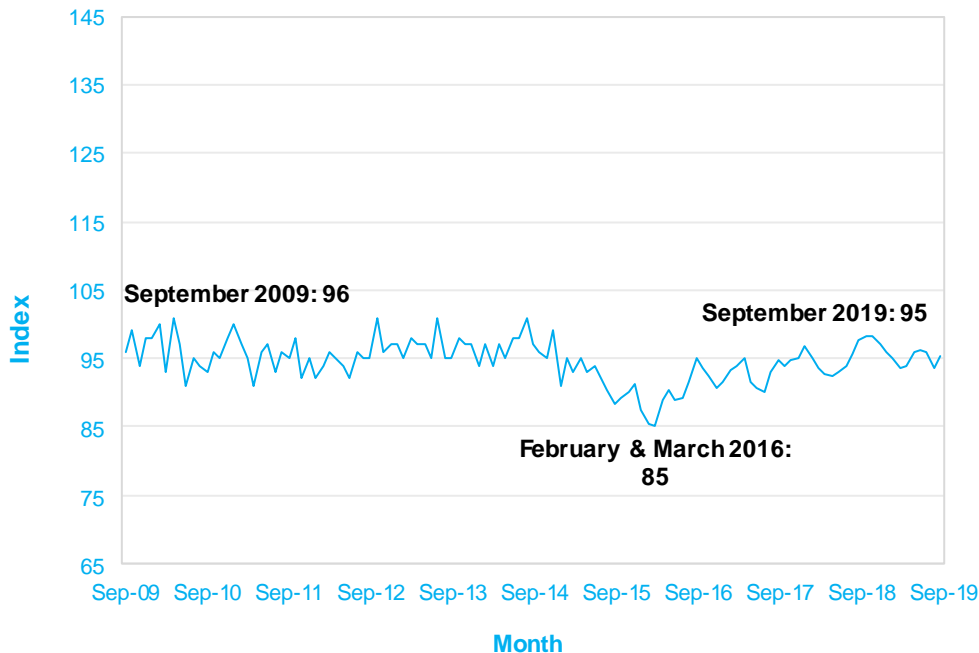
Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

-3 Point(s)

Mexico* Economic Index
September 2019

Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

-1 Point(s)

September 2019: 98

February 2017: 86

September 2009: 80

Index

Sep-09　Sep-10　Sep-11　Sep-12　Sep-13　Sep-14　Sep-15　Sep-16　Sep-17　Sep-18　Sep-19
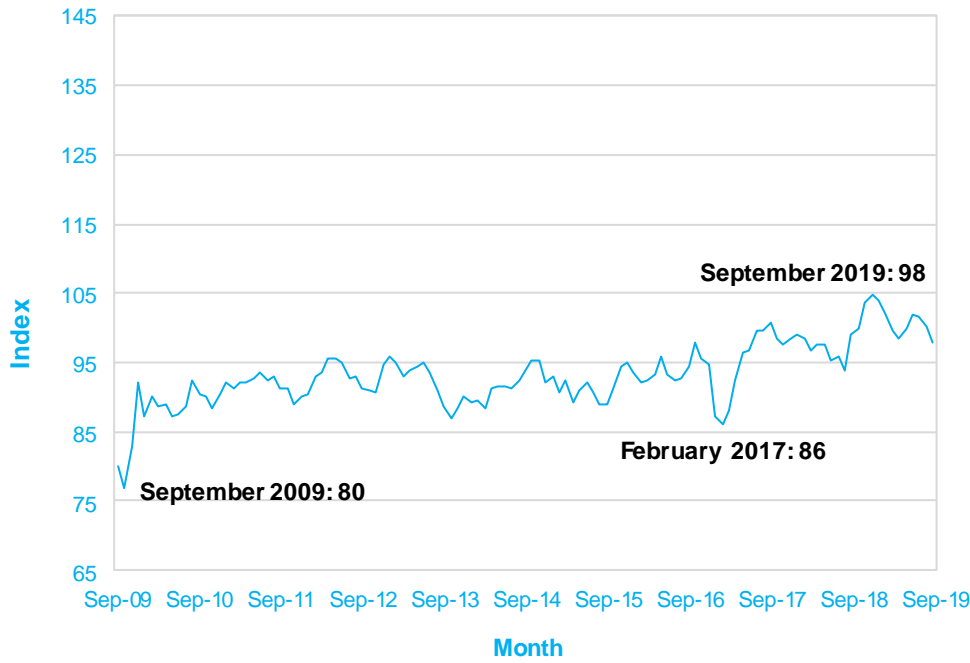
Month

South America

Argentina* Economic Index
September 2019

Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

+5 Point(s)

September 2009: 84

September 2019: 79

Index

Sep-09　Sep-10　Sep-11　Sep-12　Sep-13　Sep-14　Sep-15　Sep-16　Sep-17　Sep-18　Sep-19

Month

Brazil* Economic Index
September 2019
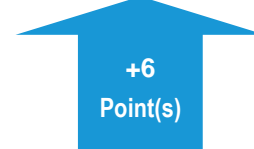
September 2009: 124

September 2019: 109

Index

Sept. 2015 & Feb. through Jun. 2016 tie for the low point of 84 for Brazil.

Month

Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

+6 Point(s)

Chile* Economic Index
September 2019

September 2009: 103

Index

August & September 2011: 97

July & September 2016: 88

September 2019: 88

Month

Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

-9 Point(s)
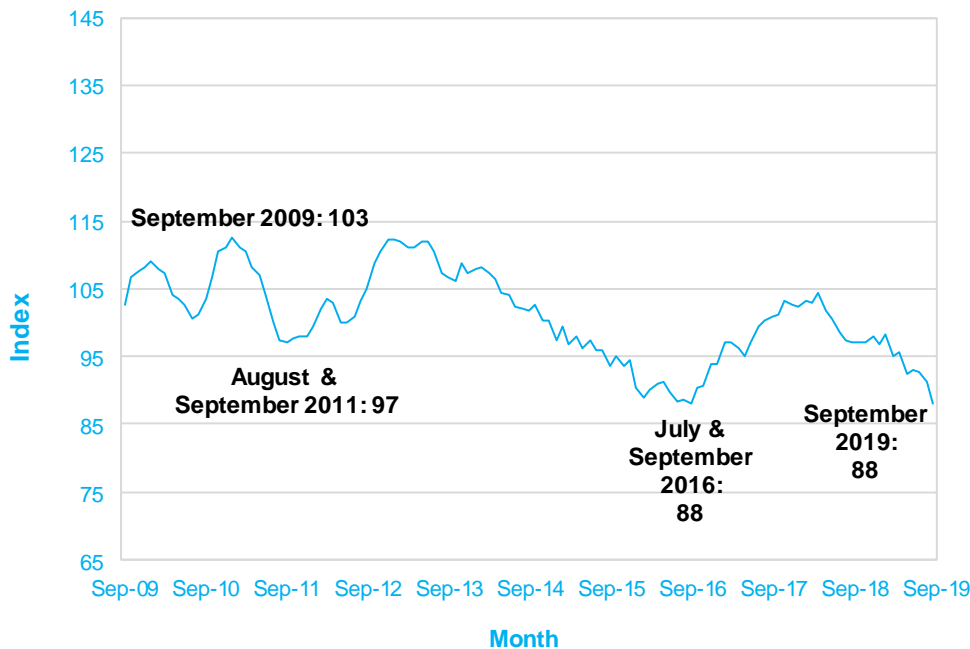
Colombia* Economic Index
September 2019

Past-12-Month Change
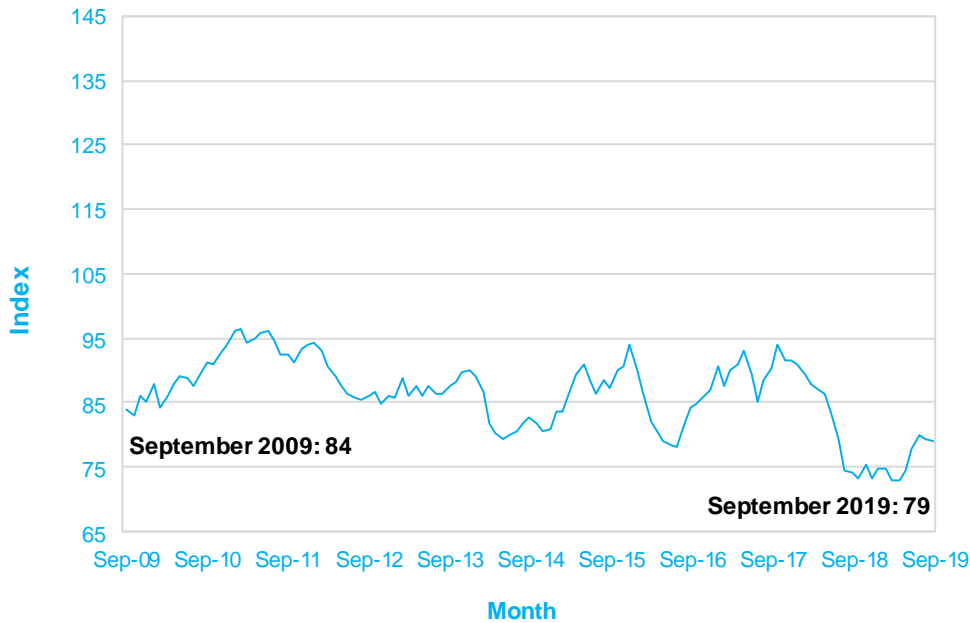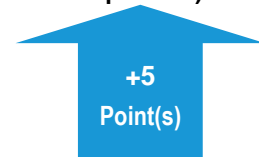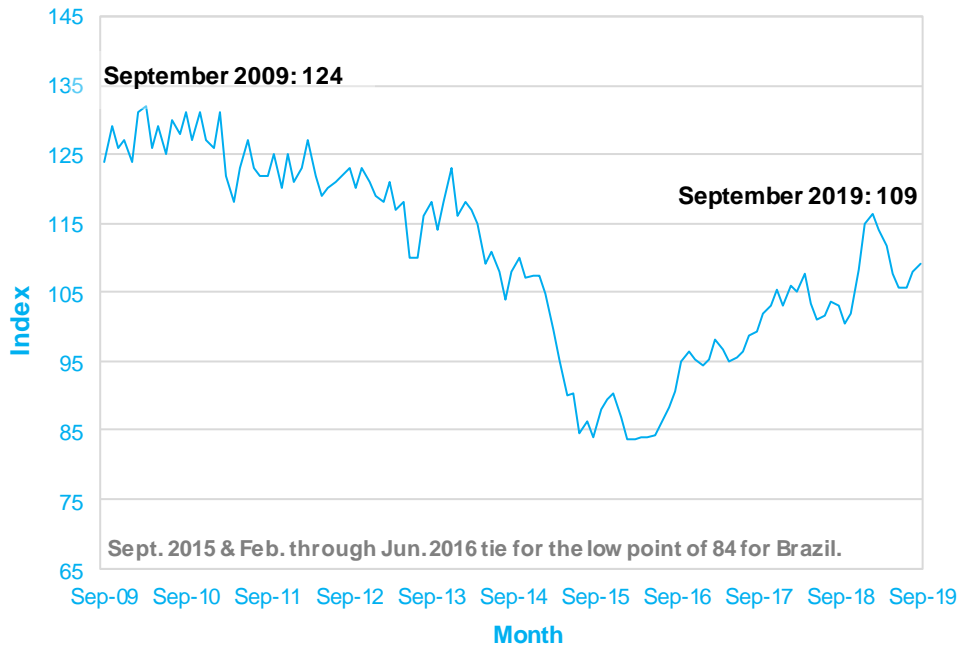(From Sept. 2018 to Sept. 2019)

-2 Point(s)

September 2009: 93

March 2016: 95

September 2019: 99

Index

Month

Peru* Economic Index
September 2019

Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

+3 Point(s)
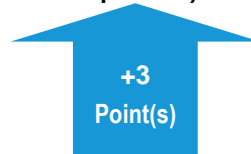
Data collection for Peru began in December 2010.

December 2010: 114

September 2019: 105

August 2018: 100

Index

Month

Europe

France Economic Index
September 2019

Index

September 2009: 83

November 2011: 71

September 2019: 89

Sep-09　Sep-10　Sep-11　Sep-12　Sep-13　Sep-14　Sep-15　Sep-16　Sep-17　Sep-18　Sep-19

Month

Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

+4 Point(s)
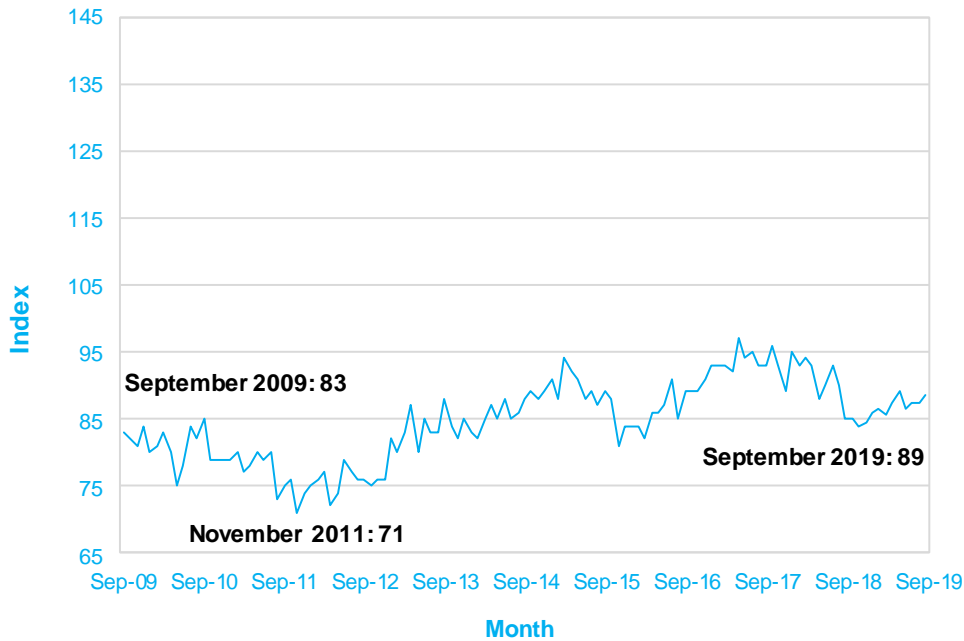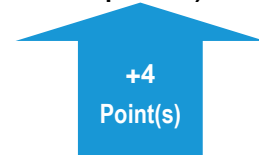
Germany Economic Index
September 2019
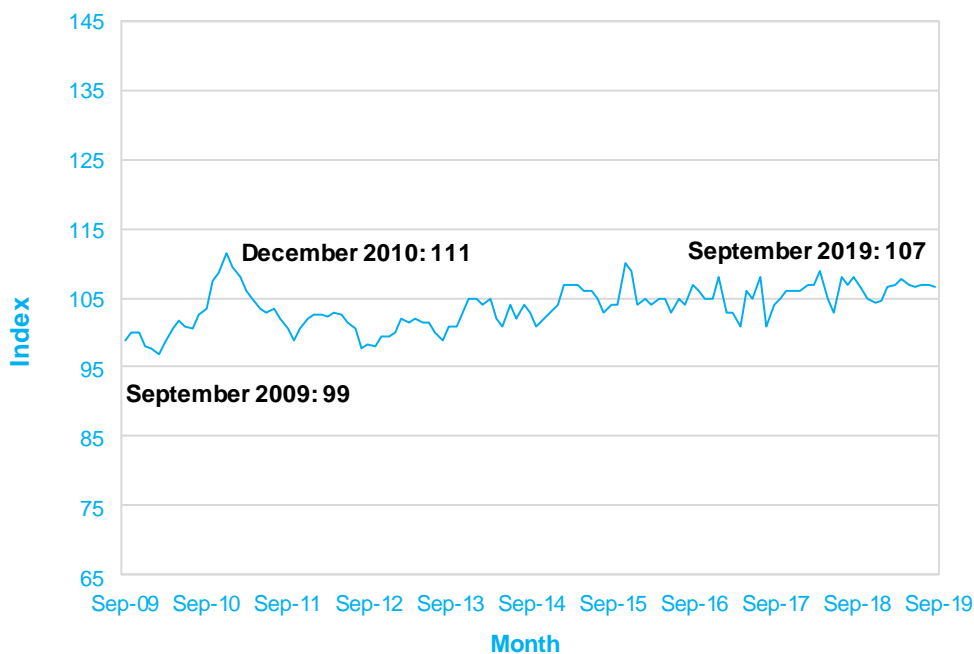
Index

December 2010: 111

September 2019: 107

September 2009: 99

Sep-09　Sep-10　Sep-11　Sep-12　Sep-13　Sep-14　Sep-15　Sep-16　Sep-17　Sep-18　Sep-19

Month

Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

-1 Point(s)

Italy Economic Index
September 2019

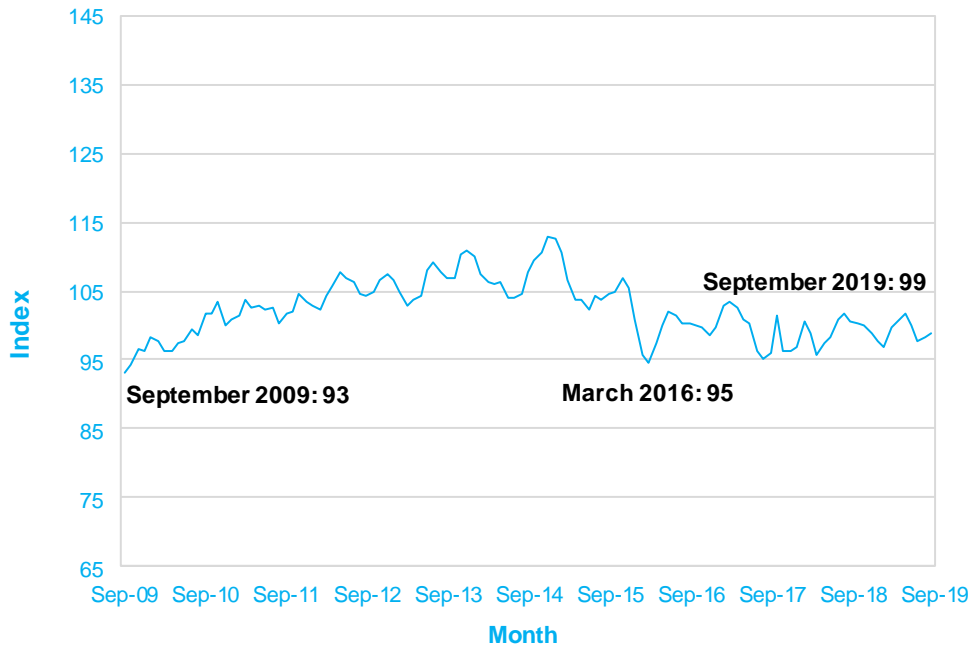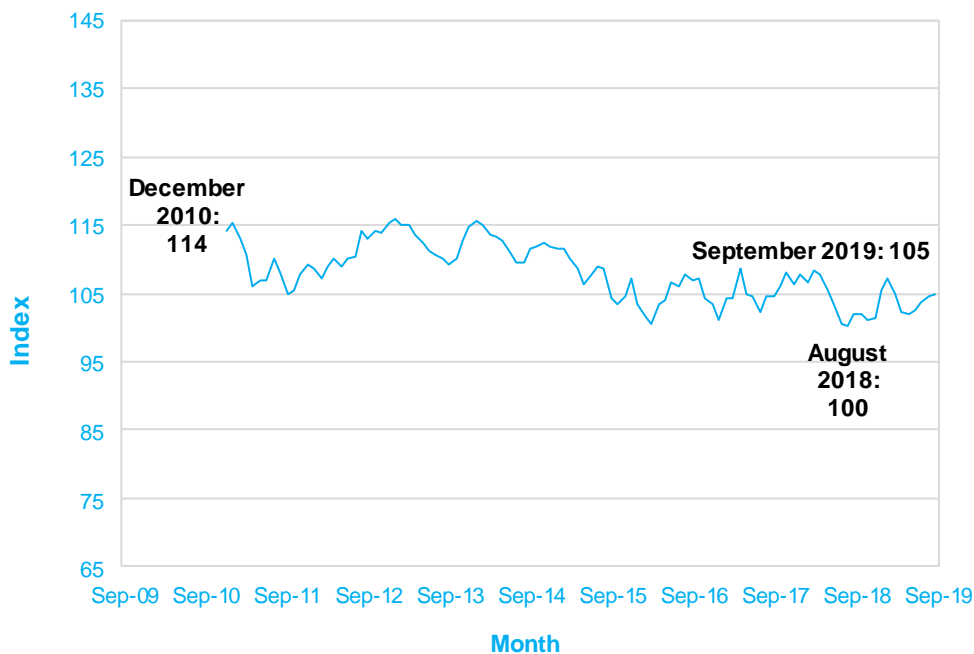**Past-12-Month Change**
(From Sept. 2018 to Sept. 2019)

+2 Point(s)

September 2019: 100

September 2009: 97

April 2012: 73
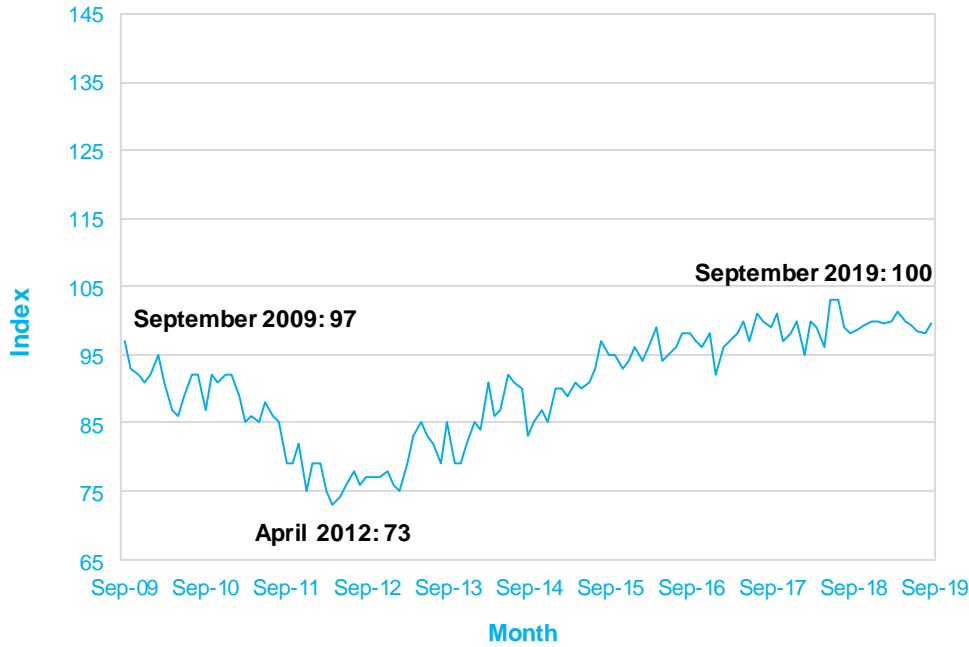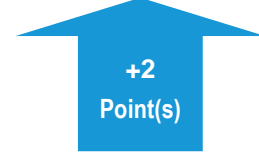
Index

Month

Russian Federation* Economic Index
September 2019
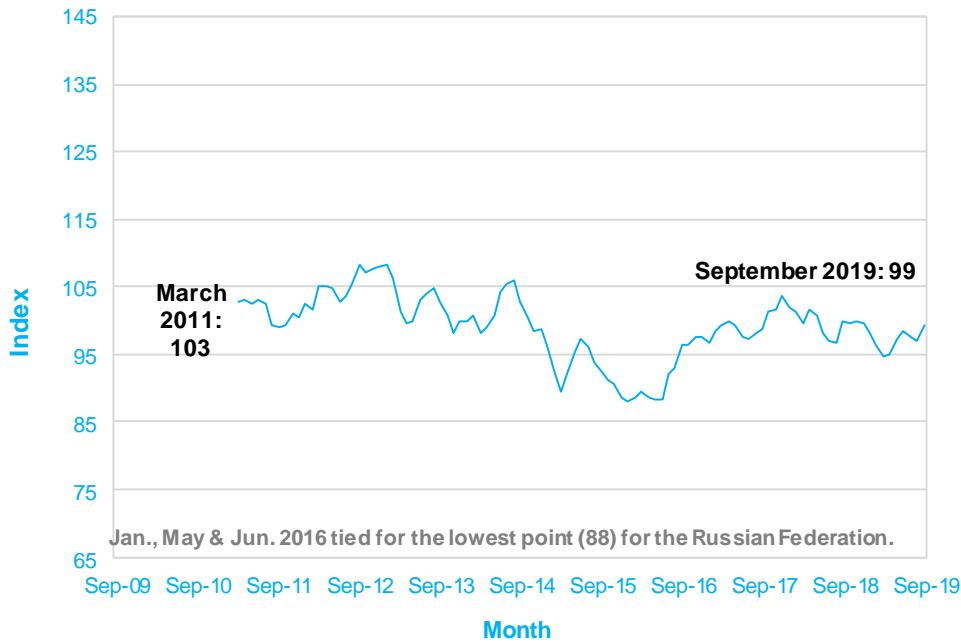
Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

-1 Point(s)

Data collection for the Russian Federation began in March 2011.

March 2011: 103

September 2019: 99

Jan., May & Jun. 2016 tied for the lowest point (88) for the Russian Federation.

Index

Month

Spain* Economic Index
September 2019

September 2009: 94

September 2019: 99
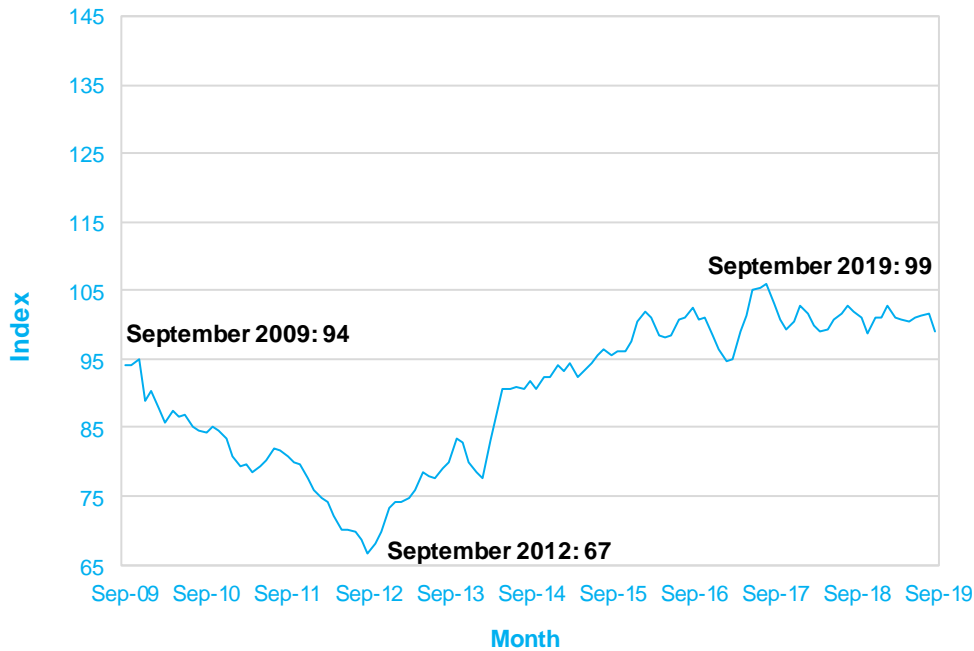
September 2012: 67

Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

-3 Point(s)

Asia

India* Economic Index
September 2019

September 2019: 119

September 2009: 119
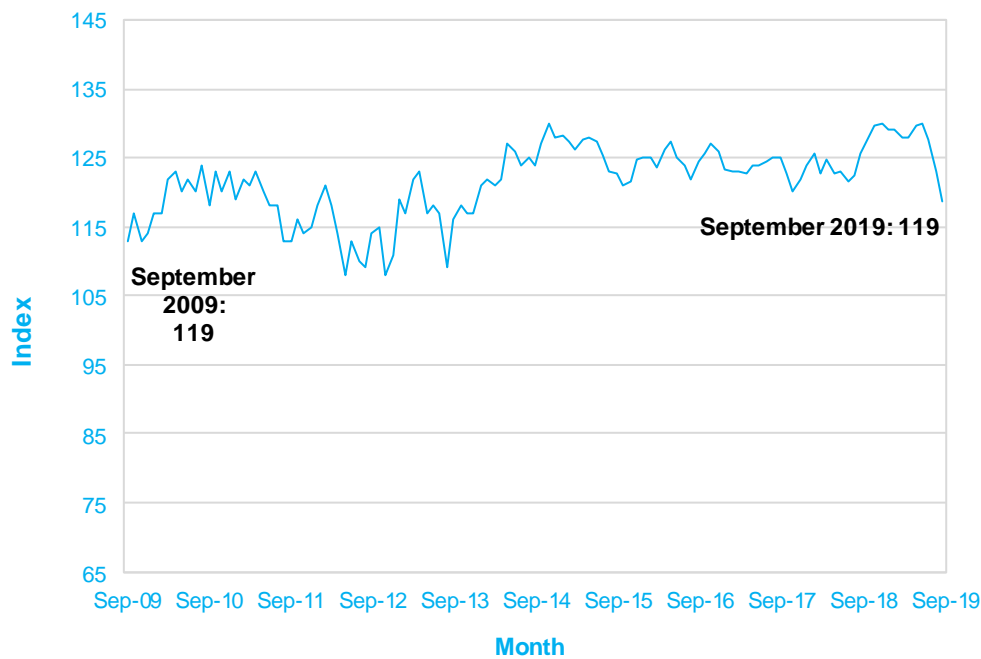
Past-12-Month Change
(From Sept. 2018 to Sept. 2019)

-7 Point(s)

*Three-Month Moving Average

The Index numbers for Argentina, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. Each reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.

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